



Local marketing vault scam

Welcome to my local Marketing Vault scam review. Local Marketing Vault is a lead generation website that claims that they will help you get leads to your business. So if you have a business and you plan to find people to avail of your services, but you don't know what to do or where to start, then the Local Marketing Vault may be the one you're looking for. But first, let's see if the local Marketing Vault is for you. This review will attempt to answer the following four questions. It should give you a clear understanding if the Local Marketing Vault is a scam or not and whether it is worth your money. Don't waste any more time on scams! See my #1 Recommendation to Make Real Money Online: Get My Free Make Money Online Guide Here What Is Local Marketing VAULT? Program Name: Local Marketing Vault. It local Marketing Vault. It local Marketing Vault. Com Creator: James Bonadies and Jason McKim Price: \$3,000 to \$7,000 Recommendation: No James Bonadies and Jason McKim Vault. It is an online training program that will help you generate leads for your business. In this program, they will teach you how to run Facebook ads, Facebook ads, Facebook Messenger Chat Bots, and PPC (Pay Per Click) 101. Not only that, you'll also get weekly Q& A calls with instructors and show you how to use their Local Marketing Vault campaigns. The owners Bonadies started in education, but found that it was not enough to support his family's needs, and he buried himself in debt. So he switched to online businesses and lead generation. McKim came from a military background and switched to financial planning afterwards. McKim has an e-commerce, dropshipping, and now lead generation and mentoring. HOW LOCAL MARKETING VAULT REALLY WORKS? The Local Marketing Vault currently has 21 niches in total and they are constantly adding more campaigns. Here are the most effective lead gene campaigns for the following niches: TowingPlumberDentist ImplantPersonal Injury AttorneyMortgageChiropractorElectricianHVACGymHair SalonCampaigns: The Exact AdsThe Exact Keywords (PPC)The Exact Targeting (FB Ads)The Exact Landing PagesWhich Traffic Source To Use (PPC, FB Ads, or both) Conversion Stats (According to them, knowing how these campaigns perform on average makes it easier to talk to their potential customers and sell them) So now you can see the inside of the campaign and not only will you also get a lot of support training that includes: Getting Customers TrainingPPC 101 TrainingFacebook Ads 101 TrainingLanding Page/Funnel TrainingAutomation TrainingAll the Things You Need to Run Your Business and Results. How much does local locals Vault Cost? The program costs about \$3,000 to \$5,000, which is pretty expensive. Some students claim they were quoted a \$7,000 sale price. I don't know why they have varying prices, and some of the third-party reviews about this program also reported the same thing. We assume that \$7,000 may be the original price and somewhat less than it may be discounted prices. Other things you need to know about the local marketing vault in their terms of service, you won't be able to request a refund when the 3-day limit is exceeded. So why no refund after 3 days, you ask? Information is considered permission, and the moment you have access to it and have used it, the creators will not be able to take it back. The creators also claim that you don't need to have any marketing experience to make their campaigns work. Everything you need to know about lead generation will be taught to you by the Local Marketing Vault. You also need a breakthrough call first before you can join the program. Let me explain further. Unlike most lead generation courses that take you directly to the registration page, you must first speak to Jason and James so they can assess your needs. They also ask you if you have a credit card and if you Program is overpriced As you already know that the program is very expensive, so if you plan to invest in this program you should have a lot of money if you don't have that kind of amount then better find another program that is worth your budget. It says there are no startup costs Some of the lead generation courses recommend that you use and unfortunately, you will have to pay for them independently. This means that the fee you pay for registration does not cover them, and that these programs are just third-party applications that the founders themselves use. Can't fit your business As you already know that this program teaches you how to generate leads, emails and calls. If your business is different, then this program is not for you. Opinions When you are on the website, you will see a lot of testimonials that claim how this program helps them with their businesses. Now I've seen a lot of opinions like that, and some of them where scams and fake because testimonials like that they just put it in trying to lure you in to buy the program. I don't know about the Local Marketing Vault, but you have to be very careful before you sign up. Is Local Marketing Vault is not BBB accredited. But the company has a record and they gave the program a letter D. which is a poor rating if you Me. IS LOCAL MARKETING BOX MARKETING BOX OR LEGIT? In my opinion, local marketing vault is not a scam. It's a legit training program for the lead generation. But not everyone can participate, as I said earlier. If you don't have the money, stay away from this and find another program. What I like about this program is that there are a lot of ways for you to learn, but you have to pay some of these courses to get them, which is quite disappointing. So I can not recommend this program to you to make money without paying that kind of price. Benefits Active Support Group and Live Q& A Sessions with FoundersSuitable for those who have businessA lot of ways for you to learnCons Very expensiveThere is a hidden costMay does not fit your businessIt may take longer for you to earn is there anything better? Local Marketing Vault is a great program that you can see, there are a lot of courses for you to learn how to build your