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## 6 commonly used items in the 1960s

How Much Stuff Costs In 1960 In 1960 a New House Cost \$12,700.00 and in 1969 was \$15,500.00 In 1960 the average income per year was \$5,315.00 and in 1969 was \$8,540.00 In 1960 a gallon gas was 25 cents and in 1969 was 35 cents In 1960 the average price for new car was \$2,600.00 and by 1969 was \$ 3270.00 Misses Swinging Shifts Skirts \$5.00 Oxford Men's Shoes \$12.95 Oranges: 89 cents for 2 dozen Oven ready Turkeys: 39 cents per pound minimum wage: \$1.25 A Gallon milk: \$0.95 1 Ticket to film: \$1.00 1 Dozen Eggs: \$0.53 A regular sized bottle of Heinz ketchup: 22 cents One-ounce Hershey bar: 5 cents Pound pork chops: \$1.03 Pound sirloin steak : 85 cents Six-pack of Pepsi : 59 cents Shaving cream: 59 cents Can hairspray: 47 cents Six-pack beer: 99 cents! Bread: 20 cents Fast Food Hamburger: 20 cents Frozen French fried potatoes: 10 cents for 8 ounces Gerbers Baby Food: 25 cents for 3 Ice Cream: 79 cents half gallon Jello: 35 cents for 4 packets Kraft Miracle Whip: 3 51 cents Skippy Peanut Butter: 79 cents Sugar: 38 cents for 5 pounds Toothpaste Crest: 50 cents Watermelon: 2 1/2 cents per pound Bacon: 79 cents per pound Now you can listen to George Carlin on Stuff! Do you remember what the price of milk, eggs, bread and gasoline was in the 60s? It is sometimes crazy to think about what things cost back in the day compared to now. Remember that wages were also lower, so it makes sense. But sometimes we still can't believe the comparisons. Here's a list of certain things and their costs in the 1960s compared to what they cost now. See if you remember to buy any of these items. What prices still shock you when you see what they were in your 60s compared to 2019? 1. Outdoor festival tickets Wikimedia Commons Woodstock became a huge deal in the late 60s. Tickets were \$7 per day or \$18 in three days in advance. But when hundreds showed up, it became a free festival. These days, a similar festival called Coachella has tickets for \$429 and up to three days. Did you go to Woodstock? Learn the real reason Woodstock was evacuated. 2. The Ford Mustang Wikimedia Commons Ford Mustang has been a car that everyone wanted for years. In 1968, the Ford Mustang GT Cost Fastback under \$3,000. These days, the car costs over \$39,000 for a brand new version. 3. Records Pixabay In the 60s, you listened to music on records. A full record generally cost about \$3.98. If you buy a CD or record these days, it will probably cost you an average of \$10. Listening to music has changed so much over the years. Now people listen to music on streaming services like Spotify, Pandora or Apple Music. Are you still playing records? 4. Beer Wikipedia In the 1960s, a six pack of beer would cost you only 99 cents. These days you will have to shell out about \$5-10 depending on the type of beer you love to drink. What's your favorite to drink? 5. Haircut Wikimedia Commons While haircut prices definitely still vary these days, a nice haircut at a salon can drive you \$20-\$200 in 2019. Back in the 60s, you can get a fancy salon haircut for about \$5. 6. Levi's Jeans Wikimedia Commons Levi's jeans are still popular after all these years. The jeans were only \$5 in the 1960s, but today they run about \$60 in stores. Some vintage Levi's have been known to sell for thousands of dollars on eBay though! 7. Candy Bar Flickr Candy bars were about 5-10 cents in the 1960s. The price increased at the end of the decade. Now the same candy bars are about \$1-2. Read on to the next page to find out what else is on this list! How much do you think things cost in the 1960s? In this section, you'll find out. Click here to look up the price and the name of 5 commonly used items in the 1960s portion of your word document. Copyright © 2020 Multiply Media, LLC. All rights reserved. The material on this site may not be reproduced, distributed, transferred, cached or otherwise used, except with the prior written permission of Multiply. The swinging 60s gave us The Beatles, mini skirts and Woodstock - as well as, for many people, a significant disposable income. Here are the 30 of the most iconic items all were splashing cash on, from must-have toys to game-changing kitchen appliances. Do you look familiar? Masterfully designed by Dieter Rams, this pocket transistor radio from Braun is believed to be the inspiration behind Apple's iPod - they look eerily abiding, after all. Launched in 1958, the minimalist radio is sold as hot bread throughout the 60s. Targeting urban housing youngsters, Yardley launched this super-popular perfume