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## NORTHFIELD HIGH FOOTBALL

5500 Central Park Blvd • Denver, CO • 80238  
720-423-8000 • [www.NightHawkFootball.net](http://www.NightHawkFootball.net)

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School Principal: Mrs. Amy Bringedahl  
Athletic Director: Mr. Adrian Green  
Head Football Coach: Mr. Ben Startzer

The Northfield High School Football team is preparing for an exciting football season.

Your support is key to our success! Supporting NightHawks Football not only helps our teams – ***it also provides great exposure for your organization.*** In our preparation, we have identified a number of glaring issues that need to be resolved to ensure all kids can play – and more importantly that all of our kids are SAFE. These items include:

- Augment our current supply of helmets. We have 70 helmets in stock, with a projected team roster of 90+. Twenty-five (25) additional helmets will cost approximately \$5400.
- We are in dire need of additional shoulder pads. We have 71 pairs of shoulder pads now, and a team requires approximately 20% margin on pads vs. players, since not all pads fit all kids (not a one-size-fits-all scenario). To satisfy our shoulder pad deficit, we will invest approximately \$2700.
- Purchase practice and game uniforms. The same scenario above plays out with our uniform supply. We currently have 41 Varsity uniforms – and expect 60+ Varsity Football Players. We will need to devote another \$7200 to ensure all kids have uniforms, and practice jerseys.

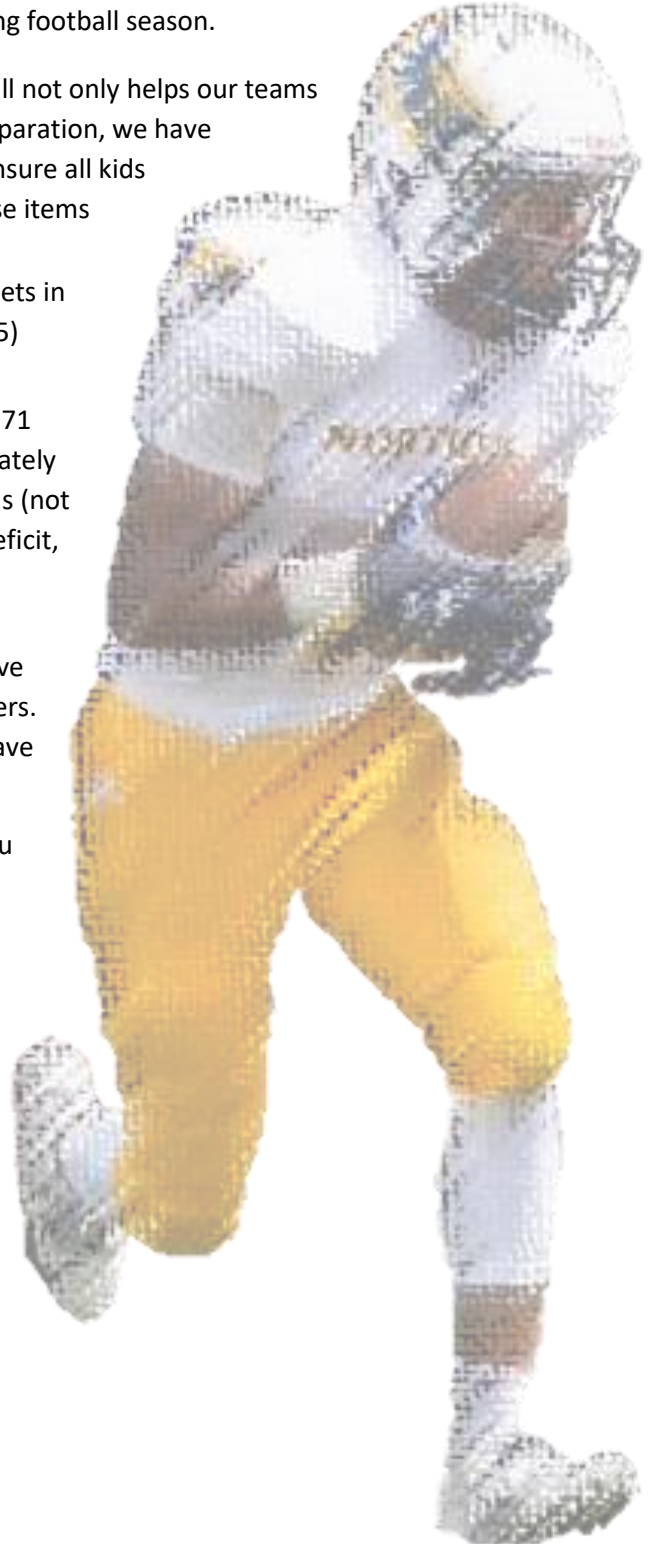
Our immediate needs extend beyond those outlined above, but you get the idea. And therefore, **we need your help!**

