**Manual de identidade visual editavel**

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Different names, but the goal is the same: guide and determine the rules for the application of the logo, color palette, backgrounds, printing, packaging, points of sale, among others. A document that every visual identity should have! I've separated the irresistible list from the 50 Visual Identity Guides from the big brands we know. Excellent sources of inspiration, all in PDF! Some of them are not very relevant, but they certainly have great references to their future projects. I hope You'll Enjoy ☺ 1 - Anima Planet International Off-Air Brand Guidelines 2 - Tripadvisor Brand Guidelines for Partners 3 - Pinterest Brand Guidelines for Partners 4 - Uber Logotype Guidelines 5 - Snapchat Brand Standards 6 - PayPal Corporate Master Brand Guidelines 7 - Hi Brand Guide 8 - Un ifef Brand Tool Kit 9 - Twitter Brand Guidelines 10 - Flipboard Basic Brand Guidelines 12 - AMD Brand Guidelines 13 - Adobe Corporate Brand Guidelines 14 - Xbox Live Brand Guidelines 15 - Hootsuite Guide to Logo and Graphics 16 - Spotify Partner Guidelines Logo - Color and Messages 17 - Vale Guia Rapido da Mark 18 - Toshiba Brand Tagline 19 - Symantec Brand Identity Standards 20 - Wallmart Brandbook 21 - Posit Samu Guide de Identdade Visual 23 - Ode brecht Guide de Identdade Visual 24 - Microsoft Visual Identity Guidelines 25 - Pepsi Brand Guidelines 26 - Virgin America Brand Guidelines 27 - Mastercard Brand Mark 28 - LG Brand Communications Guidelines Principles 29 - MC Donalds Global Logo and Trademark Standards Guide Link 30 - Joomla Brand Guidelines 31 - HP Brand Standards Identy 32 - Skype World Under 33 - I Love NY Brand Guidelines 34 - Mercedez-Benz Brand Communications Standards 32 35 - Fiat Visual Identity Guide 36 - Land Rover Communications Guidelines 37 - Lenovo Visual Identity Guidelines 38 - EDP Brand Guide 39 - Facebook Brand Asset Management 40 - Federal Government Brand Use Guide 41 - Blackberry Branding Guidelines 42 - Garmin Brand Guidelines 43 - Dell Brand Identity Standards 44 - Best Buy Brand Identity Guidelines 45 - BAFTA Masterbrand Guidelines 46 - Allianz Brasics Style Guide 47 - Buffalo Wild Wings Brand Identity 48 - Fender Brand Guidelines 49 - Copobras Brand Identity Guide 50 - Cielo Simplified Logo Guide And Then You Liked It? Now I'll leave two sensational tips for you: Good job ☺ MANUAL BRAND AND VISUAL IDENTITY DEVELOPERS: Breno Rodriguez Lucas Xavier INDEX 3 - Concept 4 - Brand 4 - Brand Development 5 - Signatures 6 - Area Protection - Printing 8 - Size More INDEX 6. VISUAL IDENTITY... 2 6.1. Brand... 2 6.1.1 Presentation... 2 6.1.2 Institutional colors... 3 6.1.3 Typographic family... 4 6.1.4 6.1.4 Brand... 5 6.1.5 Misuse of Misuse... 6 6.1.6 Reduction More Industrial Engineering VISUAL IDENTITY MANUAL Introduction / Concept 02 Protection Area 03 Version 04 Application on Color Background 06 Application to Light and/or Dark Background 07 Appendix More Visual Identity Guide standards and institutional use of institutional definition standards for signature logo is the institutional signature of Venax. RULES OF USE This is the main signature More -2008- The social commitment of the santa Catarina Carbon Industry Application logo Both vertical and horizontal logo application should contain at least elements: diamond, name More Read MORE MANUAL VISUAL IDENTITY 1 MESSAGE OF THE PRESIDENCY Brand / Logo set of graphic and visual elements on which we are recognized in various media. Its forms have been developed More 1 LOGO MANUAL UNIVERSITY RUMEC ABSTRACT INTRODUSO 3 VERSES DA ASSINATURA VERTICAL pb 15 ELEMENTOS E proportion ASSINATURA HORIZONTAL 4 VERSO DA AsiNA TuRA HORIZONTAL Monochrome 16 VERs'Es More Guide to the Use of Visual