

Lida Sarreshtehdari

Email : lsarreshtedari@ut.ac.ir

Phone: (+98) 9109753432

Personal Webpage: [Click here](#) to visit my personal webpage

EDUCATION

2008- 2010 MASTER OF SCIENCE, Corporate Entrepreneurship, Faculty of Entrepreneurship, Tehran, Iran

Note: Based on US News ranking, the University of Tehran is ranked as the top university in Iran (click here to visit ranking of Iranian universities)

Title of Master's Thesis: The impact of social networks on entrepreneurial competence, based on the GEM dataset (IRAN and Denmark).

Total GPA: (3.67/4)

2001- 2005 BACHELOR OF SCIENCE: Statistics, Tehran, Iran

Title of Bachelor's Thesis: Statistical Survival Analysis with Applications (Illness-death model)

AWARDS & HONORS

- Finalist in "Math education smart software design" competition the Ministry of Education, 2005.
- "Best analyst". Cultural Heritage Organization in Iran, 2008.
- "Best employee of the University of Tehran" in faculty of Entrepreneurship, 2015
- "Best business design idea" (Environment field), Registration of industrial design (cardboard furniture) in science and technology park, university of Tehran, Iran (2012).

* **Note:** Ranked in top 0.3% of masters students across all faculties of the University of Tehran.

RESEARCH INTERESTS

- Business, Entrepreneurship, strategy
- Innovation & Economic Development
- Big Data Analytics
- Entrepreneurship construct (index) development
- Family Business

Publication

Peer-reviewed Journals

- [1] Faghih, N., Bonyadi, E., & Sarreshtehdari, L. (2020). Comparison of the Entrepreneurial Motivation in Different Economic Groups (Journal Article, accepted by *Journal of Global Entrepreneurship Research*)
- [2] Faghih, N., Bonyadi, E., & Sarreshtehdari, L. (2020). Entrepreneurial Motivation Index: Importance of Dark Data (Journal Article, accepted by *Journal of Global Entrepreneurship Research*)
- [3] Faghih, N., Bonyadi, E., & Sarreshtehdari, L. (2020). Assessing the Entrepreneurship Process: An Application of the Data Envelopment Analysis (Journal Article, accepted by *Journal of Global Entrepreneurship Research*)
- [4] Faghih, N., Sarreshtehdari, L., & Bonyadi, E. (2020). Entrepreneurial Attitude Entropy (Journal Article, accepted by JGER)
- [5] Faghih, N., Sarreshtehdari, L., & Bonyadi, E. (2020). The Rates of Safe and Hazardous Entrepreneurial Activities: Introducing the Lower and Upper Limits of Entrepreneurship Risks (Journal Article, accepted by *Journal of Global Entrepreneurship Research*)

Papers Under Review at Refereed Journals

- [1] Faghih, N., Sarreshtehdari, L., & Bonyadi, E. On the Utility of the Global Entrepreneurship Index (GEI) in Research and Policymaking (Journal Article, revise and resubmit at *Journal of Global Entrepreneurship*)

- [2] Faghih, N., Bonyadi, E., & Sarreshtehdari, L. Modeling the Relationship between Entrepreneurship and Entrepreneurial Innovation Using a Stochastic Process: A Study on Economic Development (Journal Article, review at *Journal of Global Entrepreneurship Research*)

Book Chapters

- [1] Faghih, N., Bonyadi, E., Sarreshtehdari, L. (2019). "Global Entrepreneurship Capacity and Entrepreneurial Attitude Indexing Based on the Global Entrepreneurship Monitor (GEM) Dataset", *Globalization and Development*, 13-55.
- [2] Faghih, N., Sarreshtehdari, L., & Bonyadi, E. "Effect of Entrepreneurship on Economic development when Facing the Global Crises: A study on COVID-19 (Submitted to Springer)

Books

- [1] Faghih, N., Bonyadi, E., Sarreshtehdari, L. (2019). "Entrepreneurship Viability Index: A New Model Based on the Global Entrepreneurship Monitor (GEM) Dataset", Springer International Publishing, ISBN 978-3-030-54643-4 (Published by Springer and now is on pre-order sale and will be released in December 2020.
- [2] Faghih, N., Bonyadi, E., Sarreshtehdari, L., A New Model for Quality Management and Operations Research Nonparametric Bayesian Method Focusing on Survival (Reviewing by Routledge & CRC Press)
- [3] Faghih, N., Sarreshtehdari, L., Bonyadi, E., Entrepreneurship Quality Index (Submitted to Springer)

Persian language Journals

- [1] Schott, T., Zali, M., Sarreshtehdari, L., (2011). Evaluation of Entrepreneurship Indicators in Iran and Denmark, Kar O Jame
- [2] Sarreshtehdari, L., (2012). Type of fear of failure in entrepreneurship based on GEM data set 2008, Kar O Jame
- [3] Sarreshtehdari, L., Zali, M., (2012). Evaluation of entrepreneurship indexes, Shoge karafarini
- [4] Sarreshtehdari, L., (2016). Work-family border, Entrepreneurship Encyclopedia