Below, you will find our 2020-2021 NightHawks Football Sponsorship & Advertisement Packet with information about our Sponsorship, Player Tribute, and Business Advertising programs. Northfield High School is a tax-exempt government entity, and your support is tax-deductible.

We appreciate the business community's strong support of NHS and look forward to working with you this season!

Learn more about sponsoring the team through our website at [www.NightHawkFootball.net](http://www.NightHawkFootball.net), contact Coach Startzer at 303-518-9797, or send email to [coachstartzer@gmail.com](mailto:coachstartzer@gmail.com).

Ben Startzer  
Head Football Coach



# What is a Digital Game Day Media Guide?

**What is a Digital Gameday Media Guide?** Each year, our football program publishes a Digital Media Guide – similar to a traditional ‘game program’, but everyone who attends the game has an opportunity to access the media guide digitally. More impressionable than a traditional media guide, the digital guides are interactive, provide links to business websites, coupons, and other fan-friendly content.

**How Far is the Reach?** Our media guide will reach beyond our football game day experience. The digital media guide will have a central presence on our website, is included on all rosters shared on gameday home and away, shared on all weekly emails to an entire parent community, and throughout our normal communications with our school and community base.

## **2020 School & Team Fast Facts:**

- **Population?** Northfield High School has an enrollment of approximately 1300 students
- **Current Team:** The 2020 Team returns 16 returning starters.
- **Contests?** NHS holds 100+ contests annually on NHS Facilities annually
- **Largest Crowd?** Our rivalries sports games draw 1000+ fans annually
- **HOME GAMES This year?** 2020 Home Football Schedule: George Washington, Bishop Machebeuf, Lincoln, Arvada, Middle Park, and D’Evlyn

## **Team Website, Social Media Reach, and Media Coverage:**

- **Website:** Over 10,000+ visits to our team website in 2019
- **Twitter:** Over 1000+ active Twitter Users reached ***per post*** during 2019 season.

## **Corporate Sponsorship Available:**

- GOLD (FULL PAGE): \$1,000
  - Full Page Business Advertisement
  - Sponsor of the Game for first 7 Gold Sponsors
  - Weekly Gold Sponsor Mentions on Rosters, Community Emails, and
- 1/2 PAGE: \$500
  - 1/2 Page Business Advertisement
  - Logo, Link, and Single Line Mention on Team Website.
- 1/4 PAGE: \$300
  - 1/4 Page Business Advertisement
  - Logo, Link, and Single Line Mention on Team Website.
- 1/8 PAGE: \$150
  - 1/8 Page Business Advertisement
  - Logo, Link, and Single Line Mention on Team Website.

## **Player Tributes & Personal Ads Available:**

- FULL PAGE: \$200
  - Up to 6 Pictures
- 1/2 PAGE: \$100
  - Up to 4 Pictures
- 1/4 PAGE: \$100
  - Up to 1 Picture

# Full Page Ads

Refer to the number in the corner of each design/layout box to identify which layout you wish to use for your student-athlete's ad. Ads shown smaller than actual size.

Photos should be print quality, and at least 300dpi for best resolution/effect.

