

Instructional system design models

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model provides guidelines for organizing appropriate pedagogical scenarios to achieve educational goals. Educational design can be defined as the practice of creating learning experiences to help facilitate learning the most effectively. Driscoll and Carliner (2005) argues that design is more than just a process; this process and the resulting product are the basis of thinking (p. 9). Training design models describe how to conduct different stages. These steps include the design training process. Models help teachers and teachers guide and plan a common process. Branch and Kopcha say that the training design is designed to be an iterative process of planning results, selecting effective strategies for learning and drawing, choosing appropriate technologies, identifying educational media and measuring performance (p. 77). There are many models of educational design. These are generally accepted design models: Characteristics of educational design models according to Branch and Merrill (2002), there are several characteristics that must be present in all educational design models: Learning design by the learner at the center. The Apprentice and his/her performance are the focal point. Training design is focused on goals: Clearly defined goals are important. Learning design focuses on performance in the real world. Help students perform the behavior that will be expected of them in the real world. The training design focuses on results that can be measured in a reliable and valid way. Creating a valid and reliable measuring device is essential. The educational design is empirical. Data is the heart of the process. Training design is usually a team effort. This process usually involves teamwork. Inquiries: Gustafson, K.L., Branch, R.M. (2002). What is educational design. Trends and issues in educational design and technology, 16-25. Branch, R.M., and Kopcha, T.J. (2014). Models of educational design. In the Guide to Educational Communications and Technology Research (p. 77-87). Springer New York. Driscoll, M., Karliner, S. (2005) Advanced Web Learning : Adapting Real Strategies in your online training, Pfeiffer. ISBN 07879697996 If you want to be an expert in learning You have to do your research. Learning different theories of learning design will help you develop more meaningful e-learning courses. You will have a solid understanding of how the human mind absorbs, assimilates and preserves information. This way you will be able to create learning experiences that offer real value. Here are 7 of the best training design theories that you can think of for your upcoming eLearning design course. Get the most useful tool for every training designer! Learn how to kick start and enhance an amazing design training career. 1. The theory of the founding theory of the founding was first published in 1989, but its principles are still applicable today. Essentially, the theory is based on a concept that you can't separate knowledge from that. It also highlights how important it is for people to apply what they learn in a clear context. It also stipulates that learning is a social activity that enables people to expand their knowledge through discussion and group tasks to solve problems. 2. The theory of sociocultural learning The original work detailing the theory of sociocultural learning was written in the early 1930s. Because of the political upheaval under Stalin and the issues of translation, it took a long time to become widely known. The theory revolves around three critical elements. It is a culture, a language and a zone of proximal development. This suggests that our environment plays a crucial role in the student's development. For example, peers have the right to influence how a student thinks or feels about a particular subject. 3. ADDIE Model This acronym means analysis, design, development, implementation and evaluation. The ADDIE was first developed in 1975 by the U.S. Army Center for Educational Technology at Florida State University. It consists of five factors listed above that helps training design professionals tackle eLearning projects in stages. ADDIE solves the problem of developing e-learning, not learning behavior. This allows training designers to delve deeper into the needs, learning goals and desired outcomes in order to create more personalized e-learning resources. 4. Merrill Principles of The Theory of Merrill's Theory is based on different ways that learning can be facilitated. Each stage of the learning process has an important role to play. There are four main stages of learning: demonstration, activation of previous knowledge, application, integration into real world challenges. This approach is focused on the task. This theory also includes scaffolding, according to which students are gradually introduced to more complex ideas and concepts as the lesson progresses. 5. Individual Instruction As the name suggests, Individual Learning Theory around the individual and how they learn. If you're learning something and catch on on You can keep going. However, if you don't connect with the material, the theory allows you to go at your own pace. It also falls on students who respond better to different learning preferences. Individual learning focuses on four key principles: students should be able to complete work autonomously. As a result, they are able to focus on their strengths and areas for improvement. Each lesson should be followed by an assessment to assess students' progress. Written learning materials are preferable to presentations. Facilitators support students and add a level of social interactivity to the experience. 