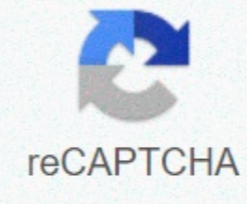




I'm not robot



**Continue**

## Yes no meme girl

From dancing babies to funny cats and political photoshops, memi spread far-as-the-best. They make us laugh, think, and unite. But what are memi? Evolutionary biologist Richard Dawkins, known for popular books on science and atheism, forged a term in his 1976 book *Selfish Gene*. The word itself is a combination of the gene and the Greek word for imitation, and he argued that culture is a means of transmission. Decades later, the internet culture has imbued us with fun and influential mems. The BBC recently wrote about how topics are key in our daily lives, conveying news, ideas and humour in one smart little package. Memes can help us relax on serious topics. They're also spreading like jokes to give us a humorous point of view. Iconic meme stars usually unexpectedly get a role, just as the world-famous grumpy cat can catch our hearts. Yuri Arcurs/Getty Images After an adult party, pictures and videos of cats are the most popular content on the internet. Then it's no surprise that cat mes are so popular that some entrepreneurs make a good living in them. These memi have evolved into books and calendars of pictures on a day where cats make a comment about their lives, to which we can all be hinged. Sonsedska/Getty Images A CGI or computer graphic demo called a dancing baby was perhaps the first widely distributed image in the style of a meme. Short, stupid or catch-up recordings, such as that of video blogger Gary Brolsma, synchronise his lips and move in front of a computer to romanian pop song Numa Numa. His production values were horrific, but the experience got caught up and through the wonders of sharing the meme became world famous. Vlogging has become a highly profitable YouTube company for entertainers of all ages. Fizkes/Getty Images Text, typed through iconic images, are a meme of their own. The over-attached girl has crazy eyes and carries quotes like leave the light on so I can watch you sleep. The success of Kid-fist pumps while touting your triumphs, such as buying concert tickets online. Many of these random photos -- Success Kid was just one of many pictures his mother posted on a photo-sharing website -- became recognizable as the main brands. In Crossover, the world-famous Tesha cat, which has been featured on a number of dark subjects, has also appeared on Friskies cat food packaging. Andrew Rich/Getty Images Through captions, photoshop modifications, and happy photography, memes have provided great political and social satire. One well-known example is a photograph of British Prime Minister Boris Johnson, almost like US President Donald Trump, which Queen Elizabeth is talking about. The queen's balloon says I thought you were back in America. yuliang11/Getty Images Quoting Star Wars' Admiral Ackbar's Ackbar's It's a Trap! is a popular photo commentary in social media For example, it can be used as a funny response when someone plans to visit a live online friend. Characters from movies, television and comics can turn out in the streams of commentary to make the point more graphic and humorous than just words. Albert L. Ortega/Getty Images Cute, or kawaii in Japanese, cartoon creatures and emoji characters from Japanese pop culture are popular memi. Hello Kitty is one of the most famous, along with Chococat and other related images. Pusheen is a chubby grey who deals with everything from sleep to eating food, providing commentary in the style of a meme, as the answer to What Are You Up To? on messenger app -- Pusheen eating pizza says it all. Even poop emoji has become a popular online and offline meme. Hats for emoji poop, T-shirts and even a night light are available. Artrise/Getty Images Even everyday photographs can become memia when they accurately express a common experience. The image, which says a thousand words, can now be used in emails and messages to share feelings of joy, despair, loneliness and excitement without words. When these images are used as memi, they carry a special clarity of message, because everyone knows what a lonely guy's picture means. The same goes for particularly moderate sports photography or a child's expression of happiness -- The Success Kid mentioned earlier is a great example of this, even without captions. RobHowarth/Getty Images Memes are doing for free what companies are spending millions trying to achieve: getting the message out. No wonder the Friskies hired Grumpy Cat to give their speech, and Success Kid has appeared on the pane for Virgin Media to rent to get his parents to get HD channels at no extra cost. Dos Equis has created an advertising concept with jonathan goldsmith's name as The Most Interesting Man in the World. Presented in a form with a caption-meme, he went online with hundreds if not thousands of parodys such as I don't always listen to the Rolling Stones, but when I do it my neighbors. BrianAJackson/Getty Images Memes aren't just fun. As Richard Dawkins observed, they have ideas and opinions in an infectious form that spreads rapidly from person to person. The social network provides even higher speed than e-mail used to. While most memos are humorous, the meme is a vehicle for many more options. PeopleImages/Getty Images Get all the best moments in pop culture & entertainment delivered to your inbox. How do memi circulate? Why are the memi circling? What does it mean to