## STUDENT NAME #1

1 \_\_\_\_\_  
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2 \_\_\_\_\_  
\_\_\_\_\_

3 \_\_\_\_\_  
\_\_\_\_\_

5 \_\_\_\_\_  
\_\_\_\_\_

4 \_\_\_\_\_  
\_\_\_\_\_

## STUDENT NAME #2

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5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

8 \_\_\_\_\_

9 \_\_\_\_\_

10 \_\_\_\_\_

## #3 STUDENT NAME

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

## STUDENT NAME #4

1 \_\_\_\_\_

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3 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

7 \_\_\_\_\_

## #5 STUDENT NAME

1 \_\_\_\_\_

2

3

4

## STUDENT NAME #6

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## #7

2

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STUDENT NAME

## STUDENT NAME #8

1

2

1 \_\_\_\_\_

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4

5

# Half Page Ads

Refer to the number in the corner of each design/layout box to identify which layout you wish to use for your student-athlete's ad. Ads shown smaller than actual size.

Photos should be print quality, and at least 300dpi for best resolution/effect.

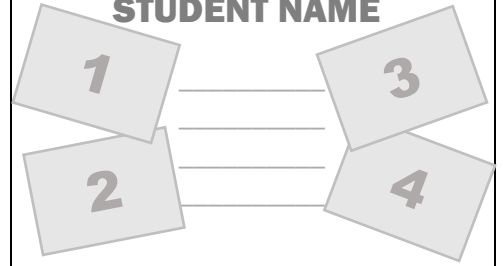
#1

— **STUDENT NAME** —  
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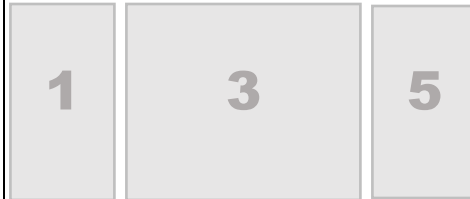
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**STUDENT NAME**



#3

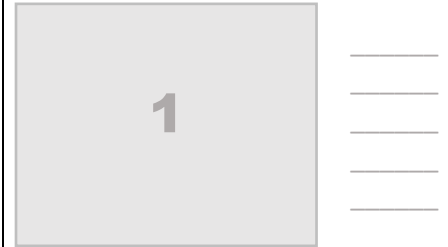
**STUDENT NAME** #4



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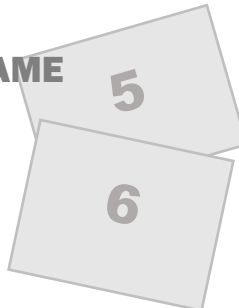
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**STUDENT NAME**



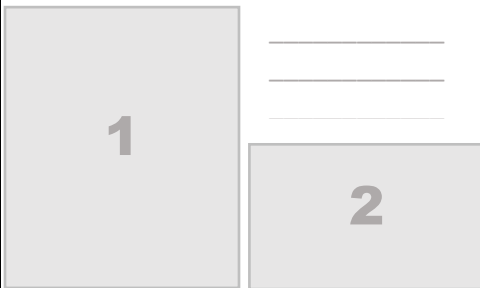
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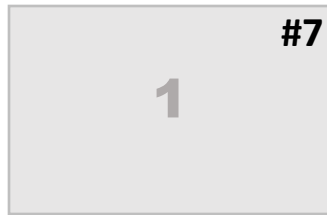
#6

**STUDENT NAME**



2

3



\_\_\_\_\_

**STUDENT NAME**

**STUDENT NAME**

#8



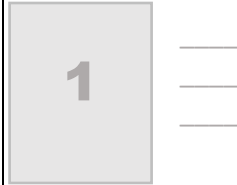
# 1/4 Page Ads

Refer to the number in the corner of each design/layout box to identify which layout you wish to use for your student-athlete's ad. Ads shown smaller than actual size.

Photos should be print quality, and at least 300dpi for best resolution/effect.

