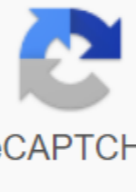


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Coffee shop franchise usa

The coffee franchise industry is very popular today, as consumers use coffee shops as a place to hang out, study and meet friends. That's why it's currently one of the best franchise opportunities. We spoke FranchiseGrade.com and received data on the 8 best performing coffee franchises with minimum investments between \$10,000 and \$250,000. Whether you're opening a coffee shop on the corner or buying a mobile coffee cart, you'll need a website to market your business. DreamHost makes it easy to host a business website for only \$4.95 per month with no annual commitment. You'll get a free domain, prefabricated website templates, and access to online marketing and sales tools to drive your business forward. Visit DreamHost The 8 best coffee franchises include: 1. Corner Bakery Cafe Total Initial Investment: \$10,000 – \$1,935,000 No. Existing Locations: 83 Royalty Fees: 5% Contract Length: 10 Years Corner Bakery Cafe is a fast and casual restaurant serving breakfast, lunch and dinner. The menu includes freshly prepared dishes such as pancakes, oatmeal, sandwiches, soup, pastries, coffee, juice and more. They are also proud to have the best catering platform in their class. Corner Bakery Cafe was founded in 1991 and began franchising in 2007. As a franchisee, they help you every step of the way, from site selection to grand opening. The initial investment required ranges from \$10,000 to \$1.9 million, plus an ongoing royalty rate of 5%. The duration of the contract is 10 years. 2. Maui Wowi Total Initial Investment: \$73,900 – \$1,492,500 No. Existing Locations: 170 Royalty Rates: N/A Agreement Length: 10 years Maui Wowi is a Hawaiian-themed café serving fresh fruit smoothies, Hawaiian coffee and related espresso drinks and a variety of Hawaiian products. Its franchise units range from large-scale restaurants to mall kiosks, food trucks and portable carts. You need a total initial investment of \$73,900 to \$1.5 million to become a Maui Wowi franchisee. They currently have 170 locations across the country. The initial term of the contract is for a period of 10 years and its renewal period is 5 years. 3. Dunkin Donuts Total Initial Investment: \$95,200 to \$1,691,200 No. Existing Locations: 7,563 Royalty Rates: 5.9% Deal Duration: 20 Years Dunkin' Donuts is a popular coffee and doughnut chain worldwide. They have been in business since 1950 and currently have more than 7,500 locations available. However, it is difficult to join Dunkin' Donuts as a new franchisee. There is a rigorous selection process for new owners, and existing owners have an advantage because 90% of stores are opened by today's franchisees. Dunkin' Donuts requires an initial initial investment of \$95,200 to \$1.7 million. The current royalty rate is 5.9% and they have their agreement term is 20 years, the longest term among all coffee franchisees on this list. 4. Scooter's Scooter's Total initial investment: \$103,000 – \$468,500 No. Existing Locations: 177 Royalty Fees: 6% Agreement Length: 10 years Scooter's Coffee is a car café founded in 1998. They began to franchise in 2001 and currently have 177 franchise branches. They offer a variety of items, such as hot drinks, iced drinks, blenders, smoothies, teas, cakes, sandwiches, burritos and more. Your keys to success are to find great places and stay engaged with high quality drinks and service speed with a smile. If you want to start a Café scooter franchise, you need an initial investment of between \$103,000 and \$468,500. Your contract lasts for 10 years and your current royalty rate is 6%. 5. Cafe2U Total Initial Investment: \$109,146 to \$154,621 No. Existing Locations: 3 Royalty Fees: \$175/week Agreement Duration: 10 years Cafe2U is a mobile coffee business that sells high quality coffee in offices, factories, parks, campuses, and almost anywhere else. Franchise owners sell coffee directly from their Cafe2U van, which is equipped with all the necessary equipment to make espresso, cappuccinos, lattes and other premium drinks. Cafe2U was released in 2000 in Australia and is now slowly advancing towards the United States. If you want to start a Cafe2u franchise, you need an initial investment between \$109,146 and \$154,621. The current royalty fee is \$175 per week, and the contract duration is 10 years. 