6. Bloom's Taxonomium Educational Goals This famous theory was first developed in the 1950s. While some modern theories have focused on pure fact-finding, Bloom has focused on cognitive excellence. This part of the theory moves up the hierarchy of processes, starting with the most basic. These specific processes include: remembering, understanding, applying, analyzing, evaluating, and creating. The committee that was overseen by Bloom also provided that there are 3 main areas to consider: cognitive, affective, and psychomotor. 7. The SAM model this training design model allows the training designer to make changes by performing small steps and several iterations. You start with a short training phase where information about the eLearning project is collected. Then you move on to iterative design and iterative development, where the design is created and viewed. This process allows for more flexible design with rapid changes as eLearning project moves forward. How to find the right theory of educational design for your e-learning design course ideally, the theory of the educational design you choose should fit the needs of your online learners and your client's learning goals. This issue also plays a key role in this process. For example, a corporate e-learning project that requires problem-based training may require Merrill training principles. Individual instruction, on the other hand, is great for personalized learning pathways that rely on self-research. The key is to determine your client's expectations and needs in advance, so that you can narrow down the list of potential theory of training design and then determine which one supports learning behavior and desired results. Implementing the best training design theory with the right authoring tool! Find, select and compare the best eLearning Authoring Tools Providers! Learning the principles behind the work you do is important in any field, but especially in learning design. Learning everything you can about educational design will help your career in many ways. Your customers will appreciate your comprehensive knowledge Area. When customers ask questions or need You will be able to support your recommendations by referring to specific theories of educational design. In addition, you will develop the best products of work using theories that you have learned. While you won't be able to implement all the theory of educational design on every eLearning project, you can take the pieces from each one. Research as much as you can now - this will have a great place to help your design career. Get all the information you need to start a successful career in educational design today. Download our free e-book How to Kick Start and Boost Amazing Career Learning To Learn Tips on How to Find Your Dream Job as a Training Designer, Create an Amazing Learning Design Portfolio, and how to develop meaningful eLearning experiences that engage and inspire. Thinkific's powerful platform makes it easy to share your knowledge, grow your audience, and scale the business you already love. Whether you're teaching 10 students or 10 million, you have the simplest technology and the best business support. The process of designing and developing educational resources Of Educational Design (ID), also known as Design Training Systems (ISD), is the practice of systematic design, development and delivery of educational products and experiences, both digital and physical, in a consistent and reliable fashion to an effective, efficient, attractive, engaging and inspiring acquisition of knowledge. This process generally consists of determining the student's condition and needs, defining the ultimate purpose of learning, and creating some intervention to assist in transition. The results of this instruction may be directly observed and scientifically measured or completely hidden and unobservable. There are many design training models, but many are based on the FIVE-stage ADDIE model: analysis, design, development, implementation and evaluation. History Origins As a field, educational design is historically and traditionally rooted in cognitive and behavioral psychology, although recently constructivism has influenced thinking in this field. This can be explained by how it emerged at a time when the paradigm of behavior dominated American psychology. There are also those who refer to the fact that, in addition to the psychology of behavior, the origin of the concept can be traced to system engineering. The impact of each of these areas is difficult to quantify, however, it is argued that the language and look and feel of the early forms of educational design and their offspring were derived from this engineering discipline. In particular, they were related to the training development model used by the U.S. military, which was based on a systematic approach and explained as an idea of viewing a problem or situation in full with all of it with all his inner interactions, with all his external connections, and with full awareness of his place in his context. The role of system design in early design development was demonstrated during World War II, when a significant amount of training materials