

Dao Yin for Queens Borough President

COVID-19 Business Assistance and Relief Programs (updated May 15, 2020)

Program	Administrator	Program Overview	Current Status	Additional Info and Program Contact
Federal Programs				
Coronavirus Preparedness and Response Supplemental Appropriations (CPRSA) Act: Economic Injury Disaster Loan (EIDL) Program	Small Business Administration	<ul style="list-style-type: none"> Provides small businesses and nonprofits with working capital loans of up to \$2 million to help overcome temporary loss of revenue. Available to qualifying small businesses with no other access to credit. Can be used to pay fixed debts, payroll, accounts payable and other bills expenses. Interest rate is 3.75% for small businesses and 2.75% for non-profits. Long-term repayment options, up to a maximum of 30 years. Loan is a direct loan through SBA, with no intermediaries. 	Effective with March 20, 2020 FEMA disaster designation for New York	<p>https://disasterloan.sba.gov/ela/</p> <p>https://disasterloan.sba.gov/ela/Information/EIDLLoans</p> <p>SBA's Customer Service Center at (800) 659-2955 or email disastercustomerservice@sba.gov</p> <p>Additional contact: Patrick J. Minnick, Disaster Recovery Specialist 1-800-659-2955</p>
CPRSA: Express Bridge Loans (EBL) Pilot Program	Small Business Administration	<ul style="list-style-type: none"> Authorizes SBA Express Lenders to provide expedited SBA-guaranteed bridge loan financing Loan amounts up to \$25,000 for disaster-related purposes to small businesses Can be term loans or bridge loans in anticipation of applying for and receiving SBA EIDL loans Can be repaid in full or in part by proceeds from the EIDL loan. Borrowers must have preexisting banking relationship with relevant SBA Express Lender to be eligible 	Effective March 25, 2020	https://www.sba.gov/document/support--express-bridge-loan-pilot-program-guide

Families First Coronavirus Response Act (FFCRA): Paid Sick Leave and Childcare Tax Credit	Internal Revenue Service	<ul style="list-style-type: none"> • Eligible employers may receive a refundable sick leave payroll tax credit for sick leave at the employee's regular rate of pay, up to \$511 per day and \$5,110 in the aggregate, for a total of 10 days. • For an employee who is caring for someone with Coronavirus, or is caring for a child because the child's school or child care facility is closed, or the child care provider is unavailable due to the Coronavirus, eligible employers may claim a credit for two-thirds of the employee's regular rate of pay, up to \$200 per day and \$2,000 in the aggregate, for up to 10 days. • In addition to the sick leave credit, for an employee who is unable to work because of a need to care for a child whose school or child care facility is closed or whose child care provider is unavailable due to the Coronavirus, eligible employers may receive a refundable child care leave credit equal to two-thirds of the employee's regular pay, capped at \$200 per day or \$10,000 in the aggregate. 	Effective March 18, 2020	https://www.irs.gov/coronavirus https://www.irs.gov/help/telephone-assistance (800) 829-4933
Coronavirus Aid, Relief, and Economic Security (CARES) Act: Paycheck Protection Program (PPP)	Small Business Administration	<ul style="list-style-type: none"> • \$349B available for forgivable loans up to \$10M available to eligible small businesses and nonprofits • Loans are originated by lenders approved for SBA 7(a) program or lenders which receive PPP approval • Loans are backed by 100% SBA guaranty • Proceeds can be used for payroll, healthcare benefit expenses, mortgage interest, rent, and interest on preexisting debt, and other eligible working capital uses • Max interest rate of 4%, max term of 10 years • Payments deferred for 6-12 months • Non recourse, no personal guarantees or collateral required • Loan is forgivable to the extent proceeds are used within first 8 weeks following loan closing for payroll (prorated for salaries exceeding \$100K), healthcare expense, mortgage interest, rent, utilities, and wages paid to tipped employees • Unlike other SBA programs, no requirement of showing inability to access other credit 	Effective March 27, 2020	See SBA contact above
CARES: Emergency Grants	Small Business Administration	<ul style="list-style-type: none"> • \$10B in authority for grants (max \$10K grant size) for small businesses to cover immediate operating costs • Available for entities eligible to apply for EIDL loans 	Effective March 27, 2020	See SBA contact above
CARES: Emergency Relief for Airline Sector	TBD	<ul style="list-style-type: none"> • \$25B in loans/guarantees to airlines and certain airport services • \$4B in aid to air cargo carriers • \$17B for business critical for national security 	Effective March 27, 2020	TBD

