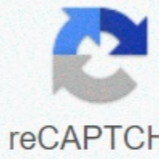


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Freelance social media manager jobs

If you're a social media power user, a good social media manager can help you see, interact, and post to one or more social buckets. This week we'd like to hear about your favorite social media managers. Social media managers are apps—regardless of whether computers or web-based—that allow you to manage and control your social media networks so you don't have to log in to all each other's accounts individually (Twitter, Facebook, etc.). Hive Five nominations take place in comments, where you send your favorite tools to work. We get hundreds of comments, so to make your nomination clear, please include it at the top of your comments like so: VOTES: Best Social Media Manager. Please don't include your votes in return for other reviewers. Instead, make your votes and respond to separate comments. If you don't follow this format, we may not count your votes. To avoid interfering with the results, a vote from first-time commentators may not count. After you make your nomination, tell us what makes it stand out from the competition. About Hive Five: A series of Five Nest features ask readers to answer the most frequently asked questions we get: Which tool is the best? Once a week we'll submit calls for competitors to find the best solutions for a particular problem, then YOU tell us your favorite tools to do the job. Every weekend, we'll report back with the top five recommendations and give you the opportunity to vote for the best. For example, see the Best Windows Five Timer app last week. Whether you're the perfect cup of tea or counting on over the next break, a good timer ... Read more Digsby (Windows/Mac/Linux, Free) Originally a multi-protocol chat subscriber, Digsby has evolved to include additional features such as email support and social networks. You can now check status updates and send your own status updates on popular social networks such as Twitter, Facebook, MySpace and LinkedIn. InfoBox gives you updates to your friends as well as access to any invitations or announcements they send. It's not quite the extensive dashboard provided by some of the other options in Hive Five this week but it's more than strong enough for many readers and it helps wrap up instant messaging, emails, and social networks in one app. TweetDeck (Windows/Mac/Linux / Android/iOS/Chrome, Free) TweetDeck is another social media app that uses a multi-column layout. You can easily customize TweetDeck to display what you want to see including wall updates, Twitter pronunciations, and more. If you register Free TweetDeck account, you can also sync your settings and layouts across computers. TweetDeck supports Facebook, Twitter, LinkedIn, MySpace, Google Buzz, and more. In addition to simple network cross-updates and monitoring, TweetDeck also supports schedules Socialite (Mac, Pro: \$19.95/Ad-Supported: Free) Polished socialite social media apps for Mac OS X that come in two flavours: free and ad-supported, or ad-free with a license of \$19.95. Socialite monitors and updates Facebook, Twitter, Digg, and Flickr, as well as support for Good Reader and manual RSS participation. What Socialite lacks in the amount of supported services it makes with tools to organize information flow across your social networks including timelines and filters to help drill to what's important to you. HootSuite (Web/Android/BlackBerry/iPhone, Basic: Free/Pro: \$5.99 per month) HootSuite is a social media manager oriented towards teams working with social media, featuring multiple levels of access to social networks (one person administering and others can update, for example), pronunciation tracking and other quantifiers, tab layout, WordPress support, scheduled updates, automatic updating, automatic updating, and more. The basic account is free and allows you to manage five social networks with a 30-day statistics history. The \$5.99 Per month Pro account offers unlimited social networking and historical statistics as well as Google Analytics and Facebook Insight integration. Now that you have a chance to see the top five contenders, it's time to cast ballots for your favorites: Note: While publishing, our voting system doesn't work. We are working to get ASAP this fixed, but at the same time, we have to resist to collect votes. We apologize for the inconvenience. Have a great idea for the next Five Nests? Shoot us a tips@lifehacker.com with Nest Five in the subject line and we will do our best to give your idea of proper attention. Today, even the most experienced and talented freelancers need some kind of social media presence. It helps maintain their name and work out there, network with existing customers, and find new ones. But how much time and energy do you spend on your posts? New features are constantly being added to Instagram, Twitter et al, to make their use easier, more efficient, and more productive. But the companies involved often fail to generalize them properly and even if they do, it's hard to know how to find them in the app menu. For example, did you know you can change the font in your Instagram bio? Check out our Instagram font guide to learn how. In this post, we backed up eight significant changes to social media in recent months that freelancers should be aware, whether they are available and how to take advantage of them if they are. 01. Instagram: Checkout allows your followers to buy products from you, directly in the app (Image credit: Instagram)Instagram Checkout is great news for any freelancer who wants to sell their own physical products online. In short, it makes it easy to sell books, prints, T-shirts or anything else on Instagram. Instagram, so-called shoppable posts. This is because you can tap the product directly in the post, allowing your followers to buy them directly in the app. Not everyone can use spent posts, though. You'll need a business Instagram account first and you'll need to connect it to a Facebook Page associated with your business. (That may sound strange, but keep in mind that Facebook owns Instagram). You'll find all the details you need to get started in the 'Instagram for Business' section of the Help Page.Also keep in mind, that even Instagram Shopping is available for businesses in various countries, at the time of writing, the Checkout service is only available to U.S.