for the military were developed based on the principles of human learning, learning and behavior. Tests to assess a student's abilities were used to test candidates for training programs. After successful military training, psychologists began to view training as a system and developed various procedures for analysis, design and evaluation. In 1946, Edgar Dale outlined a hierarchy of teaching methods organized intuitively by their specificity. The framework first migrated to the industrial sector to train workers before it finally found its way into education. The 1950s original version of Bloom's taxonomy (published in 1956) defined the cognitive area in terms of six goals. B.F. Skinner's 1954 article The Science of Learning and the Art of Teaching proposes that effective teaching materials, called programmed learning materials, include small steps, frequent questions and immediate feedback; and should allow an independent pace. Robert F. Mager popularized the use of the teaching goals of his 1962 article Preparing Goals for Programmed Learning. The article describes how to write goals, including desired behavior, learning status, and evaluation. In 1956, a committee led by Benjamin Bloom published an influential taxonomy with three areas of learning: cognitive (what a person knows or thinks), a psychomotor (what a person does physically) and an affective (what a person feels, or what attitude he has). These taxonomies continue to affect learning design. In 1962, Robert Glaser introduced measures that are referred to as criteria. Unlike tests that refer to norms in which a person's performance is compared to group performance, the test that the criterion refers to is designed to test a person's behavior in relation to an objective standard. It can be used to assess the behaviour of entry-level students and to what extent students have developed skills through the curriculum. In 1965, Robert Gagne (see below for more information) described three areas of learning outcomes (cognitive, affective, psychomotor), five learning outcomes (verbal information, Intellectual Skills, Cognitive Strategy, Attitude, Motor Skills), and nine learning events in learning conditions that remain the basis of learning patterns of design. Gagne's work in the hierarchy of learning and hierarchical analysis has led to an important concept in learning - to ensure that students acquire the necessary before trying to over-ordinate them. [9] [9] 1967, after analysing the failure of educational materials, Michael Scriven suggested the need for formative assessments - for example, to test educational materials with students (and revise accordingly) before declaring them complete. In the 1970s, in the 1970s, the number of models of educational design increased significantly and flourished in various sectors in the army, academia and industry. Many of these language design theorists have begun to adopt an information-based approach to the development of instructions. David Merrill, for example, has developed the Component Mapping Theory (CDT), which focuses on the means of presenting educational materials (presentation methods). The 1980s, despite the fact that interest in educational design continued to be strong in business and the army, in schools or higher education institutions there was not enough evolution of identity card. However, educators and researchers have begun to consider how a personal computer can be used in a learning environment or in a learning environment. PLATO (Programmed Logic of Automatic Training) is one example of how computers have begun to integrate into learning. Many of the first computer applications in the class were for drill and skill exercises. There was a growing interest in how cognitive psychology could be applied to educational design. In the 1990s, the influence of constructivist theory on educational design became more visible in the 1990s as a counterpoint to more traditional theory of cognitive learning. Constructivists believe that learning experience should be authentic and create real learning environments that allow students to create their own knowledge. This emphasis on the student was a significant departure from traditional forms of educational design. Performance improvement was also seen as an important learning result that needed to be taken into account in the design process. The World Wide Web has become an online learning tool, hypertext and hypermedia have been recognized as good tools for learning. As cutting-edge technology and constructivist theory gained popularity, the use of technology in the classroom began to evolve from mostly drill exercises and skills to more interactive activities that required more complex thinking on the part of the student. Rapid prototyping was first seen in the 1990s. In the process, the training project designing the prototype quickly and then tested through a series of try and revise cycles. This is a big departure from traditional teaching design techniques that have taken much longer to complete. Online learning became commonplace between 2000 and 2010. Technological advances have enabled sophisticated simulators with authentic and realistic learning experiences. In 2008, the Association Communications and Technology (AECT) (AECT) educational technologies for research and ethical practices to promote learning and productivity by creating, using and managing relevant processes and resources. Since 2010, academic