Starbucks inventory costing method

Rethink your drink: An investor guide to the Starbucks Coffee Company (part 4/9) (followed by Part 3) The main cost driver for Bean Starbucks (SBUX) is the price per pound of coffee beans. The two most consumed coffee beans are a blend of Arabica and Robusta, supplied by Starbucks from many continents to keep up with demand. Arabica is the most consumed coffee bean species due to its mild flavor compared to Robusta. Starbucks mainly buys Arabica beans. Starbucks' massive market capitalization allows it to take advantage of economies of scale. Unfortunately, there is no exact dollar amount available in regards to the cost Starbucks pays to produce a cup of regular coffee. Amateur speculative estimates range from $0.20 to $0.75. Starbucks' cost structure is relatively simple, similar to typical high-end fast casual restaurants such as Panera (PNRA) and Chipotle (CMG). This means slim margins attributable to industry competition (SBUX's 2013 profit margin is 0.06% due to adverse litigation results involving Kraft Foods). Healthy companies in this industry boast strong operating cash flow and high capital expenditures resulting from kitchen maintenance and vertical integration efforts. Cash flow from financial activities is at the discretion of the company. Starbucks has recently bought back its shares and paid dividends to boost returns to investors. Others are seeking capital to fund international expansion attempts and capital expenditures. Operations Starbucks initially looks weaker than its main domestic rival Dunkin' Donuts (DNKN) in terms of cost and operating margins. However, due to the nature of its business model, Dunkin' will not bear the full amount of the beans on its profit and loss statement (which Starbucks does). Dunkin' revenue consists primarily of royalties paid by franchisees to the company. Franchise owners are responsible for controlling the cost of goods sold. Dunkin' simply tells the owners where to buy the input and claims a percentage of their profits. This accounting trick benefits Dunkin' in the eyes of untrained investors, but Dunkin' performance depends as much on bean commodity prices as on Starbucks' performance. Starbucks' historic operating costs are declining (operating expenses in 2013 have been normalized, excluding the $2.8 billion litigation costs listed above). The cost of selling goods, depreciation and amortization, and store operating expenses have declined over the past six years, with only general and administrative expenses increasing. This leads to higher margins over time for business growth and efficient cost management. Following part 5, browse this series with market realists: when looking for investor business dailyBuying the best artificial intelligence stocks to buy and identifying companies using AI technology to improve products or gain strategic advantages for the likes of Microsoft, Netflix and Nvidia.Jim Cramer recommended Thursday that investors trim their exposure to auto-related special purpose acquisition company shares, CNBC reported. What happened: The host of CNBC's Mad Money show called QuantumScape Inc. (NYSE: QS), Luminar Technologies Inc. (NASDAQ: LAZR) and Spack's shares in Arrival and Canoe speculative. These stocks have got out of control, so I'm asking you to take something off the table, urged the former hedge fund manager. Cramer asked investors to be responsible speculators. Speculative stocks can overheat and it is important to take profits while profiting, he advised. Why it matters: The former hedge fund manager has endorsed four electric car startups that have been taking the SPAC route since October, CNBC noted. He recommended QuantumScape, backed by Bill Gates and Volkswagen AG (OTC: VWAGY), in late October and merged with Kensington Capital to go public. A week ago, he recommended Luminar and said he would buy the stock for $15. The autonomous vehicle sensor company went public through SPAC earlier this month. Arrival, backed by United Parcel Service (NYSE: UPS), is a UK-based EV manufacturer specializing in microfactories and will go public through a merger with CIIG Marger Corporation (NASDAQ: CIIC). Cramer had recommended SPAC shares at $17.50 last week. Cramer also recommended California-based EV startup Canoe Holdings Limited, which merges with Hennessy Capital Acquisitions Corporation IV (NASDAQ: ICAC). The stock was called a buy by Cramer last Friday for $15.64. You can always go back at a lower level and I'm very confident that low prices could get into the cards, Cramer recommends to investors. PRICE ACTION: QuantumScape shares were drawn 1.96% higher at $76.61 on Thursday. Luminar Technologies shares were down 7.45 percent at $34.17, dragging down the post-session decline