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Harry potter goblins from mars

Get the best moments delivered in pop culture & entertainment in your inbox. Stay up to date with the BuzzFeed Daily Newsletter! February 1, 2001 11 min read This story appears in the February 2001 issue of Entrepreneur. Subscribe » If you are like us at Entrepreneur, and like millions of children and adults around the world, you are not only a fan of the Harry Potter books - you are a fan in retreat. It looks like the next book in the series, Harry Potter and the Order of the Phoenix, may not be in the bookstores until 2002, and the first film won't be released until November. You have two options: Go crazy or read this article. Like many entrepreneurs, Harry Potter author J.K. Rowling began in modest digs and with big dreams. She had to re-enter the entire manuscript for the [first] book because she couldn't afford to have it photocopied, notes Jeff Blackman, a business growth specialist in Glenview, Illinois, and author of Resulta (successor). Now more than 30 million [Harry Potter] books have been sold. It is a remarkable testimony to [their] perseverance and passion. Rowling studied French and literature, not business, in college. But she worked for several years at the Chamber of Commerce in Manchester, England. Maybe something has rubbed off, because the young Potter can teach us a lot about running our own business. We are not following that up. Even the Wall Street Journal reported how business muggles embrace the books and refer to emails as owls and ATMs as gringotts. (Confused by this sentence? Consult Potter's mouth.) Of course, because the Harry Potter books are supposed to be for children, some of the hidden and not so hidden business hours may seem simple. But, like all eternal truths, it is a good idea to take them up again from time to time. So get your milk and biscuits, pull up a chair, and let's read a story. . . . Book one: Harry Potter and the Wizard's Stone Book Two: Harry Potter and the Chamber of Secrets Book Three: Harry Potter and the Prisoner of Azkaban Book Four: Harry Potter and the Goblet of Fire Book One: Harry Potter and the Wizard's Stone The Plot: Ten-year-old orphan Harry Potter lives in a cupboard under the stairs in the house of his careless relatives, Mr. and Mrs. Dursleys and their darkened son Dudley. Harry learns that he has magic blood and has to go to the station at platform 93 4 of Kings Cross to travel to Hogwarts, a school for wizards. It is there that Harry befriends for the first time. He also confronts his enemy Lord Voldemort. Business Lesson No. 1: Understand the different in your company. On Harry's first day at Hogwarts, he and the other first-graders meet the Sorting Hat, who tells his audience: Try me and I'll tell you where you should be. Once donned, the hat sends each student to one of four dormitories: Gryffindor, Hufflepuff, Ravenclaw Ravenclaw Slytherin. The most talented wizards (including Harry) are sent to Gryffindor, and the Dark eras kojén in Slytherin, where you'll find Draco Malfoy, the nastiest high school student in the fictional universe. Do you know what's really going on in your company? If you're not sure, The Shadow Knows tips on how to determine which of your employees performs. The bigger your business gets, the more cultures it will have - and you need to be aware of it, says Don Andersson, business coach in Cranford, New Jersey and author of Hire For Fit (Oak-hill Press). When he read the first Harry Potter book, he immediately noticed how Hogwarts' academic culture reflected that of the corporate world. If you want a new attitude to thrive, the person making hiring decisions needs to understand the corporate culture well enough to know where this [candidate] will be best, Andersson says. A member of staff can have wonderful skills, but in the wrong culture he will not really [work]. Business Lesson No. 2: If you own a company, you better be in good company. Your partners and employees are everything; You recognize that, don't you? This wisdom is illustrated by Harry's best friends, Hermione Granger and Ron Weasley. Hermione lies to a professor to save Harry and Ron from trouble when he confronts a troll, and Ron risks death in a live-action chess game so Harry can prevent the wizard's stone from falling into the wrong hands. But loyalty is not enough. They also need employees and partners to tell you what they think, not what you want to hear. And if they're smart, the better. Potter Mund If you haven't read the books, here's a quick guide to the key terms: 9: The platform where the train departs to take Harry to Hogwarts. You'll never find it if you're a muggle. Gringotts: The bank in which sorcerers keep their money; wild goblins guard them. Hogwarts: The seven-year-old Academy of Magic Harry attends. Mudblood: A derogatory slang term for the offspring of a muggle and a magical parent. Muggle: A person without magical powers. It can be spoken as an insult or with a hint of pity in the voice. Owls: Owls carry messages back and forth - not as fast as email, but more fun. Quidditch: Think of football on brooms, and you have the idea. Book Two: Harry Potter and the Chamber of Secrets The Plot: Harry returns to Hogwarts a year later to discover that an evil being turns students into living statues. Economic Lesson No. 1: Initiative is rewarded. Sometimes rules have to be bent or even Be. Caryn Beck-Dudley, a professor of business law and ethics at Utah State University, Logan, notes that if you were to smear Hogwarts students every time they made a mistake, you wouldn't be left with a very virtuous organization. And you wouldn't even have Harry Potter. When you try to create a work environment that makes people enjoy work, makes, People and people alike should be at the top of your list. Better manage your employee to find out how to do this. Just as entrepreneurs rarely adhere to a 9-to-5 regime, Harry breaks the curfew to sneak into school and fight evil. If he flies against orders on his broom, he will not be punished - in fact, he will be rewarded with a coveted place in the Quidditch team. Why? Because he flew to help a classmate, and he's