business. But the only part that disappoints me is that the program is very expensive and there is a hidden cost in some of the courses. So if you are looking at how to start a business and want to work in the comfort of your home, then I recommend you to check out Affiliate Marketing. This is the business model that I always recommend for beginners. Affiliate marketing in the right way, all you really need is proper and high quality training. The education I have used to build my online business and live off it is much more complete. It covers all aspects of the business and teaches you all the best practices in the industry. It will teach you how to build your online presence from scratch. The training also focuses on free organic traffic, which is the best source of traffic. This will allow you to create a full-time income from your online business. What is amazing is that once your online presence is built, it will continue to generate money for years to come. It really is the passive income everything you need to know about affiliate marketing, you won't be overwhelmed by it. There are step-by-step tutorials in each lesson. They are easy to follow regardless of your skill level and past experience. Best of all, it's 100% FREE! We are not talking about a fixed-term free trial here. You can remain a free member for as long as you wish. As a bonus to welcome you to my site, grab my free guide and I'll show you how to get your website up and running with a free domain and free hosting. This will allow you to get started with your online business for zero investment. Get my free make money online guide here besides top-notch training and free free you also get a chance to join a great community. These are like-minded people who are willing to help you, support you and most importantly inspire you. This is for me the most important and valuable part. I've seen so many people put in their hard work and give up just before they see the result. With the help of this community, you will get the strength to push through hard times and ultimately be rewarded. So stop buying into hypes and looking for shortcuts, take your business seriously and take action today! GET MY FREE GUIDE NOW! If you have any questions or wondering if the Local Marketing Vault is a scam, feel free to leave a comment below and I will always reply! Let's make money! Note: At the end of this article, you will know if the local Marketing Vault is right for you. So you want to be a great marketer, but you don't know where to start. Imagine helping business owners achieve their goals while making tons of money. You will not only get loyal customers, but friends who refer others to throw money at you over and over again... Wouldn't that be great? But you're skeptical. It seems a little too good to be true, doesn't it? You're afraid it won't work for yoult could be a scamThe concept of running ads with other people's money is scaryYou are close to giving up on finding the best online LMV review on the internet. And yes, I bought the course. Oh, and can you guess what the best thing is? I'll give you the key takeaway from each module, so be safe and keep reading.... And the real kicker? I'll even give you a full campaign you can use to get customers now!!! ... Then read to the end. Lead generation for local businesses, especially using Facebook and Google adsYou get a very strong foundation for starting your marketing journey.4.5/5 - A very solid course, some of the client-few methods could be improved in a little bit however. Starts at \$5,000, but the cost is constantly going upWhat is that it is packed with proven funnels to 30 different niches, plus tons of courses on automation technology to increase the efficiency of your funnels. There are also some great ways to communicate with business owners in a natural way, including providing them something for free? That way you will attract customers naturally, without feeling salesy. Get to know the training platform before I dig in each module, I'd like to talk about the main menu itself. Look at the above picture. See the time for Q&A? They go live every week, which means any guestion their students have can be answered guickly. And green button under this text? That's how you keep receiving the success stories. So I bet you ask asks VIP access all about? Well, my friends, that's where you find all the extra goodies you get after paying your tuition! (More on that later...) Another thing I like about this course is the 10K club. How does it work? When you receive \$10,000 in revenue in one month, you can join this club. What do you get for doing that? A T-shirt and a plaque. But does it even matter? You just took in 10K in a single month, you kill it! Here are the other buttons at the top of the vault training menu. See Tech Conscierge? Here you can purchase 1-to-1 technical assistance with a specific task, instead of Q& A.What can you use this for? We dive into this with a lot more specificity in module 21, so hang tight. Next, you can see LMV Approved PartnersTh why all this matters? Let's assume you want to focus on sales without worrying about techie stuff. What are you doing? Get a Tech Partner and have a top Vault member do it for you! But what if you don't like sales and you want to learn the technology while getting paid? You can find a seller to work with! Either way, there is someone with proven skills to help you run your business. What about the elusive LMV Store on the main menu? This is where you can buy additional programs like event replays and tickets to live events like LMV Live and the brand new regional events that they are just starting to do in 2020. This is where you can buy additional programs such as replays of their previous live events and tickets to upcoming live events such as their LMV Live and brand new regional events, which they are just starting to do in 2020. But what else is there? One thing I thought interesting for newer members is called LMV Accelerator. It is basically a \$997 dollar one-on-one training with the top vault coaches. The kicker here is that they keep