


☐

I'm not robot


reCAPTCHA

Continue

Wild world hair color guide

Maintaining hair color requires serious devotion. With life not so relaxed that we live, adding a trip to the living room to our schedule can feel like an impossible chore. Depending on the vitality of your color work and how quickly your hair grows, you should make time for root dampening every five to six weeks while keeping your hair moist with super moisturizers. In short, maintenance is real. When you don't have a nice time or penny to spend on a color subscription, you can get your hands dirty to do it yourself. DIY paint work may sound scary, but it's simple to play. It takes some research, a trip to your local pharmacy, and some critical steps. Wondering how to dye your hair? We tapped three top hair dyes to give us the information on how to get proper hair dye in the living room at home. Matrix celebrity designer George Papanikolas recommends you get your split ends in check before adding color. Dry porous edges absorb more color, making it look unstable, he explains. Be sure to trim your edges in advance to avoid it. Meet expert George Papanikolas is a celebrity colourer and brand ambassador for Matrix and Biolege. He works in both Los Angeles and New York at the Andy Lympetta Salon and Rita Hazan Salon, respectively. Imaxtree celebrity expert and colourist Michael Casey of Salon Elliott believes reading the label on the colour pack is the most important step. People enter very naïve pharmacies and just look at the image of the package in search of their desired color, but they don't read the directions, says Casey. And, of course, it's a recipe for disaster. The good news is, most hair dye packs sold in pharmacies are of very high quality. A little research and reading can prevent a lot of terrible hair dye mistakes. If you're not sure, always go for a color that's lighter than you think, Papanikolas advises. Use a permanent hair color only if you are going lighter or for a gray cover. If you touch your gray hair, then use only permanent hair color in the hair part. Using the same color on your edges will dry your hair. [U]se half hair color or permanent demo to refresh your mid-long and edges. Just make sure the shine is lighter in two to four shades. The edges are more porous and will absorb more color. You want your roots to be a few shades deeper than your edges. Refresh the edges only if they look faded. For women with black hair and jet brunettes trying to cover grey, you can achieve this with permanent color to swell the skin to deposit color. If you don't have grey hair and you just need to touch your roots, go for a semi-permanent shade since it's much more subtle on your hair. Says Papanikolas. My suggestion is always to go for one lighter shade, says Casey. It'll always save you in That the color doesn't come out really perfect. Going too dark will make your hair color a little dense and artificial-looking. If you just touch your roots, most product lines have great root touches that can last up to 10 minutes. Faith Shaw usually has two boxes enough to follow, says Papanikolas. You don't want to run out of color halfway, and adding more color doesn't make it darker, it just gives you better coverage when it's fully saturated. At home hair dye products usually come with a bottle applicator, says dyeman Andrea Jaclyn of Boman Salon. I suggest buying a gwen brush. The application is so much easier. Once you have your tonal brush and mix the color according to the instructions, start applying. You ideally have to get it on in 15 minutes. Start dyeing your hair on the front just in case you get tired by the second half of your app. This helps ensure that the color looks perfect on the front. Take the tip of your tonal brush and take a small horizontal section and flip it over. You should be able to see the color through the section. Paint the color on the new part of your hair until the end of the re-intensifying. And then, section again. Paint the color up and down in each new section. In the back, horizontal segments are easier to take. Imaxtree these colors are very difficult to obtain yourself because they require pre-spasm treatments, which means the hair has to remove its natural color before these colors can go on top, explains Casey. It's better to leave it to a professional. Highlights are much more complicated and really need to be done only by a professional since it usually requires bleach light to get the ideal shades, Papanikolas agrees. Timing is very important. Leaving the colour on too long will over-process across your hair and will make it too easy while taking it too soon will make it look brassy and orange. In terms of platinum blonde, the chance of damage and breakage is very high, even when done by a professional. It should definitely be done by a professional. Naturally, dark hair can take multiple sessions to get the right blonde hue. When you do industries, you just need to touch the re-enlargement. If you overlap, then your hair will fall apart. That's why it's only offered to be done by a professional. Bright colours look best on pre-lit hair, which is also a tricky process that needs to be done by experienced colour. If you are going