the best brooms aviator the school has seen in old age - to the delight of students, professors and even headmaster Albus Dumbledore. But if Dumbledore were like many bosses, Beck-Dudley says, he would focus on the bad things Harry did. Then either Harry would go and take his skills elsewhere, or his creativity would be crushed. Business Lesson 4: Create a nurturing workspace. If Harry Potter had worked for most companies, he would have been fired, Beck-Dudley claims. Sometimes harsh punishment is not the best way, she notes. Business owners often fire someone because it's the easiest [route] without realizing that it creates an environment where people are scared and unproductive. Hogwarts includes everyone. You will not be severely punished if you are not successful. Poor Neville [one of the students] tries, but never quite manages it and is still part of the group. The focus is on how he contributes to it, not how he does. Book Three: Harry Potter and the Prisoner of Azkaban The Plot: Our Hero returns to Hogwarts in the hope of getting out of the way of the notorious murderer Sirius Black. Economic Lesson No. 5: Networking works. This theme runs through the whole series, but seems best illustrated in this part. Harry and Hermione are good at making contacts that pay off. Before the book begins, Hermione has agreed with one of the teachers to take three classes at once (via time travel) and to continue to advance academically. But Harry is the network king. In Chamber of Secrets, he meets Dobby, a house elf who later saves his life with advice in Goblet of Fire. In Azkaban, Fred and George Weasley (Ron's brothers and Harry's classmates) provide Harry with a map of Hogwarts showing where individuals are at any given time. In Goblet, Harry supports his opponent Cedric Digory during the Triwizard tournament. Cedric later returns the favor. Without his contacts, Harry would probably have been done a long time ago. Need to refresh your network capabilities? Make The Connection can Say exactly what you need to know to meet and with the best of them. Business Lesson No. 6: If necessary, give up your business plan. Little goes as Harry expects, but he learns to be flexible in this book. (If you haven't read this section and want to, you should skip this section.) After hearing that he cannot visit the magical village of Hogsmeade with his fellow students, Harry plans to spend the day reading. But when he gets a secret card from the school, he gets, a tunnel to Hogsmeade - which later helps him to reveal the villains. And while many heroes (entrepreneurs) might forgive for not wanting to team up with someone who was once the competition, Harry befriends Sirius, who becomes one of his closest allies. Harry's willingness to change direction quickly impresses Blackman. The decisions you make affect your future, he explains. Do you choose to innovate, imitate or vegetat? If the last one, you may as well abdicate. So much of Harry Potter deals creatively with innovation thinking from a unique perspective. Dumbledore muses: The consequences of our actions are always so complicated, so diverse, that it is indeed a very difficult business to predict the future. You can make predictions for your business, but you can't rely on it. Book Four: Harry Potter and the Goblet of Fire The Plot: Harry goes back to Hogwarts and takes part in the Triwizard tournament. Business Lesson No. 7: Entrepreneurs triumph over large corporations. Anne Warfield, Business Coach, professional spokeswoman and owner of Impression Management Professionals in Minneapolis, believes that business instruction is the most important in the books. No matter how inconsequential we think we can have a strong impact, she says. It is important to get the tools to develop this potential within ourselves. Harry does just that at Hogwarts and does Lord Voldemort at the end. Economic Lesson No 8: Adequate funding is essential. Invest wisely. The money Harry inherits from his parents and saves along the way allows him to provide money when George and Fred Weasley need funding for their magical joke shop. Who would have thought that? Harry Potter may not grow into an entrepreneur, but he is already a venture capitalist. Review The Characters We asked economists how Harry and his cohorts would perform as entrepreneurs. Harry Potter Features: friendly, ethical, courageous, headstrong, independent as an entrepreneur; he would be great. He would be willing to solve problems to find the answer, says business coach Anne Warfield of Impression Management Professionals. His Achilles heel: He may not rely enough on others and weighs every adventure on his own. As with the spiders, he didn't think of the danger he posed to Ron, because his search for the answer drove him. Warfield says, referring to the time when Harry convinced Ron to accompany him to the Forbidden Forest in Chamber of Secrets. Ron Weasley Features: loyal, courageous, ethical, but sometimes envious of those successful as entrepreneurs: He should work with a friend or mentor He would be a better vice president than [CEO], Warfield says. He has strength of character, but . . . His Achilles heel: Leading is difficult for Ron. Warfield adds. He expects Harry and Hermione to submit the ideas in advance. Hermione Granger Properties: Features: ambitious, loyal, extremely ethical, serious, friendly, friendly As an entrepreneur, she would probably do better than Harry. It's logical, detail-oriented and has connections, Warfield says. It would be the most visionary and insightful. Her Achilles heel: She could overhaul her people, Warfield says. She doesn't know how to brighten up. Draco Malfoy's features: mean, unethical, nasty, the kind of guy who would send orphans Father's Day cards as an entrepreneur: His type often goes far, says Utah State University economics professor Caryn Beck-Dudley. He would be surrounded by Yes men and would be manipulated to make things happen, Warfield adds. He would be successful as long as he got the organization going and then sold it. His Achilles heel: He's evil, and you know what usually happens to the villain in the end. End.

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