Ongoing project

- [1] Sarreshtehdari, L., Bonyadi, E., Risk-based Entrepreneurship (In preparation)

CONFERENCE PRESENTATIONS

- [1] Bonyadi, E., Sarreshtehdari, L. (2019). The Effect of Education, Entrepreneurial Competencies, and Social Networks on Business Performance (Based on GEM 2017 Iran Datasets), 4th International Conference on Business and Entrepreneurship (ICE-2018). Emphasizing Improvement of Business Environment, Organized by the Faculty of Entrepreneurship, University of Tehran, Iran.
- [2] Zali, M., Sarreshtehdari, L., (2010). The Impact of Social Networks on Entrepreneurial Competency, Shiraz University First International Conference on Management and Innovation.
- [3] Mirjafari, K., Sarreshtehdari, L., (2008). Predictive influence in the accelerate failure in time model, 9th Iranian Statistical Conference, Esfahan University.
- [4] Sarreshtehdari, L., Sabohi, N., (2007). A Penalized Likelihood approach for an illness model, 8th Iranian Statistical Conference, Shiraz University.
- [5] Ketabdar, M., Sarreshtehdari, L., (2006). Cox Regression, Student Scientific Conference, University of Isfahan.

RESEARCH REPORTS

- [1] Razavi, M., Yadollahi farsi, J., Zali, M., Sarreshtehdari, L., Bonyadi, E., Mozafari, F., GEM Iran 2018/17 Report.
- [2] Razavi, M., Yadollahi farsi, J., Zali, M., Sarreshtehdari, L., Bonyadi, E., Behrouzazar, Z., GEM Iran 2017/16 Report.
- [3] Razavi, M., Yadollahi farsi, J., Zali, M., Sarreshtehdari, L., Memariani, M., Mirzaei, F., GEM Iran 2016/15 Report.
- [4] Elyasi, GH., Sarreshtehdari, L., Azizi, Z., Evaluation of the performance of professors of Faculty of Entrepreneurship, University of Tehran, faculty of Entrepreneurship, University of Tehran, Iran (2014-2016).
- [5] Razavi, M., Yadollahi farsi, J., Zali, M., Sarreshtehdari, L., Memariani, M., Mirzaei, F., GEM Iran 2015/14 Report.

EXPERIENCES

Teaching Experiences

- [1] Mathematics, Roshangar (First Iranian Smart High school in Tehran, Iran), from 2005 to 2007.
- [2] Statistic, Roshangar (First Iranian Smart High school in Tehran, Iran), from 2005 to 2007.
- [3] Excel and SPSS software, Elm o Farhang University, Tehran, Iran (2006 to 2008)

Graduate Teaching Experiences (PRESENTED WORKSHOPS, At the University of Tehran, 2016- 2019)

What is the nature of the Global Entrepreneurship Monitor (GEM) dataset? (received 85% of satisfaction)

How to write papers using the GEM dataset? (received 90% of satisfaction)

Professional analysis with SPSS, (received 90% of satisfaction)

Work Experiences

- [1] Supervisor and executive expert in the GEM Iran-office annual APS and NES survey since 2011.
 - Annual research program of the Global Entrepreneurship Monitor (GEM) in Iran (each year about 3360 questionnaires were completed through face-to-face interviews in 42 cities around the country).
- [2] Board Member of "Hoshmand Negar Setak" company since 2012.
- [3] Statistics Expert, Ministry of Cultural Heritage Tourism and Handicrafts (MCTH), (from 2007 to 2008)

Skills

Statistical Software Skills (SPSS, AMOVS, EXCEL)

Language Skills

- English: Fluent (the exam will be taken soon)
- Persian: Fluent

Academic services

- [1] Reviewer, Journal of Global Entrepreneurship Research (JGER), June 2019-present
- [2] Executive team member of 4th International Conference on Entrepreneurship, Emphasizing improvement of business environment 4-5, 2018.
- [3] Research Team member of marketing project entitled "The effect of advertising on the sale of Motorola products in major cities of Iran" (Mashhad, Tehran, and Shiraz) (2005-2006)
- [4] Collaborate in preparing reports on the barriers of entrepreneurship development in Iran, faculty of Entrepreneurship, University of Tehran, Iran (2008)

HOBBIES

- Baking and cooking
- Mountaineering
- Studying books in Children's Psychological Fields
- Interior Design

• REFERENCES

- [1] Professor Nezameddin Faghih, UNESCO Chair Professor in Entrepreneurship, ([for more information, click here](#))
- [2] Professor Thomas Schøtt, Department of Entrepreneurship and Relationship Management, University of Southern Denmark, ([for more information, click here](#))

