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Ken Blanchard is the founder and chief spiritual officer of Ken Blanchard's company. He has co-authored several bestsellers, including *The One Minute Manager®* and *The New One Minute Manager® Raving Fans* and *Gung Ho!* His books have combined sales of more than twenty million copies in forty-two languages. Ken is also the co-founder of *Lead Like Jesus*, a nonprofit dedicated to inspiring and equipping people to be servants of leaders. Renee Broadwell is the editor of Ken Blanchard, with more than a decade of experience producing books on business and leadership. Prior to that, she helped coordinate academic programs at the Art Institute of California, San Diego. Ken Blanchard and Renee Broadwell, Authors Of *The Serious Leadership in Action* by Berrett-Crolier Publishers, ISBN 978-1-52309-396-0 Non-Fiction-Self-Help, Business, Leadership 265 Pages May 2018 Review book pleasures Reviewer-Michelle Kay Malsbury, BSBM, MMR Review Ken Blanchard, author of *Servant Leadership in Action*, is a voice that will listen as far as business is concerned. He has previously written *The New One Minute Manager* and more than sixty other titles. (2018, inside the back cover) In 2005, he was inducted into the Amazon Hall of Fame for being one of their twenty-five best-selling authors of all time. His books have been translated into 42 (42) languages. He and his wife, Maggie, are considered international trainers and consultants for Blanchard companies on business and leadership topics. Renee Blanchard has been working with The Blanchard Companies for more than a decade. (2018, inside the back cover) She edits many of Ken's work and heads communications and marketing for the firm. This book is divided into parts. The first part serves the basics of service leadership. (2018, pgs.5-6) This gives the reader what traits make up servant leadership. Then the first chapter decides what the Servant Leadership is. (p.7) Blanchard says your picture of the future should focus on the end results. (p.8) Values should give you a groundwork on how to proceed. There are a number of conflicts of values in life, Blanchard says. (p.9) Chapter 3 states that the Leadership of the Servant is conscious. (2018, p.19) Conscious Leaders of SELFLESS. (p.20) S stands for strength, E equates to enthusiasm, L stands for love, F for flexibility, I is long-term, E is intelligence, S for system intelligence, and the final S for spiritual intelligence. (pgs.20-25) Great to serve leaders is the theme of Chapter 5. (2018, p.34) Blanchard provides five key things that are shared among great leaders. They start with their ability to see and shape the future. (p.35) Next they can engage and develop others. They are also able to constantly reinvent themselves. Great leaders value relationships and results. Finally, they embody values. (p.36) Servant Leadership is not something intended for certain organizations and not for others, it is intended to be used in all organizations according to Blanchard. It should permeate your entire organizational culture and help your teams fulfill your mission and vision, making it a great place for everyone to work. This should help those involved to become more self-conscious and do the right thing (s). All the things said, how can you go wrong by reading this book? I had the pleasure of reading a few Ken Blanchard books and learned more about myself and how quality businesses should work every time. ... More Get a Servant Leadership in action now with O'Reilly online learning. O'Reilly members experience live online learning as well as books, videos and digital content from 200 publishers. The only way to create great relationships and results is through servant leadership. It's all about putting other people first. - From John Maxwell's foreword, we all saw the negative impact of self-serving leaders in every sector of our society. Often, they end up bringing down their entire organization. But there is another way: a servant of leadership. The leaders of the servants lead by serving their people, not by uplifting themselves. This collection includes forty-four well-known servants of expert leaders and practitioners- eminent business leaders, best-selling authors, and respected spiritual leaders who offer advice and tools to implement this proven, but for some yet radical, leadership model. Edited by legendary business author and lifelong servant leader Ken Blanchard and his longtime editor Renee Broadwell, this is the most comprehensive and broad guide ever published for being, in every sense, the best way to lead. Book AWS Certified Solutions Architect Official Training Guide Joe Baron, Hisham Baz, Tim Bixler, Biff Gauth, Kevin E. Kelly, Sean Sr., John Stamper Check out their AWS skills. This is your opportunity to take the next step in your career... The Book Acceleration of Jez Humble, Gene Kim, Nicole Forsgren Technology Really Matters? And how can we use technology to create business value? For years, ... Chris Richardson Microservices Patterns Book Patterns Teaches You How to Develop and Deploy Microservice-Based Applications Quality. This priceless set ... Book Leading Presenters Strategic Thinking: Four Ways Effective Leaders Get Insight, Drive Change, and Get Results by B. Keith Simerson, Aaron K. Olson Being a More Effective Leader With Strategic Thinking Leading With Strategic Thinking Shows That Effective Leaders... Full list of participants, in alphabetical order: Cheryl Buckholder, Tony Baron, Colleen Barrett, Art Barter, Richard Blackaby, James