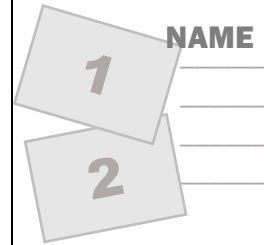
#1

**STUDENT  
NAME**



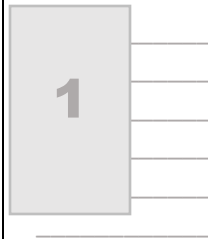
#2

**STUDENT  
NAME**



#3

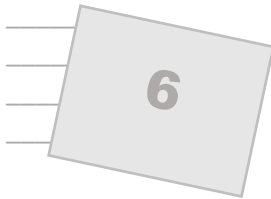
**STUDENT NAME**



#4

#5

**STUDENT NAME**



**STUDENT  
NAME**



# EXAMPLES:

## GO CRUSADERS!



**PUMA & ASSOCIATES REALTY**  
www.PumaHomes.com  
704-375-2495



**Phil Puma** Broker | Realtor®

- Lake Norman Area Specialist
- Expert Negotiator
- Full Time Staff
- Closed 350 Transactions for Over \$90 Million in 2016
- We Help With All of Your Buying or Selling Real Estate Needs

18716 W. Catawba Ave., Cornelius, NC 28031

Proud to Sponsor  
**THE GTK CRUSADERS!**



## THE EGG CAFE

GOOD FOOD, GOOD TIMES



**VOTED**  
"Best Breakfast on the Lake"

**PLEASE JOIN US FOR THE BEST PANCAKES, FRENCH TOAST, OMELETTES, EGGS BENEDICTS, BURGERS, RUBENS & MUCH MORE!!!**

231 Griffith St | Davidson | 704-987-1885  
9525 Birkdale Crossing Dr | Huntersville

2017-18 FALL SPORTS PROGRAM 4 CHRIST THE KING CATHOLIC HIGH SCHOOL

2017-18 FALL SPORTS PROGRAM 5 CHRIST THE KING CATHOLIC HIGH SCHOOL

# ANGELL



**Noah Angell #56**  
Freshman Guard/Tackle

**Josh Angell #9**  
Freshman Slot Receiver

*Good Luck this Season  
Love, Mom and Dad!!*

## GO CRUSADERS!

Thank You, Seniors!

### LEAD THE WAY!



Go Crusaders!  
*Crab, Mastrocola, Mrs. Mastrocola, and Gabe*

**PERRY MASTROCOLA, Attorney at Law**

“ If you need defense against 3rd and 7, call on the Crusaders.  
If you need defense against the IRS, call **PERRY MASTROCOLA** ”



**(704) 533-6758**  
PERRY.MASTROCOLA@GMAIL.COM

2017-18 FALL SPORTS PROGRAM 22 CHRIST THE KING CATHOLIC HIGH SCHOOL

2017-18 FALL SPORTS PROGRAM 21 CHRIST THE KING CATHOLIC HIGH SCHOOL

## Looking for the perfect office for your business?

We offer a variety of on-site business office solutions as well as key-man or virtual offices.



**The Huntersville**  
PROFESSIONAL BUILDING


**704.992.8104**

Business Suites  
Key-Man Offices  
Conference Room  
Board Room


Fitness Center  
Reception Area  
Warehouse  
Shipping Services

Located in the Huntersville Business Park

# EXAMPLES:



**Athletic Trainer**  
KATIE ANTOSZYK, LAT, ATC  
NOVANT HEALTH ATHLETIC TRAINER

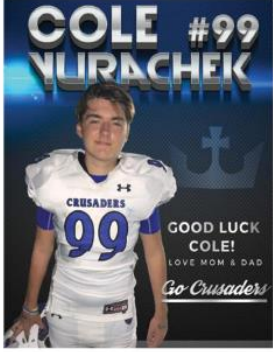


**blueharbor bank**  
Your money lives here.

Personal Relationships  
Common Sense Decisions  
Tech Savvy  
Community Driven

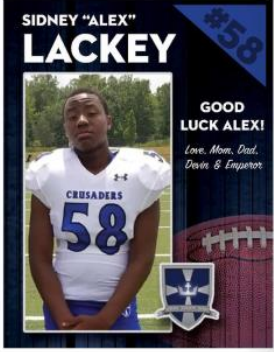
HUNTERSVILLE BRANCH  
104 North Stateville Road  
Huntersville, NC 28078

