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## Give one example

If you want to earn but take no risks, open a high-interest savings account because the business is fraught with risk. Anyone who set up a company, expands one, innovates for new markets or does any other kind of business requires someone wanting to stand up to the risk. Examples of risk in business can include small everyday risks or can be massive gambling of all or nothing, but as stated, Without risk, there can be no reward. The Wall Street guy will tell you all about operational, compliance, reputational and strategic risks, while an insurance broker will tell you about risks related to liability, property, cybersecurity and legal and business interruption scenarios. There are many risks, and they are incredibly different depending on what kind of business you are talking about, what size the company is and where it operates. A Boston shipping company opting to open a satellite location on the Black Sea in Bulgaria is taking risks with which several other Massachusetts companies will be familiar - the risks of operating in an area with high organized crime and dealing with corrupt authorities. A company can take risks by gambling on new rules that may allow specific expansion or perhaps building a warehouse in a storm-prone area. Perhaps they plan on spending a ton on new unproven technologies that will change the way their business happens. Big traders take calculated risks the whole time and that's why they can beat so hard. Financial risk: Taking out loans to secure a new phase of development means betting on higher profits that will allow credit line payments on a fixed timeline. Strategic risk: Say there is a taco shop that has subpar tacos but gets a lot of foot traffic and does well. The strategic risk would be to open a rival taco shop directly across the street, knowing the product is far superior and competitively priced. There are already built-in traffic locations looking for the same product, so why shouldn't it be similarly priced but tacos do better well? It's a risky move but a bold one, and it could be a big pay-off rather than starting in a new place without the taco heritage upon which to build. Reputational risk: Companies can build their reputations over the years, so it's a big roll of dice if they do something to challenge that reputation. Charmaine Toilet Paper Company, for example, took a chance in 2014 when they decided to use Puti Humor for an advertising campaign. Jingles like you're my number one when I number two becomes a hit and co-legion stretching social media. It was all a risk in an era when inappropriateness could get brands in hot water. Risk management is a skill in which every major business owner should be One of the tools used by CEOs and managers is risk registration. This is effectively a list of risks being taken and possible outcomes that can occur, with a plan for how to respond to specific results. One example of business risk registration may be that a company decides it's time to expand its operations and take on new warehouse space. The risk may be that space takes too long, and the pointed solution to this risk could be that it uses only half the space to be timed and performs a temporary subsidence of the other half for a company that needs extra space for a limited time. At its core is an objective statement announcing the goals at the start of a document, such as a lesson plan, research document or project proposal, though the most popular example of an objective statement is that it is used in a resume. Objective statement is one of the two most popular introductions on the resume, the other is a summary statement and while objective statements are not widely used these days as summary statements, there are still situations where they are the best option. Objective statements should usually be about two or three long sentences and describe your professional goals. Resume writing experts largely urge people to stick with professional summaries rather than objective statements. That's because the goals are generally passive, they don't include hard metrics and are focused on the job, all of which can be negative for a hiring manager. For example, an objective statement may be read: As a recent honors graduate from Duke University, I am experiencing with all the latest technologies and practices related to the modern banking industry. I hope to build upon my knowledge of industry and natural customer service skills by serving as a new newcomer loan officer at ABC Banking. On the other hand, a job summary might say, In my 20 years of experience managing retail stores, I have overseen a total of 500 employees. In my last position, I helped reduce shrinking by 35%, reduce staff turnover by 18% and steer the store through massive POS system upgrades. In most cases, the professional summary that covers your experience and includes hard facts is preferable to an objective statement as it explicitly states how you can help the company rather than just why you'd like to work with a company. But there are cases where you may have enough relevant experience to create a powerful professional summary. This is usually because you're just starting out of the workforce, looking to move forward in this area or because you're looking to change jobs. In these cases, a well-written goal can help prove to have the right attitude and genuine interest in the job, even if you have the experience of supporting it. It is important to recognize that objective statements should vary based on The position you are applying for, which is why it can be useful to find resume target examples for multiple jobs before your creation. As the first piece on your resume, your statement of goals may be the first thing a hiring manager sees about you, so the important thing is to be compelling and relevant. In the past, people once wrote quite obscure resume targets that were completely unhelpable, but modern goals should never be public and should always have additional context or some broader purposes than work salse. Resumed general objective examples such as hoping to find employment as a customer service agent or looking to find a company that can benefit from my