CARES: Payroll Tax Credit	Internal Revenue Service	<ul style="list-style-type: none"> Employers who hold onto employees during the pandemic would be eligible for a refundable payroll tax credit. 50% credit which would offset the employer's share of Social Security taxes up to \$10,000 of qualified wages per employee. For employers with more than 100 full-time employees, qualified wages are wages paid when they are not providing services due to the COVID-19. For eligible employers with fewer than 100 full-time employees, all employee wages qualify for the credit. 	Effective March 27, 2020	See IRS contact above
CARES: Payroll Tax Deferral	Internal Revenue Service	<ul style="list-style-type: none"> In order to free up employers' cash flow and retain employees during times of quarantine or shutdown, the CARES Act defers the payment of payroll taxes. Payroll taxes due from the date of the bill signing through December 31, 2020, are deferred, with half due by 12/31/2021 and the remainder by 12/31/2022 	Effective March 27, 2020	See IRS contact above
CARES: Employee Retention Tax Credit (employment tax credit)	Internal Revenue Service	<ul style="list-style-type: none"> Grants eligible employers a credit against employment taxes equal to 50 percent of qualified wages paid to employees who are not working due to the employer's full or partial cessation of business or a significant decline in gross receipts. 	Effective March 27, 2020	See IRS contact above
CARES: Public Health and Social Services Emergency Fund	Department of Health & Human Services	<ul style="list-style-type: none"> Provides \$100 billion to reimburse "eligible health care providers" for non-reimbursable expenses related to treatment of COVID-19. Eligible providers include public entities, Medicare and Medicaid suppliers and providers including hospitals, and other non-profit and for-profit entities as specified by HHS. Eligible expenses may include construction of temporary structures, retrofitting existing facilities to provide for isolation of patients, leasing of property, medical supplies and equipment such as PPE and testing supplies, and increased workforce hiring. 	Effective March 27, 2020	TBD
CARES: CDBG Allocation	Department of Housing & Urban Renewal	<ul style="list-style-type: none"> Provides for \$17.4 billion in funding to HUD \$5 billion for Community Development Block Grant (CDBG) program \$4 billion in homeless assistance grants Also includes funding for housing programs (vouchers, HUD Section 202 program, and others) 	Effective March 27, 2020	TBD
CARES: Low-interest Loan Program for Midsize Businesses	Federal Reserve	<ul style="list-style-type: none"> Federal Reserve will administer a direct loan program that targets companies and non-profits between 500-10,000 employees. Interest rate capped at 2% per annum No principal or interest due for first six months. Details still forthcoming from the Federal Reserve 	Effective March 27, 2020	TBD

