MOSCOW INTERNATIONAL SALON OF INVENTIONS AND INNOVATIVE TECHNOLOGIES





Exhibition and Convention Centre "Sokolniki", pavilion 2, 26-29th of March 2019

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The main aims of Salon "Archimedes" are stimulation of inventive, patent-licensing and innovation activities; development of the market for the results of intellectual activity, assistance in promotion of new products and services.

In 2018 Salon "Archimedes" gathered participants from more than 250 organisations, 26 countries and 55 regions of the Russian Federation. They successfully presented 700 inventions and innovative projects.

Salon "Archimedes" is supported by World Intellectual Property Organization, Administration of the President of the Russian Federation, Rospatent, Ministry of Economic Development of the Russian Federation, International Federation of Inventors Associations, Chamber of Commerce and Industry of the Russian Federation, Ministry of Defense of the Russian Federation, Ministry of education and science of the Russian Federation, Association "League of Support to the Defense Industry Enterprises", Union of Machine-builders of Russia, Moscow City Organisation "VOIR".

All exhibits presented at the Salon will be selected and evaluated by Expert commission and International Jury and the best ones will be acknowledged with gold, silver and bronze medals, special prizes and awards from our Russian and international partners. Best inventions and innovative projects will be awarded with the Grand Prix – Gold Archimedes cup.

Salon "Archimedes" is the perfect starting ground to enter the market of new breakthrough inventions and technologies. Up to 80% of the results of the intellectual activity presented at the Salon are being implemented into the industry. It shows the high outcome and effectiveness of Salon "Archimedes" work.

Participants of Salon are becoming full members of the international inventors' community and getting new horizons opened for fulfilment of their creativity potential.









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Venue – Exhibition and Convention Centre "Sokolniki", pavilion 2

Traditionally, Moscow International Salon of Inventions and Innovative Technologies "Archimedes-2019" is taking place at Congress center "Sokolniki".

The Sokolniki Park, where today Sokolniki Exhibition and Convention Centre holds it's great events, has long been a cult place of rest for Muscovites. As early as the 15th century Sokolniki was already considered a preserve forest area used only for the royal falconry. The powerful Russian tsars like Ivan the Terrible, Alexey Mikhailovich and Peter the Great loved to spend their free time in Sokolniki. By the end of the 19th century a park was founded in the huge forest that used to be here. Later it became one of the most famous parks in Moscow.

Today Sokolniki Exhibition and Convention Centre is an international centre for business and leisure. The complex's infrastructure meets the highest international standards. At different times Sokolniki hosted the largest international exhibitions and conferences which left their mark on the exhibition history of the venue.

Annually Sokolniki Exhibition and Convention Centre held more than 200 different themed events, including conferences, exhibitions, festivals, and various forums. At present, Sokolniki Exhibition and Convention Centre has the leading positions among the exhibition grounds in Russia in regard to the number of the arranged events and the ratio of the used exhibition area.



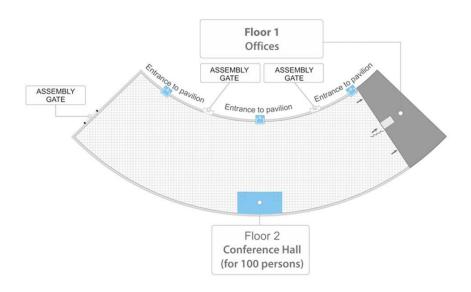


Address: 5-Y Luchevoy Prosek, 7, ctp. 1, Moscow, 107014

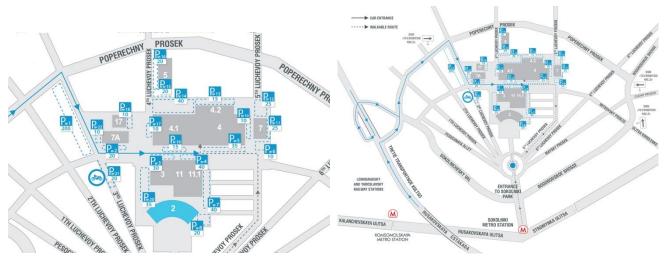


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Pavilion 2 scheme:



Parking scheme:







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Application process

To participate in Moscow International Salon of Inventions and Innovative Technologies "Archimedes", you need to fill in and submit the application forms. The participation package can be found on our website.