H. Blanchard, Ken Blanchard, Margie Blanchard, Robin Blanchard, Brene Brown, John Hope Bryant, Shirley Bullard, Michael K. Bush, Tamika Catchings, Henry Cloud, Stephen M. Phyllis Hennessee Hendry, Chris Hodges, Phil Hodges, Laurie Beth Jones, James M. Cousins, Patrick Lensioni, Rico Maranto, John Maxwell (preface), Erwin Rafael McManus, Miles McPherson, Mark Miller, Tom Mullins, Neil Nybo, Barry S Posner, Dave Ramsey, Harry Ridge, Mark Sanborn, Simon Sinek that kept me interested in the issue of servant leadership no matter where I was in the book. Blanchard and Broadwell did a good job of building the structure of the book and dividing the essay into six parts/sections, from describing the main aspects of servant leadership to showing readers how the leadership of servants can dramatically affect both the results and the satisfaction of the people in the organizations. The essays are interesting and varied enough that you can skip around, reading what interests you, and still learn about servant leadership. If you enjoy reading about servant guides and don't mind sprinkled with religious stories, then I think you'll really enjoy this book. - Steve Nguyen, Ph.D. Leadership and Talent Development Advisor, Workplace Psychology Renowned expert Ken Blanchard with Renee Broadwell have gathered the ideas of dozens of successful leaders in his new book *Servant Leadership in Action*. I doubt you will find any book or course on leadership that provides more on-purpose message about the essential element, crucial to being a truly great leader. Get a copy. Read. Whether. - Miami Herald *Servant Leadership in Action* is a comprehensive and inspiring book presented as a servant guide to primer, action plan and as a guide, and then concludes with proof of effectiveness and inspiration to go forward. The broad but related themes covered in *Servant Leadership in Action* are part of what makes the book so valuable. I'm sure it will quickly become a must-have resource for leaders, both emerging and established. - Being completely present Today brings the release of a new final book about the leadership of servants. Curator of the collection incredibly deep and motivational perspective on the servant through an essay of 44 servant leaders. Edited by Ken Blanchard and Renee Broadwell. *Servant leadership in action*, includes personal stories from some of the most respected authorities on leadership. - Eric Jacobson on Leadership and Management *Servant Leadership in Action* came to me at the right time. I found it to be a great, inspiring read. I found it giving me an impact on the minds of many of my favorite leaders. Perhaps more importantly, however, it exposes readers to different voices they wouldn't have known otherwise. I have no doubt many (if not all) contributions immediately apply to you and your career regardless of your industry or role. - 1Glories For me, servant leadership is the only way to guarantee great relationships and great results. Why? When you treat your people well-catch them doing everything right, praise them when they do well, and redirect them when they get out of the way; When you give them the opportunity to bring their brains to work and make decisions, they will treat your customers well. Your customers will come back, tell their friends about your company, and become part of your sales. The results of your company will improve, and it will please shareholders or owners. I believe so much in the leadership of servants that I gathered dozens of people - leaders, authors, thought leaders, and servicemen practitioners - to help me write a book about it. *Servant Leadership in Action* is a collection of essays by today's leading servant leadership experts that explains not only what the servant's leadership is and what it does for today's organizations, but also how you can implement this proven leadership practice in your organization. Want to know more about the leadership of servants right now? Here are three general questions about this age-old approach to leadership, to which three authors of the book answered. Can the leadership of servants really work in a competitive industry? Responds Colleen Barrett, honorary president of Southwest Airlines and Tony Jannus Award winner in 2007 and the Wright Brothers Memorial Trophy in 2016. Karen Bleier/AFP/Getty Images Over the years, all Southwest Airlines leaders have tried to model servants of leadership. Herb Kelleher, our founder, led the way clearly - though I don't think he knew what the expression of the servant's leadership meant until we told him. For more than four decades, Herb and I have said that our goal in living as senior executives with Southwest Airlines is to serve our people. For us, this means that we treat people as a family. We want each of our people to realize that they have the potential to be a leader. They can have a positive impact on someone's work and life, whether they are in a managerial position. That's why we try to hire leaders, no matter what role we want them to fill. Ours is our Leadership is quite simple: treat your people correctly and good things will happen. We not only serve and care for our people, but also empower them to use common sense and common sense. Yes, we have written rules and procedures and you can go look at them, but we tell our people every day: Rules are guidelines. We can't sit in Dallas, Texas, and write the rules for every scenario you're going to work in. You're dealing with the public. You can tell in any situation where the rule should be bent or broken. You can tell because