you focused so you can get a client in your first six weeks. There is more in store, such as AdZombies run by Ken Spanky Moskowitz for outsourcing copywriting. These guys murder copywriting games, and come highly recommended by marketing agencies all over the world. You don't have to be a vault member to use this service, so check them out if you're curious! Other items include memorabilia and their agency tools. Want to see the tools? Keep reading and we will show you in their corresponding module. But first, let's address the 1,000 pound elephant in the room. What is this Fundwise Capital button on the main menu? As you can see, it's a way to get corporate capital to grow your business, and not to create more debt! What could you do with something like that? You could use it to hire help, for one. Think of the technology every client requires! Wouldn't it be helpful to have help with that? more importantly, use it to market your services. How would the do it? Well, you can use a freelancer site like Fiverr or UpWork and find a VA (virtual assistant) to run email campaigns. Boom! Just like that... You have a cheap source of some good, hot tracks for your agency. Start here (module 1)So why is there a startup area? This is where you learn things like how to get help and where to focus. Here you become familiar with the box and there is some important information in this module. But what's so important? In the first welcome video, Jason reviews every tab on the entire website and talks you through every aspect of the training platform. And you know what's even more important? He'll show you how to write a question correctly in the Facebook group, so it's answered by one of the Vault members. In a moment, I'm going to tell you a powerful life hack you can use when talking to potential customers that will give you high status right away. But first, I want to talk about some things you need to know about this lesson. Something I really liked was about positioning. What do you call yourself when you talk to business owners? Most people call themselves an SEO specialist or freelancer, but we want to stand out. The Vault teaches you to speak directly to your potential clients' problems, using terminology which leads now and leads later instead of talking about SEO or PPC. One of the many suggestions for your title is to call yourself a business growth consultant. Sounds a lot better, doesn't it? The box teaches a well-rounded approach to engaging with business owners. (However, there is absolutely zero SEO training.) So are you ready for that tasty little tidbit of information that I promised you? It's a one-two punch that not only puts you identify your ideal customers. When you talk to a prospect, you ask them a few questions about their business to see if they are a good fit. That's right. You don't just work with anyone. The guestions you ask will tell you how guickly they contact leads, their closing frequency, and be sure to ask things like their current marketing budget will tell you how guickly they contact leads, their closing frequency, and be sure to work with. That way, you don't waste your time chasing the wrong business owners. How to get customers (Module 2) So what exactly is in this module? And more importantly, is it unique? This is where education becomes scientific in its approach. There is a daily checklist that you can use to hold you accountable. It's a simple spreadsheet that helps you build good business habits like exploration. Oh, and do you want to talk to you? I promise I'll let you in on the secret, but let explain some other interesting aspects of this module first. One of the mindset you will encounter is the art of collecting no's. Basically, you want people to tell you that they are not interested in your services. Does that sound crazy to you? Think about it. For every sale someone makes, they are bound to hear at least a few people say no. So what was the little trick I promised I'd tell you from this module? First, you need to reach out to

potential customers and offer a free advertising action plan that they can take and implement, but they want. You then ask them the questionnaire I told you about in the first module and utilize this information to create a presentation. You then continue to impress them with your knowledge and informed suggestions. Pretty nice, huh? It's kind of like when Grant Cardone says, Give give ... The Vault Mindset (Module 3) What is the thinking behind the vault method? Part of the training is dedicated to remaneing your brain to see this business as a numbers game. But how is it done? Jason uses words such as consistency, persistence and patience to describe the constant. action you need to take to achieve success. What was the most valuable part of this lesson? I'll let you know in just a minute, but first I'd like to talk a little more about the mind game Vault teacher. How valuable can it be? Jason McKim talks about not giving yourself too many options as he describes it. But what does he mean by that? He puts it this way. If he asks you what your backup plan is and you can immediately spit out an answer, then you can approach things the wrong way. Aren't options a good thing though? Technically yes, but the idea here is to put your back against the wall and fight against all odds. Want to know my favorite lesson in this module? That's the part that says just get five customers a year. Basically, you think about it this way. Five customers paying you \$1,000 a month equates to \$60,000 a year. That's more than some people do on their day job working 40 hours a week. Does he tell you to stop there? Of course not. But if you only get five customers each year, you'll be on a good path. I think it's a smart mindset, but you should want ten times as much at least. Learn Marketing Strategy (Module 4)So what kind of strategy can we even talk about here? Isn't the idea to get customers and generate leads for them? Yes, but there are other services you can offer, depending on their needs. You start with a cheap or low risk service, and slowly walk them up to