Main Street Lending Program	Federal Reserve	<p>Program provides up to \$600 billion to support loans by participating lenders to small and medium-sized businesses. Available to borrowers with up to 10,000 employees or up to \$2.5 billion in 2019 annual revenues. Creates Federal Reserve special purpose vehicle that purchases 95% participations in unsecured term loans which contain the following terms:</p> <ul style="list-style-type: none"> • Loan maturity of 4 years. • Lender origination fee of 100 basis points. • Minimum loan size of \$1 million. • Amortization of principal and interest is deferred for one year. • Adjustable interest rate of SOFR + 250-400 basis points. • Must be a business that is created or organized in the US or under the laws of the US with significant operations in the United States. • For the New Loan Facility Program: maximum loan size that is the lesser of (i) \$25 million or (ii) loan proceeds which when aggregated with other debt do not exceed four times EBITDA. • For the Expanded Loan Facility Program: maximum loan size that is the lesser of (i) \$150 million or (ii) 30% of the borrower's outstanding debt, or (iii) loan proceeds which when aggregated with other debt do not exceed six times EBITDA. 	Effective April 9, 2020	https://www.federalreserve.gov/newsevents/pressreleases/files/monetary20200409a7.pdf
State Programs				
NYS on PAUSE	NYS Governor's office	Executive order imposing a 90-day moratorium on residential and commercial evictions	Effective March 25, 2020	https://www.governor.ny.gov/news/governor-cuomo-signs-new-york-state-pause-executive-order
Extension on Tax Filings and Payments	NYS Department of Taxation and Finance	<p>New York State personal income tax and corporation tax returns originally due on April 15, 2020, have been extended to July 15, 2020.</p> <ul style="list-style-type: none"> • All related tax payments due on April 15, 2020, may be deferred to July 15, 2020, without penalties and interest, regardless of the amount owed. • Sales tax payments and returns were due March 20, 2020; however, penalty and interest may be waived for quarterly and annual filers who were unable to file or pay on time due to COVID-19. 	Effective March 28, 2020	https://www.tax.ny.gov/press/alerts/nys-tax-response-to-covid-19.htm https://www.tax.ny.gov/press/alerts/sales-tax-relief-for-covid-19.htm

PSC Utility Rate Increase Postponement	Governor's office	<p>Postpones rate increases for nearly 2 million customers of New York American Water (NYAW) and National Grid upstate that were scheduled to go into effect on April 1st.</p> <ul style="list-style-type: none"> • NYAW's increase will go into effect in September 2020 • National Grid upstate increase will go into effect in July 2020 	Effective March 25, 2020	https://www.governor.ny.gov/news/amid-ongoing-covid-19-pandemic-governor-cuomo-announces-40000-health-professionals-have-signed
ESD Grants for Companies Retooling to Produce Critical Medical Supplies	ESD	<p>Provides grants of up to \$1 million for established companies looking to repurpose and retool their manufacturing operations to produce critical medical supplies, including COVID-19 test kits, personal protective equipment, and the like.</p>	In effect	https://esd.ny.gov/sourcing-covid-19-products-nys
Insurance Premium Relief	NYS Department of Financial Services	<p>Through June 1, 2020, consumers and businesses experiencing financial hardship due to COVID-19 may defer paying premiums under individual and small group commercial health insurance plans.</p> <ul style="list-style-type: none"> • No late fees will be assessed and there will be no negative impact on credit scores. 	In effect	https://www.dfs.ny.gov/press_releases/pr202004023
Entrepreneurship Assistance Centers	Various	<p>ESD works with a network of strategically located Entrepreneurship Assistance Centers statewide which assist new and aspiring entrepreneurs in developing basic business management skills, refining business concepts, devising early-stage marketing plans, and obtaining business financing. They can also assist in providing technical assistance to businesses seeking to understand and apply for various relief programs.</p>	In effect	https://esd.ny.gov/entrepreneurship-assistance-centers