704.990.7200  
www.blueharborbank.com



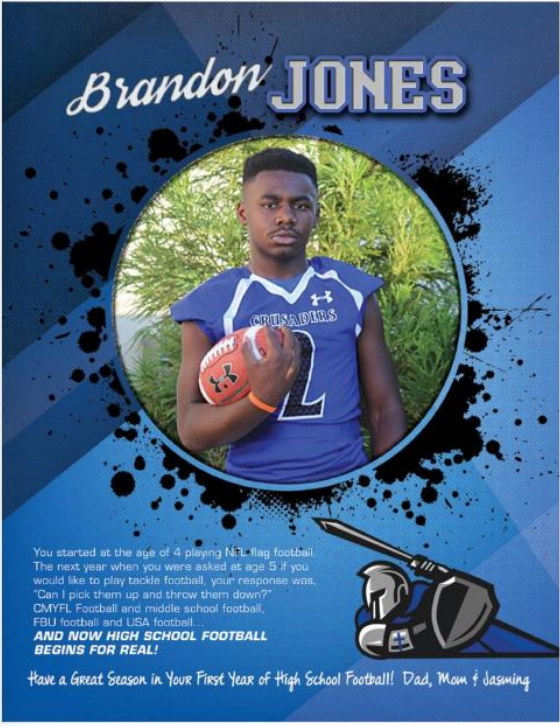
**COLE #99 YURACHEK**

GOOD LUCK COLE!  
LOVE MOM & DAD  
*Go Crusaders!*



**SIDNEY "ALEX" LACKEY #58**

GOOD LUCK ALEX!  
*Love, Mom, Dad, Devin & Emperor*



**Brandon JONES**

You started at the age of 4 playing NFL flag football. The next year when you were asked at age 5 if you would like to play tackle football, your response was, "Can I pick them up and throw them down?" CMYFL Football and middle school football, FBIU football and USA football... **AND NOW HIGH SCHOOL FOOTBALL BEGINS FOR REAL!**

Have a Great Season in Your First Year of High School Football! Dad, Mom & Jasmine

2017-18 FALL SPORTS PROGRAM 24 CHRIST THE KING CATHOLIC HIGH SCHOOL
2017-18 FALL SPORTS PROGRAM 25 CHRIST THE KING CATHOLIC HIGH SCHOOL



**HANS McDONALD II**

Have a Great Season Hans!

The difference between winning & losing is never quitting.  
Be that person who never gives up!  
We love you, Mommy, Dad, Jensen & Blitz



**JOHN WELSH**

#6

We are proud of you, John. You are a great team player, on and off the field, because of your hard work, positive attitude, and unselfishness. May you always be a "man for others".  
We love you, Dad, Mom, Pizal, Katie, Joe, Mary Grace, Tom & Ann.



**2017 UNIVERSITY CITY Turkey Trot 5k**

THANKSGIVING DAY  
NOV 23, 2017 8:00 AM

**WAKE... RUN... FEAST!**

THE FRESH MARKET, 3024 PROSPERITY CHURCH ROAD, CHARLOTTE, NC

The University City Turkey Trot is a 5K race/walk sponsored by Sickle Cell Partners of the Carolinas on Thanksgiving Day.

Join fellow runners and walkers Thanksgiving Day for the 4th annual race designed for all of University City to enjoy!

After the race, cool down and enjoy a post-race mini-feast featuring food, drinks and music!

**FEATURING:**  
• 5k Walk/Run  
• One Mile Kid's Fun Run  
• Costume Contest with Prizes

**FOOD DRIVE**  
Participants are encouraged to take part in our food drive by bringing a non-perishable item to support those who are less fortunate in our community.

Participation in this event supports Sickle Cell Partners of the Carolinas.

Runsignup.com/race/NC/Charlotte/UniversityCityTurkeyTrot5K

2017-18 FALL SPORTS PROGRAM 26 CHRIST THE KING CATHOLIC HIGH SCHOOL
2017-18 FALL SPORTS PROGRAM 27 CHRIST THE KING CATHOLIC HIGH SCHOOL