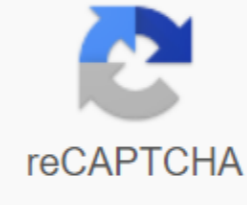




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## Social computing sites

The line between what is and is not a social networking site is not always a clear one. Internet message boards, for example, facilitate the creation of online communities, but usually do not have the sturdy list of friends features of a true social networking site. Some sites do not have social networks as their primary purpose, but achieve this function. Last.fm, for example, is a way for users to track their listening habits of music, rate songs and create their own personalized music streaming stations to listen to. Because users can also compare their tastes with those of other users, and create profiles and friends lists also act as a social networking site. There are two things that a site needs to be defined as a social networking site: Advertising 1). The ability of users to create their own personal profile pages, which contain any information they want to share about themselves. 2). The ability of users to link with each other and create a list of friends or contacts who can view each other's profiles and share social networking information. Many social networking sites offer capabilities far beyond the basics, often based on the specific type of network site caters to. For example, a business network site may allow users to post resumes or references. A photo-sharing site would most likely have built-in advanced image galleries, plus ways to rate or discuss other people's photos. A music-focused site could allow users to automatically upload lists of songs they listen to on their media players. New apps are expanding the capabilities of social networking sites every day, giving us more opportunities to interact with them (and, some might argue, fewer opportunities to get rid of them). Why are some sites more popular than others, and why do some sites fade into popularity after a while? Anyone who can give you a clear answer to this question is well about to become a millionaire. In fact, the popularity of the site is defined by many complex factors. It also varies between different populations -- some sites are more popular with younger users, while some that are not well known in the United States are popular in other countries. Sometimes a blur in popularity can be attributed to a new site with more or more useful features. Sometimes it revolves around social networks themselves. For example, a single user or group of users with a lot of connections can make a switch to a new site and bring all their contacts with them. Since each friend has their own friends, the wave can eventually become enormous. For example, while Friendster has experienced a decline in American users, it has become extremely popular in the Philippines. Friendster sought the switch to an American west coast user who had several contacts in the Philippines [source: Woodard Maderazo]. For more information about and related topics, take a look at the links on the next page. The first consideration for the social networking site should be focus. Without an accent, the site will be just a mishmash of web services and features. While the site may have engaging apps and a snazzy look, it won't have a big impact on users without that initial focus. Do you want your site to be a community-specific social networking? If so, that means you'll be going head-to-head with some of the most popular websites on the Internet. Giants like Facebook and MySpace dominate the social networking space in the United States. In other countries you will go against sites like orkut (in Brazil), Bebo (in the UK and Ireland) or Hi5 (in China). These sites don't just have several years head start, they also have millions of members. Advertising Another option is to create a site around a particular hobby or activity. Giving your website a central theme can help by launching the initial and inevitable growing pains as you gather an audience. And by choosing a theme, you'll attract users who are already interested in the topic. Interested users are involved users. That means you are more likely to contribute to the community and stay around. If there's nothing interesting for your users to do they will just leave. Let's say you have the perfect theme in mind for your social network. There is a potential audience out there on the Web just waiting for a community that satisfies their interests. What do you do next? Make a list of the features your site will offer. This should include everything from membership profile pages to any message panes or messaging services that you plan to include. You may need to buy these features from a vendor or build them yourself. Some may even be available in a free, open-source format. Resist the temptation to include everything - the site will become a chaotic mess if you do that. Instead, choose the items that best match the theme and work from there. You'll also need a host for your site. If you expect the site to grow quickly, you'll need a host that will provide enough storage and bandwidth to meet your needs. For the most part, hosting on the Web is not free. Assuming you're not lucky enough to find someone willing to donate hosting services, you'll need to put money on your mind. Updated: 03/06/2020 computer Hope What's new at Computer Hope. Computer Links Was this page useful? yes! haven't heard a lot of people talk about social in corporate environments. For many, that means tweeting Their company has a product launch coming and magically becomes 80,000 new customers. For most, that's not how it works socially. Yes, you need great content on your website. But the big networks have reached the point where they are loaded with so much content that it is difficult to get message heard without paying for advertising. These days, achieving tangible results from social media efforts requires trying some off-the-beaten track techniques. Start by looking at some of the sites you might not think of social networks, but absolutely are. There are a number of social networks that allow organisations to facilitate in-person meetings of otherwise potentially disconnected people. An example is Meetup, a site for scheduling groups of people to meet. This includes marketing groups, single groups, groups in specific technical niches, businesses, running groups, etc. Facebook also has the ability to connect people to meetings they would neither hear about. More than likely, there is a group for the market that your organization is in. It can be an excellent place to make great contacts over