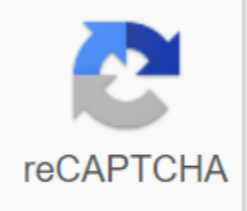




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Repost ig story android

In this post, we share exactly how to repost on Instagram. One of the best aspects of social media is being able to share something with your followers. You can retweet on Twitter. On Facebook there is the possibility to share a post. And on Instagram, you can repost, which is essentially a way to share a picture of another Instagram user with your followers. Although reposting is not an official feature of Instagram's apps or websites, it's something many brands and users have been doing for a while. And it is a tactic that has also brought great success. Here at Buffer, reposting was a key factor in our Instagram audience growth of more than 60 percent. Learning how to repost on Instagram is key to taking your marketing strategy to the next level on the photo-sharing platform. We would be happy to help you with the first ones! Read on for advice and tips on how best to recreate your social strategy and get the ideal workflows quickly and efficiently. Buffer for Instagram now comes with direct scheduling! Schedule single-picture posts or set reminders to post videos and multi-image posts at your best times to enlarge your Instagram following. Find out more today. How to repost on Instagram, using BufferFirst things first before you repost ... In other social networks, reposting is a native feature that feeds into the product experience and expectations. On Instagram, as this is not a native part of the app, there needs to be an extra step: Before you rebook, it's best to request permission from the original poster so you can repost your work. You can do this in a few ways: Send the original poster a direct message in InstagramComment to their photo to start the conversationConnect via email to iron out the details and get explicit permissionInstagram's terms of use are Buffer for Android or Buffer for iOS mobile apps.) 1. Find the photo you want to repostNote: Before you republish content on Instagram, you should always reach the original recipient of the content and ask for permission to post again. The first step is to open Instagram and find the photo you want to rebook. Once you've found the photo, make sure you reach the original co-user and ask for permission to rebook it to your account. Then, once you have permission, tap on iOS on the '...' and tap the Share option, and then tap Copy Link:On Android tap Copy Share URL:2. Open Buffers iOS or You need to open Buffer for iOS or Android on your phone. Once the app is open, it recognizes the Instagram link stored on your clipboard and asks if you want to repost that content to your own Instagram account:3. Edit the caption and schedule a reminder Once you've typed the option to repost the Instagram post, Buffer will automatically fill in the caption box based on the from the original post and give credit to the image creator by adding their @username (you can add in your own comment as with any other post.) Now select which profiles you want to use your reminder.4. Post the photo When it's time to post your picture on Instagram, Buffer will send you a handy reminder and help you get the post posted. (Because the Instagram API doesn't yet allow full scheduling and automatic posting, Buffer for Instagram works with reminders and notifications on your phone. Set the time you want, and the Buffer app will send you a notification when it's time to publish.) How to Repost on Instagram (manual) reposting has been around for quite some time as a strategy on Instagram, long before tools like Buffer came to Instagram. Certain third-party apps allowed certain repost features, often including watermarks or credits on the newly posted photo. The absolutely easiest way, however, was with a screen grab – a process that can still be replicated today. To repost photos manually in 4 simple steps:1. Screenshot a photoFind the photo you want to post again with your audience and take a screenshot of it.2. Select the camera button on Instagram and download your screenshotOnce you've saved your image to your camera roll, tap the camera icon in Instagram and select your screenshot like any other image you want to share on Instagram.3. Change the size of the imageNext, you should resize your post so that only the image remains. You can do this with the resizing feature in Instagram, or if you want to crop before uploading the photo, you can do so with your phone's camera roll-editing feature.4. Add a captionS marker to credit the original sharer of the image in your caption, and know the account with the Instagram handle (for example, @buffer). Why reposting can be important for brandsInstagram is used by almost half of all brands and generates interaction rates that are ten times higher than Facebook.Instagram has become an incredibly important network for brands. In fact, 48.8% of brands are on Instagram. And by 2017, that number is expected to rise to 70.7%. In addition, the brands that already use Instagram see a great commitment. A recent Forrester study showed that interaction with brands on Instagram is ten times higher than Facebook, 54 times higher than Pinterest, and 84 times higher than Twitter. But how does reposting come into play here? According to a study by marketing start-up CrowdTap and the global Ipsos trust millennials and other generations UGC 50% more than other media. In addition, 84% of millennials report that user-generated content on corporate websites has at least some influence on what they buy where. As we use reposting at Buffer Here at Buffer, we also have Part of our Instagram strategy and this tactic has helped us to significantly increase our account. In less than 3 months after implementing a user-generated content campaign on Instagram, our account grew by 60% – 5,850 to 9,400 followers and counts. How to fit reposting into your Instagram strategy CanHere are 4 ways to make reposting a part of your strategy.1. Share user-generated content from EventsLive events, meetups, and talks are great times to create and curate content. If you're canceling your own event, or maybe a member of your team is giving a talk at an event, this is a golden opportunity to repost some content on Instagram. Eventbrite uses a brand edible hashtag, #EBevents to share and track content from events that Eventbrite uses to sell tickets, and they also post content from some Instagram users who have spied on Eventbrite events. Your Instagram notifications can also be a great source of user-generated content. Keep an eye out for new mentions and tags as these can be great sources of content for your own Instagram