more lucrative deals. The concept is called Value Ladder. But how does it apply? So not only do we use Value Ladder by offering our free advertising action plan to business owners, many of the vault campaigns also rely on the same principle. But what is a good example to explain this? One of the campaigns in the box is for a gym. Basically, you offer a free 1-week pass to try this trial period, just upgrade them to a larger package. Get to know Vault Services (module 5) So we understand that the LMV business model has many different angles... But how many? Jason McKim puts it this way: You help small businesses get more leads, sales and profits. How can you categorize your services customers can better understand them? There are three main categories that all successful companies incorporate. Jason teaches you that they are Brand, Customers Now, and Customers Now, and Customers Now. business online. This is where reviews come into play, as well as their website and social media. In a moment I will show you a powerful tool you can use for several things, so keep reading! But first, what constitutes the category of customers now? This is where fast-acting lead generation services like paid ads come into play. Customers later? Well, this is where long-term services like SEO come into play. It's pretty standard, but what sets LMV apart? There are also training to optimize a Google My Business on Google, and it's a valuable asset. Another interesting service that fits into all three of the main service categories is video marketing. The result is brand exposure, social media growth, and even more customers. But how do you achieve that? Well, you use video on your client's Facebook page, and spend a small amount of money to get viewers. But what do you put in the video? Usually it's a frequently asked question, with a call to action asking the person to get in touch. If done correctly, the questions are typically to buy questions are typically to buy questions that show someone is shopping but haven't found their service yet. So what was the tool I promised I'd tell you about? It's called Dashclicks, and you can use it to generate all kinds of reports, as well as outsource things like social media posts and SEO, though I don't recommend the latter. Learn Sales Strategy (Module 6) Now for the good things- no agency has ever existed without the ability to sell their services. So what is unique about vault sales method? The first video talks about speaking from the customer's perspective and the things they care about. So what do they care about? Things like landing pages and SEO typically don't mean much to a client. So how do you speak their language? Talk about things like getting more phone calls, more sales and having more time in their day. Other large lumps don't include ending a meeting without planning the next step. So what is this Vault sales method and is it easy to copy? It's called Six Circle Close, and I'll tell you about it in just a minute. But you know what I liked about this lesson? The concept of quiet lots of yes during the presentation as a small Trigger. They also mention asking questions like how do you feel about it? to get feedback and practice empathy. What about your pricing? You've learned how to sell things like a package that provides a discount for bulk pricing. And if they don't need all the services? Jason teaches you to downsell, using techniques such as waiving your setup fee, or offering a trial for your lead generation services. You can also offer only one introductory service, such as running ads or doing reputation management to help business owners get more good reviews and avoid bad ones. But what about the six circle close? It's basically a slideshow that you use when selling your services. Adding the visual component also makes your offer more compelling. Just as discussed earlier, it puts everything in three easy to understand categories for your customers. How about taking payments? They teach you that, too. This means that you're thinking now... What if they want you to teach their staff? That's where the consultant comes into town. This is also great if your customers get too curious. Build your agency (Module 7)Here we begin to dig into our motivation to start our own business. Why are you here right now? It's a good place to start. Invisible forces drive us forward, and it takes a little soul searching for some people. Jason talks about growing up poor and his parents being laid off. It motivated him to never go through it again. Nice rags-to-riches story, right? So let's think about it... Has something painful in your past led you to want more? It certainly has, and it helps to remind yourself. He also talks about legally opening a business. You want to start out as a sole proprietorship, and then work your way to an LLC. He teaches you things you can write off, such as your investment in the course and your computer. He even gives you some guidelines for us, marketing agencies typically face very little cost to begin with. And pricing strategies, does he give any input to that? As usual, the Box won't leave you in the dark. Pictured below, they break down prices in a very detailed way. Things like intake forms and business accounting tips help you feel more professional and confident, which makes vault so interesting. Other services such as retargeting the traffic that companies already receive and email marketing are also discussed as methods to bring in customers. So what happens when you get a client interested in moving on? Well, there's also a handy checklist to get all their business information in one place, which means you won't go back and forth. Again, it's about looking confident, especially to your customers. I want them to know you. You. their best interests in mind and that you do not fumble around. What is a Done for You Value Ladder? (Module 8) After learning about Value Ladder? (Nodule 8) After learning about Value Ladder, they dive deeper. How will this help you exactly? It gives you a clear starting point when you start and shows you who needs your