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The Epson EcoTank ET-2720 is a great, easy to use printer that can serve as an option for anyone looking at getting a new printer. Whether you're looking for a new household printer, a printer for all your photos, or a new dye-sublimation printer, the EcoTank ET-2720 can definitely meet and exceed your needs! Can print at high resolution, and offers edgeless printing up to 4 x 6, you will be able to print everything you need, all with high fidelity and consistent quality. On top of the quality that Epson is known for, the ecotank ET-2720 is a member of a new breed of printers. EcoTank ET-2720 does not use cartridges! This means you don't have to be constantly buying those ridiculously expensive cartridges to keep your printer running. Not only will you save money by avoiding these expensive cartridges, but you will also save the planet by reducing your waste when using your printer! You won't have heavy, non-biodegradable plastics that have to be sedat every time you get a new set of cartridges. In this Epson EcoTank ET-2720 review, we will walk you through the many benefits and features of the Epson EcoTank ET-2720. We will primarily focus on the Epson EcoTank ET-2720 as a potential solution for a dye-sublimation business. But whether you're looking for a printer for your photos, a standard household printer, or one for a dye-sublimation need, you'll learn a lot from our in-depth look into the Epson EcoTank ET-2720. Before we get started - What is an EcoTank? Maybe you've heard of the EcoTank model of printers that Epson has started releasing. Maybe you haven't. Either way, ecotank brand of printer is a relatively new set of printers that have been released by Epson. When compared to other InkJet printers, the benefits of EcoTank are becoming apparent. Instead of using a traditional set of cartridges to deliver ink to the print head, an EcoTank uses a refillable reservoir of ink. Instead of constantly buying replacement cartridges when you get on ink, all you have to do is buy more ink, and refill the reservoir. This has lots of advantages, both to your wallet and to the environment. Since you buy bottles of ink instead of cartridges, you can buy in larger quantities, which means that you will buy ink at a lower cost. Since bottles of ink require less manufacturing and less plastic than their cartridge counterparts, you will save even more money (and the planet)! Epson estimates that the cost per ISO Color Page (a standardized way to measure ink usage per page) for an EcoTank Printer is 1c, 20x cheaper than the 20c that is the cost of a typical cartridge InkJet printer! The savings are real! If you are familiar with Continuous Ink Supply Systems (CISS), which is particularly common with enthusiasts, then you will be very familiar with the inner workings of EcoTank! All features of the Epson EcoTank ET-2720: Amazing Value - 1c per ISO Color Page as opposed to 20c per ISO Color Page from normal inkjet printer Outstanding print quality from the 4-Color MicroPiezo Technology - Offers up to a maximum print density on 5760 x 1440 Optimized DPI Fantastic Protection Plan - 12 Month Standard Limited Warranty or 30,000 pages , which comes first Twisted Waste - A set of replacement bottles from Epson equals 80 cartridges This reduced waste goes even further! When converted into a dye-sublimation printer, you can buy bulk sublimation inks to reduce your waste even more Win setup and Navigation - 1.44 Color Display to make sure your printer is easy to use! Maximum Media Size of 8.5 x 14 to support most of your needs Borderless printing up to 4 x 6, great for printing your high quality images! What's in the box? EcoTank ET-2720 all-in-one Manual CD-ROM for product setup Power cord 1x bottle 522 Black (65 mL) 1x bottle every 522 Cyan, Magenta, Yellow (65 mL) 3 How does Epson EcoTank ET-2720 Perform as a Sublimation Printer? If you are interested in using the Epson EcoTank ET-2720 as a dye-sublimation printer, then you are in luck! The qualities of the EcoTank ET-2720 make the printer such an attractive option for a household printer carry-over in the dye-sublimation space. How do I convert the ET-2720 to dye-sublimation ink? If you've ever used a conversion kit with an Epson Printer (like the WF-7710), then you're probably familiar with what specifically needs to go into setting up an InkJet printer with sublimation ink. Normally, when converting an InkJet printer, you need to install non-genuine sublimation cartridges, or install a Continuous Ink Supply System (CISS) to start working with sublimation inks. Well, you can be sure! You don't have to do this at all to get started with the ET-2720! Since the Epson EcoTank ET-2720 uses an ink reservoir system to deliver ink to the print head, all you have to do is fill that reservoir with sublimation ink as opposed to standard Epson ink. It's really that easy! How does the ET-2720 compare to other dye sublimation printers? Converting the printer may be easier, but how does the Epson EcoTank ET-2720 compare to other sublimation printers? Can it match the quality, speed, consistency? Most of the time, yes! Let me explain. The ET-2720 can absolutely match the print quality, print texture and speed of other common dye-sublimation printers. Take, for example, the Epson WF-7710 (one of the most commonly converted InkJet to dye-sublimation printers out there). The EcoTank ET-2720 offers a maximum print resolution of 5760 x 1440 optimized dpi, compared to WorkForce WF-7710 Maximum Print Printing 4800 x 2400 dpi. The EcoTank ET-2720 also offers a maximum speed of 10 pages per minute compared to the WorkForce WF-7710's 18 pages per minute. They both offer the same level of consistency as all Epson printers. So when it comes to performance, the ecotank