time. Also, remember that many an organization still publish calendars for their sites rather than using a service; therefore, a quick search for local meetups or groups of users may net additional results. It's never a bad idea to use a number of different tools to try and locate places where you can meet potential customers or simply expand your network! Eventbrite is another terrific site to find events, but it also comes with the ability to schedule, manage, and even sell access to events. Eventbrite is the largest of these types of applications, but Picantic.com, Townscript.com and others will help drive the presence and locate semi-improvised conferences and meetups. These types of sites are useful for recruiting employees who do specific tasks (e.g. Ruby programmers, online marketing gurus) and can put you in touch with real people in the industries your company can serve. In addition, Eventbrite makes it easy to host user groups and conferences about your product or industry. Quora, Reddit and Yahoo Answers are all wonderful sites where people can ask questions about a variety of topics. You may find visitors asking questions about your product, more general questions that mean the need for the product, or just questions about the industry you are in. The Quora label is such that rather than directly telling people to buy your product, you should use the site to mark yourself as an industry expert, or thinking leader. And be kind to your competitors if questions arise about their services. Disqus and Livesyre are commenting on systems that are embedded in many websites, such as WordPress. While they may not seem like social networking sites in the traditional sense, they may be because if you see someone ask a question on a blog that relates to your industry, you can click on their profile and see what other sites they ask or answer questions on. Sites like these offer a smart way to find contacts, and you never know where these people work or how a message for them could be amplified. Especially if account is actually linked to a blog that you run! Slack is a site and application for building communities. These communities, like LinkedIn groups, Facebook groups, and other sites with similar features, can easily take a life of their own. For example, the Apple admin community around the world now has 3,000 people in a single Slack channel. You can reach out to new customers here, too, but as in Quora, do so with your content rather than pushing people to buy your product. If your organization is aimed at a specific audience, or micro-market, then you can narrow the focus even further and find social networks and message boards dedicated to your niche. Your message will reach fewer people this way, but the message will have much more impact when it reaches those who see it. And it can't be stressed enough: Don't spam these communities. Nothing will make you seem less legitimate! This will make the product look bad and you probably get banned. There is more legitimate authority in simply being a leader in your industry and letting the business come to you organically. The last update on October 12, 2020 The success of our day depends to a large extent on the quality of our planning. In order not to miss anything of their activities, some people prefer to make a list of future tasks in a notebook, while others have long begun to use digital technology solutions. Calendar apps are some of the main tools that are worth using to organize our lives and time plan carefully. Many people have switched to specific tools; however, there are still some that do not use calendars on a daily basis. They may find some applications uncomfortable to use, non-functional, or expensive. In this article, we'll check out the best calendar apps to help you stay organized. Before you downloadAs you are undoubtedly aware, there are all sorts of calendar apps available. Instead of going through the hundreds of them, we've chosen 10 of the best calendar apps you can get. On top of the glowing comments from each of them, I considered the following aspects when creating this list: User Interface – browse the app should be smooth and simple. The buttons on the app should be clear, obvious, and easy to move. Sync – Whether it's other calendar apps or other apps, syncing apps should be easy and improve your overall experience with the app. Additional Features - Because there are so many options for calendars, many of these apps offer Additional. These features make apps stand out from other apps and give you unique experiences. 1. Any.do CalendarThis calendar has direct integration with the To-Do List Any.Do, which gives you a unique tandem of two applications. Apart from its extensive functionality, Cal Calendar is easy to use. Creating events is very simple and fast. What's more, depending on event name, the app automatically adds contacts and geolocation data to the entry description. You can even import lists and entries from the Calendar Any.do.Any.do is a great option for any user. It is very convenient and does not overcomplicate the display mode. Another good thing is that this tool is available for free, so you can use it without spending a dime for the software. Download the Calendar Any.do here!2. Google CalendarGoogle Calendar is the official calendar for Android devices that has been tested by many users around the world. If you're right now trying to get rid of it, consider changing your mind. Because this app is installed on most Android devices by default, many users believe that there is nothing special in this program. He's wrong. Google has been updating its calendar for quite a few years, and now comes in Material Design with advanced event features, direct integration into other Google services (i.e. supports reminders and Google Now), and comes with Exchange support. The program is super easy and won't cost a dime for you. That's a good thing, isn't it? Download Google Calendar here.3. CalendarCalendar is a relatively new application. Works as a web app for both iOS and Android devices. It's a smart app that teaches you contacts, schedule, and tasks. It also helps you schedule and arrange meetings based on available slots. A good thing about Calendar is that it allows you to sync with other calendars that you use, such as Apple Calendar and Google Calendar. And so you can manage all the calendars you have in one place. The calendar also gives you meeting analysis, giving you a clear picture of how you can improve your time management. Download Calendar. Meeting & Scheduled here.4. Business CalendarBusiness