help. So what is an example of this? I'll give you an overview of the only example they currently have. First, I want to explain that the Vault is built around this concept. Jason and James' funnel gives you a free workout. Then you plan a call to talk about this business model and see if it's good for you. And running your agency box way? It works on the same principle. You offer a free advertising action plan to get business owners talking to you. After that, you progress them up the ladder, starting with one or more services. You can then add more services in the future until each client is worth about \$1,000 per month. So what is the value ladder in this module? They show you how you can offer a free Brand Reputation Report, of all the reviews a company has received on Google, Facebook and elsewhere. And if they have bad reviews? You use it as a selling point. And if they have a lot of good reviews? You use it as a selling point. And if they have bad reviews? You use it as a selling point. Then the funnel training really... Unique? Can't you just learn from Russel Brunson or any of the other ten million funnel builders out there? Well, for one, the local businesses. And the custom, pre-made funnels for each industry? This is where he teaches you how to access them with one click. And what if you need to build a custom funnel? Jason does a great job of teaching every aspect of ClickFunnels platform so you never feel like you are lost. My only complaint? It's hard to find a specific piece of information because the lessons are videos. Fortunately, I was able to get my questions answered quickly in the Facebook group. You know what's crazy? There's even a whole video about turning off the clickfunnels affiliate badge so you can have a distraction-free experience for your customer's customers. He also learns how to choose a domain name for your funnel and get it set up with ClickFunnels. After that, Jason learns about building your forms using Wufoo as they are better than ClickFunnels forms. From there, you'll learn about instantly cloning the vault, so you rarely have to build anything from scratch. This is a huge time saver, and time is your most important asset. From there, you'll learn about cloning vault funnels, so you rarely have to build anything from scratch. This is a huge time saver, and time your most important asset. Oh, and if you're doing a white label campaign? They teach you to make great looking logos using a website called Canva. Are you ready for my favorite part of the training? It's called CallFire, and it's one of the best tools for marketers in the world. Not only can you forward and record phone calls, you can even send texts! Become a master at Funnel Automation (Module 10)So when you hear the word automation, do you think of super complicated technology that requires a scientist? It sounds a little scary, but James and Jason do a great job of making it simple. But what exactly are we automating? Things like sending a message to your client when a new lead comes in are simple but valuable. Have you heard the term autoresponder? You can also use this tool to send a welcome email or a few follow-up emails. All these techniques have their own explainer video so you don't get lost. This is also where you learn how to create the automatic lead spreadsheet I told you about earlier. But what if you need to send leads to different contacts in your company? There is an education in doing what is called a round robin as well. In what situation do you need it? Imagine running ads for a large real estate company. You can send commercial leads to one department and housing to another, for example. So are you ready to learn about the automation platform as I promised you? It's incredibly easy to use and integrates with thousands of tools. Get to know Vault Software (Module 11)How much software can there be? And it's owned by James and Jason, or third party as well? This lesson discusses two tools. And I'll tell you the name of both soon, so just keep reading. The first is an automated follow-up tool created by Vault, and it's great. But what are its features? It takes leads that come through contact forms and reach them until they respond. When it receives an answer, the lead is removed from the list because its job is done. No more getting frustrated when someone doesn't answer. So what is the number one question when business owners can't get in touch with their leads? They only call once or twice. So how often does this software reach out? You can change this depending on the campaign, but typically you'll send a text message, voicemail delivery, and an email on day one. So day two, you send a text message, like a clockwork. You can repeat this as much as you want. But I said there were two tools, right? The second helps automate the process of getting reviews, as well as sending a warning when a bad review shows up so it can be fixed. And you guessed it, it helps to automate the action to reach to previous customers. How important is this? Well, BIA/Kelsey said 97% of people read local business reviews, and over over of people reported that purchasing decisions were influenced by negative reviews! So what was the automated follow-up software I promised I would tell you about? It's called Howde, and you don't have to be a Vault member to use the service. Become a Facebook ad guide (Module 12) This is where the rubber meets the sidewalk. What can Vault teach you that you can't learn anywhere else? For one, they have drawings for specific niches that have been tested and tested in thousands of locations around the world. What about the skills you learn? There is something called the 3v3 method that is very interesting and I will tell you about it in just one minute. But first, let's go through this module. Where does the training start? The very first video teaches you how to use the business manager, and tells you that you can open two of these right off the bat. So if they give you ready-made campaigns for specific niches, what do they teach you about building your own campaigns? They show you