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Are you between jobs or looking for a side of the fuss you can work from home? Teaching English is a great gig to get in and earn as much as \$25 an hour if you sign up with online companies that hire English teachers. Or you can make unlimited income if you build your own audience through a blog or YouTube channel. What qualifications do you need to get paid for teaching English online? Well, first of all, you don't have to be an English major. This is a misconception that usually raises as a concern when you mention teaching English online. The truth is that while you need to know the basic aspects of English so you can teach your students well, you don't need to have a degree in English. Here is what you need: You should speak English fluently. If you have taught in a formal setting before, this will be helpful. However, you don't need to be a professional teacher to teach English online. You should have an available time in your calendar when you teach students. You need a payment portal, especially if you will find your customers/students. You will need a video conferencing service like Skype or Zoom. It's best to do this on your desktop or laptop so you can share your screen and use it as a virtual board or show your students a PowerPoint presentation, for example. You need a written cancellation policy if you're looking for your own students, not depending on the platform. If you plan to teach English online, there are two main ways you can do this. You can sign up to teach with online companies. Or you can set up your own operation and create an audience using a blog or YouTube channel. Let's discuss them both. When you sign up to teach English to companies online, you will be paid an hourly wage based on several companies, including the company you choose to teach from and the country where your student lives. There are a number of companies that will allow you to get paid for teaching English online. We will discuss 10 popular ones below: VIPKid: To become an English teacher with VIPKid, you need to register and get approval. Once you have been approved, you can adjust the desired clock and students will begin to book you. With VIPKid, you will use their platform and resources to teach. It seems they are doing it so that they provide every student who signs up with them goes through the same curriculum. Although students come from different countries, it seems most of the China. According to their website, you can expect to earn up to \$22/hour. Finishing here is VIPKid's TeachPartTime: TeachPartTime is another platform that allows you to sign up and be approved. Once you are approved, you can apply and be offered learning opportunities. To finish here is TeachPartTime here: Wyzant is a platform that caters to many English language issues. Once you register, you are registered for their platform, you can optimize your profile so that you can get found. You can set your own hourly fare on Wyzant. Once you are done with a teaching session, you will register your watch and then Wyzant will bill the student, take the cut, and send you the payment. Tutor.com: Like Wyzant, you will need to apply and be approved for specific items on the Tutor.com. Using this website, however, they limit how many people can teach a particular subject. So if there are too many English teachers, even if you can qualify for teaching there, you will not be approved for teaching English. Tutor.com likes to attract people who have a doctorate, doctorate, or who have extensive experience teaching a particular subject. Even if you don't have any of them, it's worth a try. EnglishTut: To apply for English teaching, you need a teacher's certification and a four-year degree. Lingoda: Students who want to learn English, German, Spanish and French can register to receive lessons at Lingoda. There you will be teaching English, which is used for business purposes. You can apply to become a teacher at Lingoda here. CamblyCafetalkDaDa: DaDa is an online English language learning platform for children aged 4 to 16. DaDa is based in mainland China and collaborates with the American INSTITUTE TESOL to teach children English. EF Education FirstgoFLUENT: goFLUENT also focuses on business English, so if you have the knack for teaching that you can sign up to teach there as well. No matter which company you choose to go with, most of all you need a reliable internet connection and webcam to get started. The second way for you to get paid is teaching English for you to build your own audience and then monetize it. It's much more complicated than the first option, but the rewards can be huge. Here's why: There's no limit to the size of the audience you can create. When we logged into learning English online on YouTube, the YouTube channel with the fewest subscribers had about 1,300 subscribers. The demand for learning English online is huge with English becoming the preferred language for most business and educational transactions. So if you're committed to creating quality content and constantly posting videos, you can quickly build an audience. Once you have built trust with your audience, you will be able to sell e-books and courses for them. This can become a high-yield revenue stream where you do more than \$20/hour. Even if