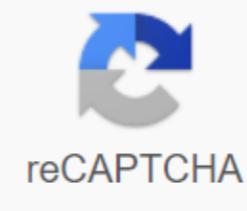




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Lg 37 inch smart tv

Digital trends can earn a commission when you buy through links on our website. LG makes some of the most impressive TVs on the market, and not just visually - they're packed with the kind of features for content and connectivity that make a 4K Smart TV worth having. Right now, the 50-inch LG UN7000 4K TV is \$20 off at Best Buy, down to \$300 from its regular price of \$320. Now, it's a modest discount, but the 50-inch LG UN7000 4K TV is a must-have even when it's not for sale, making this option a no-brainer. Get your hands on one of the best 4K TVs out there right now. When it comes to 4K TV, 50-inches is baby bear: they're just right. They are the perfect size for the entertainment system in your average apartment or living room. With a brilliant 4K image, you never really have to worry about the size of the perfect images you'll see, and 50 inches won't dominate your room like some larger screens. The picture you get on this TV, is stunningly clear, bright and precise, even compared to other 4K TVs thanks to the TV's 4K Ultra HD (2160p resolution), which quadruples the resolution you get from your old HD TV. Combined with this is Active HDR (HDR10, HLG), which automatically increases the image in your older favorite content, and make sure everything always looks its best (it supports tons of formats for its scene-by-scene image adjustment). Finally, there's the TruMotion 120 (native 60Hz), which works to reduce blurring and sharpen detail, and make sure that all the fastest moving scenes in your favorite movies, sports action, and games, are never limped or interrupted. It is smooth sailing at very fast speeds. Oh, and for sports fans, there's Sports Alert, which can update you on your teams, start times for games, and scores, no matter what else is on the screen, and it lets you jump to those channels right away. Then there are the convenience factors, which are many. This TV works with both Google Assistant and Amazon Alexa for voice control. You can control everything in your home that's smartly connected, from your lighting settings to the thermostat to your outdoor security cameras, all just by talking to your TV. As for browsing content, LG's webOS smart platform is as simple and efficient as it gets. It connects you to your favorite streamers, like Disney+, Netflix, Hulu, and Amazon Prime Video — and recommends new top shows as well as your favorite content. And should you feel less like exploring, and as if you just want to increase what you already have on your laptop — pairing is readily available thanks to built-in support for Apple AirPlay 2, Miracast, and SmartShare. You want more? The TV has three HDMI ports, three USB ports and a port for Ethernet, so your options are truly endless. For \$300, how can you say no? This is an all-around great TV, within its range of affordability. If you'd like to browse some more and see what it's up against, check out the other 4K TV deals happening now. But if you're looking for an affordable TV that delivers on image and connectivity, we recommend jumping on this one, now down to \$300 at Best Buy. We strive to help our readers find the best deals for quality products and services, and we choose what we cover carefully and independently. The prices, details and availability of the products and offers in this post can be changed at any time. Make sure they're still in effect before making a purchase. Digital trends can earn commission on products purchased through our links that support the work we do for our readers. Editors' Recommendations Digital Trends can earn a commission when you buy through links on our website. Labor Day is almost upon us, and with it comes some great early Labor Day sales like this amazing 55-inch LG 4K TV for just \$370 at Best Buy right now. As for big 4K TV deals this is one of the better ones out there, giving you plenty of screen space at a low price. The 55-inch LG UN7000 4K TV offers everything you need from a budget TV and more. Usually priced at \$400, TV has had a modest but crucial discount of \$30 in time for Labor Day sale plans. For the money, you get a stunning 4K IPS display that promises to expand your viewing angle without losing color and detail. It has a quad-core processor so it can provide the best images from source to screen, plus there's Active HDR, which automatically enhances the beauty of many scenes via HDR10 and HLG technology. Away from the beautiful budget TV screen, there are also some cool features thanks to LG's webOS platform. This means that users get easy access to apps like Netflix, Hulu, Sling, Amazon Prime Video, Disney+ and Apple TV+. LG Channels offers free access to over 180 IP streaming channels giving you a great mix of movies, shows, news, sports and more. Sports fans will love the sports alert feature, which gives you updates on your favorite teams, even when you're watching other content. There's also Apple AirPlay 2 and Apple HomeKit support for added convenience when you want to cast entertainment from your smartphone or tablet over to your TV or when you want to easily control your smart home. The 55-inch LG 4K TV like the one you google assistant and Amazon Alexa so you can control your TV with your voice, chooses to play movies and TV series, like control other connected devices like your lights or thermostat. The 55-inch LG UN7000 4K TV packs in plenty at a great price. Usually priced at \$400, this 55-inch LG 4K TV is only \$370 for a limited time only as part of Best Buy's early Labor Day sales. This makes it an unbeatable choice if you're looking for new budget TV you can add to You won't miss important features here. We strive to help our readers find the best deals for quality products and services, and