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Social media information improves the way the Internet is used. By learning about different social networks, you will be able to use the ones most suited to your tastes. Social networks cover all the topics imaginable. Understanding which social networks are safe and which are not is an important step. Fake kidnappers cause a real loss (blog post) Phone scammers spend their days making trouble. They spend our time, tie our phone lines and chase us with ugly language. Some do much, much worse. FTC has heard from people who have received calls from scammers saying: I have kidnapped your... Want privacy? Tell us about it! (Blog Post) Is the company sharing your personal information without your knowledge or consent? The FTC wants to know. And we'll make it easier for you to report privacy complaints. Just go to the FTC assistant's complaint and click on the banner... Older people get into the act online (blog post) As May ends, we're packing up older Americans a month, with its theme getting into the act. But it's not too late for older Americans to get into the act online. If you're an elderly adult who is active on the internet (or maybe you know one), here are some... Privacy Issues (blog post) Did you know that May 3-9, 2015 is privacy week? This is an initiative of the Asia Pacific Privacy Forum. Privacy Week highlights the importance of protecting your personal information. This year's theme... Let's talk about online security (blog post) the new school year is in full swing and National Cybersecurity Awareness Month is just around the corner. What better way to talk to the kids in your life about online safety. Many of our readers do just that - and with the help of Pure Cetera: Conversation ... Getting twitched around (blog post) People think you are? What if a search for your name appeared a site that seemingly answered this question for those who saw it? Meet Jerk.com. Today, the FTC charged Jerk - an alleged social networking site and reputation service —... Page 2 Ackk - My email has been hacked (blog post) Friends and family receive emails or messages that you have not sent. Or your social media accounts have posts you haven't made. What can you do when it seems that someone has taken over your account? Here are the steps you can follow if you get hacked... Hacked email (article) You receive a stream of messages from friends and family. They receive emails from you with seemingly random links, or messages with urgent calls to wire you money. Looks like your email or social media account may have been accepted. A what... Sharing Information: A Day in Your Life (Video) From Saving cards at your local grocery store before exploring the social networking app on your phone, many everyday activities allow businesses to access information about your habits, tastes and activities. But where where This information is coming... Family Emergency Fraud (Article) Scammers can impersonate relatives or friends by calling or sending messages to urge you to wire money immediately. They will say they need cash to help with an emergency - like getting out of jail, paying a sick leave, or having to leave a foreign... Talk to your children (article) When your children start socializing online, you can talk to them about some of the risks: Inappropriate behavior: the online world may feel anonymous. Children sometimes forget that they are still responsible for their actions. Inappropriate... Children and socializing on the Internet (article) Social networking sites, chat rooms, virtual worlds and blogs, both teens and teens communicate online; it is important to help your child learn to navigate safely in these spaces. Among the pitfalls that come with online communication are... Cyberbullying (article) Cyberbullying is a mockery or harassment that occurs on the Internet. This can happen in an email, text message, game, or on a social networking site. This may include spreading rumors or images posted on someone's profile or passed around for others... Children and mobile phones (article) What age is suitable for a child to have a mobile phone? This is what you and your family have to decide. Consider your child's age, personality and maturity, as well as your family's circumstances. Is your child responsible enough to follow the rules... Teenagers (article) Teenagers form their own values and begin to take on the values of their peers. As they grow older, many seek more independence from their parents. Teenagers are approaching becoming adults, so they have to learn... I admit I have always viewed social networking as more of a symbolic phrase for new and naive in internet business than anything else, given that communities existed and thrived on the Internet long before the first profile page was developed on Facebook or MySpace. The media and business seem to very quickly believe that these online platforms are the ultimate ever means that people will engage, and worse, that we as a user base will not evolve into other forms of interaction. This kind of narrow thinking is not much different from how others once believed a paddle boat would never be replaced by a steamer, or that we would always rely on floppy disks to store information. We all know the end of history in both of these situations. What surprises me is how few people think about what will happen next, and more importantly, planning in advance. The next phase in Web 2.0 will have little to do with the community and everything connected with the media and entertainment, and it will change the market as we know it. Up until this year, both organizations had little to do with the Internet - the media was still struggling to hang on to its printed components, and entertainment remained focused on selling places in Theatres. Both finally realized that this is a losing battle and quickly takes steps to establish an online presence and distribution. What this means for social networking is increased competition for passive entertainment, and worse, fierce competitors with deep pockets and gigantic resources that many existing internet companies may not have. The only advantage is that entertainment and the media are still relatively ignorant about how to succeed online and ultimately can never learn how to do it. In order to compete, however, existing social networks and internet companies need to think about - and position for - what lies ahead. Unfortunately, everyone seems to be focused on the past or present (including the big players) and developing around it instead. If they weren't, we wouldn't be hearing about new social networks or companies toting the community mantra, but the more creative ideas that are the one. Play in the trend of entertainment/media or 2. Provide a service or solution for any market. Instead, we will see a lot of setbacks and disappear next year, which is very bad, because the possibilities at the moment are really endless. Editors' recommendations In this course, you'll learn how the relationship between people, artifacts, and ideas in learning settings can be analyzed and interpreted through social media analysis (SNA). You'll learn how to prepare data and match those relationships to help you understand how people communicate and share information. The course will examine the fundamental concepts and applications of social