degrees focused on the integration of technology, the Internet and human-computer interaction with education have gained momentum with the introduction of Learning Design and Technology (LDT) specialties. Universities such as Bowling Green State University, Pennsylvania State University, Purdue 26, San Diego State University, Stanford, Harvard University of Georgia, California State University, Fullerton and Carnegie Mellon University. Informal learning has become an area increasingly important in the field of educational design, especially in the workplace. A 2014 study found that formal training accounts for only 4 per cent of the 505 hours per year that the average staff member spends in training. It was also found that the results of informal learning were equal to the results of formal training. As a result of this and other studies, more attention has been paid to the creation of knowledge bases and other support for self-learning. Instruction On The History of Design Instruction On Media History 9 Era Media Features Result of the 1900s Visual Media School Museum as an additional material (The first school museum opened in St. Louis in 1905) Materials are considered as additional educational materials. The district media center is a modern analogue. 1914-1923 Visual media films, Slides, Photographer Visual Learning Movement Effect visual learning was limited due to the teacher's resistance to change, file quality and cost, etc. Mid-1920s to 1930s broadcasting, recording, sound films Radio audiovisual motion instruction Education in general was not affected. World War II training films, overhead projectors, slide projectors, audio equipment, simulators and training devices Military and industrial devices at this time were in great demand for training. The growth of the audiovisual movement of school learning has been slow, but audiovisual devices have been widely used in military services and industry. After the Second World War, the means of communication offered to consider all aspects of the communication process (influenced by communication theories). This view was initially ignored, but ultimately helped to broaden the focus of the audiovisual movement. In the 1950s until the mid-1960s, television television growth was not more accepted. Computer Learning Research (CAL) of the 1950s and 1990s, which began in the 1950s, became popular in the 1980s, a few years after computers became available to the public. The CAI effect was quite and the use of the computer was far from innovative. Innovative. Online, Internet Modeling offered opportunities to educate many people over long distances. Desktop modeling has given rise to the levels of interactive multimedia instruction (IMI). Online learning grew rapidly to the point where all training programs were given through web learning. Modelling is valuable but expensive, with the highest level being used mainly by the military and medical community. Mobile devices from 2000-2010, training in social networks on demand switched to personal devices of people; social media allowed for co-education. The effect of both is too new to be fully measured. Robert Gagne's work is widely used and cited in the development of the instructions, as evidenced by more than 130 quotations in well-known journals in this field between 1985 and 1990. By synthesizing ideas from behavior and cognition, he provided a clear template that is easy to follow when designing educational events. Training designers who follow Gagne's theory are more likely to have tightly focused, effective instructions. Robert Gagne's taxonom review classified the types of learning outcomes by asking how learning could be demonstrated. Its domains and learning results correspond to standard verbs. Cognitive domain verbal information - stated: state, rant, tell, declare intellectual skills - designate or classify the concepts of Intellectual Skills - apply the rules and principles of Intellectual Skills - solve the problem by creating solutions or procedures Discrimination: discrimination, distinguish, distinguish, differentiate specific concepts: identify, name, specify, label A certain concept: classify, classify, type, sort (by definition) Rule: demonstrate, show, show, educate, solve (using two rules) : accept, create, occur affective relationship domain - demonstrate preferring options: choose, prefer, choose, choose, benefit Psychomotor Domain Motor skills - include physical performance: perform, perform, perform nine events according to Gagne, training takes place in a series of nine learning events, each of which is a condition for learning, which must be performed before the same way, training activities must reflect learning events: Attracting attention: To ensure the upcoming learning , the teacher gives the students an incentive. Before students can begin to process any new information, the teacher must get the students' attention. This may lead to abrupt changes in the instructions. Informing students about goals: The teacher tells the student what they can do because of the learning, tells the group the desired result. Encouraging feedback on previous learning: Teacher asks for the appropriate relevant Introducing the stimulus: The teacher pays special attention to the distinctive features. Providing guidance: The teacher assists students in understanding (semantic coding), ensuring organization and relevance. Getting performance: The teacher asks