you don't want to create your own digital products, you can still make money from a YouTube channel in a number of ways: Google AdSense (you'll be able to turn it on YouTube after you have 1,000 subscribers and have accumulated 4,000 hours of viewing time in one year). You can make money as a branch by recommending products in niche and make commissions on the subject. You can have a Patreon community where you provide your students with extra value and charge them for it. For a perspective, if you charge a monthly fee of \$10 and 100 people sign up for your Patreon membership, that is \$1,000 per month in income. As I mentioned above, the hard part of this is creating that initial audience. This can prevent you from creating a video for months and not getting the results you want. There are tools like TubeBuddy and VIDI that you can use to explore YouTube themes and increase your chances of having your videos found. Using these tools can increase viewing time and subscribers and create your audience. Realistically however, expect it will take a year or so to create a significant audience you can sell. Running your own channel will also require you to invest in camera equipment so you can have quality videos. But even if you don't have it, you can start on your phone and upgrade later. You can get paid to teach English online. In this post, we shared the best ways to go about what to do. You can easily start by registering with one of the companies mentioned in this post. The downside is that you are at the mercy of the changes that happen to the company. Otherwise, you can start your own operation that will make you money for years to come. The downside here is that sometimes, creating an online audience can take time. Either way, you can become successful from any way. Was this post helpful? Let us know in the comments below. October 1, 1996 8 min read This story appears in the October 1996 issue of Business Startups magazine. At one time or another, almost every small business owner needs to create printed materials for their business. It could be a simple flier announcing a big sale, a postcard telling customers address changes, or perhaps something more complex, like a monthly newsletter to stay in touch with customers. While some of these projects may sound like something your word processing software can handle, you get better results from a proper desktop publishing program. Computers have made graphic artists out of almost all of us. This does not mean that professional graphic artists are no longer needed; it's just that they only need big jobs - like four-color ads in national editions and show-stopping brochures. In this issue, we'll look at two Macintosh desktop publishing programs that have been touted as easy to use and affordable: Adobe Home Publisher and Manhattan Graphics Ready, Set, Go. Windows should contact Microsoft Publisher or CompuWorks Publisher for similar functionality.) Basics Ready, Set, Go has several hardware hardware needs - a minimum installation requires just 2MB of RAM and 5MB of hard drive space. This program works on almost any Macintosh system and is native to the The entire program came on three 31/2-inch floppy disks. Home Publisher, on the other hand, comes on CD-ROM drive and consumes more than 15MB of hard drive space. It also needs full 8MB of RAM. Home Publisher is also native to PowerMacs, but requires a minimum of 68030 processors. Ready, Set, Go is marketed as a high-quality desktop publisher for the home office, not as a beginner tool. This distinction is worth noting if you are an experienced desktop publisher with the aspirations of designing all the works of art yourself. Reliable Ready, Set, Go features include a lot of compatibility with higher desktop publishing programs and the ability to import multiple graphics and file formats. It also has a great ability to manipulate images. Home Publisher, on the other hand, is limited to PICT, TIFF (grey scale only) and EPS images. This program is really for the beginner publishing market, with features to match. To add value to this program, Adobe has included more than 2,000 clip art images on the CD-ROM disc, as well as two well-known Adobe products: Adobe Type Manager, which improves the resolution of fonts on the screen, and Adobe Acrobat Reader, to view and print files created on one type of computer system on other systems. Start your programs While these programs claim to make desktop publishing easy and painless, beginners still need some guidance before they can create interesting documents. To meet the needs of a novice user, Home Publisher includes a feature called AutoCreate. With more than 50 AutoCreate templates, Home Publisher provides users with easy-to-use layouts to create flyers, brochures, labels, business cards, newsletters, and more. When you open Home Publisher, you'll be greeted by a window that asks you to choose whether you want to create your own post or let AutoCreate for you. Choose the AutoCreate template, and Home Publisher will tell you to choose from a range of styles such as Modern, Traditional, and New Wave, all of which appear in a small (albeit somewhat hard-to-view) window. Home Publisher then asks you to help create the publication by adding text and graphics to the template. For example, if you're designing