City Programs				
New York Small Business Continuity Loan Fund	NYC Department of Small Business Services	Businesses with fewer than 100 employees with a sales decrease of 25% or more are eligible for zero interest loans of up to \$75,000. Eligibility criteria include the following: <ul style="list-style-type: none"> • Business must be located within the five boroughs of New York City • Must demonstrate that the COVID-19 outbreak caused at least a 25% decrease in revenue • Must employ 99 employees or less in total across all locations • Able to demonstrate ability to repay the loan • No outstanding tax liens or legal judgements 	UPDATE: No longer accepting applications	https://www1.nyc.gov/nycbusiness/article/nyc-small-business-continuity-loan-program
NYC Employee Retention Grant Program	NYC Department of Small Business Services	Available to New York City businesses and nonprofits with 1-4 employees that can demonstrate at least a 25% decrease in revenue as a result of COVID-19. <ul style="list-style-type: none"> • Grant covers up to 40% of payroll for two months • Grant size up to \$27,000 	UPDATE: No longer accepting applications	https://www1.nyc.gov/nycbusiness/article/nyc-employee-retention-grant-program
NYC Business Solutions Centers	NYC Department of Small Business Services	Providers of technical assistance to small businesses citywide which are looking for sources of financial assistance.	In effect	https://www1.nyc.gov/site/sbs/businesses/contact.page
Private Programs				
Booz Allen Innovation Fund	Booz Allen Foundation	The Booz Allen Foundation has established a \$1 million Innovation Fund to help nonprofits, entrepreneurs, thought leaders, innovators at colleges and universities, and startups and small businesses harness the power of data, technology, and diverse intellectual capital to improve COVID-19 relief efforts and make a difference. Nonprofits can apply for grants of up to \$100,000. Individuals, teams of individuals, and eligible for-profit organizations can apply for microgrants of up to \$10,000.	In effect; applications open until June 5, 2020.	https://boozallenfoundation.org/innovationfund/
Business For All Grants (COVID-19 Emergency Grants)	Hello Alice (in partnership with Verizon)	Led by Hello Alice, with the support of Verizon, Silicon Valley Bank, Ebay, and small business owners and advocates across America, Business for All provides \$10,000 to \$50,000 grants, expert mentorship, a strong community, and a comprehensive suite of small business resources.	In effect	https://businessforall.helloalice.com/
Business Warrior COVID-19 Stimulus	Business Warrior	Business Warrior, the software platform for small businesses, is offering 12 months' free access to its software and support, including personalized recommendations to drive new customers and improve profitability during this uncertain time	In effect	https://businesswarrior.com/covid-19-stimulus/
COVID-19 Economic Development Grants	Central Hudson Gas & Electric Corp.	<ul style="list-style-type: none"> • Provides regional organizations with financial contributions to support their COVID-19 campaigns and missions • Offers \$1 million in economic development grants to assist local small businesses, many of which are impacted by the pandemic. 	Effective March 26, 2020	https://www.cenhud.com/customer-service/contact-us/ https://www.cenhud.com/news/central-hudson-announces-more-than-\$1-million-in-grants--community-assistance/ (845) 452-2700

Emergency Small Business Relief Loan Fund	Renaissance Economic Development Corporation	<p>Offering loans to small businesses with 50 employees or fewer and can demonstrate at least a 25% decrease in sales due to COVID-19.</p> <ul style="list-style-type: none"> • Eligible companies must be based in specific neighborhoods of Manhattan (Chinatown, Lower East Side and Koreatown), Queens (Flushing, Jackson Heights, Elmhurst, Murray Hill, Woodside, College Point and Bayside) and Brooklyn (Sunset Park, Bensonhurst, Bay Ridge and Sheepshead Bay). • \$50,000 maximum loan size • Fixed interest rate of 3% • Maximum term of 4 years • Not available to businesses performing professional services, investment/lending services, nonprofit organizations, and certain other business types. 	Effective March 26, 2020	www.renaissance-ny.org
Entrepreneurial Dream Project	Supermaker	<p>The Entrepreneurial Dream Project is a \$100,000 non-dilutive grant fund and mentorship program benefiting new businesses that are building during COVID-19. The grant will be split equally between two companies. Additionally, ten companies will receive mentoring from the Supermaker Mentor Network of acclaimed founders, executives, investors, and operators. To be eligible:</p> <ul style="list-style-type: none"> • Companies whose products were made publicly available in 2019 or later; or, companies who have not yet launched • Must be pre-revenue or under \$2.5M gross annualized revenue • Your company's products or services are available currently in commerce or are planned to be within six months from application • Your company and founder(s) have an active website and social media accounts demonstrating entrepreneurial activity • You are a US resident and at least 18 years old at the time of application • The company is based in the USA 	In effect; applications open until June 20, 2020.	https://supermaker.com/p/entrepreneurial-dream-project
Food and Beverage Industry Relief Fund	Southern Smoke	<ul style="list-style-type: none"> • Provides emergency funding to those employed by or own restaurants or bars • Provides funding for those employed by a restaurant or bar supplier that are facing unforeseen expenses that cannot or will not be covered by insurance. 	In effect	form.southernsmoke.org/smoke/application/
GoFundMe Small Business Relief Fund	GoFundMe, Intuit, QuickBooks, Yelp, GoDaddy, and Bill.com	Offers \$500 in matching grants for companies which are able to raise at least \$500	In effect	https://www.gofundme.com/c/small-business-relief-initiative-and-fund-faqs
Grameen America Economic Relief & Recovery Fund	Grameen America	<ul style="list-style-type: none"> • Help members experiencing financial hardship • Provide members with 0% interest loans • Reimburse members' fees for digital repayment vendors • Support Grameen America's transition to virtual operations 	In development	https://www.grameenamerica.org/economic-relief-and-recovery-fund

