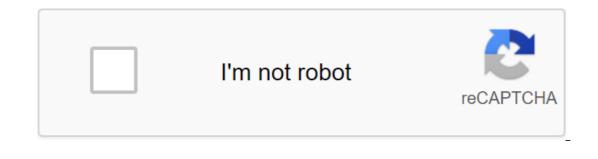
Paypal payflow pro developer guide





PayPal is a global name in online payments, but there are many cases where the PayPal alternative is the best choice for business or peer payments. Some PayPal alternatives provide lower processing fees or faster deposits. Other PayPal alternatives offer more advanced peer-to-peer payments, such as free instant transfers between bank accounts. (Best in general) needing to accept at an affordable price to take credit cards in-store, mobile, and internet companies in need of a reliable online paymentsReters and online sellers processing \$20,000 per month, want lower rates of credit card processing Individuals need to send or make payments for freeInviddidi who want an easy way to transfer funds between bank accountsBusiness only accepting payments ACH, Needing custom checkoutIndividuals and businesses wanting an e-wallet alternative to PayPal As we evaluated PayPal Alternatives for 2019 PayPal is a global brand with payment solutions that cover many bases: online, mobile, in-store credit card processing, online accounts and peer-to-peer transfers. PayPal's only alternative, Square, fits most of PayPal's broad features. Most PayPal is a global brand with payment solutions, but offer better, faster or more economical options for a specific need. The right payPal alternative for you depends on your payment processing needs. For example: Online sellers and retail store owners: Small businesses need a way to process card payments in a number of ways - in the store, online, and with mobile cards. Service Providers: Businesses and individual service providers can use mobile credit cards, online accounts, and peer-to-peer payment. Individuals: Friends, family, and acquaintances need a simple, free way to send and get money online or through the app. PayPal's best alternative depends on the user's specific payment needs, so we've looked at a number of criteria, including: Ease of Use: These PayPal alternatives offer intuitive online, in-store and mobile app payment management options. Cost: Our best picks meet or beat PayPal's online payments: PayPal's online payment atternatives ensure that e-commerce payments are handled safely at competitive rates. Mobile Several alternatives to PayPal offer better processing of mobile payments: Several alternatives to PayPal provides. In-store payments: Some alternatives to PayPal provides. In-store payments: Some alternatives to PayPal provides. PayPal more cost-effective solutions for businesses that use online accounts and recurring payments. Direct peer-to-peer payments: PayPal peer-to-peer payments: Other financial service providers offer convenient payments similar to PayPal. In general, Square is our best recommended payPal alternative for both business and personal payments. This is the closest match with PayPal in point by point comparison, and it beats PayPal on many factors important to startups and growing businesses. For example, Square's free retail POS system, business management tools, and mobile payment options destroy PayPal's pretty basic offering. Area: Best Overall PayPal Alternative Area is the best overall PayPal alternative for business and personal payments. It fits most of PayPal's capabilities and in many cases outperforms them. Square provides a better retail POS system and better mobile payments than PayPal, plus it has no monthly fees. PayPal charges \$40 per month for access to all payment tools. Square Price Square Payment Processing Fee is competitive with PayPal. Both charge 2.9% plus 30 cents for online sales, but for mobile devices and in-store sales, the area is 2.6% plus 10 cents per transaction slightly more than PayPal's 2.7% fee. However, Square provides you with all payment features for free, including a virtual terminal and recurring payments. PayPal charges \$40 a month for these features. Free, \$40 for Payments ProRecurring Payments ProRecurring Payments Monthly Fee Funds available on your PayPal account immediately. Comparing Square vs. PayPal, PayPal offers some reduced payment processing rates for some users that don't match. For example, nonprofits can claim 2.2% plus 30-cent fees for online sales or donations through PayPal. However, the services and fees above apply to most users. Square features such as PayPal, all-inone payment processing is the core of the square service. However, unlike PayPal, online Square, in-store, and mobile sales and payments, you just start doing it. In contrast, PayPal requires an update of paid accounts and supplement features (some with fees) to equal all that area delivers to a free account. Like PayPal, Square also offers a free POS app. However, Square also offers free, full access to the online store, and you can easily set up a square checkout to take credit cards online. Square also has additional features marketing tools, loyalty and online sales. What area is missing area does not accept PayPal payments, but you can create a separate free PayPal account if you need this option to accept online or peer-to-peer PayPal payments. In addition, Square's recurring payment feature is limited compared to PayPal's reliable payment capabilities. If you need this for an online selling subscription or online membership, PayPal's \$40 monthly fee may be worth the cost. Square Reviews on square reviews of users, individual sellers, startups and small businesses all advertise a lot of free perks and the ease of using the area to sell anywhere their business takes them. Disgruntled users note that