The participation package consists of the following forms:

- Contract application: for invention or for a trademark, necessary for participation in the Salon and provision of the bill. Application form is to be sent in the digital form (.doc) to the email mail@archimedes.ru. We recommend you to send the application form before the 31st of December 2018 to receive the best deals and discounts, to have priority with choosing the booth position and get help with finding potential partners. Regarding the payment, it's possible to do partial prepayment, special conditions (if needed) will be reviewed case by case. The final deadline for submission of applications is 20th February 2019. If you have any aims to make the connections to companies in your field, science parks, universities, please, state it to us and we make our best to assist you in making those connections during the Salon;
- Information about the exhibit: Depending on the type of your exhibit (trademark/invention (utility model)/computer program, database, IC topology/industrial sample), fill in the appropriate form. Since we aim to make participation in Salon as productive as possible, we recommend to send the information about the exhibits in advance (before 31st of December 2018), so we could assist you getting;
- Classification system: exhibits can be represented in 30 classes, you choose and mark in the information about exhibits the applicable one.
- Standard furnishing: the following standard booths are available. For extra equipment and services, contact us for additional information via mail@archimedes.ru.

4 sq.m (640\$)

Round top table (Ø=0,85m)
black 1 pc.
Chairs 2 pcs.
Lighting fixtures (SPOT) 2 pcs.
Electric socket (220v*1,5 kW) 1 pc.
Waste basket 1 pc.
Coat rack 1 pc.
Captions on the facial board: 10 characters «Helvetic»
Carpet covering 4 sq. m.



6 sq.m (960\$)

Round top table (\emptyset =0,85m) black 1 pc. Podium (0,9x1,0x0,5) 1 pc. Chairs 3 pcs. Lighting fixtures (SPOT) 2 pcs. Electric socket (220v*1,5 kW) 1 pc. Waste basket 1 pc. Coat rack 1 pc. Captions on the facial board: 10 characters «Helvetic» Carpet covering 6 sq. m.





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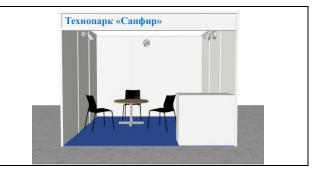
9 sq.m (1440\$)

Round top table (\emptyset =0,85m) black 1 pc.

Podium (0,9x1,0x0,5) 1 pc.
Chairs 4 psc.
Lighting fixtures (SPOT) 3 pcs.
Electric socket (220v*1,5 kW) 1 pc.
Waste basket 1 pc.
Coat rack 1 pc.

Captions on the facial board: 10 characters «Helvetic»

Carpet covering 9 sq. m.



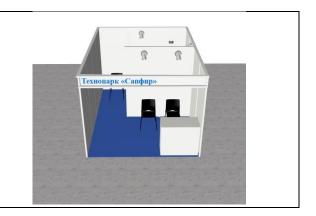
12 sq.m (1920\$)

Round top table (\emptyset =0,85m) black 1 pc.

Podium (0,9x1,0x0,5) 1 pc.
Chairs 4 pcs.
Lighting fixtures (SPOT) 4 pcs.
Electric socket (220v*1,5 kW) 1 pc.
Door (1,0*2,0 m) 1 pc.
Curtain 1 pc.
Waste basket 1 pc.
Coat rack 1 pc.

Captions on the facial board: 10 characters «Helvetic»

Carpet covering 12 sq. m.



18 sq.m (2880\$)

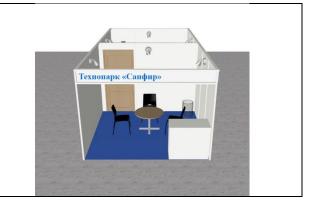
Round top table (\emptyset =0,85m) black 1 pc.