Identity Update: July/2015 EDITORIAL WORK REVIEW and Update: Daniela Cairo Otavio Filho Graphic Design and Publishing: Ricardo Martins Francisco Junior. Bahia. Ministry More VISUAL IDENTITY MANUAL INDEX INSTITUTATION SIGNATURE ICON APPLICATION ON COLORED BACKGROUND MARK IN THE POSITIVE FREE LIMIT AND NOT-INTERFERENCE AREA More page 1 VISUAL IDENTITY MANUAL page 2 Visual identity project includes much more design of symbols and logos. The brand and its applications are a reflection of the corporate culture of MORE and VISUAL IDENTITY VERSION 1.0 SEPTEMBER 2015 Gran Viver Urbanismo, the largest Loteadora de Minas. Gran Viver Urbanismo, the largest lottery in Minas Gerais State, is a Seculus Group. Basic More Visual Identity Guide to the Brand Clean Games Concept Graphic Sign, which refers to the stem of seedling trees structured in gold ratio. This proportion is easy to find in the structure of numerous More Detailed Personality Presentation Guides 3 Horizontal and vertical versions.................... 4 construction nets

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5 Institutional colors............................. 6 More PRESENTATION This is a guide that determines the correct use of the brand of catholic University of Pelotas, governing by the rules that must be observed in application and reproduction in all materials More Guide to Visual Identity INDEX 1. Acquaintance... 03 2. Concept... 04 3. SUBSCRIPTION VERSIONS... 05 05 Main... 05 Signature without decoder... 05 Logo Signature... 05 4. SUMMARY WARNING More ANNEX II VISUAL IDENTITY MANUAL 1.1. The Infraero symbol is an important element of the company's visual identity, contributing to the transmission of the attributes of its image. Desine Character More MANUAL FROM VISUAL IDENTITY INDEX CONSTRUCTION Preferred version... 03 Constructive grid... 04 Institutional colours... 05 USABILITY... 06 Maximum reduction... 07 Apps on More Visual Identity Using a Guide to Visual Identity set graphics that shape the visual identity of a company, product or service. For METISA - Metalmordice Timboense S. More Local Production Location of Rio Grande do Sul Machines and Equipment Summary 03 04 05 06 07 08 10 11 14 15 16 17 Why This Guide? Logo Constructive Grid Variations Protection Area Reductions More VISUAL IDENTITY MANUAL Identity Guide Standard Standards for Building and Proper Brand Use. All information is developed in accordance with the company's need. Agency yes! - More Visual Identity Guide ASA Simplified Version Visual Identity Guide ASA Simplified Version Recife 2013 Copyright 2013, ASA Guide de Identidade Visual ASA Technical Officers Edson Figueiredo More Guide to Identification Visual UFRPE INTRODUCTION Federal Rural University Pernambuco, To mark its centennial, gifts, through the coordination of social communications, the redesign of its brand, More MANUAL VISUAL IDENTITY Guide to Visual Identity is a tool that indicates the correct use of the brand Non-compliance can lead to distortions, interferences and errors in various More MUNICIPAL HALL OF GUARAPARI OF THE SPIRIT HOLY OFFICE OF THE MAYOR. 9?0/2013 PROVIDES ON APPROVAL OF THE VISUAL IDENTITY MANUAL AND APPLICATION OF THE BRAND OF THE MUNICIPAL GOVERNMENT OF GUARAPARI Details on the visual identity of the State Government's Guide to the State of Rio Grande do Sul all no Grande It is with great satisfaction that we are introducing a new form of expression of the State Government of Rio Grande do Sul. Here More A Guide to Visual Identity VOLUME I - APPLICATION OF THE LOGO OF THE COURT OF THE ACCOUNTS OF THE STATE OF THE MINAS GERAIS Summary Presentation This Visual Identity Guide was developed with the aim of directing More 1 PRESENTATION KNOW THE LOGO In order to unify the standards of visual communication and standardize the use of the brand, the funtel brand was created. The logo can be applied in two versions: More VISUAL IDENTITY MANUAL OF THE BRAND Presentation Institutional Signature Definition of Rules for the Use of Non-Interference Area Limiting Institutional Printing Definition definition of the Alphabet More Brand APPLICATION Guide BRAND BRAND Presentation... 