

Kathy Versteeg

ELearning Instructional Designer, Multimedia and Graphic Designer

Instructional Design / Communications
Design Specialist

 (603) 315-4979

 kathy@kmversteeg.com

 www.kmversteeg.com

 KV LinkedIn Profile

 @KatWMV

TECHNICAL SKILLS

Articulate Storyline	Camtasia
Articulate Rise	Dominknow ONE
Adobe Captivate	Lectora
Adobe Photoshop	Brainshark
Adobe Illustrator	SumTotal LMS
Adobe Premiere	Vyond
Adobe After Effects	MS Office
Adobe Dreamweaver	MS Sharepoint
Brightspace	HTML, CSS
Adobe Audition	Javascript, XML (Basic knowledge)
Audacity	

EDUCATION

Masters, Educational Technology (TBC).
San Diego State University

B.S. Psychology; Minor: Management.
Texas A&M University

PROFESSIONAL ASSOCIATIONS

The Learning Guild ATD

International Webmasters
Association

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EXPERIENCE

BAE Systems, Inc (www.baesystems.com):

1/19 to Present — **Principal ELearning Specialist**

- Partner with subject matter experts (SMEs) to provide instructional design: analyze needs, identify gaps, set timelines, produce scripts and storyboards
- Design, develop, test, and publish interactive and user-focused ELearning multimedia training solutions and communications
 - Streamlined design of large, annually-mandated courses to improve retention and reduce employee online training hours by 50%.
- Publish and administer SCORM and 508-compliant courses on SumTotal LMS
- Designed an online, self-serve learning design system to support sector-wide ELearning needs. Includes: ELearning templates, storyboards, assets including infographics, video, audio, animated content; along with curated and custom support tutorials and resources for producing ES online training

Fidelity Investments (www.fmr.com):

3/11 to 12/18 — **Senior ELearning Designer /
Developer / Consultant**

(Contractor 3/11 - 12/17, Permanent 1/18 - 12/18)

- Collaborated with SMEs for instructional design of engaging online learning experiences (including converting ILTs to virtual training webinars), and corporate-wide multimedia communications
- Designed and developed engaging and effective ELearning courses and multimedia com in a (including animations, video, and audio)
- Published AICC and SCORM courses to and administer on SumTotal LMS
- Worked with audio-video software to edit video of live and scripted learning solutions
- Mentored junior designers to help broaden their ELearning, multimedia, and graphic design skills

Freelance / Self-Employed

3/04 to 12/17 — **ELearning, Instructional,
Multimedia, & Graphic
Designer**

Provided instructional design, ELearning, multimedia, and graphic design services to corporate and higher-ed clients. Also provided occasional voice-over narration for ELearning courses.