it's just the right thing to do in the situation you're facing. We had pilots paying for hotel rooms because our clients were going out in different cities than they intended for the night and the pilots could see people in need of help. They don't call or ask: Is everything okay? Do I get a refund? The leadership of servants and the empowerment of your people is not gente management. It is a management that not only gets excellent results, but generates great human satisfaction for both employees and customers. What is the connection between the trust and the leadership of servants? Answer By Stephen M. R. Covey, co-founder of CoveyLink and FranklinCovey Global Speed Trust Practice, author of the book *Speed Trust* and co-author of the *Smart Cove Trust* (Credit: Nan Palmero/Flickr) Practices are servants of leadership and trust are inextricably linked. It is difficult for me to talk about service, let alone trust, and vice versa. First, trust is the determining result for a servant of a leader. If you lead as a servant, you will know this - you will be surrounded by a trusting relationship and a high-korean team, and your company will reap the benefits of a high-court organization. The trust and leadership of servants are built on intentions. The clear purpose of a leader's servant is to serve others. The deliberate behavior of a servant leader is a genuine, trusting behavior-place where persuasion becomes real, where intent becomes a powerful force for creating values of change, and where a leader can take deliberate steps to create a culture of leadership of the servant. The strong bias of a servant leader is to express trust in others, to start with trust. The positional leader seeks to control, but the servant leader seeks to unleash talent and creativity by expanding trust, because the servant leader fundamentally believes in others and in their potential. And the purpose of the servant leader is to contribute to make a difference; Return. The positional leader serves as the bottom line, or self. The servant-leader serves something more that inspires confidence not only to the leader, but perhaps to the whole society. The trust and leadership of servants are simple disciplines, but they're easy. In fact, they're hard. Both the trust and the leadership of servants require the full participation of the leader, as well as the courage to put aside self-serving pursuits in the service of others and higher results. How can a tough leader continue to be a servant leader? Responds Tamika Catchings, retired WNBA player, 2011 WNBA MVP and 10th All Star, four-time Olympic champion, and former University of Tennessee Lady Volunteer under coach Pat Summitt. Catchings (Credit: 14\_AllState Goodworks - 10 /Flickr) When I think of servant leadership, I think of Pat Summitt, my basketball coach at the University of Tennessee from 1997 to 2001. Pat was bigger than our coach. She was our friend, our mentor, our mother, our inspiration and true servant-leader. Pat passed away on June 28, 2016, but she will be a part of me forever. Not a day goes by that I don't feel its influence on my life. I was in eighth grade when I first laid eyes on Pat Summitt. I was at home from school, sitting on a canal-surfing couch, and all of a sudden it happened. Those icy blue eyes stared at me from the screen. She trampled up and down the side of the road, shouted to her team, looked at them and demanded respect. My first thought was: Wow! This lady is intense! But my next thought was: Wow, if I ever get good enough, I want to play for her. One minute she will shoot that steel glare, and the next minute, she will smile and grab one of the players in a bear hug. Every day at UT, Pat drilled into us his team's first philosophy: it's not about you, it's about the team. It's like life; You need your people around you to be successful and help you get through it. Pat was a very humble man who never gravitated to the spotlight. She always turns it around and shines it on her players. Despite her legendary glare, stomping, and screaming, Pat's ultimate goal and goal was to help each of us be better, not only better players, but better people. This is the man and the leader she was - the servant in the first place. The world desperately needs another role model for leadership. We have seen the negative consequences of self-serving leaders in all sectors of society around the world. I hope that you will not only implement the leadership of the servants in your organization, but also spread the word to all who will listen. I believe that someday everyone, everywhere will be influenced by the servant leader, or become one. God bless you. Ken Blanchard is one of the most influential experts in leadership in the world and has co-authored more than 65 books, including the groundbreaking bestseller *The One Minute Manager*. His books have sold more than 21 million copies in 42 languages. In addition to being a well-known speaker and consultant, Blanchard is the co-founder and chief spiritual director of The Ken an international training and consulting firm started by Ken and his wife Margie in 1979. His new book, *Servant Leadership in Action*, is a collection of essays from 44 of today's highest leadership bodies of servants and practitioners. Learn more. If you liked this article, join The SmartBrief email list for our daily newsletter on how to be a better, smart leader. We also have over 200 industry newsletters, all free to register. Top. servant leadership in action ken blanchard pdf

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