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These collocations are often a combination of an adjective-name. Examples: quality management - We are looking for quality management for our marketing firm. socio-economic factors - There are a number of socio-economic factors that we need to consider, customer satisfaction - Customer satisfaction is our first priority.potential market - The potential market for our products is huge. Also note that most of these expressions relate to different expressions related to a particular term. Market segmentation - Market segmentation in Korea is very pronounced.part market - If this advertising campaign is successful, we will increase our market share.market size - The size of the market is somewhere between ten and twenty million. market research - Let's put on a market study to start research.market test - The market test has been a success, so let's move forward with the Finally, remember that many if not most of these terms and phrases are compound names. Compound names are made up of a combination of two names. Display material - Our display material was taken from a recent survey.product manager - The product manager comes to the meeting next Wednesday.sales analysis - Include a sales analysis to check trends. Trends.

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