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How do I get more from Instagram likes in my posts? Step one: don't buy them. (Believe us.) Step two: Ask not what your Instagram audience can do for you, but what you can do for your Instagram audience. Think of it this way: how can you make your Instagram posts more enjoyable? Because Instagram's goal is to show its best side by sharing content that people value. It takes work, but if you're ready for your game, we have 22 tips to get you started. Bonus: Download a free checklist that shows the exact steps a life photographer used to grow from 0 to 600,000 followers on Instagram without a budget and without expensive gear. But wait, Instagram is hiding likes now. Do they still matter? The answer is yes, of course. If you are on Instagram, likes to question as much as ever. Maybe even more so, as some creators report that followers pressed that heart button less now that the likes are hidden. (In case you missed it: in April 2019, Instagram began experimenting with not showing the number of likes the post received (AKA 'as counts') in the channels of Canadian users. While you can still see how much likes your messages get, you can't see other people's numbers. The idea is to make the whole experience healthier and less competitive for users. Instagram explained, We want your friends to focus on the photos and videos you share, not how many likes they get. We are currently launching a test that hides the total number of likes and video views for some people in the following countries: ✓ Australia ✓ Brazil ✓ Canada ✓ Ireland ✓ Italy ✓ Japan ✓ New Zealand pic.twitter.com/2OdzpIUBka - Instagram (@instagram) July 17, 2019 But whether we see Instagram likes or not, Instagram's algorithm continues to work as it always has. So how does this affect brands that rely on Instagram's success? According to one survey by Canadian influence Instagram, when asked what the worst about the change was, 41% reported that it led to a decrease in participation. (Runner-up for the worst: 16% said the change embarrassed brands that pass less.) On the positive side, 37% of influencers in the same study reported that not seeing other posts likes, and not worrying about their own public calculations, leading to less pressure to perform, and opened up their creative flow. But whether you're feeling a pinch or feeling love, likes are still a key indicator of success, engagement and achievement on Instagram. Here are the best ways to get people to click on this Heart. How to get more likes on Instagram: 22 smart ways to get free Instagram likes 1. Post incredible photos so we forget that photography was art before it was a marketing tool we all have to own up to the fact that sometimes our taste exceeds our skill. There's no room for good pictures on Instagram. Time to level. View this post on Instagram 1. A man stands in front of a large ship grounded by Typhoon Haiyan in Tacloban, Leith, Philippines, April 18, 2014. Five months after the typhoon, although many businesses and services were reopened, electricity and housing remained the main problems. Many residents are still living in temporary housing because the No. 2. A group of men relax and drink Tuba (coconut wine) on a beach table in Tacloban, Leith, Philippines, April 20, 2014. On November 8, 2013, Typhoon Haiyan swept the Vsiayas region in the central Philippines. It was the deadliest Philippine typhoon of all time, killing more than 6,200 people and forcing more than four million people to flee their homes. My story from direct impact was awarded the 1st prize in the category General News, Stories of the World Press Photo Contest 2014. After highlighting the direct effects, I spent the following year returning to Tactoban for several trips to document the process of recovery and recovery in the community. Hi, my name is Chris McGrath (@cmcgrath_photo) and I'm a staff news photographer with Getty Images (@gettyimages) based in Istanbul. This week I will be sharing some singles and stories from some of my past and present works. I was awarded the 1st prize in the category General News, Singles #WPPH2019 photo contest for my image The Disappearance of Jamal Khashoggi. Click here in bio to learn more about the winning story. A post published by the World Press Photo Fund (@worldpressphoto) on August 14, 2019 at 7:51 a.m. Moscow time, whether it means that a photography course for the development of your eye, or a budget for upgrading equipment, find out what the pros do differently than amateurs. To get started, here are some tips and tools for photo editing for Instagram as a professional. 2. Use the right hashtags on your Instagram posts, more than other social media platforms, every hashtag you use has the potential to open this post, and your brand as a whole - to a whole new audience. Give your strategy hashtag some thought: Don't be too broad (i.e., #dog), but don't be too niche (i.e. #bradodlesofgreenpoint) Use an effective number of hashtags (research says that posts with 9 hashtags get the most involved) Put them in the right place (i.e. in the comments) Consider creating a branded hashtag hashtag deftly demanding touch, because one look can say the most. Read our full Instagram hashtags. 