

# Kathy Versteeg

ELearning Instructional Designer/Developer  
Multimedia and Graphic Designer



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KV LinkedIn Profile



@KatWMV

## TECHNICAL SKILLS

Articulate Storyline	Camtasia
Articulate Rise	Dominknow ONE
Adobe Captivate	Lectora
Adobe Photoshop	Brainshark
Adobe Illustrator	SumTotal LMS
Adobe Premiere	Vyond
Adobe After Effects	MS Office
Adobe Dreamweaver	MS Sharepoint
Brightspace (D2L)	SoundForge
Adobe Audition	HTML, CSS
Audacity	Javascript, XML (Basic knowledge)

## EDUCATION

Masters, Educational Technology (TBC).  
San Diego State University

B.S. Psychology; Minor: Management.  
Texas A&M University

## PROFESSIONAL ASSOCIATIONS

The Learning Guild      ATD  
International Webmasters  
Association

## EXPERIENCE

BAE Systems, Inc ([www.baesystems.com](http://www.baesystems.com)):

1/19 to Present — **Principal ELearning Specialist**

- Partner with subject matter experts (SMEs) to provide instructional design: analyze needs, identify gaps, set timelines, produce scripts and storyboards
- Design, develop, test, and publish interactive and user-focused ELearning multimedia training solutions and communications
  - Streamlined design of large, annually-mandated courses to improve retention and reduce employee online training hours.
- Publish and administer SCORM and 508-compliant courses on SumTotal LMS
- Designed an online, self-serve learning design system to support sector-wide ELearning design needs.

Fidelity Investments ([www.fmr.com](http://www.fmr.com)):

3/11 to 12/18 — **Senior ELearning Designer / Developer / Consultant**

(Contractor 3/11 - 12/17, Permanent 1/18 - 12/18)

- Collaborated with SMEs for instructional design of engaging online learning experiences (including converting ILTs to virtual training webinars), and corporate-wide multimedia communications
- Designed and developed engaging and effective ELearning courses and multimedia com in a (including animations, video, and audio)
- Published AICC and SCORM courses to and administer on SumTotal LMS
- Worked with audio-video software to edit video of live and scripted learning solutions
- Mentored junior designers to help broaden their ELearning, multimedia, and graphic design skills

Freelance / Self-Employed

3/04 to 12/17 — **ELearning, Instructional, Multimedia, & Graphic Designer**

Provided instructional design, ELearning, multimedia, and graphic design services to corporate and higher-ed clients. Also provided occasional voice-over narration for ELearning courses.