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## Google site newsletter

Wikis are a great way to communicate and work on a project with other people, but hosting your wiki can be tricky to work with. Today we're going to show you how to set up your Wiki page with Google Sites. Note: Of course this post is meant for beginners, so more advanced users should probably skip this one. Create your Wiki We need to register for an account in Google before we can create a Wiki with Google Sites. Once you have your Google account, go to Google Sites and click the Create Site button to start creating your Wiki. Google Sites has several templates that we can choose from for our website. Select 'Project Wiki' to start creating your wiki. Specify a name that best describes the purpose of the wiki. We can also create a visually engaging wiki with a selection of themes. Google gives us the ability to publicly share our wiki or share the wiki with a group of people we're working with. Adding contributors and members to the wiki is quite simple. Select Share site from the More Actions drop-down list and enter the email addresses of the contributors you want to add. You can invite people to collaborate on your wiki by sending invitations via email. We can also give different permissions to each person we invite to edit our wiki. Changing the look of the Wiki There is a lot of customization that we can do with our Wiki. Start by going to the Site Management Editor by clicking the 'Manage Site' menu. The site editor allows us to customize the layout, color, fonts and theme of the site. Click the 'Color and Fonts' menu to change the background, header, picture, and font colors of your site. Entering other Google Sites of Page Elements is closely integrated with other Google products such as Picasa, Spreadsheet, Document, Presentation, etc. To start placing these items in the wiki, start by clicking the 'Edit Page' or 'Create Page' button. Click on the Insert menu and choose the Google product that we want to incorporate into our wiki. The great thing about Google Sites is that we can put our Google documents (spreadsheet, presentation) or Picasa photo album into any site we create on Google Sites. Google Sites makes it easy for us to create Wikis without any technical know-how. It has an intuitive interface that allows us to create visually appealing and easy-to-use Wikis, just take a look at this Wiki site. Now you can use Google Sites to create your own Wiki and use them in your work. Note on Google sites: This article was for the previous version of Analytics Google Analytics is a wonderful tool for webmasters to track statistics. The only problem is that some of the most common activities seem abnormally difficult to do or are buried under a lot of menu items with strange names. If you have a large number of articles, it is often difficult to understand which articles have been most popular over time, or even for a particular amount of time. If you notice an abnormal amount of page views, you'll probably want to figure out which article people are getting to. This is quite easy to do in Analytics. Once you understand which articles are the most popular, you can even figure out what keywords are taking visitors to that particular page. First, select the date range with the calendar in the lower-left corner. Then go to All Reports \ Content Optimization \ Content Performance \ Content by Titles: you'll see a chart of the most popular items, with a table listing them below it: Obviously my articles about updating Ubuntu are quite popular... But why? We can understand what keywords visitors are bringing to that particular article by selecting the red circular arrow, cross-segment performance, and then keyword: we can now see some of the keywords that brought people to this page. You'll notice that the vast majority say (no data), and that's because they found the page via a reference link, instead of an organic search result. It's helpful to make some of these comparisons at least once a month, to see how your content and traffic change over time. Subscribe to the RSS feed, because more Google Analytics indepth HowTos are coming soon! In early 2020 Google released an update on Google Sites. This new version does not offer models. The old classic version, referred to in this article, still does. Starting in April 2020, you are free to use the new or classic version. Creating a wiki using Google Sites is a simple process. As a web application, Google Sites offers customizable templates for quick setup. Google Sites offers dozens of wiki templates, and most have been developed by end users and contributed to the model index. This article explains the default Wiki template offered by Google, which has not been updated for many years. Browse the template gallery for alternatives that offer a modern look. The installation instructions are the same for all models, although the configuration options differ. To use the wiki template provided by Google Sites, sign in to your account, and then open the link to the Project Wiki template. Select Use template. After it's installed, customize the wiki to represent your team with images, fonts, and color schemes. Select a title for the wiki, entered for the site name. Click Create, and then save your work. The name shortens as the URL of the wiki, even if you are free to select a different URL target. you have completed the initial configuration for a wiki. The next steps will give you a better understanding of how to make changes and add to the wiki. Pages are saved automatically every few minutes, but it's a good practice to save your work. Revisions are saved so that they can roll back if necessary. Access review review from the More Page Actions menu. To create a page, select New Page. There are several types of pages, such as page, list, and file store. Type your name and choose the page placement, at the top level, or in Home. After you set up the page, click Create. Placeholders appear on the page for text, images, gadgets, and other items, which you can insert. Also, at the bottom, the page enables Comments, a feature that you can customize. Save your work. The wiki template offers many elements that can be inserted into the page. Typical commands to edit these items include: Edit Page: Select Edit Page, and then select the area of the page you want to work with. In edit mode, you'll see an editing menu and a toolbar. Add to Navigation: At the bottom of the sidebar, select Edit Sidebar. Under the sidebar label, click Edit, and then click Add Page. Move pages up and down in the navigation. Then select OK. Save your work. Add a gadget: Gadgets perform a dynamic function, such as displaying an interactive calendar. Select Edit Page, and then select Insert/Gadget. Scroll through the list and select Google Calendar. Customize the look as desired. Save your work. On the More Actions menu, check site access. Select Sharing and Permissions. Audience: If the site is public, add access for users to edit site pages. Choose More actions, and then choose Share the site. Private: Add people and choose the level of access to the site: it owns, can edit or view. Share access to your site with a group of people through Google Groups. Non-public users must sign in with their Google account after receiving an invitation to access the site. Send email invitations through sharing and permissions. Thank you for let us know! Tell us why! Google New Google Sites dealsGoogle Sites is a free