feed. At Buffer, we also use a few brand hashtags on Instagram. One of the hashtags we use is #bufferlove and we often turn to others who use the hashtag and repost their content with our own feed.3. Recognize and share community contentPeople are excited to be recognized for their social media content and efforts. And sometimes it can be a great way to appreciate their work and ask about sharing some of the content of their brand. Destination British Columbia is the official tourism organization for British Columbia, Canada, and they often have guest Instagrammers in their feed.4. Celebrate milestones and events to inspire user-generated contentAddressing major milestones or celebrating important events and moments, can be a great strategy to inspire your followers to share some user-generated content. A good example of this is the National Park Service, which recently celebrated its 100th birthday with the hashtag #nps100. On Instagram alone, this hashtag has been used in over 175,000 posts, giving the National Park Service an amazing selection of beautiful, captivating photos to read. Discover more about how we use reposting and UGC as part of our Instagram strategy here at Buffer:How We Grew Our Instagram Followers by 60% with User ContentHow to decide what you should repost on InstagramCool, so you're ready to repost some content on Instagram, but which photos should you share? It's Make sure you have a strategy when it comes to reposting and also an idea of how the content you post fits into your broader Instagram strategy. A few factors it is important to think about: CompositionComposition refers to the placement or arrangement of visual elements or ingredients in a work of art, as opposed to subject of a work. When it comes to sharing pictures from other Instagram accounts, think about your brand's composition style and whether each image fits in here. For example, if all images have a solid background, it may not suit your visual style to repost an image with a textured background. Color PaletteMany brands use a set color palette on Instagram, and moving away from your brand style can make your newly posted content feel a little out of place. For example, Everlane tends to use soft palette and gray/black/white colors: if Everlane reposted an image with a bright, vibrant color scheme, it wouldn't feel aligned with Everlane's brand. ContentThis is probably the most important factor of any reposting strategy. Before you share a photo, consider whether the content is aligned with your brand. At Buffer, for example, our Instagram content focuses on three main topics: User generated contentDigital nomad lifestyleProductivity and MotivationBefore we republish something, we make sure that the photo matches one of these three themes and helps us implement our strategy.3 Ask for permissionOnce you have discovered a photo you want to share, it's a best practice to ask the original creator before you continue and publish. Typically, the easiest way to do this is by using Instagram's messaging feature and sending the creator a DM. If this approach doesn't work, some Instagram accounts will also include an email address in their biography. We've also found that it's best to include a thoughtful message in your public relations work about why you want to share the photo.2. Avoid editsIf you have selected a photo that you would like to post again, it is the best way to share it untouched and unedited. 99% of the time you will be able to publish without any changes, but for the rare cases where easy editing may be required, be sure to reach out to the original creator and ask before publishing an edited image. This one is super important. If you decide to repost a person's photo, make sure you credit your post. The best way to ascribe to someone is to include their username in your caption. Instagram captions are truncated after three lines of text with an omission, so if possible, you try to include the credit in those first three lines so that it is visible. Here are a few ways you can within your caption:Credit: @usernamePhoto Credit: @usernameMoment of @username? by @usernameThanks to @username for sharing this image with us7 Inspiring examples of rebooking correctly, which brands use user-generated content?1. GoProGoPro is a brand based on user-generated content. Your Instagram feed regularly includes content from members of your community and shows the amazing images you can take with a GoPro camera.2. MomondoTravel search page, search page, Use their bio to encourage users to tag them in photos and hashtag #staycurious for the chance to showcase your content on their profile. The brand regularly offers vivid, colorful images that share the adventure of travel. Here is an example of a photo they have reposted:3. BelkinBelkin uses reposting to present examples of their products in the wild. For example, here's a photo of her clip-fit band that was originally shared by one of her clients:4. Poler Outdoor StuffPoler Outdoor Stuff produces outdoor adventures and camping accessories and clothing. On Instagram, they use user-generated content to showcase their products used by customers.5. The Design TipDer Design Tip is a must-follow account for anyone in the design area or for anyone who wants to learn a little about design. Every day, the account contains works submitted by its community of followers, such as this piece by Manuel Bortoletti:6. MailchimpMailchimp brand is incredibly fun and their brand personality translates into the content they post on Instagram. The email company has produced a range of cute accessories for office animals and reposted photos of the accessory in action:Page Note: For more Mailchimp-inspired cuteness, take #meowchimp on Instagram.7. WeWorkWeWork uses Instagram to showcase their co-working spaces and the amazing people and companies that are part of their community. WeWork often shares photos of their rooms shared by community members. For example, this post was originally shared by one of its members from a WeWork spot in Los Angeles:Over to You!s reposting part of your Instagram strategy? Thank you for reading! I'd like to hear if they've had success with reposting and user-generated content on Instagram. If so, I would like to learn from you! What do you look for in a photo that you can post again? How do you reach the creator of the photo? What was your commitment to Repost? Feel free to share your thoughts and experiences in the comments below. We recently launched Buffer for Instagram to help you repost, plan, track and strengthen your Instagram marketing. Get started now for free! Free!

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