



Program

Thursday, 24th September 2020

8:00 am - 5:00 pm

Time line	Area of Discussion	Facilitated by
8:00 to 8:05 am	Partner Introductions	
8:05 to 8:15 am	Introductions and Welcome Remarks	Caroline Gathii, President, OWIT Nairobi
8:10 to 8:15 am	Absa Kenya sponsor session	Elizabeth Wasunna, Director Business Banking Absa Kenya
8:15 to 10:00 am	Panel: Opportunities presented by the Africa Continental Free Trade Area Agreement (AfCFTA)	Panelists: 1. Joseph O. Mukobe, CBS, Principal Secretary, Ministry of Sports, Culture and Heritage 2. Nancy Gitonga, Consultant & expert in Gender and Trade within COMESA and East African Region 3. Rose Ronoh, Director, Trade Facilitation, KenTrade 4. Kamaldeep Sandhu, Malkia Interiors & Gifts <i>Moderator: Anne Gaitha, Executive Director, OWIT Nairobi</i>
10:00 to 10:15 am	Break	
10:15 to 10:45 am	Keynote Address: Empowering women to break barriers in Intra Africa Trade <i>Followed by Q & A with the audience</i>	Hon. Betty Maina, CBS, Cabinet Secretary, Ministry of Industrialization, Trade and Enterprise Development
10:45 am to 12:00 noon	The Future of Trade in Africa How will the AfCFTA affect businesses in Africa? What actions should businesses take to address this? <i>Followed by Q&A with the audience</i>	Panelists: 1. Gloria Atuheirwe, Director, Women in Trade, TradeMark East Africa (TMEA) 2. Rose Ronoh, Director Trade Facilitation, KenTrade 3. Trudi Hartzenberg, Trade Law Center 4. AfCFTA Secretariat/UN Women 5. ITC SheTrades <i>Moderator: Caroline Gathii, Managing Partner, FirstIdea Consulting Ltd</i>
12:00 pm to 12:10 pm	Safaricom Sponsor Session	Carol Njagua - How digital innovation is great for trade.
12:10 to 1:30 pm	Break Out Session 1	
	How is Fintech Digital innovation creating opportunities for businesses in international trade - Fintech - Ecommerce - Gig Economy - Evolving Supply Chains	Panelists: 1. Mark Mwangela, Pesapal 2. Lydia Karanja, Absa Kenya 3. Sammy Thuita, DHL 4. Olivia Etyang, MPESA (Safaricom) 5. Mercy Ndegwa, Facebook <i>Moderator: Roselyn Wanjiru - CEO KeshoLab</i>
12:10 to 1:30 pm	Break out Session 2	
	Is Agriculture the next frontier for Africa?	Panelists: 1. Fredrick Kii, Digifarm (Safaricom) 2. Anne Mahulo, AGRA 3. Rikki Agudah, CEO, Society of Crop Agribusiness Advisors of Kenya 4. ITC SheTrades <i>Moderator: Nekesah Wafullah, SOCAA, Society of Crop Agribusiness Advisors</i>





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1:30 to 2:00pm	Lunch Break	
2:00 to 2:10 pm	Pastoralists and Indigenous women empowerment in International Trade	Mrs Hellen P. Nkaissey, HSC, Ushanga Kenya Initiative under Ministry of Sports, Culture and Heritage
2:10 to 3:00 pm	Panel Discussion: Strategies that the Global Agencies have put in place to promote women in Trade <i>Followed by a Q&A with the audience.</i>	Panelists: 1. Olivier Musafiri, TFO Canada 2. Nadia Hasham, Africa Trade Policy Center 3. Phyllis Mwangi, ITC SheTrades <i>Moderator: Mucha Mlingo, Founder & Lead Changemaker at PTS Africa. Board Advisor, OWIT Nairobi</i>
3:00 to 3:10 pm	US Embassy: Strategies the United States Government has for Trade with Africa	Lisa Walker
3:10 to 4:30 pm	Panel Discussion: Strategies that Africa Countries have in place to support women in International Trade - Trade Facilitation and Gender - Trade Finance - Evolving Supply Chains	Panelists: 1. Camelia Mazard, OWIT International, President 2. Blessing Irabor, OWIT Nigeria 3. Tshengi Ndlovu, OWIT Zimbabwe 4. Caroline Gathii, OWIT Nairobi 5. Patricia Langan, We Connect 6. Yavi Madurai, Pan African Business Women Association <i>Moderator: Eva Muraya, KEPSA Gender and Youth Chair</i>
4:30 to 4:50 pm	Rapporteur Report	
4:50 to 5:00 pm	Vote of Thanks and Close	