everything from researching Facebook campaigns and setting up your tracking pixel all the way up to understanding the different campaign types you can build out. The main stages of running a campaign, such as duplication and split testing of your ads, scaling, retargeting ads, and even creating simple videos for your ads, are also discussed. There are also some great tips for maximizing the reach of your campaigns and increasing the limit on your ad account. But what was the 3v3 method that I told you I wanted to talk about? So basically, you build an ad set, then make ads under it using different images and text. You can then copy the ad set twice and change the targeting metrics. The end result is that you can quickly cancel the ads that aren't doing well, instead of waiting a week, doing your A/B test, then doing well. The only downside? This means you'll use a little more of the ad in advance, but you'll also hone in on some better results quickly. Learn Facebook Messenger Chat Bots (Module 13)What does LMV learn about chatbots? More importantly, how can they benefit a local business? The first video is an overview that talks about how to create a list, like the way you would an email list. I'll tell you the name of my favorite chatbot in just one minute, so stay with me! But what's the difference between a mail list and a Messenger list? Well for one, the open rate in Facebook Messenger is about 95% at its lowest! Another cool is that you can send an automated welcome message anytime someone goes to your page. What are some practical things you can do with this? Well, you can offer information like contact information, a list of services or even some of the current deals the company is running. Oh, and if there is not any dedicated person to check messages? You can also chat chat directly from the platform without being an administrator. So how can we utilize some of these features to help business owners can increase their sales? One of the coolest tricks is adding a chatbot to a Facebook ad so you can trigger a specific sequence when someone clicks the Messenger button in an ad. This allows you to generate more leads from your ads and create a much more hands-off experience for the business owner, which is huge. So what is my favorite #1 when choosing a chatbot? It's called ManyChat, and I like its visual builder that helps you design your bots. Learn Google Ads / PPC (Module 14)And here we go with another incredibly valuable part of the training ... Have you ever wanted to run Google Ads for a business but didn't know where to start? Vault does a good job of learning this. And the best part? I'm going to share some of their best secrets with you, so keep reading! So what is the kicker that makes PPC more powerful than Facebook ads in the long run? Well for one, they have the highest intent of all ad types, due to the fact that ads only appear to people searching for these terms. What do I mean by that? Well, they are writing towing services in Google because, well ... They're looking for a tow truck! This means that PPC ads are of great relevance. So what's the downside? You have to be incredibly careful not to choose the wrong keywords, otherwise you can waste tons of money. In case of the finished Vault campaigns, however, you don't have to worry about this. But what do they teach you about creating your own campaigns? Crucial skills like keyword and competitor research, building landing pages and choosing a domain name get you up fast up to speed. In fact, everything from billing to setting up ad groups is also carefully explained. Even advanced concepts like display and Gmail ads are explained, so you will definitely be given a wide range of information. But what about the tips I had promised to give you? You can use a tool called AdWords Wrapper to wrap your keyword phrases in the three main types of keyword types. Now here's the important part! Only wrap each keyword in the following two types of modifier: Broad Modified and Phrase Match. After keeping a close eye on which keywords that don't do you any good. Look at LMV Campaign Reviews (Module 15)So what about that Facebook group and all these Q& A sessions? Well, there are also a number of campaigns that have been created in part by the students, with the help of James and Jason. So how does it work? And is it useful to see? The short answer is yes, absolutely. Each one of these videos is about an hour long, there is also the entire campaign is showcased that was created (mentioned above) by a student. So what is an example of some of the council advice For example, provide a little more insight into why it's useful to use AdWords Wrapper, and also why you should only use flexible and phrase match keywords to begin with. So what is an example of some of the council advice For example, provide a little more insight into why it's useful to use show ads to people who type in those very words. It also ensures that you don't pay for unrelated queries. Want to see a good example? One from the House Painter campaign video goes like this: The term paint color wasted about \$20 because of the student not using this strategy to make a widely modified and Phrase Match keyword. And as you can imagine, the person writing this keyword was not looking for a painter, and may not even have been looking to paint a house. Who knows? It could have been a car or boat! Listen to every Q& A Call (Module 16)So what do you learn here? Ladies and gentlemen... Everyone from beginners to top earners share their secrets here. You want a high-level tactic I learned here? I'll spill the beans in a moment. But first I would like to say that this module can be a little bit boring. But you know what the big part is? If you miss a Q& A session in the box, you can always jump on their website and see them here! There are also some pretty big little clumps of content, like the one I'm about to share with you. So what's the big deal? Well, one of the speakers at the LMV Live 2019 event, Todd Taylor, said that he actually speaks at (pretty small) seminars, basically overloading them