-based Instagram users.02. Instagram: Create GIF ModCombine, text and more to create Instagram Stories: no photos needed! (Image credit: Instagram) Do you create many Instagram Stories as part of your day to day? Then you need to be aware of Create Mode. Launched this month, this allows you to create content for your story without requiring either photos or videos. Create Mode allows you to combine drawings and text to create content, while the 'sticker' option also allows you to add interactive stickers, including quizzes, polls and countdowns. And there's more. Create Mode also offers the option 'On This Day', which allows you to resurface old posts, from the same calendar dates in different years, just as you've long been able to do on Facebook. Finally, you can also choose any GIF from Giphy and set it as a backdrop for your Instagram Story.03. Twitter: 'Hide Replies' Begins today, this feature test will be available in Japan and the US. Now, you can hide replies to your Tweet, so you have more control over your conversations. Want to see all replies? See hidden replies in the drop-down menu or through a new icon in the original Tweet. 19, 2019In general, Twitter is fantastic to get your work out there and find new customers. But trolling and online abuse can be a great time sucking away from a busy independent day, not to mention being a massive downer. The new 'Hide Replies' feature, currently being tested in the US, Canada and Japan, is its latest attempt to raise the standard of discussion on Twitter. Basically, if you think replies to your tweets offensive, it allows you to hide it, not only from yourself and your followers, but from everyone around the world. You can read the full details in this Twitter blog statement. Filtration, closing or a sensible step to restore calmness and promote the change of reasonable ideas? Either way, 'Hide Replies' is still a lot in the test stage, so we need to reserve judgment until Twitter decides to launch it correctly (if indeed they do). Worth keeping an eye on, though... 04. Twitter: add images to RTsWho requires words, when Pizza eating cat exists? (Image credit: Twitter) You know how, when you retweet someone's tweet, you get the option to retweet with or without comment? Well, if you're using a smartphone, Twitter now gives you the third option: to add GIFs, images or videos instead of comments. It's not super clear this option exists, because there are no new menu prompts. You just have to select 'Retweet with a comment' and then on the next screen, click the appropriate icon and enter your preferred picture, GIF or clip. Also note that this new feature isn't available on the desktop anymore, and it's unclear when that's going to happen, if ever.05. Twitter: Add multiple images to tweetsYou can now include up to four images per tweet (Image credit: Twitter)If ever there is a sign that Instagram and Snapchat steal all the oxygen in social media right now, it's a surprise focus on Twitter on posting images. Because not only can you add images to your retweets, as mentioned in number 4, you can also now add up to four images to your own tweet as well. Additionally, interestingly, you can also rearrange your pictures at the arrival. To do so, simply tap and hold the picture to select it, then drag it forward or return to change the order in which you want the image to be presented. You can see a new feature in the action in the GIF attached to this tweet. You can now host live events on LinkedIn (Image credit: LinkedIn)LinkedIn is a platform that most people either like or hate, but many freelancers use it well to generate new contacts, network with existing ones, and generally the business to work. Well, now freelancers attending the event, or hosting it, have additional reasons to head to LinkedIn: a new event planning service. Currently launching across English-speaking countries, LinkedIn events are a free feature that allows you to plan, announce and invite people to meet and conference in the real world. You'll find all the details of what's on offer in this FAQ post.07. Snapchat: Reddit integrationLove Reddit? Love Snapchat? Then this news will make your day (Image credit: Reddit/Snapchat)Do you use Reddit and Snapchat on a regular basis? Then you'll be happy to know that both platforms - quite unexpectedly - have worked together to make it easier for you to work on both. Since October 14, Reddit contributors (known, cute, as 'redditors') have been able to share their favorite Reddit posts with their Snapchat colleagues smoothly. To do so in the Snapchat app, simply tap the Share icon on an image, text, or post link to Reddit's iOS app, and then select the Snapchat option.08. TikTok: Pro accountKetFind out what goes with your TikTok video in detail (Image credit: TikTok)As we mentioned in our September Article TikTok application: What is it? And why do you have to take the weight? TikTok's main appeal is precisely that it is stupid, fun, mele, anarchist, and ruled by TikTok's huge audience means that it will inevitably be attractive to freelancers - ultimately - as other social media platforms. (If you're struggling to imagine what you might be using, then marketing Gary Vee's teacher's account is worth checking out). And TikTok's owners are clearly thinking about the same thing, as they have just launched a Pro Account: to offer creators a greater vision into how their videos perform and resonate with fans. Now, that means you get access to a lot of cold analysis and performance tools. And the best news is, it's free. To set up one of your profile pages, open the Privacy and Settings tab, select 'Manage My Account', tap 'Switch to Pro Account' and follow the steps from there. Read more: more:

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