a newsletter, you may have already written a copy of your word processor. Home Publisher guides you through the steps of extracting and inserting text into a new document, and will help you post graphics such as logos or photos that have been scanned in your computer. If you're designing, say, forms or business cards, Home Publisher lists items you can include, such as your name, name address, phone number and fax. So you can type the text into an easy-to-use format before it's laid out on the template. In contrast, Ready, Set, Go opens onto a blank page. You can start publishing from scratch - not an easy task if you you Make a desktop post before -- or open a template file. This makes Ready, Set, Go somewhat less rookie friendly. However, the template folder is full of interesting documents to choose from, including the entire catalog design with 11 different ad layouts and front and back cover. In fact, templates tend to include more complex designs than Home Publisher's. Design times While templates are essential to getting started, a true BODY easy-to-use desktop publishing program is whether you can create impressive projects quickly and easily. Once you've chosen the main kind of document - whether it's a business card or a newsletter - you'll probably want to add your own touches such as quirky font, splash of color or a unique design element. This means that your publishing program should be easy to navigate and have simple tools to get you from point A to point B. To fully body both programs' use, I created the pilot, complete with color background and coupon, from scratch. Here are the results: Using Home Publisher, I opened a blank page and laid out a headline, image and coupon for 15 minutes without even consulting with the manual or using help files. I easily added color to both fonts and background using the Spot Colors field tool. Making a coupon was a cinch, too. I put an item box where I wanted it and added a colored, broken boundary line. I could then easily re-size the coupon using a drag tool or going into a menu called Object Information and entering specific measurements for the box. My biggest complaint about Home Publisher is the lack of a magnifying glass tool on the toolbar screen. This is a common feature on the screens of most desktop publishing programs, which allows users to hone in on a certain element. For example, if you created a reservation on a coupon in a small font, you can see it closely for better viewing. Home Publisher will allow you to do this only by pulling up the menu. Next, I tried to create the same flier with Ready, Set, Go. Unfortunately, the results were radically different. Fifteen minutes later, I was still struggling to figure out how to view background colors. Although the retractable menu told me that I had added color to the various text boxes, it did not look that way on the screen. I had similar problems when creating a coupon line. I chose a broken line from the retractable menu, but nothing happened. After consulting with management, I still couldn't figure out how to complete this most basic design step. Bottom line Let's face it. I spent minimal time with both of these programs. I wasn't trying to get to know them inside and out. I just walked in, opened and tried to complete the project at hand. But what I expected from these programs was what any busy entrepreneur would expect: quick, simple solutions for my desktop publishing needs. Home Publisher helped me perform Goal, while Ready, Set, Go took longer to master. That's not to say that Ready, Set, Go isn't as powerful as Home Publisher. In fact, its list of features is more powerful. But power is in the hands of the user, and if you don't need to create very sophisticated four-color documents, I recommend a faster and simpler Home Publisher. Cassandra Kavanagh is the executive editor of PC Laptop magazine. Reporting map 4: excellent, 3: good, 2: fair, 1: poorReady, Set, Go 7.0-Rating: 3.5Manhattan GraphicsList Price: \$3395Pluses: Very reliable desktop publishing program with strong business templatesMinuses: Higher learning curve and priceHomePublisher 2.1-Rating: 3Adobe SystemsList Price: \$49Pluses: Easy to create documents from scratchMinuses: Lack of tools found in the more powerful Hot Disks New programs and notable softwareClaris OfficeM@il: Macintosh users may want to check this email solution. Claris OfficeM@il includes email software for five users, server software, access to email via ClarisLink, and personalized email addresses for everyone in the office. OfficeM@il grows with your company and can support up to 100 users. ClarisLink uses the CompuServe network to access the Internet. OfficeM@il requires only one modem, 4MB of RAM and 68020 or higher processor. Call (800) 544-8554, or visit FrontPage 1.1: LaBODY web page software development and tool management to take to the streets, Microsoft FrontPage is billed as a quick, easy way to create and manage professional quality websites. If you're a Microsoft Office user, you'll appreciate FrontPage's integration with Office. The program includes a variety of craftsmen and templates to make it easy for nonprogrammers to find their way through the maze of website design. For more information, visit Microsoft's main . 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