3. Use hashtags in your stories and biographies, too, it is true that stories do not directly earn Instagram likes, nor do biographies, but using hashtags hashtags In both it's a free way to expand your reach to new fans. Professional tip: If you want to keep things pretty, you can hide the hashtags in your stories. Check out #64 our long list of Instagram hacks. 4. Find out who your audience is you did your target market research? What's more, do you differentiate your Instagram audience from your social media audience as a whole? In order to know what your audience loves, you need to know who they are. 5. Tag people and brands when appropriate you get what you give as they say, and it goes to attention, too. Whether you're tagging an employee, a new acquaintance, or a childhood hero, the goal is to emphasize how much you value them, and share that value with your audience. Of course, if that means their audience is more likely to see your value as a result, the better. 6. Write the best captions Writing large Instagram signatures sounds obvious. The hard part is figuring out what's good for your brand. That will change, of course. (See #4, above.) For example, when it comes to subtitles, shorter is actually not necessarily better. If you're a semi-disgraced influencer like Caroline Calloway, maxing out your 2,200 characters detailing all the all-out and out of the tangled personal narrative over dozens of posts can help you maximize the PR surge. Meanwhile, if you're a de facto representative of a global movement like Greta Tunberg, your audience doesn't need much explanation before calling them to action. Geotag your location More than just humblebrag about your excellent taste in gastropubs or coworking space, geotag your location is a way for more time to find and like your photos. Meanwhile, if you're a brand with a brick-and-mortar location, geotagging is particularly helpful as you create a sense of community with regulars and... potential regulars. Just be sure to make sure your physical coordinates are correct, so you appear on the map. 8. Post consistently as a brand on Instagram, you don't want to annoy your followers, but also you don't want to make them feel like a ghost. Content Calendar is a great tool to help you plan the number of messages you need to get people's attention without losing quality. But instead of giving up everything to post twice a day, we recommend using a social media management tool that allows you to plan Instagram posts. So you can save time by blocking a few hours a week to collect your posts, and the rest of the time relaxing and browsing Instagram likes to roll in (Or, you know, doing the rest of this list and running your business.) 9. Post when your followers are looking for Instagram not messages in chronological order, but its algorithm does the benefit of rightness. This means that if you want to get in front of your eyeballs, it is important for you to know when your your actually looking at the app. Okay, so when is that, right? Your own analytics will give you some advice. But also, we did the math and looked at 11 different industries to see what time of day is best to post on Instagram for brands wanting maximum participation. 10. Running as to winning contests can take a bit of planning, or a lot. But a how-to-win contest is one of the easiest ways to gain participation in a given period of time. The key is to make sure that your prize is desirable for your audience, but also specific enough that you attract real fans rather than opportunists (i.e., don't give away cash, iPhones, or trips to Ibiza). We have more ideas for Instagram contests here, along with step-by-step instructions on how to pull one away effectively and successfully. 11. Ask people to tag their friends it can be tricky. Save it for posts so good that people really want their friends to see it. You also probably need to give them a reason (say giveaway?) to not only DM it privately. Or, there is a tried and true reverse giveaway. (Joke. This is not a good example.) 12. As well as commenting on other users' posts in its constant attempt to give people what they want, Instagram's algorithm prioritizes posts from accounts it considers close. How does it measure intimacy? Monitor how many accounts interact with each other. So if you want to expand your reach, and therefore your chances of getting likes, don't be a wallflower: go ahead and interact. 