



## Living proof prime style extender ingredients

KEY INGREDIENTS:Octafluoroopentyl methacrylate (protects style; protects dirt and oii)HOW IT FEELS/SMELLS/LOOKS:The light white cream has a floral/citrus-like fragrance. WHY WE'RE IT:Unlike alcohol-based hairsprays, this styling cream leaves hair silky, not crispy or heavy. With a quarter-sized amount on moist hair before styling pushes oil, dirt and moisture, keep your style intact for a few days. Bonus: You can layer other products over it as there is no demonstrable structure. Featured In Water/Eau/Aqua, Octafluoroopentyl methacrylate (OFPMA), Myristyl Alcohol, Polyacrylate-13, polysorbate 20, sorbic acid, caprylylglycol, PPG-2 myristyl ether propionate, phenoxyethanol, PEG-8 stearate, polyisobutene, citronellol, fragrance/perfume, citral, butylmethyl Average connection time 25 sec. Meet Prime, a first-class, style-extending hair primer. Prime lengthens the hairstyles by 2x longer. while you can go longer between shampoos with fewer touch-ups. This style extender is formulated with our advanced primer system, which was developed with OFPMA and priming to create an exquisitely thin, weightless shield around each strand of hair. In Prime, this shield keeps hydrogen bonds in place, so hairstyles stay beautiful for days. OFPMA also fights off dirt and oil, so styles stay cleaner, longer. Prime is so perfecting that it can be used alone, but it can be layered under other styles so weightlessly. Get style with stamina and save time, day by day. Directions: • Apply to clean, moist hair, generously apply prime, coating hair from roots to ends.• Came through and style as usual.• Prime is so perfecting Aquar(Eau(Solvent), octafluoroopentyl methacrylate (OFPMA) (Moisture-Contiling Agent/Equa/Aqua(Eau (solvent), citral(fragrance), geraniol (scent), hyristyl alcohol (emulsion stabilizer, conditioning agent/Phalos) polyacrylate-13 (hickener, polysobutene (thickener), citronellol (scent), rigrance/perfume (scent), citral (fragrance), geraniol (scent), hyristyl alcohol (molisioning agent/Emolient), PPG-2 (Conditioning Agent