for reds and magnettes, then you need to pre-light up your strands and shade orange. If you want pastel, green, or blue shades, you need to pre-light up a very pale blonde first and then deposit the color. These colors fade very quickly, so you'll need to spend a lot of time refreshing the bright colors. If it's too dark, wait, Papanikolas. Color tends to fade and change for the first two weeks, so it's better to see how it develops. If you still hate it, go to a beauty salon. The repair process requires you to remove your hair and remove color. Casey suggests using a color lifting product called oops if you're unhappy. It'll pick up some of the color you just put on your hair. It's strong, so you have to pair them with a lot of conditioner to remove a color you've already made, he explains. Hair grows a quarter of an inch between every three to five weeks, so how fancy your hair color is, you're going to have this amount of regret up between three and five weeks, explains Casey. Purchase transparent gloss at the pharmacy to seal good color, shampoo and conditioner. I love Oribe shampoo and conditioner because they are moisture-rich products. Kerastase intense hair mask can often mask damage caused by over-dyeing. Papanikolas offers using safe color shampoo like Biolage R.A.W. restoring shampoo without sulfates. It helps keep the colour more vibrant, he says. Color Oops Removing \$10 Store Oribe Gold Lust Repair & Restoration Shampoo \$49 Oribe Gold Lust Repair & Store Restoring Conditioner \$52 Kérastase Hair Mask Store \$53 John Frieda Store Brilliant Refreshing Color \$7 Bond Matrix Store Ultim8 \$13 Biolage Raw Store Restore Shampoo and Conditioner \$32 Fresh Hair Color Store will not only raise your appearance, but also increases your mood, confidence and, hell, even the brutality of your head shot. Then there's the meager paint job, which can make you feel like crawling under a blanket and never popping up. (But it's not just hair! you howl when you curse Pinterest for not reminding you that strawberry red only works on a select few - and by a select few, we mean Emma Stone.) Because no one wants to leave the barberer's full of dread or worse, horror, we have put together a little guide to help ensure that your colored meetings always go according to plan. And who better to consult than Laurie Goddard from Loft 647 Salon, whose clients include Reese Witherspoon, Kim Kardashian-West, and Jennifer Lawrence. Keep scrolling to read what you need to do before you dye your hair. You'll never regret a painting line again. Imaxtree you want to have a natural protective oil layer on your scalp to act as a barrier against the chemicals in hair color. Before your meeting, dismiss the heat vessels and leave your hair in a fresh, topiary tree-like way, Goddard says. We imagine that means leaving your hair at its most natural state. When your hair changes, the light and shadow are reflected differently, she explains. A fresh, natural shape will allow your color to maximize appearance. Imaxtree If you're picky about your hair, it's always good inspiration so that you and your colorer are on the same page. After all, the beach blonde to you might mean Giselle Bündchen, while your color may be imagining Candice Swanepoel. I love inspirational images, says Goddard. A picture is worth a thousand words! And don't worry about what's realistic - your colorist will be able to tell you if the desired shade is doable, how much sitting it will take, and whether it will be flattering about your skin tone. I think we can have fantasy color for everyone, and in checking reality why it's possible and what will really best improve them, goddard says. Here's the thing - the silver-grey colour you're dead to try is possible on your chocolate strands, but more than one session will likely be needed (which means you may also need to take extra costs into account, depending on your hairdresser). Although Goddard did Kim Kardashian West's hair in one sitting (very long sitting), she says you should definitely expect two or three sessions for leeway if you go from darkness to superlight. Your hairdresser should be able to tell you correctly from the features how many sessions it will take, how harmful the shade will be, and if it is even possible to get the color. Ultimately, it's important to trust your book - if he or she says going to blonde from bleach will completely ruin your hair, you need to believe them and discuss other options. Imaxtree the amount of time you switch between meetings in your color can vary. Whether it's Ombre or Blige, you can go months without the need for torment. If you've gone from darkness to light, you may have to come back every few weeks. It's a personal choice, says Goddard. It could be every two weeks for continuity, or four weeks, or never again depending on what you want your color to look like. Ask your colour about maintenance before you make the move - it's important to take into account your decision, because it can affect your budget. If you go from light to dark, you have a little more leeway, but Goddard says you need to make sure your dye keeps some movement around the edges, with a few half-shade lines lighter towards the bottom. Lower.