students to respond by demonstrating learning. Providing feedback: The teacher provides informative feedback on student performance. Performance Assessment: The teacher requires more student performance, and gives feedback to strengthen learning. Improving retention and transmission: The Teacher provides a variety of practices to generalize opportunities. Some teachers believe that Gagne's taxonom about learning results and learning events make learning easier by over-prescribing. However, using them as part of a full curriculum can help many teachers become more organized and focus on learning goals. Robert Gagne's work has been the basis of educational design since the early 1960s, when he conducted research and development materials for the military. One of the first to coin the term training design, Gagne developed some of the earliest models and ideas of educational design. These models laid the groundwork for more modern models of educational design from theorists such as Dick, Carey and Carey (Model Of the Dick and Carey Systems approach), and David Merrill (Merrill's First Learning Principle). Each of these models is based on a basic set of learning stages that include (1) activation of previous experiences, (2) skill demonstration, (3) skill application and (4) integration or these skills into real activities. Gagne's main focus in educational design was how learning and learning can be systematically related to learning design. He emphasized the design principles and procedures that need to be developed for effective learning and learning. His initial ideas, along with those of other early training designers, were laid out in psychological principles in systematic development, written by Roberts B. Miller and edited by Gagne. Gagne believed in internal learning and motivation, which paved the way for theorists such as Merrill, Lee and Jones, who developed the Theory of Educational Transactions, and Stein's theory of development, and most importantly, Keller's ARCS motivation and design model. Before Robert Gagne, learning was often considered a single, unified process. There was little difference between training a rifle and learning how to solve a complex mathematical problem. Gagne offered an alternative point of view that developed the idea that different students require different learning strategies. Understanding and designing based on the individual-defined learning style, it has led to new theories and approaches to teaching. The understanding and theories of human learning by Gagne have greatly added to the understanding of the stages of cognitive processing and instructions. For example, Gagne argued that training designers need to understand the characteristics and functions of short- and long-term memory to facilitate meaningful learning. This idea prompted training designers to incorporate cognitive needs as a top-down learning approach. Gagne (1966) defines the curriculum as a sequence of content units arranged in such a way that the training of each unit can be performed as a single act, provided that the features described by the specified previous units (in sequence) have already been mastered by the students. Its definition of the curriculum was the basis of many important initiatives in schools and other educational environments. In the late 1950s and early 1960s, Gagne expressed and became interested in applying the theory in practice with a particular interest in applications for teaching, teaching and learning. Of particular concern is the improved efficiency and effectiveness of the practice. His constant focus on practice in the development of theory continues to influence education and learning. Gagne's work had a significant impact on American education and military-industrial training. Gagne was one of the first developers of the concept of designing learning systems, which suggests that lesson components can be analyzed and should be developed to work together as a comprehensive learning plan. In Educational Technology and the Learning Process (Educational Researcher, 1974), Gagne defined the instruction as a set of planned external activities that affect the learning process and thus contribute to learning. Exploring the Design Concept of Learning Design arrived in the literature of technology for education in the late 1990s and early 2000s with the idea that designers and instructors should choose for themselves the best blend of behavioral and constructivist learning experience for their online courses. But the concept of learning design is probably as old as the concept of teaching. Learning design can be defined as a description of the learning process that takes place in a unit of study (such as a course, lesson, or any other educational exercise developed). As summarized by Britain, design learning can be associated with: Concept Learning Design Implementation Concept made by learning design specifications like PALO, IMS Learning Design, LDL, SLD 2.0, etc. Technical implementations around the implementation of concepts like TELOS, RELOAD LD-Author, etc. Models ADDIE process Possibly the most common model model to create educational materials is the MODEL ADDIE. This acronym refers to the five steps contained in the model (analysis, design, development, implementation, and evaluation). A Brief History of development addIE - The ADDIE model was originally developed by the University of Florida to explain the processes associated