after time by almost 7 percent to $31.78. On the day, Hennessy Capital shares closed 10 per cent higher at $22, falling 6.82 per cent to $20.50 in the session before the hour. Click here to check out the latest electric car news at benzinga's EV hub. See more from Benzinga * Click here for option deals from Benzinga * Cramer says this EV startup has the best claim to be the son of Tesla, giving the blessing of buying SPAC shares (C) 2020 Benzinga.com.Benzinga does not offer investment advice. All rights are reserved. Jefferies downgraded Tesla Inc. (NASDAQ: TSLA), over the execution risks automakers face in 2021 in product launches and expansion drives, CNBC reported Tesla analysts on Thursday. Jefferies analyst Philip Fuchos downgraded Tesla shares from buy to hold, but raised his 12-month price target from $500.TeslaThesis: Houchois noted that the Elon Musk-led automaker could face some execution risks as the company expands in batteries and other segments. We believe that 2021 will be a year in which Tesla's growth and revenue will be accelerated not only by the rollout of two vehicles with high commonality, but also by accelerated investment in both capacity and batteries that add some execution risk, Houchois wrote. Nevertheless, he issued a warning: We don't think Tesla can dominate the industry given the size, structure and politics of the latter Jefferies' downgrade comes at a time when Tesla's stock price has soared nearly 650 percent since the beginning of the year. The company will be included in the S&P 500 index this month. SEE ALSO: Tesla gets downgrade from long-term Burpierre Ferrag, analysts say time to book profits Tesla in its own league, Houchois explained, according to CNBC.A lot happened in 2020 and next year was a mix of delivery and high re-investment. Tesla still owns money, but capital raising maintains pressure on heritage price action: Tesla shares were nearly 3.7 percent higher at $627.07 on Wednesday, down 0.35 percent in the session before. Click here to check out the latest electric car news at benzinga's EV hub. TSLA DateFirmActionFromTo December 2020 Latest Ratings December 2020 Morgan Maintenance Underweight December 2020 Goldman Sachs Upgrade Neutral View More Analyst Ratings from Benzinga Click here for option deals from Benzinga * Tesla gets downgrade from long-term Bruferpierre Agu, analysts say time to book profits * Apple is working on self-driving cars similar to TSMC and Tesla: report (C) 2020 Benzinga.com. Benzinga does not offer investment advice. All rights are reserved. Airbnb and DoorDash should come out of the gate firing as publicly traded companies, given the valuations given on IPO day respectively. Many investors d'end up with dividend stocks as the market provides a regular flow of cash independent of the upt. If you're looking for a steady stream of income in retirement or a regular flow of cash to keep your nest egg growing, a monthly dividend stock may be a good fit. Here are eight top stocks that offer good yields, strong business and monthly income. As the electric car maker's stock exploded, Chinese EV company Nio Inc. (NIO) announced Thursday afternoon that it plans to sell at least 60 million fresh American depositary shares, with another 9 million shares available to the underlying company. Nio shares fell more than 4% in trading hours before the announcement. Nio's move follows similar products by three other listed EV companies in roughly the past week. Covid-19for a complete change in the way society operates. On a light note, it also resulted in a whole new world of terminology. For investors, the term coronavirus stock has been added. These are names that came before during the pandemic and offer potential vaccines and remedies to help us get back to normal. Nobucks (NVAX) is probably the ultimate coronavirus stock. It is certainly the most profitable. The share of vaccine specialists is appreciated by 2790% of Humongous throughout the year as investors have high hopes for the company's Covid-19 vaccine candidate NVX-CoV2373. For J.P. Morgan analyst Eric Joseph, the answer is the latter. We see NVX-CoV2373 as having a well differentiated position in the overall COVID-19 vaccine space, both clinically and logistically, and believe that current levels reflect long-term commercial potential, Joseph said. Joseph evaluates nvax overweight (i.e. buy) along with a price target of $215. What is the impact on investors?