drag-and-drop website builder and hosting service that allows anyone to create their own website and do it online. The last time we looked at it, Google was rebuilding the sites. Almost a year later, this process is still ongoing, so the platform is still available in two flavors. New Google Sites is, well, the new version of the service. It has a better editor and supports more up-to-date technology (including the ability to create responsive pages), but it's definitely running out of features. You can forget about ecommerce or a blogging platform, for example. Unless you are a G user you can only publish sites to sites.google.com domain (sites.google.com/view/yourname). You don't even get website templates. You can sign up for the new Google sites hereThe previous version of the service is still available as classic Google sites. It has many other features, including templates, but most are very dated, there is no support for creating responsive websites, and classic sites will eventually stop working when the switch to New Google sites is complete. Clearly, if you're looking for high-power design or functionality and functionality, neither version of Sites will work for you. Check our Wix or Weebly instead. But if you just need a quick way to put together some basic pages to share with friends, family, or colleagues, the new Google sites might work well. It's simple, integrates well with other Google services, and doesn't require additional registrations: if you have a Google account, you can use it right now in a couple of clicks. IntroductionTaping your browser to sites.google.com user to the New Sites editor. There is a button, at the bottom left of the page to take you back to the classic sites, if you prefer. But we're here to watch Sites.As's new classic site will eventually disappear forever one day, we won't cover it in this review, and we advise you not to use it. The new Google sites offer an extremely minimalist environment, where we could do little more than tap on the great + icon, at the bottom right of the page to create a new site. The management section at the top of the main page, it's a bit more interesting than it sounds. You can create multiple websites, and browse them by name or thumbnail. Conveniently, you can also share website projects with others. This gives you access to other people's Google Sites projects from your management console, and means you're able to work on them together. By default, you start with a blank page and a gray header (image credit: Google)EditorLancio your first Project New Google Sites and it opens in a very ineshuitable and minimalistic editor. Most of the screen is collected from a preview of the current page. Other website builders typically provide a template to help you get started, but New Sites leaves you little more than a matte gray header and plenty of white space. You're free to edit or delete that header if you don't need it. A toolbar on the right displays a disappointing set of widgets. The overall components of the page are limited to text, dividers, and images. The ability to embed URLs or HTML may be able to help you add more. The other options are all about embedding content from other Google services and apps: YouTube, Calendar, Map, Documents, Slides, Sheets, Forms, and Charts.Choose from a handful of themes, select a favorite color, and basic font options (Image Credit: Google)This isn't as bad as it sounds. A Themes tab provides a choice of six header and site styles and allows for simple changes in website font colors and styles. When you add an image to the header, it is automatically adjusted for readability, which the settings. If you don't like the result, you can always click the button at the bottom right of the image to restore it. You have a handful of free images to choose from, or you can simply enter your own (image credit: Google)Google Site's media management features may seem basic, at least initially, with only YouTube images and embeds available from standard controls. But as with the editor, dig a little deeper and the service turns out to be a bit smarter than you might expect. For example, replacing the horribly boring header image (or any other) is as easy as hovering over it and clicking Change Picture &t; Select Picture. You can then choose from a gallery of about 50 free images, as well as browse your Google albums or drives or search Google Images. This is much more convenient than other services, which do not support a media library or require you to build one from scratch. Integration with Google services is just as useful elsewhere. Click on YouTube and you can embed of your uploads to YouTube or run general searches on YouTube to find what you need. The Calendar control embeds any of the calendars on the page, while the Map control can reference its maps or the new location you need. Google Docs controls allow you to embed slides, charts, forms, and other documents. There's nothing special about the viewer - it's just a scrolling window - but this provides an easy way to multiple content sources on a single page. The embed tool can add versatility to your site, such as including playable Vimeo clips (image credit: Google)If you need more, the Embed control may be able to help you. New Google sites may have a dedicated button to add YouTube videos by default, but the Embed tool allows you to also insert a Vimeo URL into our page. A basic carousel is available, which offers a handful of preferences (image credit: Google)There is also a basic image gallery feature. Add your photos, set a handful of preferences and leave. It's not really a frills, but it works. Even with these features, new Google sites can't compete with the best of the rest. There are no animations, lightbox controls, no meaningful formatting options (borders, spacing, shadows), no blogging options. However, it is undeniably easy to use, and the features you get are more than capable of handling many simple applications. Also take a look at the best web hosting services If you get lost - Help pages can provide an answer (Image Credit: Google)SupportNew Google sites aren't hard to use, but if you're having problems or not sure how to do something, the Sites support pages should point in the right direction. The articles are organized into five categories: Introduction, Create, Edit, share, and publish; Analysis, accessibility and troubleshooting; and New sites vs classic sites. They're usually clear and direct with simple step-by-step guides to common tasks like Add a file from your computer and Add or edit headers and footers. We found that the help pages told us everything we needed to know, but if you have a deeper question, there is also a site support forum available. This is reasonably busy with 30 or more posts a day, and when we checked, almost everyone had quickly received really helpful responses. Finally, a search engine scans both official help pages and the site forum for anything related to the chosen keywords and gives you a cleverly ordered list of results with the most likely shots generally near the top. If you're having problems with new Google sites, chances are a few minutes on the support site will provide the answers you need. Final verdictNew Google sites are too limited right now for creating serious websites, but they can be useful for creating simple, pleasant-looking pages in a relatively short space of time. We've also highlighted the best website builder

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