Podium (0,9x1,0x0,5) 1 pc.
Chairs 4 pcs.
Lighting fixtures (SPOT) 6 pcs.
Electric socket (220v*1,5 kW) 1 pc.

 $\begin{array}{lll} \mbox{Door } (1,0^*2,0\mbox{ m}) & \mbox{1 pc.} \\ \mbox{Waste basket} & \mbox{1 pc.} \\ \mbox{Coat rack} & \mbox{1 pc.} \end{array}$

Captions on the facial board: 10 characters «Helvetic»

Carpet covering 18 sq. m.



24 sq.m (3840\$)

Round top table (\emptyset =0,85m) black 1 pc.

Podium (0,9x1,0x0,5) 1 pc.

Chairs 4 pcs.

Lighting fixtures (SPOT) 7 pcs.

Electric socket (220v*1,5 kW) 2 pcs.

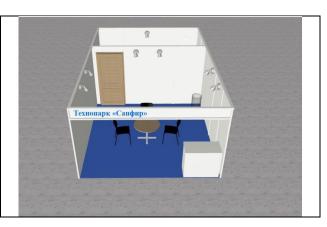
Door (1,0*2,0 m) 1 pc.

Waste basket 1 pc.

Coat rack 1 pc.

Captions on the facial board: 15 characters «Helvetic»

Carpet covering 24 sq. m.





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27 sq.m (4320\$)

Round top table (Ø=0,85m) black 1 pc.

Podium (0,9x1,0x0,5) 1 pc. Chairs 6 pcs.

Lighting fixtures (SPOT) 8 pcs.

Electric socket (220v*1,5 kW) 2 pcs.

Door (1,0*2,0 m) 1 pc Waste basket 1 pc. Coat rack 1 pc.

Captions on the facial board: 20 characters «Helvetic»

Carpet covering 27 sq. m.



36 sq.m (5760\$)

Round top table (\emptyset =0,85m)black 1 pc.

Podium (0,9x1,0x0,5) 1 pc.

Chairs 8 pc.

Rack 1 pc.

Lighting fixtures (SPOT) 12 pcs.

Electric socket (220v*1,5 kW) 1 pc.

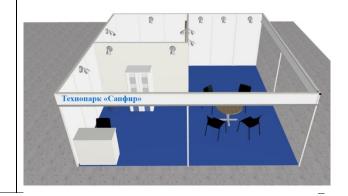
Door (1,0*2,0 m) 1 pc

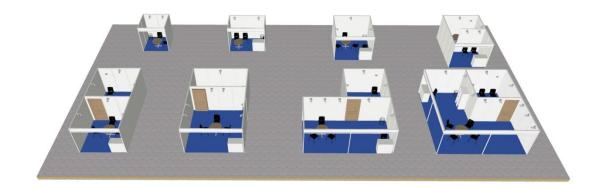
Waste basket 1 pc.

Coat rack 1 pc.

Captions on the facial board: 20 characters «Helvetic»

Carpet covering 36 sq. m.







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Transportation

Moscow has three main airports: Sheremetyevo, Domodedovo and Vnukovo. Russia's largest flagship carrier, Aeroflot, is based at Sheremetyevo. Aeroflot is a Sky Team partner, an alliance that includes Delta, Air France, KLM and Alitalia, which also serve Sheremetyevo.

Domodedovo is the base for Russia's S7 airline, part of the Oneworld alliance along with British Airways, Iberia, Quantas and other carriers. Domodedovo is also the main Russian airport for Germany's Lufthansa.

Vnukovo is the smallest airport among Moscow's Big Three and the base for Russia's low-cost airline Pobeda. It is also the arrival and departure point for the Russian airlines Utair and Gazpromavia, Turkish Airlines and a number of small airlines and low cost carriers.