~87% upside. (Click here to see Joseph's track record) The latest approval comes despite delays in U.S. and Mexican Phase 3 studies of NVX-CoV2373. But after the FDA's positive review of Phase 2 data, what remains is the agency's review of Novavax's commercial-scale production at its North Carolina facility. This should happen in the coming weeks. Meanwhile, phase 3 UK trials of NVX-CoV2373 and Phase 2b studies in South Africa are both fully registered and efficacy readings are scheduled for 1Q21. While the trial is expected to primarily support a major former U.S. market cut, Joseph said, Given standardized testing protocols across the COVID-19 vaccine field, the company believes that a robust data set [with consistent data from SA studies] may support faster regulatory pathways in the U.S. as well. If you look at the breakdown of the consensus, based on 4 buys and 1 sell, Novavax has a moderate buy rating. Analysts' forecasts are around 62% of the uptable, given that the average price target is $186.20. (See ChipRank's NVAX Stock Analysis) To find good ideas for trading healthcare stocks at attractive valuations, check out TipRanks' Best Stock to Buy, a newly launched tool that connects all of TipRanks' stock insights. Disclaimer: The opinions in this article are even available to featured analysts. The content is for informational purposes only. It is very important to do your own analysis before you make an investment. I think there might beMany M.B.A. management companies, says Tesla's chief executive. Many business school leaders have hit back, insisting that his comments do not match the reality of what is taught in the M.B.A. program. Avoid these errors and you will enjoy a better financial life, says the money-goer. Investing is all about profit, and part of what creates profit is when you start the game. The old adage says buy low and sell high, and it's tempting just to discount such clichés, but they were passed on to the common currency because they embody the basic truth. Buying low is always a good start in building a portfolio. But the trick is to be aware of the right stocks to buy low. Prices fall for a reason, and sometimes the reason is fundamentally unhealthy. Fortunately, Wall Street analysts are busy separating wheat from chaff among the market's low-priced stocks, with some top stock experts tagging some stocks for big gains. These stocks are now trading lower - but the reason is not necessarily bad for investors. We used the TipRanks database to raise data and reviews for two stocks that are currently low-priced but ready to make a profit. They have got positive reviews and despite the depreciation of the shares, they hold a buy valuation and show an upward potential of 60%. Digital Media Solutions (DMS) starts with Digital Media Solutions, an adtech company that connects online advertisers and customers through performance-based branding and marketplace solutions. DMS boasts a strong consumer intelligence database that is used to fine-tune customer acquisition campaigns, but advertisers are more accountable for their project budgets. DMS went public in July this year through a merger with leo holdings, a special purpose acquisition company. The combination took ticker's DMS name and started trading at $10 per share. The stock has been volatile since then and is now down 27 percent since the start of trading. Digital advertising is a huge and growing sector valued at $100 billion in 2019 and expected to reach $130 billion by the end of next year. DMS has a solid piece of its cash cow and the Q3 number shows it. Quarterly revenue was $82.8 million, up 10% year-over-year and up 44% year-over-year to $82.8 million. Of its total revenue, the company had gross profit of $25.1 million and a gross margin of 30%. Overall, dms as a publicly traded company showed strong results in the first quarter. Covering Canaccord's shares is analyst Maria Lips, who is rated five stars by TipRanks and is in the top 1% of more than 7,100 equity analysts. The company has particular strengths from its auto insurance business along with e-commerce, education and non-profit industries, and has seen meaningful volume growth from both new and existing customers. We keep thinking about investorsGradually we will understand the similarities with other major digital marketing associates of DMS, trading at more premium valuations and expecting multiple expansions over time as the story is better understood, Ripps noted. To this end, ripps rate DMS is shopping around and her $15 price target suggests a 106% upting from the current share price of $7.20. (Click here to see Ripps' performance) Overall, dms' medium buy consensus rating is based on two recent reviews. The average price target for the stock is $14, indicating an upting potential of 92%. (See DMS stock analysis of hint ranks) Move from ViaSat, Inc. (VSAT) digital advertising to digital networking. ViaSat provides customers with high-speed broadband access via a secure satellite network system. The company services both military and commercial markets, increasing the need