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It then examines how the core strategist's tools can be deployed during such periods and how new tools come out at first will stand. Periods of transformation of the industry pose a serious threat and huge opportunities for companies. Industry leaders are often unseated at such times, replaced by outsiders and entrants. Perhaps most importantly, periods of transformation give companies the unusual freedom to influence the future structure of the industry. Training goal: Designed to support training modules that view strategy in the face of uncertainty or the intersection of competitive strategy and technology. Related topics: Newsletter Promo Summary and excerpts from recent books, special offers, and more from the Harvard Business Press Review. World tech leaders share how they motivate their teams and create environments that make employees want to stay in their companies. Technology executives from California State University, SEE Resources and Arup share how they handle the task of communicating in the enterprise. Bernie Gracy, Agero's chief digital officer, talks about his team's journey from digitization to digital transformation. Global IT leaders share the most effective ways to balance long-term and innovative efforts. National Life Group CEO Tom Anfuso talks about how the organization - one of America's fastest-growing life insurance companies - is transforming into a traditionally sedate industry. World IT leaders describe their approaches to cybersecurity applications and communications. Joseph Spagnoletti, CIO at LBM USA, reflects on a special organizational which emphasizes agility and accountability - while understanding the familiar trappings of corporate life. MITRE World IT Leaders, MITRE, Humana and Agero describe the implementation of AI, risks and opportunities. CIO CIO Adobe, Vail Resorts, Inc. and IPG Mediabrands reveal their hard-won lessons from the intersection of marketing and technology. VMware's Chief Scientist David Tennenhouse focuses on data analytics and new technologies to improve customer service. Global IT leaders from PayPal, Farmers Insurance, qep Resources Inc., Matson and Warburg Pincus share the most important elements of a sound IT financing strategy. As AN IT staff, MRE Consulting jumped over the firewall, embraced entrepreneurship and brought an internal tool to market. World IT leaders have unveiled the unique criteria they use to assess whether existing relationships with suppliers make sense. IT leaders from Cal Poly Pomona, Align Technology, the Washington Suburban Sanitation Commission and Vanderbilt University share the most effective lesson they have learned in 2017. Matson Inc.'s efforts to consolidate IT and digital transformation have created tremendous efficiency. With the six essential elements, efforts have been made. Four IT leaders share what technology providers need to know about the role of THE IC And the buying process. Several factors have accelerated THEHost's flexibility and relevance to consumers, including digital management strategy and key investments in technology infrastructure. The drive to digitize the supply chain has created greater efficiency for Monsanto, while emphasizing the need for a culture of IT agents transformation. It's leading media leaders describe their adaptive strategies in a massive digital transformation. The venerable winemaking practice is experiencing its own digital renaissance, led by organizations such as E. J. Gallo Winery, the world's largest exporter of California wine. Load More Click here to see transformers easily stretchXpand bench This solid bamboo bench, designed by Franz Riener, provides extra seating that doesn't occupy too much area. Expansion leaves are not required. Just lift and tug one end of the bench, which consists of flexible, accordion-like wooden slats, and the seat expands from 55 to 73 inches. The sturdy, end-to-end, lattice-like structure can hold up to 750 pounds at full openness (\$1,524; xpand-furniture.com). See more products. This content is created and supported by a third party and is imported to this page to help users provide their email addresses. You may be able to find more information about this and similar content on piano.io November 20, 2015 2 min read The Opinions Expressed by Entrepreneur Contributors are their own. You Read Entrepreneur india, international franchise Media. Housing.com has been making a lot of noise lately. A few months ago, he even decided to close his short tenure, land and commercial real estate business. Big cities in the city targeted while he stopped working in small towns. Now she has decided to continue to streamline her business. The focus will be on buying and selling homes and all other verticals like listing, leases, PG, hostels, etc. will be reduced. Top management is delighted with the potential impact that its solutions will have for both developers and consumers in the near future. Jason Kotari is the newly appointed chief executive officer of Housing.com who intends to reorganize the company with this new focused strategy and expects to cut the workforce too. Over the past few months, the company has revised its core business. Now, the goal is to generate revenue and build an advertising business. Its competitors are well-established names like 99Acre and MagicBricks so the focus will be on making its presence felt in this space. In addition to Kotari, other people who have joined the startup in the recent past are Mani Rangarajan, CFO; Abhishek Hota, Chief of Staff; Nikil Rungta, Marketing Director, and Nandini Mehta, General Counsel. Do you have a message in your heart that you need help getting into the world? Do you have a calling, a vision that you want to articulate with more power? Do you want to learn how to express your inner intentions in a way that communicates effectively and at the same time motivates people to act? Then I have a book for you: Transformational Talking - If you want to change the world, tell the best story to Gail Larsen. This is not an ordinary book but an alchemical read that will transform your relationship to your voice through the deep excitement of your soul. Larsen combines her personal ideas - she is a former executive vice president of the National Association of Speakers - with a distinctly spiritual approach to help you explore and uncover your most compelling material. It also provides valuable execution recommendations. From her point of view, technology always flows into the internal resource from which your true me comes. Gail told me recently, I was working on the structure of the book so it doesn't start with tools and techniques. As long as we do not do internal work, it is difficult to show in general and confidently. While this work takes some time and investigation, I think it is absolutely necessary if we are going to bring completeness to who we are on the talking platform. So I started the book by stopping at the heart of a transformational speech that is literally in my heart. I have found a huge resource in the teachings of indigenous peoples, and I share them in the book. I find these concepts as original medicine, so useful for people. Once someone can put their words around their core impulse and stand in their power, they are less likely to shrink when they get out Scene. I teach a creative process that allows what we care deeply about come up naturally. Then it may surprise The material that we have yet to make conscious is often the best that we have to give. Great talk to me not out of dictation from old thinking. Instead, it allows life to move through us, to speak not only of what we have prepared, but also of trusting what arises at the moment. Gail emphasizes what is rarely talked about - an internal resource that informs our words, our actions. Her book is less about technique and product. It's much more about how to learn how to use an inner source of creativity that gives expression through the spoken word. If you are looking for a journey that leads to a better expression from the platform, or anywhere else you happen to stand, this book is your ticket. Seth Kahan (Seth@VisionaryLeadership.com) is a leadership change specialist. He has consulted with the leaders and leaders of more than 50 world-class organizations, including Shell, the World Bank, the Peace Corps, Marriott, Prudential, the American Society of Association Leaders, the International Bridge Tunnel and Turnpike Association, the Institute for Project Management, and NASA. He is the founder of the Seth Kahan CEO of the Leadership Forum, a year-long training experience for executives in Washington, D.C. His next book, Getting Change Right: How Leaders Transform Organizations From within, will be published in the spring of 2010 by Jossie-Bass. Visit his other blogs GettingChangeRight.com for more information on the upcoming book and FreelanceFortune.com tips on how to succeed as a free agent. Follow Seth on Twitter. 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