express your feelings, attitudes and even politics through memes? This three-day mini-course introduces you into gif and memo history, surveys the use and misuse of memos, and asks you to make your own meme. By the end of the course you will better understand the meme culture and you can match this new folk more in depth. Form. What's so funny about mems? What's so serious about this? How do you make a meaningful meme? You receive a certificate signed with an instructor with the institution logo to check your achievement and increase your job prospectsAd a certificate on your CV or CV or post it directly on LinkedInGive give you an additional incentive to complete the EDX course, a nonprofit, relying on verified certificates to help fund free education for all on the global level With good news so thin on the ground these days it's excellent to find one piece of positive economic data. You'd think there'd be cheerleading on the preiss. It should certainly be. The good news is all about women owning companies. In the U.S., 6 million companies are owned by women. Every day, 400 new ones, representing about 55% of new startup companies, start up; Regardless of the economic climate, women certainly haven't lost their temper. Although their success is more daunting: women's companies have an 11% growth rate (compared to 6% in other companies) employment growth of 18% (compared to 8%) and revenue growth of 32 % (vs. 24 % in other enterprises.) More neglecting is the success of companies that are majority owned by women of color: They grow at twice the rate of all women-owned companies and four times the rate of all U.S. companies. I'm sorry about the eruption of italics, but these are really outgoing numbers. What does it mean? Given that women-owned companies receive only about 10% of all risk assets, it certainly tells us something about money. These companies do more with less. Many of them have politely called a greater number of sources of funding using a wider range of financial products. In other words, they find funds in all places -- loans from commercial banks, loans from suppliers, family funds and credit cards. Venture funds are so very male and their culture so macho that many women don't even try this road - and some see the real benefit of starting it. Kimberly Bunting, ceo of Business Access, founded her company with the help of friends, family and banks - and believes this adventure has given her company a cultural advantage. Prudence and overvoltage are impeded in all aspects of the company's business. Quality assurance is not a buzzing word, but a financial reality, says Bunting. When our revenue is declared, our costs follow. When we make the wrong decisions, we have real pain. These are skills that will be valuable to our company for all our years, and it also highlights that a certain amount of work for business access is committed to the cause -- in this case, the reason for building software systems that help people with disabilities find work. This sense of mission does not elude business goals; the company doubled in size each year. The sense of the mission is growth is achieved. Employees don't feel they're just making money - they also change something. Although this is not the case with every business owned by women, it struck me that it is typical of so many, and for the more successful. The data show that companies owned by women also have other interesting features: there is also greater flexibility in working time; are more involved in community activity and provide more time for commitments from community employees. Their hiring is diverse (women are not just hiring women) and there are also more opportunities to offer a choice of health and retirement plans. Good work and good work is inextricably linked. These opportunities are not a cost; That's the benefits. The corporate world is always learning from entrepreneurs, and there is a lot to learn here. Especially since many women who start these big companies are leaving big corporations. They were fed up with disparagement, abuse, harassment, unpaid and non-harm. They do not leave to have babies and bake cookies, but to pursue opportunities that will prove more challenging and build companies that respect people more. The most successful of company-owned women completely defies female stereotypes. They are technologically advanced, make excellent use of formal consultants (not just old boys' networks) and they do not just go into the service sector -- but in construction, transport, communication and utilities. These high-profile businessmen are risk-takers -- and run the risk without greater support from the investment community at a time of economic uncertainty. Can you imagine what we could do in the good times with the right support? Of course, not every business owned by a woman is paragon and, like all startups, many fail. But there is much to be learned from the emergence of women-owned companies. What I take from this is the value of taking risks (perhaps that safe working with a safe society is ultimately not so safe) and the value of purpose. Women -- and women of color -- succeed because they are so driven -- not only to succeed, but to succeed in their own light, according to their own values. Instead of looking for certainty and balance in her next career move, she might have to look for mission, dedication and boldness. And, of course, for women. Women.