we choose what we cover carefully and independently. The prices, details and availability of the products and offers in this post can be changed at any time. Make sure they're still in effect before making a purchase. Digital trends can earn commission on products purchased through our links that support the work we do for our readers. Editors' Recommendations Lifewire/Emily Isaacs We bought LG OLED C9 so our expert reviewer could thoroughly test and evaluate it. Keep reading for our full product review. The LG OLED C9 (OLED65C9PUA) may not be a significant improvement over its predecessor, but it's still our pick for the best OLED TV in 2019, combining 65 inches of near-perfect color with an ease of use that will leave you loving LG's interface. We tested this TV for a month and here's what we had to say. Lifewire/Emily Isaac's OLED TV is among the best money can buy, characterized by their ability to produce a wide range of colors along with deep, rich blacks by switching individual pixels to emit their own lights. On top of this, OLED frames are thinner and lighter than their LED predecessors. It's a powerful combination that provides a surprisingly realistic image along with an expanded range of placement options. In the case of the LG C9, it's a design that's as smart as it is sleek thanks to the inclusion of Google Assistant and Alexa. With its superbly smart features, beautiful 4K image quality, and an easy-to-use interface, LG has only improved on last year's model with the LG OLED 65-inch C9 (OLED65C9PUA). The LG C9 itself consists of a pane of glass covering the OLED panel. This pane extends across the front of the TV, leaving a remarkable 0.3 inches between the end of the OLED panel and the metal edge. When mounted on a wall, the C9 looks stunning thanks to this sleek, bezel-less design, and while it boasts an impressive 65-inch screen, at no point does this top-of-the-line model exceed a width of 1.8 inches. For customers with multiple peripherals, such as Blu-ray players or game consoles, ports are located along the left side of the TV and directly on the back. These connectivity includes 4 HDMI 2.1 ports, 3 USB ports, a cable/antenna input, a LAN port and audio connections. HDMI 2.1 ports are particularly important as consoles start to appear in 2020 that will be dependent on HDMI 2.1, e.g. Lifewire/Emily Isaacs Due to its large size and fragile nature, consider where the LG C9 will be most secure before proceeding with the setup. It should not be placed anywhere where there is a risk it could be knocked down or climbed on, for example, so a place safely hidden away from pets and and Setup options include securing the TV to the wall or using the included holder as a table mount. However, be careful as the slim frame means that it must be handled with caution, regardless of where it is placed, otherwise the TV is at risk of bending, which may damage the OLED panel. Make sure you have an extra pair of hands for lifting or adjusting to ensure its safety. The LG C9 has a surprisingly good sound system all things considered, but a soundbar will still be recommended. We found the fitting setup process to be straightforward for an afternoon DIY project. When choosing a wall bracket, be sure to consider your individual needs, as not all mounts are compatible with all building materials. If you have a plaster or masonry, for example, you will need stronger hardware than a typical mount has to offer. If you have drywall then most TV mounts will be compatible with your home. The other important factor when choosing a mount is the weight and screen size holder. In this case, these measurements are 65 inches and 56 pounds. Then, considerations are based on preferences rather than hardware constraints. Should the holder be firm or flexible? Do you prefer to install the TV at eye level, or do you want it to rest higher? Do you want to place it in a corner or on a flat wall? These are important questions to ask because they affect the kind of mount you will bring home. When in doubt, most manufacturers include a compatibility check for the TV's make and model on their website. If you're not comfortable measuring, leveling and drilling in rivets, it's worth the peace of mind to hire a handyman once you've made your choice. Once installed, LG's WebOS guides the first-time configuration process by asking input for settings ranging from time zone and language up to and including any necessary user appointments. LG C9 will complete a scan to identify the devices, and then feel free to customize the TV's settings by pressing the gear button on the LG Magic Remote. The first setting we changed was auto power saving (APS) image mode, which reduces power consumption by dimming the TV's brightness. The other important option to disable is TruMotion, which smooths out movement in TV shows and movies by changing the frame rate of programming. If your LG's image looks a little too much like a soap opera, chances are you have to disable this setting. The image quality of the LG C9 is, frankly, amazing thanks to much of its excellent contrast and wide range of colors, combined with the OLED panel's ability to turn individual pixels on and off. Even from wide viewing angles, the 4K image maintains its expertise, with limited washing out and color loss. John Wick's Dynamic Action and stunning backgrounds shine through in beautiful, gritty detail in Parabellum; magical realism leaps off the screen in Elton John's biopic Rocketman; and the intricate wonders of the natural world appear in extraordinarily sharp detail in Planet Earth II. The image quality of the LG C9 is, frankly, amazing thanks to much of its excellent contrast and wide range of colors, combined with the OLED panel's ability to turn individual pixels on and off. These images are further enhanced with LG's α9 