with the development of interservice military training programs (ISD) that will adequately train people to do specific work, and can also be applied to any interservice training program. The model originally contained several steps under its five original phases (Analysis, Design, Development, Implementation and Assessment and Control), the completion of which was expected before the next phase could move. Over the years, the steps have been revised, and eventually the model itself has become more dynamic and interactive than its original hierarchical performance until its most popular version appeared in the mid-80s, as we understand it today. The five steps are listed and explained below: ADDIE Model Analysis, the first stage of content development is analysis. The analysis refers to gathering information about your audience, tasks that need to be met, how students view content, and overall project goals. The training designer then categorizes the information to make the content more applicable and successful. Design - The second stage is the design phase. At this stage, training designers begin to create their own project. The information gathered during the analysis phase, combined with theories and models of educational design, is designed to explain how learning will be received. For example, the design phase begins with the writing of the learning goal. Tasks are then identified and broken to be more manageable for the designer. The final step determines the type of action the audience needs to achieve the goals identified during the analysis phase. Development - The third stage, Development, involves the creation of activities that will be implemented. It is at this stage that the drawings of the design phase are assembled. Implementation - Once the content is developed, it is then implemented. This step allows the training designer to test all materials to determine whether they are functional and appropriate for the intended audience. Evaluation - Final stage, Evaluation, ensures that the materials have achieved the desired goals. The evaluation stage consists of two parts: a formative and summarizing assessment. The ADDIE model is an iterative process of educational design, which means that at each stage the designer can evaluate the elements of the project and revise them if necessary. This process includes a formal assessment, while summary assessments contain tests or estimates created for the content of the Implemented. This final phase is vital for the training project team because it provides data used to change and improve the design. Connecting all stages of the model is an external and reciprocal revision capability. As with the internal evaluation phase, changes should and can be made throughout the process. Most modern models of educational design are variations of the ADDIE model. Rapid prototyping Adaptation of the ADDIE model, which is sometimes used, is a practice known as rapid prototyping. Proponents suggest that using an iterative process to test project documentation saves time and money by catching problems while they are still easy to fix. This approach is not new to designing instructions, but appears in many areas related to design, including software development, architecture, transportation planning, product development, message design, user experience design, etc. For this reason, many traditional teaching methods are beginning to be seen as incomplete, naive and even counterproductive. However, some consider rapid prototyping to be a somewhat simplified type of model. As this argument goes, the basis of educational design is the phase of analysis. After careful analysis, you can choose a model based on the results. This is an area where most people get snagged they just don't do enough careful analysis. (Part of Chris Bressie's article on LinkedIn) Dick and Carey are another famous model of the dick and Carey Systems Approach Model. The model was originally published in 1978 by Walter Dick and Lou Carey in their book System Learning Design. Dick and Carey Systems Approach Model Dick and Carey have made significant contributions to educational design, championing a systemic type of learning, as opposed to defining instruction as the sum of isolated parts. The model sees learning as a whole system, focusing on the relationship between context, content, learning, and learning. According to Dick and Carey, components such as instructors, students, materials, training, delivery system, and learning and performance interact with each other and work together to achieve the desired student learning outcomes. Components of the system approach model, also known as the Dick and Carey model, are as follows: Define a training goal (s): Statement of purpose Skill, Knowledge, or Attitude (SKA) that a student will expect to acquire a behavior learning analysis: Determine what a student needs to remember and determine what a student should be able to do to perform a specific student analysis task and contexts: Identify the general characteristics of the target audience, including previous skills, previous experiences, and core demographics; Identify characteristics directly related to the skill that needs to be taught. and analyze performance and learning settings. Write Performance Goals: Goals consist of descriptions of behavior, status, and criteria. The goal component, describing the criteria, will be used to assess a student's performance. Develop