13. Land place on the tab Explore behind this little magnifying glass icon, explore the cornucopia tab of beautiful, entertaining content personalized for you Instagram. Brands that appear there get a lot of eyeballs. But how do brands get featured on the Instagram Tab Explore? In short, you need a great engagement speed from the start. It's something pretty chicken egg, especially if you're just starting out. Conveniently, Instagram began offering Explore Tab ads in July 2019. 14. Cross-promoting your Instagram presence on other channels, of course your brand will never post identical content to all the social media channels you use, or do any other brand stuff to do that people hate yet, it never hurts to remind your Twitter followers or people in your email list that they miss out on your Instagram content. 15. Post custom content Made correctly, user content on Instagram is fun because it's real. This is an opportunity to create desire and show how much your customers love you. 16. Post behind-the-scenes content People nosy, they want to see what you, and your organization, get up to when you're not Sunday's best. However, show them your Monday best, not your Saturday sweats. Bonus: Download a free checklist that shows the exact steps of photographer photographer photographer's lifestyle grow from 0 to 600,000 Instagram followers without a budget and without expensive gear. Get a free guide now! 17. Exploring what your competitors are doing is not spying, it's inspiration. (I understand if you want to call it espionage though.) Now that Instagram likes hidden it's harder to see at first sight which posts are successful: especially on accounts run by your enemies competitors. But with the right tools, you can do some social listening to gauge moods and identify trends. And full-scale competitive analysis can also help you keep track of trends and opportunities. 18. Ask people for their opinions Ask a question in the caption is a general advice for bumping engagement. But now that Instagram likes are hidden, conducting an informal audience survey may be a hint your followers need to click that zlit;3. Also, you're crowdsourcing some off-the-cuff focus group feedback. Free! 19. To absorb Instagram takeovers - a type of cross-promotion where different brands and influencers take on each other's accounts is a smart way to generate interest from your followers. Ideally, your employee is aligned with your values, but also brings a whole new audience to check you out. Sounds like a good fit? Here are seven steps to a successful Takeover of Instagram. 20. Check out different types of content Lee your audience prefers inspirational quotes or infographics? Do they like the video? Is Boomerang conspicuous? Use analytics tools to test all of them. 21. Stay on the trend plan ahead so that your content calendar is ready from the angle of your brand to the big dates in your niche. Whether it's Black Friday and Super Bowl, or International Dog Day, it's important to stay relevant for conversation. See this post on Instagram Photos of Kirsten Luce @kirstenluce Hai Hem, an aging tiger at Samut Prakarn crocodile farm and zoo outside Bangkok, Thailand, chained to a tourist photo studio. There are dozens of wildlife tourism attractions in Thailand today that keep tigers as photo props for tourists. This facility was one of the worst that we visited for a story about wildlife tourism, and this is where Gluay Hom, the injured elephant, lived until it was purchased and moved to the sanctuary last month. Although we didn't see tourists posing with Hai Hem on the day we visited, this elderly tiger languishes on its chain, slowly moving and appearing underweight. I'm posting these photos on World Tourism Day to remind everyone of the dark side of the wildlife tourism industry. Without stronger animal protection laws and enforcement in Thailand and elsewhere, there will still be attractions like this. #WorldTourismDay shared by National Geographic (@natgeo) on September 27, 2019 at 2:54pm PDT Course, trends also rise spontaneously, so if you wake up and all Oh, amm, aliens, feel free to participate. 22. Increase your reach with paid Instagram Advertising Ok, it's not free. Instagram is the ultimate league, with 25 million businesses and 2 million advertisers on the platform, and channels are becoming more saturated. This means that organic coverage only gets so far. If you're not sure what your best content is getting treated by as many people as it should be, putting your advertising budget behind your most effective posts is a valid strategy to increase your reach. Save time by managing your Instagram presence with Hootsuite. With one dashboard, you can plan and post directly on Instagram, reach an audience, measure performance, and run all other social media profiles. Try it for free today. Get started likes for Instagram apk 2019. likes for Instagram apk 2020. likes for Instagram apk latest version. likes for Instagram apk download. likes for Instagram apk 2017. likes for Instagram apk ios. likes for Instagram apkure. likes for Instagram apk old version

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