3 Institutional color... 4 Brand reproduction... 5 Misuse of... 6 FOR ANDES-SN BRAND TO BE APPLIED CORRECTLY, WARNING: Whenever read more correct use of the brand version onS 1.0 December 2012 ONS effectively and effectively plays its role in the electricity industry. 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It makes sense for us to be able to communicate, In the set More Guide UnivFumec.qxd 10/29/2004 16:49 Page 1 1 Guide UnivFumec.qxd 10/29/2004 1 6:4 9 Page 2 MANUAL VISUAL IDENTITY UNIVERSITY F U M E C 2 Guide UnivFumec.qxd 10/29/2004 16:49 Page 3 Greatest Asset More Visual Identity Guide By Brief Visual Identity Guide EB Serser H Brazilian Hospital Services Company 3 Brand 4 Building Grid 5 Institutional Colors 6 Applications in ColorEd with 7 More BRAND MANUAL 2 3 Index Introduction Brand Font Used Colors - Participation Modular System Application in ColorEd colors Bans Color Use - Energy Modular System Application in Funds More International Brand Cooperatives Version Brazil User Guide 1.0 November 2014 1 Summary 1.0 Introduction 1.1 Story 1.2 Terminology and Essential Elements 3 4 4 4 2.0 Sign 2.1 Why Coop? 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More Caio Macedo Brand Use guide to this guide is to set the standard for the brand, both for future editions and for any future work or press release; and for any More Brand Guide 2014 Index 1. Mark 2. Elements, versions and proportions 3. Reserve area and reduction 4. The colors of the 4.1 sign. Preferred use and PB 4.2 version. Extra color 5. Media Option 6. Read more VISUAL IDENTITY MANUAL 1 9 7 2 Last updated: 11/21 manual_identidade_visual_ on Wednesday, November 21, 212 13:23:14 ON THIS MANUATE This guide was specially prepared for the purpose of More Brand Guide SUPERIOR SCHOOL OF THE PUBLIC MINISTRY OF THE UNION ORDINANCE No. 97 OCTOBER 22, 2008 DIRECTOR GENERAL OF THE SUPERIOR SCHOOL OF THE PUBLIC SCHOOL OF THE UNION, in the use of attributions that read it more manual OF THE FEDERAL GOVERNMENT MARK JUNE/2016 Guide to the use of the federal government's brand. 3 II. A zone of non-interference... 4 III. 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What drives the brand? It is managed by TRUST AND THE VALUE BY ITS CONSUMERS. And the HEAVYLOAD brand conveys that confidence and also creates that perception! In each moment More VISUAL IDENTITY FEDERAL DENTAL COUNCIL BRASIL JUL.2014 1 PRESENTATION MANAMANAJUIC PERSONALITY/ FEDERAL COUNCIL OF Dentistry CFO 3 /PRESENTATION Design of the new brand More ni t Visual Identity Manual NIT Mantiquera March 2015 Introduction of Brenda is the central element of visual identity. When used, it becomes the main item for recognition More Visual Identity Manual Index Presentation Constructive Grid Area Protection Family Typical Patterns Brand Reducing Backgrounds Special Marks 02 Presentation More Visual Identity Guide 1.2 January 2010 Presentation We all have a signature. 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MORE FEDERAL PUBLIC SERVICE MINISTRY OF EDUCATION FEDERAL UNIVERSITY OF UBERL'NDIA RECTORY RESOLUTION NO 04/2011 UNIVERSITY TIP. Regulates the use and application of the UFU brand. TIP MORE MANUAL OF USE AND APPLICATION OF THE INSTITUTIONAL BRAND Institutional Brand Guide to Institutional Brand.indd 1 05/07/2011 10:53:33 INTRODUCTION This guide presents, documents and standardizes the use of new visual identity Read more