Assessment Tools: The purpose of sign behavior testing, the purpose of pre-testing, the goal of post-testing, the purpose of practice items/practice challenges Learning strategy: Pre-training activities, presentation content, student participation, evaluation of design and selection of educational materials design and conducting formative evaluation instructions: Designers are trying to identify areas of learning materials that need improvement. Review instructions: To identify substandard test elements and to identify substandard design instructions and a summation assessment using this model, the components are run iteratively and in parallel, rather than linearly. Guaranteed Learning Model Learning Design, Guaranteed Learning, was formerly known as the Learning Learning Training System (LDLS). The model was originally published in 1970 by Peter J. Esseff, Ph.D. and Mary Sullivan Esseff, Ph.D. in their book IDLS-Pro Trainer 1: How to Design, Develop and Validated Instruction Materials. Peter (1968) and Mary (1972) Essoff received a doctorate in educational technology from the Catholic University of America under the direction of Dr. Gabriel Ofies, founding father of the military model mentioned above. Essoff and Esseff synthesized existing theories to develop their approach to systematic design, Guaranteed Learning aka Learning System Development (LDLS). In 2015, Drs. Esseffs created an eLearning course so that participants could take the GL course online under the guidance of Dr. Esseff. Components of the Guaranteed Learning Model as follows: Develop Task Analysis Develop Test Criteria and Performance Indicators Development Interactive Learning Materials Testing Interactive Learning Materials Creating Simulation or Performance Activities (Case Studies, Role Games, and Demonstrations) Other useful design training models include: Smith/Ragan Model, Morrison/Ross/Kemp model and OAR model of educational design in higher education as well, Wiggins's backward design. Theories of learning also play role in the development of educational materials. Theories such as behaviour, constructivism, social learning and cognitivism help shape and determine the outcome of learning materials. See: Management Training in High Performance Organizations, by Ruth Stiehl and Barbara Bessey, of Training Organization, Corvallis, Oregon. ISBN 0-9637457-0-0. Motivational Design Motivation is defined as an internal drive that activates behavior and gives it direction. The term motivation theory is related to a process that describes why and how a person's behavior is activated and directed. Motivational concepts inner and external Motivation Intrinsic: defined as doing activities for its inherent satisfaction, rather than for some individual effects. When inherently motivated a person moves to act for pleasure or a challenge entails rather than because of external rewards. Inner motivation reflects the desire to do something because it is pleasant. If we were internally motivated, we wouldn't worry about external rewards such as praise. Examples: Writing stories because you like to write them, read books because you are curious about the topic, and play chess because you like the easy thinking of the Outside: reflects the desire to do something because of external awards such as awards, money and praise. People who are externally motivated cannot enjoy certain activities. They can only wish to participate in certain activities because they want to receive some external reward. Examples: a writer who writes only poems that will be presented at poetry contests, a person who does not like sales but takes a sales position because he/she wishes to earn above the average salary, and the person choosing a major in college based on salary and prestige rather than personal interests. John Keller has dedicated his career to researching and understanding motivation in learning systems. These decades of work represent an important contribution to educational design. First, by applying motivation theories systematically to develop a theory. Second, when developing a unique problem-solving process he calls ARCS Motivation.... The ARCS MODEL MOTIVATIONAL design model ARCS was created by John Keller when he was researching ways to complement the learning process with motivation. The model is based on the tolman and Levin theory, which assumes that people are motivated to know if there is value in the knowledge presented (i.e. it fulfills personal needs) and if there is an optimistic expectation of success. The model consists of four main areas: attention, relevance, confidence and satisfaction. Attention and relevance in accordance with the motivational theory of JOHN Keller ARCS are essential for learning. First 2 of 4 key motivation of students, attention and relevance can be the basis of the ARCS theory, the latest components relying on the first. The components of Attention Attention mentioned in this theory relates to the interest displayed by students in taking in the concepts/ideas taught. This component is divided into three categories: perceptual arousal, use of unexpected or uncertain situations; Asking, offering complex questions and/or problems to answer/solve; and variability, using a variety of resources and teaching methods. In each of these categories, John Keller provided additional unit types of incentives to attract attention. Attention grabbing is the most important part of the model because