HootSuite COVID-19 Relief	HootSuite	Hootsuite is offering free access to their Professional plan to help small businesses and nonprofits stay connected to their customers and audiences through July 21, 2020	In effect	https://hootsuite.com/pages/stay-connected
Honeycomb Crowdfunded Small Business Relief Loans	Honeycomb Credit	<ul style="list-style-type: none"> Working capital loans from \$10K - \$50K 45 day payment-free period Initial 6-month reduced interest period 	In effect	https://www.honeycombcredit.com/relief
Intuit Aid Assist	Intuit Quickbooks Capital	Approved as a non-bank lender for SBA's Paycheck Protection Program (PPP).	Effective April 10, 2020	www.quickbooks.intuit.com/small-business/coronavirus/paycheck-protection-program/
JBF Food and Beverage Industry Relief Fund	James Beard Foundation	<ul style="list-style-type: none"> National fund provides financial assistance to small restaurants in financial distress To qualify for funding, a restaurant must be (i) independently owned with 100 or fewer full- or part-time employees as of February 15, 2020, or (ii) a restaurant group in which each member restaurant has 100 or fewer full- or part-time employees on that date Recipients can receive grants up to \$15,000 	UPDATE: Due to the large demand, applications are now closed but donation option is still currently live. Check website for updates.	https://www.jamesbeard.org/relief relief@jamesbeard.org
JPMorgan Chase -- Philanthropic Investment to assist those affected by COVID-19	JPMorgan Chase	<p>To help address immediate and long term impacts of COVID-19:</p> <ul style="list-style-type: none"> \$8 million to assist small businesses vulnerable to significant economic hardships in the US, China, and Europe \$2 million to existing nonprofit partners around the world affected by COVID-19 \$5 million to provide immediate healthcare, food, and other global humanitarian relief \$35 million deployed overtime to continue relief efforts 	In effect	https://www.jpmorganchase.com/corporate/news/pr/jpmc-makes-50mm-philanthropic-investment-to-address-impacts-of-covid-19.htm corporate.responsibility@jpmchase.com
Kiva Crowdfunded Small Business Loans	Kiva	<ul style="list-style-type: none"> 0 percent interest business loans \$1,000-\$15,000 loan size Terms between 12 and 36 month No minimum credit score Loans crowdfunded by individual investors 	In effect	https://www.kiva.org/borrow
LISC Rapid Relief and Resiliency Fund	Local Initiatives Support Corporation	<p>Up to \$100 million will be raised and invested in urban and rural communities across the U.S. to provide immediate and longer-term resources in three critical areas:</p> <ul style="list-style-type: none"> Small business support Organizational support for community-based partners: CDCs, CBOs, financial empowerment entities, etc. Access to technology: Ramp up technological infrastructure, improve broadband access and cybersecurity, provide technical assistance for groups using meeting and other communications platforms, and much more. 	In development	https://www.lisc.org/covid-19/lisc-rapid-relief-resiliency-fund/
Main Street Initiative	Mainvest	If you have an existing brick & mortar business that has been negatively effected by the COVID-19 outbreak and you launch a capital raise on Mainvest, you may be eligible to receive a \$2,000 zero-interest loan immediately. Then through your capital raise, you can receive up to \$250,000 of investment from your community.	In effect	https://mainvest.com/main-street-initiative