6. Biggby Coffee Total Initial Investment: \$160,350 to \$319,100 No. Existing Locations: 228 Royalty Rates: 5% Agreement Length: 10 Years Biggby Coffee takes a traditional approach to the American coffee shop. Its medium-sized interiors resemble a modest office lounge and its menu includes a variety of coffee drinks, flavored coffee, biscuits, parfaits, fruit cups, bagel sandwiches, and other baked goods. Its founders have years of experience in the restaurant business and have developed a support system that offers training, marketing and more. An initial investment between \$160,350 and \$319,100 is required if you want to be a Biggby Coffee franchisee. They currently have more than 200 franchises across the country. The contract lasts for 10 years and the term of renewal of the contract is 5 years. The current royalty rate is 5%. 7. Caffe Bene's total initial investment: \$246,000 – \$555,000 No. Existing locations: 31 royalty rates: 4.9% Agreement Length: 10 years Caffe Bene is one of the fastest growing coffee chains, which originally started in South Korea in 2008. They have more than 1,600 units worldwide, with 31 existing locations in the United States. They offer a varied menu including coffee, tea, frappes, smoothies, fruit juice, ice flakes, cakes, and waffles. Caffe Bene offers a cozy and comfortable coffee lounge for its customers, with its cozy wooden interior recovered. Needs a minimum initial \$246,000 to become a Caffe Bene franchisee. The contract duration for this coffee franchise is 10 years and the current royalty rate is 4.9%. 8. Cabin Coffee Co. Total Initial Investment: \$250,000 – \$935,000 No. Existing locations: 11 royalty rates: 3% Term of the agreement: 5 years Cabin Coffee Co. has the highest minimum initial investment among the five coffee franchises listed in this article. The total initial investment required ranges from \$250,000 to \$935,000. However, they have the lowest royalty rate of 3%, compared to the royalty rate of the other coffee franchises between 4.9% and 6%. In addition, they have the shortest duration of the 5-year agreement, compared to the 10-year contract of the other franchises. Cabin Coffee Co. is an artifact-themed café and restaurant that specializes in the preparation and marketing of specialty coffees and coffee blends, other blended soft drinks, baked goods, soups, sandwiches, salads and more. They are dedicated to training, supporting and serving each franchisee to ensure that you maximize every opportunity to provide quality service and products. Currently, they have 11 existing locations available. Bottom Line – Best Coffee Franchise While most large coffee chains are not open for franchise opportunities, there are a number of growing coffee shops looking to expand across franchises. Finding the right location for your franchise site, hiring the best people to run your coffee shop, and using great POS coffee software are key components to make sure your coffee franchise will be a success. When it comes to marketing, a professional website can take customers to your door (or cart) and literally put it on the map. DreamHost offers website accommodation for only \$4.95 per month, including a free domain name, prefabricated website templates, online sales marketing tools, and more. Visit DreamHost Coffee is one of the most marketed commodities in the world, and Americans just don't get tired of it. From Starbucks to Dunks and your local hipster cold beer café, there are cafes on almost every corner in almost every city in the United States. As Dunkin (formerly known as Dunkin Donuts) famously proclaims, America runs over Dunkin. They're not that far away, although it may be more accurate to say that the United States works with caffeine. Americans are now drinking more coffee than ever before with 64 percent of Americans drinking at least one cup of coffee a day. In general, Americans consume more coffee in the world (although Finland consumes more coffee per capita, or per person), according to Food & Wine. Yes ready to enter this hot market, but you're undecided about starting your own business from scratch, you may want to consider a coffee franchise. While some of the best-known brands, such as Starbucks, do not franchise (but are licensed, licensed, licensed, between franchises and licenses here) many others, including Dunkin, offer franchise opportunities. To help you identify the best coffee franchises, we interview thousands of franchisees across all brands to determine the best opportunities based on 100 percent franchisee satisfaction. Below are the four high-rated coffee franchises on this year's list of high-value foods. The four best