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Dr. Simon received a BA in biology and computer science and MA biology from Wesleyan University and ph.D. in biochemistry from Harvard University. His research focuses on innovative ways to use technology to improve science teaching and learning, especially on non-scientific majors. He lives in rural New Hampshire with his wife, two boys, rotating a set of Cavalier King Charles a few dozen chickens, and leopard gecko. Dr. Simon is the lead author of the introductory non-larges biology textbooks Campbell Essential Biology (7 ed.) and Campbell Essential Biology in Physiology (6 ed.), and co-author of the introductory biology textbook Campbell Biology: Concepts and Connections (9 ed.), all published by Pearson Benjamin Cummings. Product Information: CLICK HERE READ Biology: Core FREE TODAY For non-majors/mixed biology courses. Building a flexible non-majors biology course with scientific literacy is at its core. 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For each concept in the text, Mastering Biology provides tasks and activities instructors can use to layer detail and customize content to their course and how they teach, including a new Guided Video Tours main module and a new Coaching Activities for scientific pratas €all developed by author Eric Simon. Instructors can engage students on topical issues and easily build active and relevant lectures with a unique set of Current Topic instructor resources, Biology: Core offers, including Current Topic PowerPoint lectures, mastering assignments, instructor topic guides, and Ready-to-Go Learning Modules. Ready-to-Go Learning Modules offer best classroom-tested activities and recommended tasks that Biology: Core, Mastering Biology, and Learning Catalytic have to offer. The 3rd edition focuses on topical issues and offers active learning and rotated classroom strategies that encourage students to think and actively participate in non-majors biology courses. 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