



## Lepage's mucilage glue

LePage's Mucilage - the glue popular in schools Did you know the first glue created by chemistry William Nelson LePage was formed from fish skin. LePage sold 50 million - 50 MILLION - bottles of glue worldwide! This information is from the book, Fascinating Canada, a book of questions and answers, by John Robert Colombo, 2011. William Nelson LePageBorn on 25 August 1849, and died on 14 September 1919 Seventy years ago, Le Page was born on Prince Edward Island. His mother was the granddaughter of Thomas Spratt, Bishop of Rochester and Dean of Westminster. As a boy, Le Page crossed the border into the United States, became a 100-year-old er00, settled in Gloucester, Mass., and there established a factory to use fish by-products. During the time he put on market mucus and glue that bears his name. He became wealthy and in the pages of Harper's Magazine and in other popular magazines of the Seventies, he initiated advertising campaigns that startled the American public. He is said to have spent a fortune in advertising his products. He is one of the predecessors of the great national advertisers of the present moment. His success with a normal product such as mucus and glue inspired other manufacturers during that period to successfully try the mysterious powers of ink in marketing their products. Le Trang has invented many preservation processes. He invented a leather cover for a pistol. He invented a rowlock that he sold to Admiral de Gama of Brazil for a small fortune. Ok, it looks like dead horse, but I just got to the bottle... LePage's Grip Spreader Mucilage. (The previous picture on the left was from Christian Montone's Flickr Photostream; the following image on the right is my own blurry work.) It was the thought of 19th century horse polluting plants rendering along the coast (giving Dead Horse Bay its name) that made me pick up this glue bottle from the beach. Not that LePage mucus is glue type. Although it can be a fish glue. Tips for applying rubber say PAT'D and, despite having a lot of patents for musilage caps from the 1800s and early 1900s, I couldn't find a specific one assigned to LePage and its Grip Spreader lid. Photo on the left from Vanessa Le Page's archive; Illustration As early as Popular Mechanics, November 1960 The rubber cap seems to be both the main selling point and the biggest drawback. Note: Vanessa LePage (Canadian bakery artist) also makes this 125th anniversary cake LePage. (right) We've covered packaging, stationery and hardware tapes, home decoration, home improvement tools, and medical equipment. Acquire LePage's Inc., a 130-year-old manufacturer and distributor of third offices and mailing tapes. Our mission is to expand the business from office materials, sticky notes and more. LePage's was renamed LePage's 2000. Increase our distribution network and introduce a type of mailing and shipping for the SEAL-IT® line by purchasing Gould packaging, mail and ship products. Start shipping USPS-branded Mail & amp; Ship products Launch earth hugger an environmentally friendly product line of mailing, shipping & amp; packaging tapes and materials made from the most sustainable materials available. Develop an online presence by participating in ecommerce business across various e-commerce platforms including Amazon.com. Establishment of commercial packaging department. Product Diversification into Hardware Hooks Portfolio Further diversifies our portfolio into the medical sector. Launching new product BOOYA! The first adhesive does not fragment glitter tape. My great-grandfather started this business with a great focus on eye-catching advertising, and for decades the name Le Trang was literally glue, no matter where you went. The company has long abandoned advertising, focusing primarily on PR (public relations). Ask the average American, and if they even recognize the name Le Page, they will remember it as glue from their youth, unaware that it is still in production. Or they may know the name as an ice manufacturer - made by another lepage. (The company split into 2, U.S. companies, in the 40s). But Elmer is the name that comes to mind with most people when one mentions glue. And because there is no focus on the children's market, there will be no brand recognition or loyalty from the next generation. Dr. Metablog is the nom de blague of Vivian de St. Vrain, the pseudonym of a resident of the western mountains who writes about language, books, politics, or anything else that comes to mind. Under the name Otto Onions (Oh NIGH uns), Vivian de St. Vrain is the author of The Big Book of False Etymologies (Oxford, 1978) and, as Amber Feldhammer, is the editor of the classical cho chop of confessional poetry, My Underwear (Virago, 1997). Location: Maringouin, Louisiana, U.S. Postal Service to: United States, Canada, United Kingdom, Denmark, Romania, Slovakia, Bulgaria, Czech Republic, Finland, Hungary, Latvia, Lithuania, Malta, Estonia, Australia, Greece, Portugal, Cyprus, Slovenia, Japan, China, Sweden, South Korea, South, Indonesia, Taiwan, South Africa, Thailand, Belgium, France, Hong Kong, Poland Spain, Italy, Germany, Austria, Austria, Austria, Republic, Nawait, Bahrain, Croatia, Republic, Malaysia, Turkey, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Panama, Trinidad and Tobago, Guatemala, El Salvador, Honduras, Jamaica, Libya, Mongolia, Suriname, Guyana, Mauritius, Brunei Darussalam, Chad, Madagascar, Western Sahara, Bolivia, Laos, Congo, Republic, Reunion, Yemen, Barbados, Belize, Liberia, Sierra Leone, Central African Republic, Martinique, Dominica, Niger, Guyane

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