in 1962. A must for hip and happening young ladies, the best-selling fragrance boasted an ad campaign fronted by the model of the moment Jean Shrimpton. The scent is still produced today under the Tuvaché brand. Remington introduced the world's first wireless rechargeable razor in 1960. The pioneering company launched Lektronic to much fanfare and men were only too eager to snatch the company's convenient, ultra-portable invention, which enjoyed buoyancy sales throughout the decade. The first truly modern color TV, Sony introduced the Triniton KV-1210 in 1968. The original 12-inch model surpassed the competition in terms of image quality and ease of use, and was an instant success. Sony continued to sell 100 million Triniton TVs before the company dropped the mark in 2008. The instamatic series was Kodak's most lucrative line - a staggering 60 million units were moved during the 60s and 70s. Instamatic 104, which hit stores in 1963, was snapped up by consumers. The camera retails for \$20 at the time, about \$167 (£132) in today's money. classic stand mixer can be more memorable model, but Sunbeam's Mixmaster was actually the best-selling mixer of the decade - at least in North America, Australia and New Zealand. Although Sunbeam has lost most of its market share, it still produces a number of quality mixers. In 1998, the US Postal Service even created a stamp in honor of Sunbeam Mixmaster as one of the greatest inventions. On the other side of the Atlantic, Kenwood Chef was Britain's favourite stand mixer in the 60s. A status symbol back in the day, the multi-tasking wonder gadget featured on many a wedding list and retailing for a hefty 30 guineas in the mid-60s, which is around \$490 (£400) in today's money. If you remember the extravagant bouffant hairstyles of the 60s, you'll almost certainly remember some of the extreme lengths women went to to get them. This bizarre-looking caption was the answer: a hairdryer complete with a tube and hood attachment, it allowed women to 'set' their hairstyles just so. Black & Decker's U-100 1/4 drill sold in large numbers in the 1960s as home improvement craze took off and flat-packed furniture became popular. Drop brew machines weren't invented until the 70s, so if you were fond of coffee during the 60s, it's likely you would have owned a percolator, especially if you lived in North America. West Bend's Flavo-matic was one of the most popular models of the era. Along with the disturbing Crying Boy image by Giovanni Bragolin, this kitsch painting from 1952 graced the walls of countless homes around the world during the 60s. Transcripts of the Chinese Girl by Vladimir Tretchikoff sold in their millions, making it one of the best-selling prints of the 20th century. While the original fetched \$1.2 million (£982k) at auction in 2013. The biggest doll of the decade, Mattel's Barbie sold by truckload during the 60s. Barbie's looks and outfits reflected the fashion of the time, with dolls sporting everything from chic Jackie O-style suits to hip Mod-inspired threads. Today, Barbie has come a long way, with an original 1959 doll selling for an astonishing \$26.173 (£20,731) at auction in 2017. Brits: who remembers Sindy? Barbie's British cousin came complete with a Mary Quant-inspired bob and outfits that looked like she had just stepped off Carnaby Street. The doll was Britain's favourite for many years, making up an massive 80% share of the fashion doll market at her peak in 1985. Despite falling into uncertainty in the late 90s, Sindy was relaunched by Pedigree Toys in 2016 with a whole new look. The first Trolls were designed by the Danish forest tailor Thomas Dam in 1959. The wild hair dolls were launched in Europe in the early 60s and the US in 1963, sparking a big craze. Thanks to the release of the Troll film in 2016, the revamped dolls, now produced by Hasbro, were becomes popular again. A brand so popular that in the UK, it has become synonymous with the device itself, Hoover Dial-A-Matic was the quintessential vacuum cleaner of the decade. Launched in 1963, the model, which was known as the Convertible in the UK and Dynamic in Australia, was the world's first clean air upright vacuum cleaner. The Western Electric 500, famed for its distinctive circular ringtone and virtual indestructibility, was the standard phone issued by the Bell System and a feature of most American homes in the 60s, until 1984, when the Bell System was dissolved. The GPO Type 706 was the UK's answer to Western Electric's Model 500. Available in seven colors, the phone was introduced in 1968 and adopted by hundreds of thousands of homes in the