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On the front of the postcard would be a unique representation of our weekly data, and on the other hand (in addition to the required postage and address), we'd squeeze in the detailed keys to our drawings: a code that allowed the recipient to decipher the picture, and imagine what happened to her new friend a week ago. We prefer to approach the data in a slower, more analog way. We have always conceived Dear Data as a personal documentary rather than a quantitative project, which is a subtle but important distinction. Instead of using data just to become more efficient, we argue that we can use data to become more human and connect with ourselves and others on a deeper level. In other words, Dear Data paints a human portrait with data. With each graph and information map, we get a deeper understanding of the authors' personalities. From this information overload follows a fascinating catalogue of complexity of everyday life. By tracking these little things, Lupi and Posavec, who both work in the field of information design, reveal patterns that inform our decisions and affect our relationship. - The Washington Post Experiencing the Project anew, in this beautiful analog form, only enhances its deeply humane spirit of restoring the living texture of data in our daily lives from insensitive, algorithmic, non-human connotations of the word. And, indeed, the data that Posavec and Lupi record a humanistic, humanistic kind - kindness (thanks, compliments received, smiles shone on strangers), complaints (fuss, envy, self-criticism), nouns of joy and vice (loneliness relished, distracted, beauty savored). - Brainpickings Despite the huge amount of quantification, Dear Data feels almost like an anti-quantitative self project. Lupi and Posavec are not interested in calories, steps or pulse. Their project explores the more slippery details of everyday life. This data is human-centered, which is why Dear Data is not read as a separate self-deception. There are ideas to be found, even in the categories they have chosen. - Wired Time and information encoded in Postcards of Lupi and Posavec is not only revealing but poignant. In addition to choosing topics related to items such as the contents of their wardrobe or the amount of drinks they drank this week, the couple also carefully studied their behaviour. Both are mind-blowing complex. The keys to each chart are minute, cipher-like instructions, peppered with anecdotes and aside. - The Guardian Dear Data is a rich and inspiring treasure-warehouse creatively rendered data, giving a visual form to the more mundane aspects of the lives of the two authors. - Boing Boing Reading through Expensive Data pouring on all the curious and clever diagrams, graphs and diagrams they've created, you really feel, feel women make unique discoveries about themselves, revealing previously invisible patterns in their behavior, and in the very woodworking of their lives. This book is likely to be an inspiration to those who work in data visualization, who are interested in postal art or the art of logging, and those who just love to explore creatively considered living. Boing BoingLupi and Posavec teach mental and emotional care. Their examples inspire you to think creatively about your personal habits and approach them with slowness, which allows you to think about their meaning. - The Quartz book itself edges with personality, and one of the most fascinating discoveries tracks the ways in which their two approaches are different - by the time you're a third the way through, you can discern whose chart is whose mere visual scheme they used. This inevitably makes you think about how your own mind organizes the data it accumulates, often subconsciously. - BBC Culture Such a rich information year can inspire others to better calculate aspects of their lives they never thought to tabulate, in order to see patterns and perhaps fine-tune negative behavior. Better yet, illustrating the data of our lives manually can allow us to slow down and energize our creative self beyond digital. - Vice, MotherboardThis postcards are tiny cards of emotions, and as each artist draws his life in new clusters and graphs, you see how their creative communication blossoms. Every detail, from complaints to laughter, delicately translates into point moments on a larger map of friendship. We hope these postcards will inspire you to outline your own life and remind you to pay attention to the little things. - Bust Magazine Through the process of exploring their worlds in a new way, and mentioning the emotions, sounds and thoughts of Lupi and Posavec, as before the telecommunication era Decker writes about, reveal a sense of space and time that we never considered. Through their weekly postcard exchange, the two met each other and themselves. The world around them had to collect data that needed to be studied. - These Issues This is a wonderful visual snapshot of the lives of two bright women matching each other in innovative ways and will appeal to designers and best friends alike. Publishing Weekly, June 2016 We live in a world obsessed with big data. But Dear Data returns to a more nostalgic era when we discussed the information we accepted and offered to others. Call it slow data. Drawing is to remember, the authors write, and their book reminds us that physical documents can be a time capsule through which we constantly pore long after Facebook and Instagram have made their way for the next internet fragrance of the month. Seattle makes for compulsive reading and shows us that data doesn't have to be boring and clinical - a couple offline approach a touching account of their day-to-day activities, and revealing a glimpse into their lives. - Grafik Dear Data is a good reminder that even in this hyper-technological, constantly