for secure communication links. Coronavirus shutdown policies are particularly difficult on ViaSat. While online networking is busier than ever, viaSat's shares have yet to recover from the February/March swoon as the bulk of ViaSat's business comes from airlines and air travel is grounded first and still faces depressed travel volumes. On a positive note showing the essential nature of secure satellite communications in today's network economy, ViaSat reported $577 million in the Q3 contract award, representing a 29% Yoy profit. The company has won the previous $1.9 billion award, up 5 percent from this time last year. Revenue and revenue in the third quarter (Q2) were somely mixed, reflecting both an increase in contract awards and a decline in the airline business. Revenue was $554 million, down 6%, but sequentially up nearly 4%. EPS was 3 cents per share, well above the expected loss of 5 cents. JpMorgan analyst Philippe Cusick wrote on ViaSat: [We] believe that the long-term growth lever will remain highlighted as it is by a record segment backlog of $1.1b. We see ViaSat as a satellite innovation leader and believe that the company's future ViaSat-3 fleet will accelerate the growth of satellite services in the coming years. At the same time, we are seeing a tailwind for the long-term government system by the company's radio portfolio, mobile broadband and SATCOM. In line with his bullish comments, cusick rateVSAT shares overweight (i.e. shopping), meaning his $60 price target is an uptick of ~72% over a one-year period. (Click here to see Cusick's track record) Overall, the stock has 5 recent reviews, including 3 purchases and 2 holds. The stock is priced at $34.14, and the average price target of $55 suggests an upting potential of 61% from that level. (see Chip Rank'sVSAT stock analysis) to find good ideas for trading stocks at attractive valuationsTipRanks' Best Stock to Buy is a newly launched tool that connects all of TipRanks' stock insights. Disclaimer: The opinions in this article are even available to featured analysts. The content is for informational purposes only. It is very important to do your own analysis before you make an investment. Global fund managers will reduce their holdings in U.S.-listed Chinese companies such as Alibaba, Neteaz and JD.com as risks mount, instead switching to shares in Hong Kong-listed companies to be kicked off American exchanges. The delisting risk surfaced last September when U.S. President Donald Trump's administration s explored moves to kick Chinese companies off Wall Street unless they complied with U.S. accounting standards as part of a standoff between the world's top two countries. The Holding Foreign Business Liability Act has been passed by both U.S. Congress and should be signed into law by Trump immediately. The market is in tears late despite the headwinds presented by the new coronavirus pandemic. The question is how long will this last? Writing from Goldman Sachs, the company's chief U.S. equity strategist David Costin says the market will exceed both other investments and analysts' expectations over the next two years. He sees the S&P 500 hitting 4,600 by the end of 2022, a 25 percent profit. In support of his stance, Costin gives four reasons for his bullishness. The first three reasons are the obvious reasons why the economy is improving, earnings are rising and interest rates are low, all of which draw investors into stocks. But below that is Tina (no other choice). The stock market is the only place where investors can find big returns, and according to Costin, stocks will be the default opportunity. As investors move into stocks, they are going to look for data to back up their choices. After all, even without an alternative, investors want to find the right move. With this in mind, we used the TipRanks database to identify three stocks with strong buy consensus ratings and a Perfect 10 smart score. Smart Score is a data analysis tool that uses real-time information collected in a database. Stock data is collated according to eight separate factors, each of which is known to predict growth and share valuations. Factors are averaged together and given as single-digit scores on a scale from 1 to 10, giving investors a first-look look at the stock's potential for advance. Strong buy ratings and Perfect 10 don't have to go together, but they are a strong positive sign for investors. Let's take a closer look. Turning Point Brand (TPB) Turning Point may not be a household name, but it's likely you've heard of some brands. The company owns both zigzagsManufacturer of rolling paper and brand gear, stalker chewing cigarettes. Turning points include a range of consumer products with active ingredients, such as chewing tobacco, snuff and