with every little piece of information possible... And then he offers to do it for them at the end of the talk. He said he's closing 10 out of 15 people he talks to!!! Let's look at Vault Promotions (Modules 17-20) Are you ready for the most important part of the entire training platform? The part that gives you the edge over every other marketer in town? In a moment I'll tell you about this oh-so-important part of the training and give you a whole campaign so you can go get customers today! But first, let's talk about the value you find in these (four) modules! So to begin with, there's a free towing campaign because it's incredibly easy to build and implement. Due to the nature of towing leads, you are looking at most phone calls with very few form submission type leads. This means that you don't have to create any complicated follow-up systems, which is only important when you have form wires. Next, we have in Tier 1 Promotions, electrician, HVAC, senior home care, gym or fitness funnel, spa - face funnel, and hair salon funnel. Do you think that's it? No, I'm just getting started. After we've got yoga, real estate investor, plumbing, a wedding photographer, garage door repair, oven & amp; A/C tuneup, and lawn care! And this is only the first of three levels. Want to know what's on the second level? Well... Take a for yourself! But what's with the levels? Good Good first layer is generally recommended for a holder of about \$500-1,000 a month, and the second level is from \$1,000 to \$2,000.But what about the third level? Well, first I'll tell you what niches or verticals you can expect to find here. Next comes roofing, personal injury, divorce lawyer, pain management, Mortgage Buyer/Refinance, Podiatrist, Plastic Surgeon Makeover Contest, and finally The Workers Comp Attorney funnel. The monthly holder fee you can charge is anywhere from \$2,000 to \$3,500!!! Not bad, huh? What about that campaign I promised to teach you? It's time to spill the beans. But which one will I give you? Let's go ahead and choose one from the first level as you can already get their towing funnel for free by signing up for their email form. Since I gave you a teaser of the Med Spa campaign, I'll go ahead and give you the rest of it. So here's the traffic type and deals. As you can see, it's a Facebook campaign, I'll go ahead and give you the rest of it. teaches you how to use ClickFunnels, but you can use what's smart. One of the most powerful aspects of the Vault, however, is the fact that you can use for landing pages as well as blogs, or you can use Thrive Architect, the very same tool I use for this blog (I'll give you a link to another of my blog posts that digs deep into how to utilize this amazing tool soon.) And here you will I give you the bottom half of the landing page (since the video only shows part at a time.) So we've got the offer as well as statistics, but what about targeting metrics? Since Facebook targets based on demographics such as interests, age and gender... This means that it is your most valuable pieces of data! So what do the measurements look like? Well, let's take a look! Then first off, you target a 5 mile radius around the spa radius, and then target women 30 years or older. And the daily budget? Ideally, you will spend a minimum of \$10 per day. More is always better. Make sure and uncheck everything, and show only your ads in the Facebook post. That means no Marketplace ads, no display ads, and especially no Instagram ads! Just don't do it! (Not in the first place, anyway...) And ad delivery optimization? Let it be default (click link). The bid amount is automatic, so don't worry about messing with it. You can find the ad options below: Make sure the 3V3 method is building out your ads, as I taught you above. After the first 24 hours, as long as you have some data, you can go ahead and kill the that do not produce any results. I typically only kill one or two of the ads at a time, so wait another 24 24 Get too trigger happy as you want to allow the ads to properly run before you make changes. The ads will tell you if they've fully optimized, and typically after about a total of 50 leads. And don't forget to install Facebook Pixel in your landing page! And now the last piece... What do you write in the ad itself? Feel free to test out the ad and try other copy... But what Vault learns is the result of countless tests and thousands of real dollars spent on these ads. If you can't read the ad text, it says the following: Attention, &It;city>Ready &It;Valentine's day=>to? To celebrate we give away 20 free facials on a first come, first served basis! &It:Name>, our facial specialist, is eager to fill these spots up FAST and I'm sure they all disappear! Below this, the main headline says FREE Facial Offers valid at our &It:City>location! Only 20 seats available, so book to reserve your seat today! And of course, wherever you see words in parentheses, you need to exchange the text there for whatever city/employee name/upcoming vacation there is at the time. Rinse and repeat! down in LMV Tech Concierge (Module 21) So I bet you wonder about yourself... What is the tech concierge? Well, this is where you can get one-on-one help with specific tasks. The best part? They'll actually do it for you! So what can you use this for in LMV training? Maybe you need a Pixel created really fast, or even something like a landing page! What if there's a little thing that keeps your whole operation and you just want to jump on a quick call with someone? That's exactly where the LMV tech concierge gets into town. Let's find out what's in advanced gold VIP!!! What a name, huh? So I bet you wonder what it is for what's in it and how you can go about gaining access. So as you can see in the picture, you can only access this part of the training once you have paid your tuition in full! Look, that's a pretty damn good reason to make good on your commitment, isn't it? Okay, then. So what are all these workouts about? Let's dig right in. The first training is about teaching you a sneak peek at this process in just a short minute, but first... I want to break down the constituent parts of what you find in this education. James Bonadies teaches this particular part of the course and says it is the result of many coachings he has had over the years. What he's done here are taken pieces of sales scripts that have worked best over the years and put all together to come up with his masterpiece. How long did it take him to put this thing together? He says in the second video that it probably cost him.