NYC COVID-19 Response & Impact Fund	NY Community Trust, Nonprofit Finance Fund	<p>\$75M loan fund for making no-interest loans to New York City nonprofit organizations working in the human services, with particular interest in those supporting essential healthcare, food delivery, homeless services, workforce development, educational support, and early childhood education, and arts and culture.</p> <ul style="list-style-type: none"> • Organizations must have annual revenue of at least \$750,000. • Loans will range from \$100,000 to \$3 million and can be used for a variety of purposes, including covering delays in government payments for services delivered, postponed fundraising events, and increased expenses to deliver services which will be reimbursed in the future. 	In effect	https://nff.org/nyc-covid-19-recovery-fund
Open for Business	Cloudflare and other technology companies	<ul style="list-style-type: none"> • Several technology companies are providing free services to small businesses during the COVID-19 crisis. • Services include remote work platforms, e-signing software, and team collaboration software. 	Effective March 26, 2020	https://openforbusiness.org/
PayPal Loan under the SBA program	PayPal	Approved as a non-bank lender for SBA's Paycheck Protection Program (PPP).	Effective April 10, 2020	www.loanbuilder.com/ppp-loan-application
Razer COVID-19 Business partner assistance	Razer	<p>Razer will be allocating up to \$50 million this year. The funds will be disbursed through three main support units within the organization's ecosystem, including Razer Gold, Razer Fintech and zVentures:</p> <ul style="list-style-type: none"> • Will also offer businesses access to Razer's hardware, software and services with more than 80 million total registered users globally. The initiative aims to create a positive business impact via strategic alliances and partnerships. • Razer Gold, a virtual currency platform for digital content such as online games and entertainment, will offer support to content partners via marketing campaigns and other cashflow relief measures, including cash pre-payment and cash rebates. • Razer Fintech's B2B unit, Razer Merchant Services (RMS), will assist merchants by providing cashflow assistance, fee waivers and various marketing programs for essential services and e-commerce businesses. • Razer Fintech's B2C vertical, Razer Pay, will be providing reduced rates and various other promotions. Razer Fintech confirmed that it would be considering investment opportunities with local startups and businesses. • zVentures, which is Razer's corporate ventures division, will focus its investment-related efforts on firms with technologies designed to prevent the spread of COVID-19. Companies operating in the autonomous food and beverage, delivery and logistics, and healthcare sector can expect to receive assistance through the zVentures initiative. 	In development	https://press.razer.com/company-news/razer-commits-us50-million-to-support-business-partners-during-the-fight-against-covid-19/