coffee franchises of year 1. PJ's Coffee PJ's Coffee is proud to be a franchise of coffee shops selling specialty beers, organic tea and fresh breakfast cakes. Its innovative cold dripping process, created by its founder Phyllis Jordan, prepares iced coffee to perfection. This year, they celebrated 40 years of being in business and opening their 100th franchise in the United States. With such tremendous growth, PJ's Coffee is expanding internationally, setting up a store in places like Kuwait, Vietnam and Malaysia! Mateusz Dabrowski worked in a PJ's Coffee franchise before deciding to open his own. I was a barista, manager and shift leader elsewhere while I was in school looking for a prying degree after finishing my bachelor's degree in marketing, he told Franchise Business Review. I began to fall more and more in love with the idea of opening my own location because of how much I enjoyed customers, the employee ecosystem, the leadership role and, above all, the product I was making on a daily basis. Want to know more about opening your own PJ's Coffee franchise? You can learn more about the opportunity here (enter your email to request additional information directly from PJ's Coffee). Required cash: \$75,000 Initial investment: \$168,900 - \$566,000 2. Scooter's Coffee's Coffee has been preparing its business for over 20 years. Customers can order their drinks served hot, iced or mixed, but the favorite crowd is Scooter's Coffee Caramelicious! They have nearly 200 open locations and are still growing as they seek to expand across the Midwest, California, Florida, Georgia, Texas, New Mexico, Oklahoma and Arkansas. Scooter's Coffee is specifically looking for potential business owners who are interested in becoming multi-unit owners. Scooter's Coffee offers two different models to choose from: Drive-Thru Kiosk Drive-Thru Coffeehouse Cash Required: \$100,000 Initial investment: \$366,000 - \$559,000 3. Brioche Doree If you are looking for a café inspired by Parisian style. Brioche Doree can be the franchise for you! The French-influenced café serves croissants, breads and coffee in a casual and fast atmosphere. Brioche Doree has more than 500 locations in around the world and serves more than 300,000 customers daily. The Brioche Doree brand prides itself on innovation, its European roots and its commitment to environmentally friendly practices. They offer organic packaging made recyclable material and encourage your local bakery cafes to think green by implementing recyclable sorting and using coffee perches as vegetable fertilizer. Brioche Doree is looking to open franchises in Washington, Chicago and other major markets in the United States. Required cash: \$30,000 Initial investment: \$120,000 - \$230,000 4. Biggby Coffee, named CNBC's fastest growing coffee chain in the United States, Biggby Coffee attributes its success to its founders' decades of experience in the restaurant business. In 2017, Biggby Coffee had more than \$89 million in sales and more than 250 locations across the United States. With an atmosphere they see how you are, customers can expect baristas to learn their name and order. Biggby Coffee is on the search for prospective owners looking to open a coffee franchise in Alabama, Florida, Georgia, Illinois, Michigan, North Carolina, South Carolina, Ohio, Texas and Wisconsin. Will you bring Biggby Coffee to your neighborhood? Required Cash: \$15,000 Initial Investment: \$161,350 - \$319,110 Ready to Prepare Your Own Coffee Business? Owning a coffee franchise can mean long hours and mornings, and require substantial financial investment. But owning your own coffee shop can also offer you the opportunity to serve your community and be your own boss in an exciting and demanded industry. Open a franchise restaurant: Is it right for you? Before you dive in, be sure to do your research. Each franchise has its own starting costs, company culture, support levels and franchisee satisfaction levels, so it's so important to thoroughly examine any coffee franchise you're interested in. As you research multiple brands, Franchise Business Review can help you understand which brands have the best reviews and ratings from today's franchisees, the people who know best! While the coffee franchises mentioned above are all great options, as each has been highly rated by franchisees who own them, there are many more options in the food and beverage space. You can learn more about FBR's best-rated food franchises here. Here.

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