exceptional marketing skills should always be avoided. Instead, follow these points when writing an objective statement for your resume: Be summarized: Limit your statement to more than three sentences and try to delete filler words to make your statement short and powerful. While this is an introduction, your resume meat should be your experience and/or your education and focus should be on these areas. Be special: There are long gone days when you can copy and paste objective examples of non-specific resumes online and hope to find work with a statement like Looking for employment with a firm that will allow me to apply my skills and grow my experience. Today your statement should be specifically tailored to the position and based on the information on the to-do list. Focus on your biggest strengths: you just have a little space to highlight your skills or experience here, so don't try to list everything you can do. Instead just focus on the strengths that relate to the role and are more proud of it. Relevant Education Highlights: While your education is listed later on, if you have any licenses, certificates or degrees directly related to the position, you may want to include it here, especially if you are in real work experience in the short area. Value of offer: Includes information on how you can help the organization, whether it's according to your work experience, unique skills, your ambition, etc. This can help you stand out among other applicants. Those new to the labour market can benefit most from objective statements. The student resumes objective examples sometimes focusing on the school attendance applicant, but unless you are going to ivy league college or one with a great reputation in this area you apply, it may be preferable to leave the school name and focus rather than what you study. For example, I am a self-motivated business school graduate looking for a full-time position in the investment industry where I can apply my extensive knowledge of market analysis and volatility to clients on how to improve their returns. Those hoping to change jobs can also often benefit from the resume goal as it can help create While their work experience may not be directly related, they provide plenty of transferable skills. For example, someone who has worked in retail but wants to work in marketing can say, In my eight years as a senior salesman at Fisher Fashions, I learned a lot about what motivates shoppers to buy a product. I look forward to the opportunity to adapt this knowledge to create compelling advertising campaigns for buyers while expanding my knowledge of the marketing industry. Alternatively, if you are hoping to move on in your career, you may want to emphasize that you have the experience necessary to step up to the next level even if you have experience working in the position yet. An example of an objective statement for someone looking to make progress in their industry might read, as a teacher with 17 years of teaching experience at Roosevelt Middle School, I'm looking for the opportunity to serve as deputy principal of Jefferson High School. I am keen to use my proven discipline and leadership skills and my ability to work with students from all backgrounds to help students reach their full potential and help the region maintain its impressive reputation in the local community. The less common reason someone might opt to use an objective statement is that they are moving to a new geographic area. When you apply for a job in another city, it is possible that the address on your resume can confuse the hiring manager, but an objective statement that mentions the fact that you are moving can help prevent you from being disqualified because you live too far. Some objective examples of resumed relocation include the current software developer with more than 15 years in the industry looking to start work with fast-growing startups when I relocate to San Francisco in November. I'm keen to use my experience with Ruby Rails, JavaScript and CSS to help a new company grow from the ground up. I founded a kitchen manager relocating to Miami in September and looking to start working as an ous chef with a restaurant. I have more than nine years in the restaurant industry, including five years as a kitchen manager and look forward to increasing my experience as part of a well-respected team like Fish Restaurant. While objective statements are mostly used in resumes, there are other places these may be used, such as lesson plan, project proposals and research documents. When looking for examples of how to use these statements, it's important to look at specific examples based on what type of document you're working on. For example, to come up with an objective statement plan lesson, start with an intellectual storm after this lesson, students will be able to \_\_\_\_ and empty should their goal. For example, a lesson plan goal could be to evaluate Twain's use of humor in 'Uckleberry Finn'. A project proposal is a step towards the overall goal of the project. Targets must meet SMART criteria, meaning they are specific, measurable, achievable, realistic and time-limited. For example, if your overall object is to improve the customer service process by creating a new online customer support portal, then your object will have to create a new knowledge base containing information to answer all commonly asked customer questions. The research documents in it are unique, whether working on market research or scientific research, while your research document will be completed after the results are already completed, you should create clear research objectives before you even start researching. These goals are questions and should cover the types and categories of information you hope to get. Once you actually start researching, these goals can help guide you in the right direction as you work. In marketing research you usually have several goals, for example: How many brands are on the market? Are there more sales in rural or urban areas? Why do customers prefer one product over another? How does price affect consumer behavior? If a product was rejected on the market, why did customers reject it? It?

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