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Accommodation



We recommend you to stay at our partner hotel <u>Izmailovo Gamma (3*)</u> and <u>Delta (4*)</u>.

Prices (in RUB/USD)		
Room type	Weekdays	Weekends
	The Izmailovo Gamma Hotel (3*)	
Single room and double room	2600 RUB / 40 USD	2100 RUB / 33 USD
	The Izmailovo Delta Hotel (4*)	
Single room and double room	3600 RUB / 56 USD	2500 RUB / 40 USD

Additional: breakfast 620 RUB / 10 USD

To proceed with the booking, you need to contact booking service of the Hotel Izmailovo and submit the booking with the code word "Archimed" and provide the following information: Name, surname; dates of your stay; room category.

Tel.: +7-495-737-7070/7055, e-mail: booking@izmailovo.ru

For reservation you need to apply for the reservation department. It is also necessary to mention the code word "ARCHIMED", your name, the date of arrival and departure, the category of the room.



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The check-in hour is 14:00 Moscow time. Early check-in is possible if the rooms are free and clean. The registration of the accommodation in the Hotel is performed upon presentation of the passport.

For payment you can use a credit card, or pay your order on arrival.

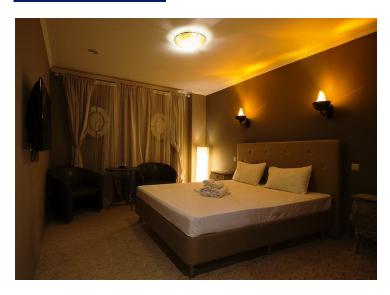
Over 3 days to arrival we conceal the rooms without reservation; the accommodation depends on the availability of the rooms.

If the guest refuses the accommodation within 7 days from the moment of his or her check-out to the room, the Hotel returns the advance payment to the guest, with the deduction of the late charge (as a rule, the cost of the first day of accommodation) and in accordance with the Hotel's reservation terms.

Please, let us know by email about your reservation to mail@archimedes.ru so we could assist you if any inconvenience occurs.

Apart from our partner hotel IZMAILOVO, there are other hotels close to the venue which offer the accommodation with fair prices which follow.

Hotel RANDEVU (3*)



Address: Moscow, Gastello street, 5A

Tel: +7 495 724 43 11, +7 901 578 54 45

The prices start from 2700 RUB / 41 USD per night for the standard room.



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Hotel Holiday Inn Sokolniki (4*)



Address: Russia, 107014, Moscow, 24 Rusakovskaya St.

Contacts: Sokolniki.Reservations@ihg.com, +7 (495) 786 73 73

The prices start from 6700 RUB / 105 USD per night for the standard room.

Please, consider that we provide assistance only with bookings of our partners hotel IZMAILOVO.

You are expected to do the booking of the accommodation by yourself.



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Visa information



While planning you trip to Russia, please ensure if you need visa in order to enter the country. Please, check the visa information on the website of Russian Embassy in your country.

We are ready to provide you with the support letters of confirmation of your participation in our Salon, but if you need the official invitation, we strongly recommend you to contact the hotel where you stay. You can request the invitation from our partner hotel IZMAILOVO while proceeding with the reservation. The price of the service is 1000 rubles. If you need to conceal the reservation, the sum of 1000 rubles as the day fee is deducted. Contacts of reservation department: Tel.: 8-495-737-7070/7055, e-mail: booking@izmailovo.ru.

Please, ensure to request the visa on time prior to the Salon!



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Cultural program

Moscow is a unique city which represents heart of Russia, so we suggest you several ideas for the cultural program during your stay. You can request the tours from the hotel where you will be staying (normally, they have their own tour agencies), or you can contact our partners <u>VIP-service</u> for an organized group tour.

Park Sokolniki

Park Sokolniki where the venue for the Salon is located is one of the oldest and most beautiful parks of Moscow.

