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Chances are you should write a business letter and you're a little concerned that you're not going to format it properly. If so, you've come to the right place. In this short guide, we'll take 8 simple steps to write an effective US business letter. How to Write A U.S. Business Letter Select Block Format Add Address Be sure to include a date Consider link Perfect your greeting Main part of your letter Decide on the appropriate sign-off Don't forget to adjust one. The format of block A Block refers to the side of the page to which your letter will be justified. There are two main types: a full block and a modified unit. Let's look at both of them. The formatting of the full block means that the elements of the letter are justified for the left margin. Most types of letters are written with justification on the left. The modified block format means that most things are justified on the left, but some things are also justified on the right. A common example is writing the address on the left and the recipient's address on the right. Block formatting allows you to place the most important information more compactly. It's much easier to get THE attention of HR professionals to what you're trying to convey. In addition to its strategic advantages, block formatting is also a standard layout of U.S.-business letters. 2. Add your address, even if you have a personal relationship with the business contact you're writing to, it's always important to add your address. This may seem unnecessary, but it's actually common practice. Have you ever used a cover letter or renewed written service? Take note as they always include your address on everything you order from them, whether it's a resume, cover letter or business letter. It is not only pragmatic, but also very polite. Not adding an address forces the recipient to search for it, which is considered rather rough in the business world. 3. Be sure to include a date just like your address, adding the date of your letter is easy to look like, but an important step. This will help both you and your recipient in the long run. Your email is just one of probably hundreds of emails the recipient receives on a regular basis. Without a date, it's easy to forget when your email was sent and how quickly you should respond to it. With the date, however, your recipient will know when to take action on your letter and you will get an answer as quickly as possible. 4. Adding a helpline helpline can be an extremely useful addition to your letter, depending on the context. Starting with re., the reference line helps to take stock of what your letter is about. They are usually used by companies that meet customers. For example, if you contacted a company in relation to an online that never appeared before your doorstep, you get an answer with a link to a line that says: Re: Missing online order. If you're responding to a business email, or even if the recipient is waiting for your email, it's best to add a link. 5. Perfect Your Greeting So now that you have all the logistics of your letter finished, it's time to work out the appropriate greeting. It's always best to use the person's name addressed if possible - just make sure you get the right name. You can also completely skip the name and refer to the recipient by its name and surname, such as Dr. Smith or Miss Maxwell. Why is the right greeting so important? Imagine that you are applying for a contract and your letter starts by FAO Who it concerns or Dear Business Owner. With a general greeting, you imply that you haven't invested very much in what you're going to say. Using a certain, correct greeting, you signal to the recipient that you have taken the time to learn about the other side. This will make your chances of answering much more likely. 6. The bulk of your email While there is no specific standard formatting for the bulk of your email, common sense suggests staying consistent. For example, whatever font you start with the font you should use for most of your writing. As for the actual content of your letter, what you write will of course be unique to you and the purpose of your letter. While you don't need to follow the strict rule of 3 lines per item, you should definitely keep your letter as brief as possible. People read business letters to absorb information quickly and efficiently. They don't want to be skimming through any form of additional content. It is polite to keep your letter as substantive as possible. For the same reason, you should also avoid adding a postscript, or P.S., at the end of your letter. Instead, try to give your reader a quick and simple call to action. For example, if you want a specific answer, end with a question. Or, if you just want to chat after the recipient reads your email, ask them to contact you after reading, and add if you prefer a phone call, email or other forms of communication. 7. Decide on the appropriate sign-off with the body of your letter completed, it's time to decide how you want to sign. We suggest that you end your letter with a polite phrase like Kindest Regards and then by your full name. Other common phrases, such as Sincerely, are ok, but can be a bit dated. You can also add the company name under your full name. Depending on the impact you would like to make, it may make sense to add a company name too. If you are writing a letter on behalf of your team, don't be afraid to mention your or department as well. Whichever sign-off you decide to write up to Just make sure it is appropriate with the body of your letter and that it helps your recipient understand who is writing them. 8. Don't forget Proofreading is one of the most important steps in writing a letter. Sending a business letter riddled with spelling and grammatical errors is unprofessional and probably won't get the answer you're looking for. However, not only should you correct your work, but you should also read it aloud. This may sound silly, but sometimes our tone doesn't come as we expect over the text. To avoid misunderstandings, make sure to quickly read the body of your letter out loud before you send it. Follow these steps to create the perfect US business letter so far, the conventions for writing US business letters may have been confusing or hard to find. By following these 8 simple steps, you can now be sure that your letter is respectful, appropriate and obligated to receive a response. Make sure to refer to this guide often when writing your next business letter to ensure effective correspondence between you and your recipient. Based on your budget, timing, and specifications, we can help you build a list of companies that perfectly fits your project's needs. 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