bope. The company registered an increase in profit from 4Q19 to Q120, breaking corona's trend, with third-quarter revenue up 15% from the first quarter to $140 million. Earnings have consistently risen over the past three quarters, with EPS of 75 cents in the third quarter. The company's stock price has also risen. TPB's shares are up an impressive 50% year-on-year, wiping out all losses sustained during last winter's shutdown policy. Covering this stock for Craig Hullum is five-star analyst Eric de Laurier. He rated TPB shares as a buy, and his $60 price target suggests room for 41 percent growth next year. In support of his bullish stance (click here to see Des Laurier's track record), analysts said: The Turning Point brand (TPB) beat all analyst estimates as two base businesses that benefited from long-term secular trends and growth initiatives, delivering another strong beat and lifting quarters. [We] expect the strong trend in the base business to continue into 2021 and expect NewGen's profitability to increase significantly as competitors leave the market. With strategic investments and a recovery in M&A, there is growing bullish on the long-term outlook for the TPB. The stock is selling for $42.60, meaning its $46.46 average price target is up ~9% from current levels. Gladstone Land (land) next is a unique REIT, a real estate investment trust (see Chip Rank's TPB Equity Analysis). Gladstone owns and manages farmland, acquires high-quality farms and related properties, and leases them to independent farmers and agricultural enterprises. The company's properties are actively involved in the production of a wide range of crops, including strawberries, raspberries, blueberries, cabbage and watermelon. Gladstone boasts a 100% occupancy of its properties and an enviable position for any REIT. During the first quarter, when most companies felt the pain of lockdown policies, Gladstone posted its strongest revenue and revenue for 2020. The most recent results for the third quarter showed revenue of $13.99 million, up 10% sequentially. Since the third quarter, Gladstone has acquired four new farms, totaling about 1,400 acres and collecting 99% of the rent paid in October. In addition, for shareholders, the value of the company's portfolio exceeds $1 billion. Like most REITs, Gladstone pays regular dividends. The usual payment of 4.4 cents per share is paid monthly. At an annual rate of nearly 53 cents per share, the yield is 3.6%. Among the bulls is Maxim analyst Michael Diana.Since listing in January 2013, LAND has considered investment theory (the high value of farmland) to be sound, its strategy (mainly focused on non-commodity crops such as fruits and vegetables) excellent, and its execution (buying high-quality farms at a reasonable cap rate) to be strong. To this end, Diana gave LAND a buy rating and a one-year price target of $20, which shows room for 35% growth. (Click here to see Diana's achievements.) Overall, along with a strong buy consensus rating, the 12-month average price target for LAND shares is $18.17. This suggests an upting potential of about 23% over the next year.

(See Chip Rank Land Equity Analysis) Marine Max (HZO) The last stock on our list is retailers, in the water leisure niche. MarineMax sells support services such as boats, yachts, winters, old and new, across a spectrum of price ranges. The company touted itself as a recreational retailer focused on premium brands. HZO has received strong reviews in 2020, breaking coronavirus. The stock is up 89% year-on-year, well above the Nasdaq and S&P 500. In the just-reported fourth quarter, EPS fell sequentially, but by a large difference it exceeded expectations. Quarterly revenue was $398 million. Full-year sales for fiscal 2020 were $1.5 billion, a 25% increase in same-store sales. EPS for fiscal 2020 was $3.37, more than double the previous year's level. When companies report such results, it's not surprising to see them have a Perfect 10 from their smart scores. B. Riley analyst Eric will be impressed by MarineMax's same-store sales and overall position in the retail niche. HZO reported impressive 4Q20 SSS growth of +33%, up against a two-year comp stack +13%, compared to an estimate of +25% and a consensus estimate of +14%. We believe that the company's extensive retail location network, strong manufacturer relationships and investments in digital and virtual platforms can help companies take a meaningful share. In line with his comments, the stock would give a buy rating. His $40 price target means a ~27% upsling over the year below. (Click here to see) Overall, MarineMax's strong buy consensus rating is based on 6 reviews and is broken down into 5 purchases and 1 hold. The stock is selling for $31.53, suggesting that the