Calendar is geared towards people who use their calendar for work and business task planning purposes. It offers different modes with wide configuration capabilities. The app offers a default Monday view, and events can be marked in different colors. Display/sort modes can be adjusted to your needs. You can also set a multi-day view to see the looks of things over the next few days. Scrolling up and down moves you after the month, and if you check a few days, they will be displayed in a more detailed form. The day's display mode provides scheduling, and planning mode provides detailed scheduling for a single event. Business Calendar is an excellent tool for planning/scheduling cases, events. There is a support for recurring events that can be configured in just a few clicks. Once you've purchased software, you can use it to import and export other calendars, delete, copy, or move multiple events at the same time. The Android Business Calendar app may seem somewhat chaotic, but it works well and is it to work with if you play with it for a while. A full version of the app is available for \$4.99, but you can also find a free version for the test drive app. Download Business Calendar here.5. aCalendarcalendar opens our top 10 calendar applications available on the market today. With its attractive design, easy navigation and excellent functionality, it is one of the most popular calendar apps on our list. Some of the additional features include color schemes for each case type (48 colors to choose from), different types of demos, different widgets, phases of the month, and more. Taking into account it functionality, aCalendar is a trusted calendar application that has an easy-to-navigate interface with three display options. Scrolling from side to side allows you to switch between the display modes of the month, week, and day. When you scroll down and up, you move through the calendar at intervals according to the selected display mode. In addition to its time planning feature, aCalendar syncs photos from contact lists or social networks to remind you about birthdays, anniversaries, or any other special dates. The program also supports the transfer of data through NFC and full-screen widgets, which facilitates work with any data. The program is available for free, but you can also get even more features if you bought the extended version of the software for \$4.99.Download aCalendar here.6. DigiCal CalendarDigiCal Calendar is very similar to Cal Calendar in that the app focuses on design more than its functionality. However, this does not mean that the application does not serve the purpose. With this calendar app, you can sync all calendars and view them in different ways. Along with the basic features, this program comes with support for Google Calendar, Outlook, and includes some unique and interesting features. You can match keywords to the picture or set up a dark theme. The app can even show you the weather forecast for three days. There are many other features that deserve the attention of people who really like to use calendar apps. Download the DigiCal Calendar here.7. SoCalendarSoCalendar can be called a universal application. It claims to be an all-in-one digital solution with a basic calendar functionality combined with other advanced features, would be the weather forecast for a given day. The app supports Google Calendar, as well as tasks, widgets, monthly calendar and even Foursquare.Those looking for a calendar app to cover just everything in its functionality, SoCalendar is a consider. There are a lot of interesting things in this app; the program does an excellent job of working in all-in-one mode. SoCalendar Test – the app is available free of charge. You can test without purchasing the service. Download SoCalendar here.8. here.8. Event Social NetworkOne of the most unique apps on this list is the IRL Event Social Network app. After you can guess from the name, the basic focus of this application is social networking. Unlike other social media platforms, you may consider that this platform works similarly to Meetup.com. It's a site where you can connect with other people in your area. IRL is that, while also providing a convenient calendar for you to schedule events and plan the day. Although due to the fact that it's a secondary focus, you're missing a lot of sync layouts that other apps have on this list. Regardless, because of this huge social feature, it is worth considering for those who want to make more connections. Download IRL Social Event Network here.9. Today CalendarToday Calendar is one of the most hip and edgy calendars in our list. The solution was one of the first to truly embrace Material Design and remains one of the few that adheres to the neat style. The calendar app offers bold colors, simple controls and excellent functionality. This is not as heavy a demand as many others; will not eat the entire memory of the device. If you're not looking for something complicated and over-functional, Today Calendar is what you need. You can always test the application before paying for it - the program is available for free. Download Today Calendar here.10. TimepageTimepage is an intuitive calendar app that will manage your time in a way that other calendar apps can't manage. It offers the same kind of features you'd expect from other calendar apps: opportunities to record events, notifications, and reminders, weather, and driving time at a specific event. However, the app surpasses these functionality in two ways. The first way is that while the app sends you notifications, it also has reminders for you for what follows. This little extra time can allow you to prepare and make adjustments to your day if necessary. The second function – which is more important – is the thermal map when you go to see the full view of the calendar. This heat map indicates which days you are busiest and other days where you are freer. This heat map provides a quick look to determine broadly what days are good to add more events and other tasks. Download Timepage here. Our verdictsearching for the right application to manage different calendars and busy day plan can sometimes turn into a series of obstacles. Most of us need flexible apps that can be to use to manage our tough schedule. The application should have all the necessary time planning functions and be intuitive. Stylish design and unlimited compatibility matter, too. It is not always easy to find such a program. The above digital calendar solutions fall into the usage value category. They are modern, multifunctional, easy and

