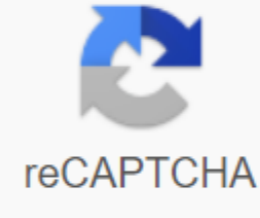




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Scanners for sale online

Buying a car online can help you avoid a lot of headaches associated with buying a car from a traditional brick and mortar adoreason. Instead of suffering high pressure, face-to-face sales tactics often used by car sales staff, car buyers can negotiate and reach a deal via email, and leaving a deal is as simple as not answering an email. But online car shopping can involve serious risk. The Internet Crime Complaint Center, an FBI partnership, the National Center for White Collar Crime and the Justice Department's Bureau of Assistance, issued a briefing on fraud related to buying a vehicle online. It highlights a number of rogue tactics online users to deceive car buyers: a motivated seller — a post-car-priced scammer under the market, posing as military personnel or an employee who is being reassigned by their company. When buyers want to inspect the car in person, they claim they are too busy or the car is in a different location because of their impending move, persuading the seller to transfer money to a car that doesn't really exist. Brand hijacking - Criminals claim buyers of their cars do not exist and will be protected by a legitimate program offered by a real company, such as eBay Motors' Automotive Protection Program. Live Chats - A scammer masquerading as a company representative reassures a potential victim during a live chat. Payment and switch binge - Scammers demand to be paid through Western Union or MoneyGram rather than in person via check or through a legitimate auction house like eBay. Just because there are scammers out there doesn't mean car buyers should avoid looking for a car online altogether. But if you see any sign of the behaviors described above, you probably want to close the deal. What do you think? Would you buy a car online? The September 21, 2010 5 minute read brought to you by smSmallBiz running an online store may save you the pain of paying rent each month, but rest assured, you still need Elka-Zeltzer. Just ask Daniel Lak, co-founder of Kidmundo, an online baby diary service. Since launching his Internet business in May last year, he has learned that keeping customers' credit card information on file is something best left to security experts. And, when it comes to customer service, the global reach of a website can be taking some late-night service calls. But of all the obstacles that have emerged over the past year, Helk says marketing has been his main concern. When you have a physical store, you get movement on foot, he says. At the mall, for example, you can leverage the brand name of a larger store, but when you're connected you need a plan to bring search traffic to you. Indeed, finding a good location is harder on the network, says Toby Lutlaka, a shopify site manager based in Ottawa. You get traffic on eBay and Amazon, but then you On the fringes with the whole planet. And although web customers landing can be thinner for larger businesses with deep pockets, smaller internet companies and less flush may get better results by devoting more time to marketing and improving sales. To be sure, many books have been written about drawing users to your site. And although you can still buy one (perhaps on Amazon), here's a primer on attracting and retaining online customers today: help them find you as Hallac discovered, the internet is a tough medium in which to stand out. To raise your profile cheaply, enter the list on sites like google's product page and other paid-for service sites, says Jennifer Shaheen, a technology consultant for small businesses in White Plains, N.E. To improve your site's search engine rating, consider shelling for search engine optimization, which requires weaving reasonable search terms into a copy of a site and embedding them into the code of a site. Publishers looking to save can also sign up with partner advertising networks such as ValueClick's Commission Junction, Hydra and LinkShare, says Yao-Hui Huang, a gigapixel creative client, a strategic web design and development company in New York. Because these companies are arts for a pay-per-action model, owners only pay for ads when someone buys. Attract attention for free through social networking sites like Twitter and Facebook, Hallac says. I find people talking about the trials and tribulations of a new baby and I give advice and recommendations, he says. Helping them buy you don't have to pay a penny to launch your own website, but it must look professional and operate well, Shaheen says. Suitable landing pages should match keywords. For example, if customers click on your ad for basketball shirts and sneakers, make sure the landing page contains basketball shirts and sneakers. Instead of someone coming to see the 30 categories [of products] you sell, you can drive people exactly what they're looking for, shaheen says. Pictures must look professional. Even if you're not a photographer by trade and you can't afford to rent one either, ask the product manufacturer to send some quality digital prints, Shaheen says. If you're making your own products, consider investing in a so-called light cube that delivers even professional-looking images. If you plan to offer an e-commerce option, carefully select your shopping cart, as not all carts are the same. For example, if you plan on issuing special offers and discount coupons at some point, look for shopping carts that give you these additional features, Shaheen says. Help them buy consumers don't like postage. In fact, they regularly abandon their shopping carts because of them, shaheen says. Instead of charging extra for shipping, she recommends building the commission at a price. And if you're worried about comparison Offer to lure cheap as special access or free content, Shaheen