average price target is $35.80, with room to grow 13.5% from that level. To find a good idea for trading stocks with attractive valuations (see HintRanks' HZO stock analysis), check out TipRanks' Best Stock to Buy, a newly launched tool that connects all of TipRanks' stock insights. Disclaimer: Opinions expressed in thisIt's the only featured analyst thing. The content is for informational purposes only. It is very important to do your own analysis before you make an investment. Greenwich Life Sciences investor Business Daily Share continued their wild ride Thursday on the small biotech company's enthusiasm for breast cancer treatment. With widespread COVID-19 vaccinations, the economic improvement could be the new software winners, according to analysts at J.P. Morgan. As the EV revolution heats up, the auto giant is not doing the most important thing: Chinese chipmaker Tsinghua Unigroup, which brings electricity transportation to the masses, said on Thursday it could not repay the yuan with a $US450 million bond. Failure to repay the original debt could cause as many as US$2 billion in cross-debt in additional debt held by the company, which is majority owned by a division of beijing's prestigious Tsinghua University. Tsinghua Unigroup has additional bonds scheduled for next year, as in 2023 and 2028, Tsinghua Unigroup was unable to repay 1.3 billion yuan (199 million U.S. dollars) worth of on-land bonds in November, resulting in a downgrade by China Chemical New Credit Rating Group and a suspension of debt trading in Hong Kong. The company said it was considering various ways to resolve current liquidity issues with $US450 million in bonds. Principal payments and final interest payments on bonds are not scheduled to be made by the issuer or guarantor on time, the company filed with the Hong Kong Stock Exchange late Wednesday. Therefore, the issuer and guarantor are of the view that the principal and interest payments on the bonds failed, resulting in a default event under the terms. It will be the first U.S. dollar default by a Chinese chipmaker as concerns about mainland debt levels continue to increase and a series of defaults by state-owned companies continue. Over the past two months, Yongsong Coal and Power Holding Group, a state-owned mining operator in Henan Province, and Hua Chen Automobile Group, an automaker also known as Brilliant Auto, missed debt repayments and triggered sales in parts of the debt market. China's corporate bond market exceeded 143.6 billion yuan by default last year, a pace that sets a record for a payment leak this year. From January to late November, bond defaults have already exceeded 104 billion yuan. Zhao Zhao, chairman of Tsinghua Unigroup, which owns 49 percent of the company, said on Thursday he expected the US$450 million bond to default.Tsinghua Unigroup Chairman Simon Songalt-Zhao Weiguo, who owns 49 percent of the company, said he expected the $US450 million bond to default on Thursday. Pictured: The Tsinghua Unigroup bonds in question were supported by so-called Keepwell guarantees, where enforceability has been a question mark in the past. Last month, a Shanghai court granted a 2018 verdict by a Hong Kong court in a 29 million euro (35 million U.S. dollar) bond dispute, inging with further clarity to foreign investors about these guarantees. Tsinghua Unigroup's debt was being sold at a discount after Peking University Founders Group, a conglomerate controlled by Peking University, missed bond payments last year. The company was founded in 1988 as a business venture at Tsinghua University, which counts Chinese President Xi Jinping as a graduate, and has been a major player in China's efforts to reduce the semiconductor industry's reliance on imported parts against a backdrop of rising tensions with United States.It, which is 51 percent owned by Tsinghua Holdings. Tsinghua University's arm and 49% owned by Chairman Zhao Weiguo.A in a 2019 survey by the Organization for Economic Cooperation and Development found that Tsinghua Unigroup received the most government support from 21 chipmakers around the world, with government support exceeding 30% of revenue. Five years ago, the company failed in its US$23 billion bid for Micron Technology. For scmp stories, explore the SCMP app or visit scmp's Facebook and Twitter pages. Modana (MRNA) strains are one of the star performers of 2020, up 695%, and judging by the real-world results, many will justifiably say so. The biggest question for investors is whether these gains are likely to continue. Needham analyst Alan Carr answered. Analysts downgraded Modana shares from buy to hold, without suggesting a price target. (Click here to see the car's achievements) Moderna's Covid-19 vaccine candidate mRNA-1273 had a 