it initiates motivation for students. Once students are interested in the topic, they are willing to invest their time, pay attention, and learn more. Relevance, according to Keller, should be established by language and examples that students are familiar with. The three main strategies Keller presents are purposeful, motif matching, and familiarity. Like the Attention category, Keller has divided three main subcategories into subcategories that provide examples of how to make a lesson plan for a student. Students will throw concepts on the sidelines if their attention cannot be grabbed and steady, and if relevance is not conveyed. The Trust Trust aspect of the ARCS model focuses on setting positive expectations for success among students. The level of trust students often correlates with motivation and the amount of effort to make an effort to achieve the goal of performance. For this reason, it is important that educational design provides students with a method of assessing their likelihood of success. This can be achieved in the form of a curriculum and classification policy, heading or estimating the time to complete tasks. In addition, confidence is built when positive reinforcement for personal achievements is given through timely, appropriate feedback. Satisfaction Finally, students must receive some type of satisfaction or reward from learning. This satisfaction can be from a sense of achievement, praise from a higher up, or just entertainment. Feedback and reinforcement are important elements, and when students value results, they will be motivated to learn. Satisfaction is based on motivation, which can be internal or astrigent. To ensure that students are satisfied, learning should be designed to allow them to use their newly acquired skills as soon as possible as a genuine setting as possible. A summary of the motivational design process of the ARCS model, along with motivational components (attention, relevance, confidence, and satisfaction), the ARCS model provides a process that can solve motivational problems. This process has four stages (analysis, design, development and With 10 steps in Phase: Phase Step Analysis Step 1: Get information on the course Step 2: Get information about the audience Step 3: Audience Analysis Step 4: Analysis of Existing Materials Step 5: List of Goals and Evaluations Design Step 6: List of Potential Tactics Step 7: Select and Design Tactics Step 8: Integration with Development Instruction Step 9: Select and Develop Materials Score Step 10: Score and Revise Step 10: Score and Revise : Getting information about the course includes an overview of the course description, instructor and the way information is delivered. Step 2: Getting information about the audience includes collecting the current level of qualifications, attitude to the course, attitude to the teacher, attitude to the school. Step 3: Audience Analysis This should help identify a motivational problem that needs to be addressed. Step 4: Analysis of existing materials that identify the positive aspects of the current training material, as well as any problems. Step 5: A list of goals and assessments that allows you to create assessment tools that meet your goals. Step 6: List the potential brainstorming tactics of possible tactics that can fill the motivational gaps. Step 7: Change the tactics of choice and design integrates, improves and supports tactics from the list that fits the situation. Step 8: Integration with the Instruction Integration Tactics, which has been selected from the list, to the instruction. Step 9: Select and develop materials Select materials Select materials. Choose to fit the situation and develop new materials. Step 10: Evaluate and review student reactions and determine satisfaction level. Motivating Opportunities While Keller's ARCS model currently dominates the educational design in relation to student motivation, in 2006 Hardre and Miller proposed the need for a new design model that includes ongoing research into human motivation, integrated motivation treatment, integrates different fields of psychology and provides designers with the flexibility that will apply to a multitude of situations. Hardre offers an alternative model for designers called Motivating Opportunity Model or MOM. The Hardre model includes cognitive, needs and affective theories, as well as social learning elements to address student motivation. MOM has seven key components of writing the acronym 'SUCCESS' - Situational, Use, Competence, Content, Emotional, Social and System. Influential Researchers and Theorists This article contains embedded lists that can be poorly defined, unverified or indiscriminate. Please help clean it up to meet Wikipedia quality standards. Where appropriate, include the elements in the main case of the article. (December 2010) Alphabet by the surname Bloom, Benjamin - Taxonomies of Cognitive, Affective and Psychomotor Domains - 1950s Bonk, Curtis - Mixed Learning - John D. D. Brunstorf How people learn: Overcoming research and practice - 1990s Bruner, Jerome - Constructivism - 1950s-1990s Clark, Richard - Clark-Kozma Media vs. Discussion Methods, Discussion Guide. Gagne, Robert M. - Nine learning events (Ganier and Merrill Video Workshop) Gibbons, Andrew S. - developed a theory of theory model at the center of the instruction; theory is rooted in cognitive psychology. Hannum, Wallace H. 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