Gen 2 intelligent processor, new to 2019's model. It excels at drawing details and correcting quality differences in the image, such as stripes that create textures and strips in areas of the screen that would otherwise be smooth. This is especially important considering the large screen size and high resolution. Although it is not as bright as an LED TV as it lacks backlighting, it does not need as the TV already possesses excellent color, a change here would risk washing out inky blacks on the screen. While OLED TVs are not widely known for their great sound quality, the LG C9 has a surprisingly good sound system all things considered, but a soundbar will still be recommended. Sound in TV or movies is generally good, but it struggles to regulate loud and soft sounds in a scene. Streaming Lizzo's Cuz I Love You on Spotify produces a surprising depth of sound, but it's simply not comparable to a more robust system that a soundbar or home theater system would provide. Lifewire / Emily Isaacs As with previous models, LG WebOS powers C9. It's a user-friendly interface that makes it incredibly easy to navigate your TV, so you can easily switch between apps and features built into the smart TV. Meanwhile, lg magic remote can function as a traditional remote control, as a mouse would for a computer screen, or issue voice commands with Google Assistant and Alexa, making navigating the menus different character. While most major streaming services are already included (Hulu, Netflix, Amazon Prime, Google Play Movies & TV, to name a few), it's also possible to download additional apps through the LG store. The downside of the store, however, is that the apps are somewhat limited in availability. In addition to the WebOS software, the LG C9 also comes with Google Assistant as well as Amazon's Alexa. This makes it easy to search content, switch between apps and features, or check the weather, among other things. These controls also extend into your home, allowing you to make use of all basic home control features that are already in place, such as updating the temperature of your Nest Smart Thermostat. Simply choose which assistant you want at any given time by pressing either the Amazon button on Magic Remote to switch Alexa or the microphone button to switch Google Assistant. In addition to the software, lg C9 also comes with Google Assistant as well as Amazon's Alexa. This makes it easy to search content, switch between apps and features, or check the weather, among other things. The 65-inch 4K TV's generally retail for between \$800-\$5,000, and that price jumps further as screen size increases. The LG C9 is a premium 4K TV that sits at the top of this curve, offering integrated smart technologies and excellent image with an intuitive, easy-to-use interface. As such, it comes at a premium price of \$2,500 (Amazon), which exceeds the cost of many competitor models, but with so many additional features it's worth the high price- even if it's hard to swallow. It's easy to see why the LG C9 is such an attractive model. Between its many bells and whistles, it provides superior quality at a premium price. For users looking for a more down-to-earth price point, QLED TV models offer great image quality at a lower price and are a major competitor to OLED models. Samsung 65-inch class Q60R (QN65Q60RAFXZA) is a QLED TV that relies on edge lighting behind the screen to transmit light. This light shines through quantum primer in the LED panel, which then sends color through to the screen and create an image. This differs from the LG C9 model, which switches pixels to and from individually to create inkier black and better contrast. While this isn't a deal breaker for the Q60R, it means the LG C9 panel will have a little more punch as it's better equipped to balance bright whites with darker blacks. If image quality is most important to you, or if you have a space with wider viewing needs, the LG C9 is the clear winner. The Q60R also uses Bixby, Samsung's AI assistant. Unfortunately, the Bixby integration feels a little clumsy. It is not uncommon to repeat instructions when Bixby has difficulty understanding basic instructions. The second caveat to be aware is that the image does not wash out a little and loses color when looking at from wide viewing angles. If image quality is most important to you, or if you have a space with wider viewing needs, the LG C9 is the clear winner. Unlike OLED models, QLED models are not likely to burn in. This is a state where discoloration occurs over a part of the screen. This happens when OLED TVs are left on the same channel for a longer period of time. The Q60R also doubles as an excellent gaming TV or monitor thanks to its variable refresh rates and low input delay, which allows the screen to adjust the refresh rate to the source. While the C9 also has a variable refresh rate and a low input delay, its variable refresh rate is only compatible with Xbox One for now, since nothing else uses HDMI 2.1 yet. Generally retailing for about \$1,000, the Q60R is less than half the cost of the LG C9, which it to a better choice for those affected about the price. Final Final An excellent TV you should not hesitate to buy if you appreciate the ease of use and excellent picture quality. With its superbly smart features, beautiful 4K image quality, and an easy-to-use interface, LG has only improved on last year's model with the LG OLED C9. That said, these improvements are not significant leaps, primarily coming from processor improvements and the addition of HDMI 2.1 ports. If you're just looking for the best TV from last year and the price isn't a consideration, look no further. On the other hand, there are other large 65-inch 4K TV models that might not have all the extra features the C9 does but have comparable quality without breaking the bank. Bank.