94.1% success rate in preventing coronavirus in late-stage studies and is currently in the process of obtaining emergency use approval (EUA). The company has an agreement with the U.S. government to sell 120 million vaccine doses for $1.225 billion and will receive a $300 million EUA bonus by January 31, 2021. There are also four or more options for delivery of 100 million doses, each worth $1.65 billion. Car estimates that the company will offer 200 million doses (first contract + first option) and an additional 300 in the United StatesWith so many positive developments outside the United States in 2021, why a change of heart, Kerr has a simple explanation. Modena has made significant progress in 2020 towards the validation of the mRNA platform, particularly through the discovery and development of the COVID-19 vaccine mRNA-1273, the analyst said. The stock reacted very well and we now believe it is fully valued. We are waiting for additional data from competitor vaccine updates and other Bodyna programs. It could be further upwards, Kerr says, and Modana should supply raw materials for the production of a total dose of 1B in 2021. Other competitors in AstraZeneca, J&J, Sanofi and Novavax may provide additional tailwinds if they fail to provide strong data from their respective late-stage studies. All they say can exceed an annual dose of 1 billion. As a whole, most street analysts also feel that Modana shares have soared enough for now. If we meet our average price target of $127.69, we expect an 18% drop in the coming months. (See TipRank's Modana Equity Analysis) To find good ideas for trading healthcare stocks at attractive valuations, check out TipRanks' Best Stock to Buy, a newly launched tool that connects all of TipRanks' stock insights. Disclaimer: The opinions in this article are even available to featured analysts. The content is for informational purposes only. It is very important to do your own analysis before you make an investment. It's time to profit from ultra-expensive software stocks such as Zoom Video Communications, Octa and DocuSign and find bargains elsewhere, J.P. Morgan said. Each week, Benzinga conducts sentiment surveys to find out if traders are most excited, interested or thinking when managing and building their personal portfolios. We surveyed a group of more than 300 investors on whether shares in Boeing (NYSE: BA) will reach $300 by 2022. The stock traded at $232 at the time of publication, from a 52-week low of $89, and Boeing Stock DeSpector Boeing is the world's largest aerospace and defense company. Headquartered in Chicago, the company operated in four segments: commercial aircraft, defense, space and security, global services, and Boeing's capital. Boeing's commercial aircraft segment, which produces about 60 percent of its sales and two-thirds of its operating income, competes with Airbus (pink: EADSF) in the production of aircraft with more than 130 seats. Boeing's defense division produces about 25 percent of sales and 13 percent of operating income, respectively. Boeing's global services segment provides aftermarket services to private and military aircraft, producing approximately 15% of sales and 21% of operating income.Memory, safety and the future commercial runability of the Boeing 737 Max weighed heavily on investors' minds. On November 18, the Federal Aviation Administration said it was pleased with the changes Boeing made to the 737 Max after a series of coordinated and independent regulatory reviews. About 65 percent of Benzinga traders and investors said Boeing would certainly reach $300 per share by 2022. Travel will hit an all-time high in 2021, off the heels of a pandemic, said one respondent. Boeing's stock price will rise when a large amount of inoculations against the virus begin to occur. Because of the vaccine, air travel could return and capture some former cruise ship passengers. Therefore, airlines add planes. Benzinga has been breaking viable financial news and curating quality financial datasets since 2009. Learn more today about receiving stock and market data using the API. The survey was conducted by Benzinga in December 2020 and included responses from a diverse population of adults aged 18 and over. Opting in to the survey is entirely voluntary and offers no incentives to potential respondents. The study reflects results from more than 300 adults. Photo courtesy of pjs2005 Benzinga from Hampshire More * Click here for options deals from Benzinga * Will GE or Boeing shares grow more by 2025?* Will Boeing or Airbus shares grow more by 2025? The Investor's Business Daily FDA panel recommended the Pfizer coronavirus vaccine. Disney stood up at the streaming event. Apple is leading stocks in the buy zone as growth names rebound. Rebound.