connected world, there is beauty and simplicity in returning to the way of connecting that both root us into our world and with each other. - These questions Dear data make you pause and think about what data can reveal about a person. It makes you realize that you don't need an app to tell you something new about yourself. Each of us is walking data collection, from money to our bank account calories that we consume any day. This book is a perfect illustration of how hard the data of the average person are. As a project, exhibition and book, Dear Data is fascinating, beautiful and fun for the eyes and mind. - Eng Tech Mag In the so-called Age of Big Data, where we leave a trail of data only through life (through our purchases, city traffic, internet browser, etc.), we are surrounded by companies and governments that quantify us, and many willingly use data tracking apps to become more efficient people. Our data is aggregated, and algorithms should give us answers to everything, really, even in our love life. In this world, Dear Data is an invitation to take a step back, enjoy and interpret the imperfect, subjective data of everyday life. This is a personal documentary, not a quantitative project I have, its creators write. - Literary Hub Dear Data aims to show that data should not always be used to improve efficiency, but can also be used as a way for people to connect with themselves and others on a deeper, more humane

level. - YCN News As designers, conversations about how customers can use big data to understand users are commonplace for Lupi and Posavec. Dear data allowed them to take a step back and explore the bits of small data they collected without the help of body trackers and trackers. Where big data can seem cold and difficult, insecure and scientific, Dear Data has proposed a method of pulling a person out of numbers, getting to know someone not through words, but through real behavior. - Magenta, Huge On the front of the postcard will be a unique representation of our weekly data, and on the other hand (in addition to the necessary mail and address), we will compress the detailed keys to our drawings: code that allows the recipient to decipher the picture, and fantasize about what happened to her new friend the week before. We prefer to approach data more slowly, more analog We have always conceived Dear Data as a personal documentary, not a quantitative-self project that is subtle - but but The difference. Instead of using data just to become more effective, we argue that we can use data to become more humane and connect with ourselves and others on a deeper level. Excellent concept: two designers who work a lot with data choose a theme every week for a year and then collect their personal data based on that topic and send another person a postcard with some hand-drawn visualization of the data on it. Execution didn't always work for me; I often had a sense as authors have tried to move away from very scenic visualization, and the result is a great concept: two designers who work a lot with data to choose a topic every week for a year and then collect their personal data based on that topic and send another person a postcard with some hand-drawn data visualization on it. Execution didn't always work for me; I often had the feeling that both authors were trying to move away from very painting visualizations, and as a result abstract representations would be difficult to interpret without constantly looking between the image and the legend. The same goes for colors: I often have the impression that the colors were chosen for the image to have a harmonious but slightly unusual color scheme, even at the expense of functionality. For example, I don't necessarily want men to be light blue and women to be pink on data visualization (G-d prohibit), but sometimes it seemed that the authors were deliberately trying not to use any conditional associations, and this was made for a more difficult interpretation. I liked how both authors had their own visual language. It took me a considerable amount of time to read this book, which I didn't expect (it doesn't read like a regular coffee table book, although it's formatted like this) because I kept learning details about the data! It was fun. I liked how they also tried to make it a bit meta and relate to the project itself, or to each other, on as many cards as possible and having a consistent color for that. There was also an immigration theme running through the book, which was nice to see, although the view is different from my experience because both authors moved from one western country to another. I liked that they studied their own tendencies towards self-deprecating and excessive amologization. I was wondering if this would happen when I read it and then it did! Very cool. What I didn't see coming was just how much alcohol they consumed, and often in excess. This happened even in data not related to Alcohol. I think it's a content warning that I haven't seen mentioned anywhere else. Overall, I would like even more people to do how is this, can data art become fashionable? Is that already fashionable? I've been constantly I want to try something like this too! Feeling while reading, which means that eventually the book worked for me. I would like to see not only data, but also a little quantitative analysis? Just vague correlations or something, maybe a little curve setup, contingency tables, etc. as needed. But this is their book, not my book - if it was my book, I would do all sorts of things like that, and I'd spend not only a few hours a week on the project, but a few days, lol sigh. (There wasn't much quality analysis either, but what was there was me liking.) Book Source: Lawrence Public Library ... More... More giorgia lupi dear data pdf

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