the account has problems with refunds, which is not uncommon with any payment processing service. Shopify have to PayPal for the multi-channel retail business. Shopify Payments comes with all online stores Shopify, is the best alternative to PayPal for the multi-channel retail business. Shopify Payments comes with all online stores Shopify, is the best alternative to PayPal for the multi-channel retail business. Shopify POS and offers competitive transaction fees. In addition, you'll have access to storeify's reliable retail tools, which are significantly more powerful than PayPal's free POS and billing systems. Shopify Payments is 2.9% plus 30 cents for users of the storeify base plan, and drop to 2.4% plus 30 cents at the highest level of the plan. Similarly, Shopify POS and mobile payments range from 2.7% to 2.4%, depending on your PayPal account immediately On May 4, 2020, Shopify released POS Pro for \$89/month in addition to a free POS app. We will update this article to reflect new prices and features. Shopify Payments does not comply with all PayPal payment functions. However, Shopify Payments is an economical alternative to PayPal for Shopify stores. Shopify Payments Features Shopify Payments is designed to help Shopify sellers sell everywhere, and is a sound alternative to PayPal in terms of supporting many types of payments. In fact, it's more like a square than PayPal because it links your online, mobile and in-store sales within a single streamlined system and provides reliable retail POS features. However, Shopify Payments can only be used with Shopify POS or e-commerce, which requires Subscription. This makes Shopify very different from PayPal, which can be used on almost any site and through the free POS app. What Storeify payments are missing, like all other PayPal alternatives, Shopify Payments does not accept PayPal payments. To do this, you need to add PayPal to your Shopify, takes just one click. However, Shopify will add a platform transaction fee to any order paid through PayPal is so popular for online payments, most online sellers simply believe that the cost of attracting additional sales. Shopify Payments also does not work as an alternative to PayPal in billing, recurring payments and peer-to-peer payments. Since it really designed as a multichannel online, in-store, and most Shopify users, these features are not missed by most. Shopify Payments Reviews Shopify has a true fan following, and most Shopify user reviews praise the company for all its built-in multi-channel sales features. Shopify Payments is well received too. Naturally, some sellers grumble over the ploy of order fees, and all-in-one payment features make it a convenient and economical choice for most Shopify sellers. Stripe: PayPal's best alternative to custom online payments Stripe is the leading alternative to PayPal in certain areas such as mobile credit cards or peer payments. However, it tops PayPal with a very customizable online and mobile-based mobile payment-based app, as well as for global online payments. Stripe Pricing Stripe does not charge a fee on the account and, like PayPal, Square and other all-in-one payment solutions, offers easy-to-understand payment processing fees. Stripe also allows you to accept e-checking and ACH payments for a low fee of 0.8%, which PayPal does not support. Mobile card payments in the store1-2 days, available in the PayPal account instantly : Not built-in features, requires and additional costs. Stripe vs PayPal account instantly : Not built-in features, requires and additional costs. succeeds in global payment processing for international sellers. It adopts many international payment methods and adds only a 1% processing fee to its usual 2.9% plus 30 cents to process international payments with stripe. It's quite competitive with (and more predictable than) PayPal's 4.4% plus different currency, per transaction fee. Stripe Features Stripe is an elegant, secure, highly rated online payment solution that integrates with almost everyone e-commerce. It's ideal for all kinds of online sales and for managing recurring payments for subscription-based businesses and membership sites Stripe also supports payments in the mobile commerce app and allows users to create simple check-out pages based on forms and pop-ups. Which lane missing the lane does not deliver. You won't get lower processing fees in person payments with stripe-plus you'll need external services to enable this functionality. Because of this Stripe is the top alternative to PayPal for online payments, but not for combining in-store, mobile and online payments into one solution. Stripe also does not support peer-to-peer payments. Stripe Reviews are mixed, mainly because it offers no personal help. It's up to you to figure out the streak if you use it for a custom solution. If you have trouble handling, help can be slow. However, users say in our Stripe user reviews. Fattmerchant: The Best PayPal Alternative for Large Volume Sellers Fattmerchant is a PayPal alternative offering substantial savings on credit card processing when you reach about \$20,000 in monthly sales. E-commerce vendors, retailers, and businesses that use online accounts and recurring payments can use Fattmerchant. However, it is important to run the math in the first place-Fattmerchant charges \$99 monthly bill fees for each type of payment. Fattmerchant fee structure pairs high monthly account fees with low base exchange rates that credit card providers sing. Fattmerchant doesn't mark this exchange fee- you just pay