<:/City> <:/Valentine's> <:/City> <:/City> great for those who pay their tuition! So where do we start? Let's start by getting ready. Some of the most interesting tips he gives here are to record phone calls so you can listen to it later, and to keep the conversation hands-free so you can use your hands to express yourself while you're talking. After that you spend about 2-3 minutes asking some simple personal questions about them, such as: How is your day going? or even so where are you from? After a (very) briefly get to know you kind of conversation, you can neatly turn conversation by saying something like, Cool, &It;name>so, I know how busy you are, so we can just dive right into this cal land get started, does it sound ok? So what's next? Now you have to get an understanding of what's going on from their point of view. Asking a few questions about their business, listening, and probing deeper is that makes the basis for an excellent sales call. It's really that simple. After that, James teaches you how to ask additional questions that expose the prospect pain points so that you can dig in and find what goes wrong in their business. Then he shows you how to bring them into a state of recognition of the guestion, why haven't I achieved my goals yet? or even what's holding me back? The idea is to allow them to discover that you can help them achieve their goals faster than they ever thought possible. There are a few steps to close this whole process, but remember when I promised you that I would give you my favorite part of this? It's called incentive pricing, and you basically waive a setup fee for them if they move forward with you on the phone. He then reviews the most common objections and how you can navigate through them. All in all, it's a very simple, thirty-minute sales script that takes you from cold to smoking hot. What else do we have in the Vault VIP area? So next, we have what is affectionately referred to as the Sneaky Octopus! Hmm, interesting! What is it? It's a funnel that gets you leading to your agency! It uses all the same platforms that you use for everything else, so there are no big surprises or anything weird. Something that is pretty interesting is that it uses Gmail ads, which I feel are guite underutilized! Basically, the bait is a free website review. You get them interested, they go to your landing page, and then you hit them with retargeting ads. Don't you know what it is? Think of the last time you clicked on an ad and went to a site, only to be chased around by ads in places like YouTube, Facebook and elsewhere. That's what I'm talking about! After we have Mortgage Marketing <:/name> <:/name> which is an entire platform dedicated solely to getting customers to mortgage officers. But what is something short and cute you can take and drive with that doesn't require you to learn a lot of other new things as well? There's the real estate campaign! As you can imagine, there are metric tons of brokers out there who are grinding away, paying lots of money for crappy leads that are shared between 5-10 other brokers! Wouldn't it be nice to be able to tap into this market? Now you can. After that you find yourself looking in the Top 1% Secrets section of the program, where some of their best students spill the beans on the hardest won lessons from their successes. A guy makes a kill out of a single client! Yes, just one. He also talks about how he got over 100,000 emails to a restaurant with just \$20 ad expenses! Very cool stuff. PROS: Lots of different services you can offer companiesGreat Facebook group to get helpAds work right away, allows long-term strategies to kick iLots of large companies need help with adsCONS: Absolutely zero SEO trainingAds can be hard to scale or maintainNot really passive income, since campaigns require constant babysittingClients want to see all your every stepThe local Marketing Vault is a great course, but if you want to do guality SEO or build your own rank-and-rent sites, you won't be able to learn that here. Content: 9/10 This is probably one of the best courses out there when it comes to running ads. The main question? They don't learn SEO at all! The Local Marketing Vault community is incredibly supportive, and weekly coaching calls help newer members get over any obstacles they may encounter. In my experience, it is not as lucrative and passive as ranking websites like these in Google's search engine and make money with free traffic. Ranking sites in Google using SEO is still #1 way to generate consistent income on the link money with free traffic. above, I want to shot you a few more things that I think you'd like to see. First is a recent testimony from one of our up-and-coming group members who has been with us for four years. Another thing I'd like to show you will give you a no-hold-barred look into my business. What can I show you? Well, here's one of my first places that I built years ago the best part? It's made me \$2,000 every month on autopilot, and I haven't even touched it. This site and others as it changed my financial life. Like Damian you saw above, I decided to take the plunge and learn some high income skills. I remember the first time I spoke to my mentor Dan, I was to rush phone calls because I was on my lunch break at my crappy job. That day changed my life. Fast forward to and here I live a life of abundance, eternally grateful for the great coaching group that made it all possible. See you again soon, IppeiOrganic Lead Generation is my #1 Online Business Choice (IMO greater control than running ads) Ads)

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