ET-2720 can absolutely match other commonly used dye-sublimation printers. The ET-2720 can print high-quality images at high speed with high consistency. But what is the downside? Much like the Sawgrass SG400, the EcoTank ET-2720 suffers from a lack of support for larger media sizes. With a maximum print size of 8.5 x 14, you'll be limited in what you're capable of printing when using the ET-2720. This may not be a problem for you, especially if you primarily print smaller transfers and patterns, but you will limit your options. Even if you don't use larger prints and patterns now, it's definitely an advantage to have the ability to do so! This is especially evident when you compare it to the WorkForce WF-7710. Since the WF-7710 is a wide-format printer, it supports maximum print sizes of 13 x 19, large enough for a much wider range of prints and patterns. WF-7710 is also priced slightly cheaper, with a price of \$140. Compare that to the \$200 price tag on the EcoTank ET-2720, and you can start to see why the WF-7710 has some value above the ET-2720. With comparable quality metrics, but a larger set of supported paper sizes and a lower price, the WF-7710 can definitely hold a certain value above the EcoTank ET-2720. How do users and consumers feel about the EcoTank ET-2720? The EcoTank ET-2720 is one of the best reviewed and best-selling inkjet printers readily available on Amazon. With a 4.1 star rating of over 150 reviews, the ET-2720 definitely meets people's expectations! For reference, other commonly used dye-sublimation printers like the Epson WorkForce WF-7710 (3.7 stars) and sawgrass SG400 (3.6 stars) are consistently reviewed worse than the ET-2720! The ET-2720 is consistently praised for its print quality, ease of use, and value for money! The ET-2720 is beloved for the new ink reservoir system, which significantly reduces the long-term costs of owning a printer and using it regularly. Rather than having to shell out more money than the printer is worth every time you need a new set of cartridges, you are able to replace the cartridges for a reasonable amount of money! This not only makes your wallet fatter, but helps keep your conscious mind clean as you help reduce your waste for a cleaner planet. There are some common complaints to the ET-2720, but many of them are not too serious, nor are they consistent among all users. Often, reviews that users provided are reflective of the user's inability to use or maintain the printer properly. For example, a common complaint by the printer is Functionality. Like most other wireless printers, they transmit fairly large file sizes over a network that can often be hindered by walls and other signals. Because of this, you may sometimes lose connection and have a failed print job. But don't worry, if you keep the printer in a clear path to the wi-fi router, and make sure there isn't too much interference or network load on your wireless network, you shouldn't have too much trouble printing consistently over Wi-Fi. If you end up having consistent problems with wireless printing, you can always fall back on using an old-school wired connection. If you end up having any other issues with your ET-2720, you can always rely on the customer support offered by Epson, as well as those supported by various forums. One of the major benefits of using widely purchased products from large companies is the breadth of support on offer. More often than not, any issue you end up with your printer has already experienced and fixed by another user, and you can always find the support with Epson! Pros: High quality, consistent printing with a maximum print resolution of 5760 x 1440 dpi Tag long-term costs and a reduced amount of waste with a refillable ink tank system Fast printing speeds, support for up to 10 pages per minute Borderless printing up to 4 x 6 for high-quality photo printing Extably easy to use and easy to navigate with a 1.44 inch color touchscreen display screen , Bluetooth, and NFC Also supports printing with your voice, using your Amazon Alexa or your Google Assistant in google Home Extremely simple conversion into a high-quality dye-sublimation printer by replacing the standardized Epson ink with your desired dye-sublimation ink Slightly Cons higher price compared to other competitors, such as Epson WF-7710 Maximum print size of 8.5 x 14 - limit your possibilities when it comes to future design and projects Our Last Thoughts on Epson EcoTank ET-2720 The Epson EcoTank ET-2720 is a fantastic option for anyone who wants to get a new printer, whether it's for their household, for a dedicated photo printer, or a potential business solution for a dye-sublimation enthusiast. The ET-2720 offers high-resolution image prints, with a fast print speed and consistent operating quality. Best of all is the extremely simple conversion to a dedicated dye-sublimation. Because of the ink tank system available on all EcoTank printers, you can simply replace the standardized Epson ink with your preferred dye-sublimation ink and get started with dye-sublimation printing right away! The ET-2720 doesn't have many drawbacks, but the ones it has can be restrictive for you depending on your needs. With a maximum supported print size of 8.5 with 14, you won't be able to print large large transfers in mind. However, if you primarily use smaller patterns and transfer sizes, you shouldn't have too many problems with this maximum print size! Overall, the Epson EcoTank ET-2720 is a great, high quality, and eco-friendly printer option for everyone. With such an easy path of conversion to dye-sublimation printing, the ET-2720 is a great option, especially for those looking to get started in the dye-sublimation industry. Not to mention, it's sponsored by Shaq! Shaq!

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