the exchange plus Fattmerchant monthly and small transaction fees. \$99 per month, for the way you pay \$199 per month, for the way you pay \$199 per month, for the Payment account, Fattmerchant representatives offer multi-account discounts when signing up. Running numbers is the best way to decide if Fattmerchant is the best paypal alternative for your business. The accounts of most credit card processors-PayPal, square, strips, and traditional trading accounts-make your money, noting exchange fees. Fattmerchant does not work this way. Instead, they charge a monthly fee and simply add a small transaction fee to the base exchange fees. fee. Exchange rates vary depending on the type of card the buyer uses, but Exchange rates for retail and online payment: 1.80% plus 10 cents per transaction (card is not present) payment: 1.81% plus 10 cents per transaction Rates per Visa consumer card exchange tables Using these basic exchange exchanges You can run the math to see if Fattmerchant is the best PayPal alternative credit card processing. For example, we found that with about \$20,000 in sales per month, Fattmerchant becomes a more affordable payment processor. Exchange (1.8% and 10 cents) - 15 centsTyl fees for \$20,000 Monthly sales (\$50 on average) At around \$20,000 in monthly sales, we found Fattmerchant to be a more economical choice compared to PayPal and other all-in-one solutions. However, if you need to accept payments in many ways - through POS in-store, online, and using the readers' mobile cards or online account, Fattmerchant requires a separate subscription - with monthly fees- for each. Taking the numbers above if that \$20,000 total was split between online, in-store, and mobile card reader sales, you look at \$298 in monthly fees for three Fattmerchant offers a combined discount account when registering, and as you grow, the savings from The Fattmerchant basic fee exchange structure become more substantial. To decide whether Fattmerchant offers a full range of payment processing solutions that make it a very viable alternative to PayPal, especially for multi-channel sellers. What's more, it offers the best customer service of any vendor on our list. We received responses within minutes and you can speak to an account representative by phone, email or online chat. The fact that Fattmerchant is missing Fattmerchant does not support peer-to-peer payments, so this is not the right alternative to PayPal if that's what you're looking for. In addition, there is little missing from Fattmerchant's well-rounded payment processing service. Fattmerchant is an extremely economical solution for many small but growing businesses. Sometimes there are comments about processing delays, but it's never 100% with any processor. Excellent Fattmerchant customer service apparently smooths matters quickly. Venmo: The best alternative to PayPal for peer-to-peer payments Venmo is a popular peer-to-peer payment app. It does not check all the boxes that PayPal makes as a full business and personal payment solution. Instead, it makes person-to-person payments quickly, easily and free for debit or bank transfers. In addition, the Venmo is free and sending money via debit card or bank account is free. If you use your credit card to finance payments, Venmo charges 3% of the amount sent. Businesses that use Braintree (PayPal) to pay for payment can accept Venmo payments from customers on the usual 2.9% PayPal plus 30 cents / transactionsSend / Get funds through a bank accountSend / Get funds through a credit card2.9% - 30 cents / transaction1% fee - directly to the bank account Free payPal account, 1% fee to the bank account Obviously Venmo is a PayPal alternative for peer payments. Here it beats PayPal at 2.9% plus 30 cents per transaction fee if you use debit cards to fund payments. It is important to note that Venmo is designed to be used among friends to reimburse food, rent, and easy to share or split payments. Unlike PayPal, Square and other PayPal alternatives, Venmo offers no buyer or seller protection - it's best to avoid paying people you don't know. Venmo Features Venmo is a fairly simple peer-to-peer payment solution. You install the app on your mobile device, connect a debit, credit or bank account, and send payments to other Venmo users. Typically, funds arrive and can be withdrawn within one day, but you can pay a 1% instant transfer fee. You can also use Venmo to share the latest purchases via social media, making it a popular app among millennials. Venmo is not an official solution to pay for the business. However, many solopreneurs and independent service providers use the Money Request feature to collect payment processing can offer Venmo as a payment option. This is convenient because Venmo allows multiple customers to share bar tabs, restaurant checks, and other purchases at checkout. What Venmo is missing as a peer-to-peer payment solutions, venmo does not competed by its meteoric popularity. Compared to the full business payments solutions on this list, Venmo does not competed by its meteoric popularity. in online, mobile or in-store payments. Also, the Money Request feature that some businesses use doesn't have any billing tools attached to it, unlike PayPal and Square. Venmo me is fast becoming part of the millennial lexicon. In Apple's app store, Venmo has a strong 4.9 out of a 5-star rating, with more than 6 million reviews on record. It's about the best user rating and overall performance of any mobile Over there. Selle: The best alternative to PayPal for direct bank transfers