says. Security also plays a big role in customer decisions, Huiang says. Every e-commerce site should have secure a layer socket, or SSL, protection, she says. Verisign and TRUSTe are large cryptographic providers. But if you want to avoid having to install red flag rules (federally imposed fail-safe measures to protect against identity theft), check payment rates such as those offered by Authorize.net and Braintree payment solutions. Finally, make providing quality customer service a priority. You may decide to answer your own service calls, but if you don't want to wake up in the middle of the night, consider online chat tools, such as those offered by LivePerson and WebsiteAlive. For more information from smSallBiz see: Last updated on 5 November 2020 No one enjoys failing. The fear of failure can be so strong that avoiding failure overshadows the motivation to succeed. Insecurity about being done wrong causes many people to unconsciously sabotage their chances of success. Fear is part of human nature. As an entrepreneur, I faced the same fear. My ego and identity got involved in my work, and when things didn't turn out as planned, I closed completely. I'm over this unhealthy relationship with fear, and I believe you can, too. Together we'll look at how you can use failure to your advantage instead of letting it run your life. We'll also look at how to overcome the fear of failure, so you can enjoy success at work and in your life. What is fear of failure? If you are afraid of failure, it will make you avoid potentially harmful situations. Fear of failure prevents you from trying, creates self-doubt, inhibits progress, and may lead you to go against your morals. What causes fear of failure? Here are the main reasons why fear of failure exists: Patterns from childhood to over-critical adults cause children to internalize harmful mindsets. They establish an ultimatum and fear-based laws. This causes children to feel the constant need to seek permission and security. They bear this need for validation into adulthood. Perfectionism is often at the root of fear of failure. For perfectionists, failure is so terrible and humiliating that they don't try. Going outside your comfort zone is becoming scary. Over-matching the ego may lead us to over-identify over-on with failures. It's hard to look beyond failure at things like quality of effort, extenuating circumstances, or growth opportunities. People with false self-confidence with real confidence know they won't always succeed. A man with fragile self-confidence avoids risks. They'd rather go safe than try something new. How fear of failure holds you back to health organization culture Too many organizations today have cultures of perfection: a group of Beliefs that any failure is unacceptable. Only pure and pure success will contradict. Imagine the stress and terrorism in an organization like this. The constant cover-up of the smallest flaws. The wild fingers as everyone tries to shift blame for the inevitable mess on someone else. The lies, the deceit, the falsification of the data and the concealment of problems — until they become crises that resist hiding them anymore. Miss expensive opportunities if some people fail to reach a full answer because of the lure of early success, many more fail because of their ego-driven commitment to what worked in the past. You often see it with senior people, especially those who made their name by showing some critical change years ago. They shy away from further intransuence, fear that this time they might fail, and reduce the brilliance they are trying to keep around their name from the triumph of the past. Besides, they are a reason, the success of something new may even prove that

these achievements they have made in the past have not been so great after all. Why take the risk when you can hold on to your reputation by doing nothing? Such people are so invested in their egos and past glory that they prefer to set aside opportunities for future glory rather than risk even the possibility of failure. High achievers become losers Any talent contains upside that sometimes makes it a problem. Successful people like to win and achieve high standards. It can make them so afraid of failure that it ruins their lives. When a positive trait, like achievement, becomes too powerful in someone's life, it is on the way to becoming a major obstacle. Achievement is powerful value for many successful people. They built their lives on it. They achieve everything they do: school, college, sports, art, hobbies, work. Every fresh achievement adds to the power of value in their lives. Gradually, failure becomes unacceptable. Maybe they've never failed at anything they've done yet, so they don't have any experience of insurrection over it. Failure becomes the top nightmare: a terrifying horror they must avoid at all costs. The simplest way to do that is never to take a chance, stick sternly to what you know you can do, protect yourself, work the longest hours, check everything twice and triple, and be the most conscientious and conservative person in the universe. If constant hard work, diligence, schedules of brutal work and harling subordinates do not stave off the possibility of failing, use all other possible means to keep it out. Forge numbers, hide anything negative, hide errors, avoid customer feedback, constantly shift blame for errors on anyone too weak to fight back. The loss of creativity from overachievers destroys their mental well-being and the lives of those who work for them. People are too attached to kindness. Being self-righteous zealots. Those whose values for building close relationships become an unbalanced surf to strangle their friends and family with constant expressions of affection and demands for love in return. Everybody likes to make it. The problem comes when the fear