Sokolniki Park, named for the falcon hunt of the Grand Dukes of Muscovy formerly conducted there, is located in the eponymous Sokolniki District of Moscow. Sokolniki Park is not far from the center of the city, near Sokolnicheskaya Gate. The park gained its name from the Sokolnichya Quarter, the 17th-century home of the sovereign's falconers (sokol is the Russian word for falcon). It was created by Tsar Alexei Mikhailovich (father of Peter the Great), a keen hunter who loved to go falconing in the area.

The park's current layout of clearings and alleys began under Tsar Peter the Great. In 1900 a "labyrinth", or network of alleys, was laid out.

Today Sokolniki is a typical Russian park, with an aging funfair and other amusements for children, and numerous fast food stalls all clustered near the main entrance. In summer the central alleyways are a mass of brightly colored formal flowerbeds, while the depths of the park are a wilderness home to pines and spruces, birches and oaks, limes and maples - all trees native to the Moscow region - as well as a number of non-indigenous trees, such as larches, cedars, walnut, red oaks, etc. The park's wildlife includes hares, squirrels and weasels, as well as 76 types of bird.

It was established as a public municipal park in 1878. From 1931 onwards Sokolniki has been developed as an official "park of culture and leisure". The park, with an area of six square kilometers, is also the most Western extension of a larger Losiny Ostrov natural reserve that spans from the Eastern edge of Sokolniki to MKAD ring road and beyond.







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Izmailovo Kremlin

Practically everybody knows about the famous Moscow Kremlin on Red Square and only few know about the second kremlin in Moscow, that is called the Izmailovo Kremlin.

It is located a few steps away from our recommended accommodation, Hotel IZMAILOVO.

The complex "Kremlin and Vernissage in Izmailovo" is located in one of the most beautiful historical places of Moscow, on the bank of Serebryano-Vinogradny pond. City holidays, fairs and festivals are carried out in Izmaylovsky Kremlin. Famous "Vernissage" is the world's largest exhibition and fair of the items of fine, decorative and applied art, national crafts and trades, souvenirs and antiques. The Kremlin in Izmaylovo is a museum of museums where Museum of Russian dresses and life, Museum of Bells, Museum of Russian Fairy-Tale, Museum of History of Vodka and Museum of Russian Toy are gathered in one place. Here there is also Court yard of Horseshoers, lycée of the national art crafts "Danila-master" where it is possible to practically master potter's wheel, painting of ware and toys, weaving etc. In Izmaylovo Kremlin the Palace of Russian Meal (analog of historical wooden palace of Tsar Alexey Mikhailovich in Izmaylovo) has been built where you can taste traditional dishes of different nationalities of Russia, Palace of Happiness – Wedding Palace and also cafe, taverns and ballrooms.

One more reason to visit this place is Souvenir Market. You can find here all kinds of Matryoshka dolls, magnets, posters, musical boxes, paintings etc.



Website: http://www.kremlin-izmailovo.com/

Address: Izmailovskoe shosse, 73 G 105122



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Red Square and Kremlin

Among all the sights of Moscow there some which you cannot miss, and among them is the heart of Russia – Red Square and Kremlin. And it is located just 15-20 minutes away from the venue. To get there, you need to take a red line of metro to the station "Okhotny ryad".

The national heritage and a UNESCO Listed site — Red Square — is very well known far beyond Russian borders. The country's main square, it is one of the most recognized Russian symbols, along with the Kremlin (which eastern wall boarders it) and St. Basil Cathedral (which actually stands at it). It is also one of Moscow's most vibrant open spaces whatever the weather or time of day — Muscovites and visitors enjoy it long after dark alike (in fact, it becomes even more popular at nightfall).

The most recognized symbol of Russia is St. Basil Cathedral which fascinates with its unusual forms and architecture. It seems everyone who has seen it at least once in a life time, wants to come here just to see it in their own eyes and get pictured with the cathedral behind. Though it is the most popular Russian church, it is the most unusual church in Russia. Inside of it is like a maze with numerous passages; its old narrow staircase, massive walls and decorated interiors will make you feel as though you made a journey through time to the 16th century.