is a peer-to-peer alternative to PayPal payment, which is similar to Venmo. In fact, it is Venmo's fastest growing competitor. It provides free, instant transfer of payments between bank accounts, effectively replacing checks, ACH payments and bank transfers. The zel The accounts are free and there is no credit card fee, unlike PayPal). It integrates with many of the big banks - most of them support zelle for free, but it's best to check with your bank. Send/receive funds through a bank accountSend / Get funds through a credit card2.9% - 30 cents / transactions \$2500 - or the bank restricts zelle features a sel in a peer-to-peer payment application supported by large banks, including JP Morgan Chase, Bank of America, and many others. Its instant bank transfer app is for personal use. However, small service providers and solopreneurs already use it to receive payments from customers they know and trust. The fact that The Pot is missing unlike Venmo and PayPal, The Wille does not allow you to send funds using your credit card. To send or receive money, you need to connect your bank account or debit card to the zell. In addition, there are no formal business payments, but this is being considered for the future. Alternatively PayPal, zelle primarily beats other equal-equal options with free, instant banking transfers. The Bele Reviews Of TheSel is a relatively new payment platform. However, the feedback from zelle users is mixed. Reviewers say it's a simple platform that can be easy to use once you've set it up. However, some reviewers cite difficulties in setting up zelle with their bank and successfully completing operations. Payline Data: PayPal Alternative for Multichannel Sales Payline is a trading service provider that offers competitive processing rates for businesses taking credit card payments online, in person or over a mobile phone. Payline also has direct integration with the most popular e-commerce setup make Payline Data an attractive alternative to PayPal for multi-channel business. Payline Data Pricing Payline has an exchange-plus pricing model, which means Payline runs along fees with credit card issuers (Visa, Mastercard, Discover, American Express) along with a small mark-up. For US (card present) transactions, Payline charges businesses 0.2% plus 10 cents per transaction, as well as an exchange fee. There is also a \$10 monthly fee. For e transactions, Payline charges 0.3% plus 20 cents per transaction on top of the exchange fee. There is a \$20 monthly fee for businesses taking out credit on the Internet. There are no cancellation fees, PCI fees or annual fees. One of the main differences between PayPal and Payline is the fee structure. Payline charges a monthly fee for accepting credit cards in person or online. PayPal does not have any monthly fees to set up e-commerce, invoice, mobile or in-store payments. Card-present transaction, \$30 monthly fee (funds are available in your PayPal account immediately. Payline Data Payline features integrate with Shopify, WooCommerce, BigCommerce, PrestaShop and many others for easy online sales. Payline also has a mobile POS solution. Payline's virtual terminal allows companies to store customer data, view reports, send invoices, create periodic payments, and integrate with fast books. If you are an established or growing business, the Payline lata missing the biggest drawback with Payline is that the free mobile POS app is extremely limited. This allows you to enter the dollar amount and process sales. However, you can't track inventory or view sales reports through the app. Another drawback of Payline is that although it offers competitive prices, it is not the cheapest credit card processor available to small businesses. Payline also does not have the capacity for peer-to-peer payments, and it requires the app to open an account. So if you're not a business, Payline isn't suitable. Payline Data User Reviews Payline user reviews are generally very positive. They say it's cost effective and useful. Payoneer: PayPal Alternative for International Payment Transfers Payoneer is a financial company specializing in U.S. and international payment transfers. Payoneer can facilitate online cards, electronic checks and bank payments transfers in multiple currencies. However, Payoneer is not a trading account, which means it is well suited to freelancers and consultants, but not e-commerce or large businesses in need of a shopping cart. Payoneer Pricing Payoneer Pricing is fairly transparent and offers affordable financial services to individuals or small businesses who must issue an account or pay service providers such as freelancers or consultants, especially overseas payments. Like PayPal, Payoneer has no startup or monthly fees. Payoneer has very low rates for electronic verification and bank transfer payments. In addition, Payoneer users can send funds to each other for free. However, there is a flat fee of \$1.50 to withdraw funds from Payoneer. If you need to convert funds into local currency, you will pay up to 2% above the market rate for this Present TransactionsOnline E-check - Bank transfers Payments3.1% - 30 cents per transaction, \$30 monthly fee Payoneer Features Payoneer allows you to request payments and make payments in several currencies. It works with services and consultants with global clients. However, Payoneer is not a trading account provider or a traditional payment processor. Therefore, it does not have a POS system or in any way accept payments in person. It also does not have a virtual terminal or