of failure is dominant, when you can no longer accept the inevitability of mistakes, nor recognize the importance of trial and error in finding the most creative solution. The more creative you are, the more mistakes you're going to make. Deciding to avoid the mistakes will also ruin your creativity. Balance counts for more than you think. Some tart must be seasoning the sweetest dish. A little selfishness is valuable even in the most caring person. And a small failure is essential to preserve everyone's perspective on success. We hear a lot about being positive. Perhaps we also need to recognize that the negative parts of our lives and our experience play an equally important role in finding success, work and life. How to overcome fear of failure (step by step)1. Figure out where fear comes from Ask yourself what the root cause of your negative belief might be. When you look at the four main reasons to fear failure, which one resonates with you? Write down where you think fear comes from, and try to understand it as an outsider. If it helps, imagine trying to help one of your best friends. Maybe your fear stems from something that happened in your childhood, or deep insecurity. Naming the source of fear takes away some of its power. 2. Re-frame beliefs about your goal of having an all-or-nothing mentality leaves you with nothing sometimes. There is a clear vision for what you want to achieve but include learning something new in your goal. If you always strive for improvement and learning, you are much less likely to fail. At Pixar, people are actually encouraged to fail early and fail quickly. They encourage experimentation and innovation so they can remain at the forefront. This mindset involves failure, but as long as they achieve their vision of telling great stories, all obstacles are just opportunities to grow. 3. Learn to think positive in many cases, you believe in what you tell yourself. Your internal dialogue affects how you react and behave. Our society is obsessed with success, but it's important to recognize that even the most successful people encounter failure. Walt Disney was once fired from a newspaper because they thought he lacked creativity. He went on to find an animation studio that failed. He never gave up, and now Disney is a household name. Steve Jobs was also previously fired from Apple before returning as the face of the company for many years. If Disney and Jobs believed the negative feedback, they wouldn't be robberies. It's up to you to notice your negative self-talk and identify factors. Negative thoughts with positive facts about yourself and the situation. You can create new mental scripts that you can get to when you feel negativity creeping in. The sound inside your head has a big impact on what you do.4. Imagining all the potential consequences and uncertainty about what happens next is terrifying. Take the time to visualize the possible outcomes of your decision. Think of the best and worst scenarios. You'd feel better if you already had a chance to mentally prepare for what could happen. Fear of the unknown may prevent you from taking a new job. Consider the pros and cons, and imagine potential successes and failures in making such a life-changing decision. Knowing how things can understand can help you get stuck. 5. Look at the worst-case scenario there are times when the worst case can be absolutely devastating. In many cases, if something bad happens, it won't be the end of the world. It's important to define how badly the worst-case scenario in your life's grand plan is. Sometimes, we give situations more power than they deserve. In most cases, failure is not permanent. For example, when starting a new business, it must be a learning experience. You'll make decisions that won't work, but often the discomfort is temporary. You can change your strategy and rebound. Even in a worst-case scenario, if the perceived failure led to the end of this business, this could be the launch point of something new. 6. There is a backup plan that never hurts to have a backup plan. The last thing you want to do is scramble for a solution when the worst happened. The old demonstration is solid wisdom: hope for the best, prepare for the worst. A backup plan gives you greater confidence to move forward and take calculated risks. Maybe you applied for a grant to fund a work initiative. In a worst-case scenario, if you don't get the grant, are there other ways you can get the funds? There are usually multiple ways to deal with a problem, so having a backup is a great way to reduce anxiety about possible failure. 7. Learning from everything that happens things can't go the way you planned, but that doesn't automatically mean you failed. Learn from whatever comes up. Even a less ideal situation can be a great opportunity to make changes and grow. Sometimes you win, sometimes you learn. Dig deep enough, and you have to find the bright side. When you learn that failure is an opportunity for growth instead of a death sentence, you conquer the fear of failure. For more tips on how to overcome the fear of failure, check out the video below:Final thoughts to overcome fear of failure, we can start by figuring out where it came from and reframing the way we feel about failure. When failure is an opportunity for growth, and you've looked at all possible outcomes, Fear is easier to overcome. Stay positive, I have a backup plan, and learn from everything that's going on. Your failures will be sources of education and inspiration rather than humiliation. I didn't fail. I just found 10,000 ways that won't work. Thomas A. Edison's failures can be blessings in disguise. Go boldly towards your dreams and nothing more. Other tips for conquering FearCredit Photograph: Patrick Hendry via unsplash.com unsplash.com

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