networking analysis in analytics training. You'll also learn how to use igraph and statnet R packages to manage, analyze, and visualize network data. You will learn: apply the basics of social networking analysis (SNA) at the network level (density, clustering, degree distribution, etc.); At the node level (degree, between ties, proximity); subplant (triads, communities); Develop a research study using relational data; SNA data collected in training environments; apply the basic functions of igraph and statnet R packages to analyze the data. Week 1: Communication by Network Language Introduction to the Network, including basic concepts in the analysis of social networks, i.e. nodes, edges, adjaction matrix, single- and two-mode networks, node degree, connected components, middle shortcut, diameter, preferential attachment, central part of the network. The week will include practical tasks showing students how to calculate the main metrics in R. Week 2: Applying Network Analysis in Educational Research Review of Educational Research and Evidence Obtained using SNA applications, including differentiation between self-assembled and digitally collected Data Ethical considerations; interpretation of the main metrics. The task of the week will include a research analysis of the selected selected and interpretation of the results. Week 3: Using Network Analytical Techniques in Learning Analytics Introduction to Social Network Analysis, and the application of network analytical techniques in Los Angeles, i.e. community detection, bipartisan network analysis, network clustering, integration with text analysis. Presentation of community discovery, information flow analysis, and statistical approaches in network analysis. Students will need to choose one approach from the submission, and implement it on one of the proposed data sets at R.Receive Instructor signed a certificate with the institution's logo to test your achievements and increase your job prospectsAdd certificate on your resume or resume, or post it directly on LinkedInGive itself an additional incentive to complete the courseEdX , a non-profit organization that relies on proven certificates to help fund free education for all of the world's social networks There are a lot of them out there and you are invited to participate in new ones every day. There is MySpace, FaceBook, LinkedIn. There is Ekademy, Plaxo, Ning, Bebo, Friendster, Jaiku, Orkut, Tumblr, and Moore than I can mention here. The question is, which ones do you use? Which ones are the most important? It depends on who your demographic is and what's in you strategic social media plan. Start with MySpace, FaceBook and LinkedIn. Let's look at some numbers for more popular social networking sites. Facebook has more than 150 million members with more than 80 billion page views each month. Facebook is available in 170 countries and territories, on all continents, even in Antarctica, and is available in 35 different languages. More than 1 in 5 people who access the Internet visit Facebook. If Facebook were his own country, it would be the eighth most populous country in the world, just ahead of Japan, Russia and Nigeria. Just put that in perspective for a second. And, it's not just kids, the average age on Facebook is 27, and that number is growing. Why is all this so important? As a marketing specialist, as a salesman, as someone who is responsible for the growth of their companies, if there is a place where I can have access to 150 million people and I may have something in common with them, I want to be there. MySpace, on the other hand, has more than 76 million users in the U.S. and 120 million worldwide with an average age of 26. 88.1% of its members are between the ages of 18 and 55 and the 35 to 54 year old demographic is at 32%. It's not just teenagers using MySpace. I had a conversation with Angela Curtin, Senior Vice President of Marketing Entertainment and MySpace Content, and she explained that MySpace is a different thing for different people. Angela clarified the misconception about MySpace only for teenagers. Angela told me that users over the age of 18, and that 40% of all moms on the Internet are on MySpace. Angela explained how MySpace and Disney teamed up to launch High School Musical 3, attracted more than 4,000 schools and had a box office of more than \$40 million on opening day. She also shared how small businesses benefit from MySpace MyAds and where one small business has increased its revenues by 200%! Click here to listen to the audio interview: And finally, LinkedIn is used as a professional directory and has over 27 million middle-income family users over \$110,000. Gender distribution weighs heavily in relation to men on 65% and 35% of women with an average age of 41 years. When I spoke to Krista Canfield, LinkedIn's public relations manager, she told me about how many people communicate with other professionals using LinkedIn. She talked about the less obvious LinkedIn apps and how the company was actually acquired by Weather Channel. Click here to listen to this audio interview: When you think about participating in any social network, you should look at it as if you are at a party or networking event, event or party with 150 million people attending. Now, is MySpace the right place for your business? Probably not. I like FastPitch, which is like a professional directory for your company. And absolutely LinkedIn! You have to be on LinkedIn. LinkedIn is a professional contact list. More than once, I relied on LinkedIn to make contacts while researching for bible writing on social media. LinkedIn succeeded where all other marketing attempts failed. You may think: I don't want to fill out all these profiles on all these sites. While it is true that filling all these profiles in all these networking sites can be tedious, having your profiles completed is essential. You can use OpenSocial to make it easier. I interviewed Kevin Marx, the technology lawyer, Google - OpenSocial, who led this incredible multi-corporate, multilingual automated system to spread information in your new profiles. Kevin explained how OpenSocial is changing the way trusted networks work. OpenSocial has created a standard ov as personal profiles, databases and trusted networks share information, protecting 350 million users from repeating and frauding passwords. Click here to listen to the audio interview: We have fully figured out how best to use social media to increase the bottom line of our company? Not yet, but we are opening new ways every day. One thing you can do For sure, if you want to win, you have to be in the game. Read more about Lon Safko's social media Bible blog Lond Safko Safko co-author of the Social Media Bible: Tactics, Tools and Strategies for Business Success. He is also an innovator and professional speaker with over 20 years of experience in entrepreneurship, marketing, sales, strategic partnerships, speech, learning, writing and e-commerce. He is the founder of eight successful companies, including Paper Models, Inc. Click here for your free fast company Social Media Bible Ten Commandments ball. Just print, cut, glue, and be inspired! Inspired! social network analysis questionnaire pdf. social network analysis questionnaire example. social network analysis questionnaire sample

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