payment gateway option. With Payoneer missing, if you are looking for an alternative to PayPal for an e-commerce site or take inperson payments, Payoneer cannot do so because it is not a trading service provider. Payoneer also has an inactivity fee account, so it's not appropriate if you only need to transfer or receive funds from time to time. Payoneer Reviews In general, reviews for Payoneer are positive. Reviewers like that is easy to use and that payments between payoneer accounts are free. Users also like that it's easy to deal with multiple currencies. Custom complaints around account inactivity fees, and poor quality customer support over the phone. Dwolla: PayPal's affordable alternative to ACH Payments Dwolla is a platform for bank transfers and electronic verification for individuals and businesses. However, Dwolla does not work with credit or debit transactions - only bank transfers, which makes it a good alternative to PayPal for an online business that only accepts ACH payments instead of credit card payments is that they are significantly cheaper. Dwolla has three plans: free, predictable, and custom. Specific prices are not available on the Dwolla website, but third-party review sites report that transaction fees are about 50 cents. Dwolla offers ACH, electronic verification, and bank transfer payments. The company has an API and offers custom integration for each business, including white box office labels. Each account comes with a dashboard to view transactions, view reports, and manage customers. Dwolla only offers bank transfers, not card payments. Bank transfers and ACH take much longer to process, so funds from Dwolla are usually available within five business days. This is very different from card transactions with PayPal that are available for one or two days in your bank account, or instantly in your PayPal account. That Dwolla is missing Dwolla does not have many PayPal features, including peer-to-peer payments, POS app, in-person payment processing, even the ability to accept credit card payments online. It's also not as easy to set up as PayPal as Dwolla requires custom integration. If you need any of these features, Dwolla is not right for you. Dwolla requires custom integration. If you need any of these features, Dwolla user reviews are positive. a great processor is name limited features and difficulties with Dwolla customer support, which is available by ticket, email and phone. Google Pay: PayPal Alternative for e-Wallet Making Google Pay is free for debit and bank transfers. Part of what makes PayPal a great processor is name recognition and easy checkout. Google Pay is a very inexpensive service for businesses, making it a great online PayPal alternative. Google Pay is a very inexpensive service for businesses and individuals. for online payments, there are no fees for bank transfers or debit payments. Peer-to-peer payments are also free. Google Pay is not really a transaction process like PayPal can. It simply stores payment data for customers and passes it on to the seller at checkout. Card-Present TransactionsOnline - Keyed-in TransactionsOnline immediately. Google Pay Features Google Pay is a quick and easy way to process transactions online, in-store, and in-app for customers to store their payment information - bank accounts, debit and credit cards, and even PayPal accounts, which can then be used to pay at checkout with businesses that Google Pay is similar to the PayPal button at online box office because it is just as easy for customers to pay with a single click or fingerprint check. With Google Pay also supports free peer-to-peer payments on debit cards and bank transfers. That Google Pay is basically a convenience for consumers, and therefore does not have the business management features PayPal does, such as a POS application, reporting, or even traditional credit card processing. Google Pay is basically a convenience for consumers, and therefore does not have the business management features PayPal does, such as a POS application, reporting, or even traditional credit card processing. Google Pay is basically a convenience for consumers, and therefore does not have the business management features PayPal does, such as a POS application, reporting, or even traditional credit card processing. processor just as PayPal accepts PayPal payments in addition to traditional card payments. Google Pay reviews of Google Pay reviews are extremely positive. It's very easy to use and consumers like that Google Pay reduces the need to carry physical cards or enter card numbers when making an order. For businesses, adopting Google Pay can help increase conversions, just like any other e-mail solution Some reviewers say that transactions made through Google Pay can look strange on their bank statements, and that it can be difficult to find a phone number for live customer support. The bottom line of PayPal's best alternative to your business depends on your payment payment Needs. However, if you work in a business, you will most likely need an online and easy payment processing, POS solution and reporting, all in an easy-to-use system. Square is the only PayPal alternative that provides all of these features without any monthly fees. Square matches PayPal's multi-channel sales capabilities and even beats PayPal in several areas, including a full-featured POS system and a free online store. To see all that the area can do for your business, visit the area to open a free account. Visit the square

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