country. Although officially discontinued, retro-styled versions of the phone are available to buy today. The more fashion-conscious British consumers in their 60s opted for the stylish GPO Type 712 Trimphone. The award-winning handset was a premium pick - although it's a far cry from the compact landline phones of the day, consumers back then were happy to pay extra for the so-called 'slimline' design. After just under two decades of popularity, the GPO Trimphone range was discontinued in 1982. If you went to a dinner party in the 60s, you almost certainly came across one of these. The Hawkins Hostess Trolley was a culinary status symbol, so you can keep several dishes warm at once. The ultimate in modern home dining at the time, it didn't come cheap, with the appliance selling for 36 guineas in Britain in 1964 - that's around £665 (\$840) in today's money. Children who grew up in 60s America will no doubt remember Uncle Milton's Ant Farm. Formicarium, which is still produced today, was heavily promoted in comics and magazines and went on to move a whopping 20 million units. Products from the past that people still use today A triumph in the mid-20th century. In 1962, it retailed for 13 guineas, the equivalent of \$360 (£286) in today's money. Although the electric toothbrush was invented in 1954, it did not gain mass popularity in the United States until General Electric launched its version in the early 60s. Not too unlike the electric brushes you can buy today, the GE Model was wireless and rechargeable. The second most popular doll of the 60s in North America after Barbie, Chatty Cathy was a pull-string doll that would say one of eleven phrases when her leash was towed - which, by many children, was every five minutes. Launched in 1959, the doll was a sensation in the United States and Canada, and remained in production intermittently until 2001, when it was discontinued. Cue a sigh of relief from deteriorating parents everywhere. If you needed additional That we've come a long way since the 60s, here it is. Coppertone's so-called 'sunscreens', launched with the slogan Don't be a paleface! was formulated for tanning instead of protecting the skin from the sun's rays, as tanned skin became fashionable in the 60s. Fortunately, we have come a long way in understanding the dangers of sun damage, and Coppertone has shifted its focus from sunbathing to SPF 50. It was one of the most influential cosmetic products of the decade - if not the century. Clairol hair color revolutionized attitudes around hair dye, taking it from being seen as cheap to natural looking and trustworthy. Along with a very successful ad campaign, customers bought Clairol dyes in their droves. Iconic ad campaigns that turned companies around The real question is, could anyone actually draw anything decent on these? Invented by French toy manufacturer André Cassagnes in the late 50s, Etch-a-Sketch was acquired by the Ohio Art Company and launched on the US market in 1960, priced at \$2.99, about \$25 (£20) in today's money. The fun but outrageous art toy was a great success, selling in the millions, and it's still going strong today. Best-selling products of the decade you were born The world's first cassette recorder, the Phillips E3300 was launched in 1963. It is often seen as the forerunner of the Walkman, and with its microphone and portable design it was a 'wheel' innovation that is gaining in popularity throughout the 60s. Decent central heating was still considered a luxury in the 60s, and many homes were cold by today's standards. Creating a cozy place to sleep was quite a challenge, which explains the popularity of this electric blanket by Northern Electric. In Britain, Belling's electric Bedwarmer was popular. This brightly colored gadget was placed under the sheets for some welcome warmth before bed. By the 1970s, however, the humble hot water bottle had taken its place as bedwarmer choice for British households. Another strangely British gadget, Goblin Teasmade would wake its owner up with a cup of tea in the morning along with a blaring alarm siren. The Teasmade was popular until the 80s, when it was increasingly considered to be old-fashioned and just plain uncool. Miraculously, after being discontinued in 2001, Teasmade rolled out a revamped version in Lakeland stores in 2010, which includes an LCD watch, read light and quick boil function. Must have products your parents splashed their cash on 03 June 2019 Features See more on this topic Be the first to comment on Show All ( {{ vm.comments.length }} ) Do you want to comment on this article? You must be logged in for this feature

