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Competent communicator manual speech 7

Imagine writing your next great speech. When you find your mind that your case is sealed, you'll find one of two things: either you know it or you don't. Most of the time, you don't know every information you need to make a convincing argument, but you'll find it. This article in toastmasters speech series looks at the priorities of this project, provides tips and techniques, and links to numerous sample speeches. Why is this speech important? The goal of this speech project is to conduct proper research and include this research in your speech so that you can support your key arguments. Tips and techniques 1. Don't you know what to look into? Anticipate questions from the audience. When you take your speech from idea to contours and then to a rough draft, ask yourself the following question: If I were to make this speech as it is, what question would my audience have? If you don't have an answer (because of your subject matter), you need to study it. Then, when you include this new study in your speech, ask yourself again. Repeat a few times until you have dealt with the most important questions. 2. Use websites, but use them wisely. There's a lot of information, and it would be stupid not to take advantage of it. But don't be lazy when choosing your sources. I'm a big fan of Wikipedia and I've used it for early speech research. However, I would not always trust my reputation as a speaker for the information provided by the encyclopedic book, which can be edited by anyone. Instead, look for primary sources. For example: The quality of the source matters. (See this article about talking about the ethos.) 3. Don't just use websites. Do not include statistics just because they drop the jaw. Include them because they improve the strength of your argument. Of course, there are a lot of answers on the Internet, but not all of them. You can also try: Books, newspapers, magazines, etc. Go to business, attraction, town hall meeting, park, beach, mall or any location that allows you to collect first-hand information. Interview the expert either in person, by phone or by email. Do the survey yourself. You increase your credibility by crossing an easy or expected source (network). 4. Keep it relevant. What you learned from speech 3; every element of speech must strengthen your purpose. Do not include statistics just because they drop the jaw. Include them because they improve the strength of your argument. Also, do not include offers from a famous person or source aimed at dropping the name. Include them because they indicate one of your arguments succinctly as you could otherwise express it. 5. Mention your source. As mentioned in the previous article about your persuasiveness. The statistic may be accurate, but without mentioning the source, your audience may reject it. By referring to the source, you tilt the scales toward credibility. 6. Provide the necessary context. Facts, statistics, quotes and anything else you find in your research can rarely be presented all alone. In most cases, you need to package your research by providing context and explaining relevance. For example, let's assume that your research tells you that a particular exercise burns 800 calories of energy. Depending on your audience's knowledge, this could be an insignificant number. To give it meaning, you have to give context. For example, 800 calories is a third of the recommended daily calorie intake. (Note that this value depends on gender, weight, etc. Select a value that represents your audience... or provides a range of values.) 7. Do not cross too much in. Avoid the temptation to collect just a bunch of statistics and then spread them to your audience one after the other. Your research should support your speech; It shouldn't be research. But what if you have more research than you can reasonably agree...? 8. Surprise your audience with a summary. In your speech, you will only have time to summarize. Your research should support your speech; It shouldn't be research. What I did with Speech 7 I explored options to cut the fuel costs of your car and presented them to my audience. I included the following study: a graph showing gas prices over a period of three years (gasbuddy.com). I presented this as a chart early in the speech to show how drastic the general change has been in order to put my debate in context. The sum of federal, provincial and local (transit) taxes included in the price of gas. (Where I live, taxes are up to a third of the total price!) Fuel efficiency difference between a properly maintained vehicle and one that is not (up to 13%). Fuel costs associated with running air conditioning instead of opening windows (up to 10% depending on your speed). Fuel savings from driving style (up to 25%) for example, maintaining a steady speed instead of constantly exceeding and fuel savings from streamlining the car (up to 5%) removing roof racks or heavy objects from the luggage compartment. Fuel savings from buying at the right time of day (up to 5%). Most of my research was done on various government, automotive and consumer websites. I presented the sources as part of my speech. (Unfortunately, the links are now dead.) For time research, I put this through myself by recording the price difference at the same service station every day for one month as I drove past it several times a day (to work and back, etc.). Gas was on average 5% cheaper in the evening relative to the morning price. To make the study more meaningful, I also presented the dollar savings that could be made for the average commuter in Greater Vancouver, where I live. (\$632 a year) Toastmasters Speech 7 Examples Here are some sample video speeches that can provide inspiration to you. When you look at them, ask yourself what parts of the speech were likely to be examined, how well was this material studied presented, and did it support the speaker's claims? Kelly Cornell's Sugar Blues Note how the speaker makes numbers more relevant by comparing them to other values. In addition, he uses a teaspoon to help understandability instead of lesser-known grams. For example, the average American consumes more than 100 kilograms of sugar every year when it is 8 kilograms of broccoli. Lemon poppy seed Clif Bar has 21 grams of sugar (5 teaspoons). Chocolate-frosted doughnut (Dunkin' doughnuts) has 14 grams (3 teaspoons). 16 ounces Starbucks Frappuccino has 44 grams of sugar (10 teaspoons). It's like eating three donuts! Although the speaker cites the USDA's 10 teaspoons a day recommendation as a source, the speech does not mention other sources. For example, who says that Americans consume more than 100 kilograms of sugar a year? Since the speaker is the authority itself (he is a nutrition adviser), referring to his sources is not critical, but that would be good. Next in the Toastmasters series The next article in this series looks at speech 8: Get used to visual aids. This is one of several articles related to Toastmasters featured in Six Minutes. Subscribe for six minutes free to get upcoming articles. Note: Six minutes is not affiliated with Toastmasters International or is not accepted. Click here for more information about the relationship between the two. Introduction The most challenging part of the preparation of speech is the collection of material. If you want to convince the audience, you need the facts to support your message. But how do you find the information you need? Summary Your speech is more effective if you can support your most important points with statistics, testimony stories, anecdotes, examples, visual aids, and facts. You can find this material on the Internet, and other places. Use Use collect from numerous sources and carefully support points with specific facts, examples and images, and not just with your own opinions. Goals Collect information about your topic from multiple sources. Carefully support your points and opinions with specific facts, examples, and illustrations collected through research. Time: 5-7 minutes Task This project highlights the use of research to support your message. You need to choose a topic that interests your listeners, which requires a lot of research. Collect data from multiple sources. This is a thoroughly scrutinized proposal so far. Carefully support your points and opinions with specific facts, examples and illustrations. Be sure to include information you've learned in previous projects about purpose, organization, word use, body language, and audio selection, and use suggestions that are appropriate for the evaluation you've received. As you prepare, check the speaker checklist in Project 1. This information is provided to members as a service. For more information about this speech project, see the competent communications manual. All materials in the Toastmasters training program are copyrighted by Toastmasters International. All rights reserved. Competent communication manual You can be more comfortable communicating via email or phone than in person. Talking to large or small groups, or even talking for two, can scare or scare you. However, good communication skills are vital if you want to succeed. Business leaders say the ability to communicate very orally is one of the most important skills recruiters want from job seekers. Companies want people who express themselves clearly and confidently and are convincing and comfortable communicating with a wide range of people, from top executives to assembly line employees. Page 2 What appeared to be a bad omen for heavy threming in the morning turned out to be a good thing for the speakers' summit in 2019-2020. After heavy rain, registrants rained down in the lobby of the Fluor Daniel Building with over 100 Toastmasters and non-Toastmasters on site! Below are six speakers who saw action at today's Speakers' Summit 2019-2020: Tzarin Saldana, Raul dela Vega, me, Ed Ramirez, Ralph Lim and Neb Perez. (image credits: Toto Gustilo for Div.H.) Div.H)

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