At Red Square, stretching for 240 meters is the country's most important and luxury shopping mall – the GUM (State Department Store). Along with other structures at the square it forms its unique architectural ensemble and is an important part of it. The GUM is famous for many things - first of all for its upmarket and easily recognized brands, beautiful architecture, luxury interiors and also for a very special atmosphere inside which differs such stores all over the world (including London's Harrods) from all the others. After 10 p.m., when the GUM is closed it still attracts city visitors and locals with its incredible illumination providing a magnificent look to the whole square.

Opening hours: from 10 am to 10 pm, daily.







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Opposite the GUM is the medieval fortress and Residence of the President – the Kremlin. A UNESCO World Heritage site, it now plays two main roles – it is the country's main museum with Royal Cathedrals, Kremlin Armoury Museum and Russian Diamond Fund, and also an official active Residence of the President (the national flag – tricolor - on top of it is best visible from Red Square).

Opening hours: from 9 am to 5 pm, except on Thursdays. Website and tickets.

Next to the Kremlin wall and opposite the main entrance to the GUM (its central arch) stands Lenin's Mausoleum. Shaped in the form of a pyramid and faced with granite, marble and labradorite the tomb has displayed the body of the Father of the Revolution in a glass sarcophagus since 1924. The Tomb is a part of Russia's most important cemetery that runs along the Kremlin wall. Here one can see gravestones of almost all soviet leaders (including Stalin) as well as burial places inside the Kremlin wall that include the ashes of Yuri Gagarin.

Opening hours: daily (except Monday and Friday) from 10 a.m. to 1 p.m.

The State History Museum is the largest museum of national history of Russia. It reflects its long history and culture and covers the period from ancient times to the present day. Its vast collection which was formed during almost half a century includes about 5 million items dating back to different epochs. The museum attracted record 1 mln visitors in 2013 and occupies an important place among other leading history museums all over the world.

Opening hours: 10 am to 6 pm except for Tuesdays. Website and tickets.









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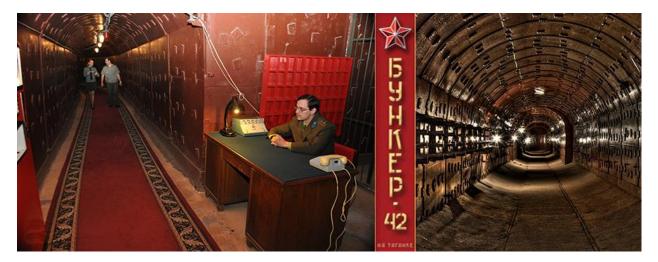
Bunker-42

If you are interested in history of Soviet period, you can find very interesting visiting "Bunker-42".

The "Bunker 42" was constructed in 1955 as command post of Strategic nuclear forces of Soviet Union.

It is better to use 54-meters deep stairway (which consists of 290 steps and 12 floors) to feel the depth of the bunker. The Declassified tour starts with a short film about Cold War. later on, you will be guided to the bunker's exhibition hall, where we'll tell you about purpose of the bunker and its communication facilities. You will realize how the facility could protect from all the factors of atomic explosion and feel the seriousness of nuclear world war risk.

Opening hours: daily, from 10 am to 9 pm. Website and tickets.



Bolshoi Theater

If you are fond of culture and theaters, you shouldn't miss a chance visiting famous Bolshoi theater and seeing a ballet or opera.

You can check the schedule of performance and tickets on the official website: https://www.bolshoi.ru/en/







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Useful links and contacts

- Moscow International Salon of Inventions and Innovative Technologies "Archimedes" website: http://www.archimedes.ru/
- Participation package
- Archimedes-2018 results
- <u>Catalogue of Moscow International Salon of Inventions and Innovative</u> Technologies "Archimedes"

For all the questions you can contact us:

Email: mail@archimedes.ru

Tel: +7 (495) 366-14-65

Contact person: Project manager Ms. Maria Kolesnikova.

We are looking forward to welcome you in Moscow!