Red Backpack Fund	The Spanx by Sara Blakely Foundation (in partnership with GlobalGiving)	The Spanx by Sara Blakely Foundation has donated \$5 million to support female entrepreneurs in the wake of COVID-19 and teamed up with GlobalGiving to establish "The Red Backpack Fund." <ul style="list-style-type: none"> GlobalGiving will be overseeing the fund, making 1,000 grants of \$5,000 each to female entrepreneurs in the U.S. to help alleviate the immediate needs and support the long-term recovery of those impacted by this crisis All 1,000 women will also receive a free annual All-Access Pass to all 80+ MasterClass instructors, including Sara Blakely's class on entrepreneurship, to provide mentorship to recipients during this time 	The portal will open for applications again on May 4, June 1, July 6, and August 3.	www.globalgiving.org/redbackpackfund/
Restaurant Response Program	Rethink Food	Rethink will select up to 30 restaurants for the program, and give those selected up to \$40,000 to stay up and running.	UPDATE: Applications have closed but check back for reopening date	https://www.rethinkfood.nyc/restaurant-response-program
Robin Hood Relief Fund	Robin Hood Foundation	Robin Hood anticipates making grants to 501(c)(3) organizations in New York City that are well-positioned to serve low-income communities. Grants will average \$45,000. The purpose of these grants is to provide resources to support nonprofits that are on the front lines of this work and can move swiftly to serve affected communities.	In effect	https://www.robinhood.org/relief-fund-application/
Save Small Business Fund	U.S. Chamber of Commerce Foundation	The Save Small Business Fund is a grantmaking initiative offering short-term relief of \$5000 grants for small employers in the United States and its territories. To apply: <ul style="list-style-type: none"> You must run a small business or chamber of commerce with between 3-20 employees (including yourself and not including independent contractors). The business must be located in an economically vulnerable community (this is defined as the bottom 80% of the most economically distressed zip codes in the United States, as ranked by the Distressed Communities Index). Before starting the application, you will be asked for the zip code where you are registered by the IRS as doing business, which will confirm your eligibility. 	In effect	https://savesmallbusiness.com/
Small Business Rental Assistance Grant	Downtown Alliance	Provides rental assistance grants of \$10,000 to help offset monthly rental costs for 80 small businesses that are currently providing "essential services" as defined by the State of New York on March 22, 2020. To be eligible: <ul style="list-style-type: none"> Located on the ground floor within the Lower Manhattan BID's boundaries (Murray Street to Battery Park/South Street to West Street). Be an independent business with five or fewer locations in New York City. Have fewer than 20 employees as of March 1st, 2020. Gross annual revenue below \$1.5 million. Have a lease at their current location through December 31st, 2020. Provide proof of rent payment for April or May, or potentially for later months if the landlord has given approval for rent deferral. 	In effect	www.downtownny.com/rentassistance

SMB Funding and Access to Google Ads	Google	<p>\$800+ million commitment to support small- and medium-sized businesses (SMBs), health organizations and governments, and health workers on the frontline of this global pandemic. This includes:</p> <ul style="list-style-type: none"> • A \$200 million investment fund that will support NGOs and financial institutions around the world to help provide small businesses with access to capital. This is in addition to the \$15 million in cash grants Google.org is already providing to nonprofits to help bridge these gaps for SMBs. • \$340 million in Google Ads credits available to all SMBs with active accounts over the past year. Credit notifications will appear in their Google Ads accounts and can be used at any point until the end of 2020 across Google advertising platforms. 	In effect	https://blog.google/inside-google/company-announcements/commitment-support-small-businesses-and-crisis-response-covid-19
Square Capital	Square Capital (in partnership with Celtic Bank)	Approved as a non-bank lender for SBA's Paycheck Protection Program (PPP).	Effective April 13, 2020	www.squareup.com/us/en/l/sba-ppp-loans
Stacy's Rise Project 2020	Stacy's Pita Chips	<p>The Stacy's Rise Project supports female-founded businesses through funding, mentorship and community. Applications for the 2020 Stacy's Rise Project are now open. To apply you must be:</p> <ul style="list-style-type: none"> • A female-founded small business (in any industry). • Looking for funding relief. • Giving back to the community—through individual efforts, or through your company. • Available to participate in a virtual mentorship program from July to October 2020. 	In effect through June 1, 2020.	https://stacysrise.helloalice.com/
Thryv Small Business Covid-19 Grant Program	Thryv Foundation	Thryv has launched a Small Business Covid-19 Grant Program through the company's small-business foundation. The program will award immediate grants to struggling small businesses, which apply via the company's online application process.	Due to the large demand, applications are now closed but donation option is still currently live. Check website for updates.	https://www.thryv.com/thryvfoundation/
TikTok COVID-19 Relief	TikTok	<p>More than \$250 million to support front-line workers, educators and local communities affected by the COVID-19 pandemic, as well as an additional \$125 million in advertising credits to public health organizations and businesses looking to rebuild:</p> <ul style="list-style-type: none"> • The company is providing \$25 million in prominent "in-feed" advertising space for NGOs, trusted health sources and local authorities. • TikTok will also offer \$100 million in advertising credits to small and medium-sized businesses trying to get back on their feet in the months ahead. This effort hasn't yet started, as it will depend on the decisions made by public health authorities about the re-opening of businesses. 	In effect; advertising credits to SMBs in development	https://newsroom.tiktok.com/en-us/our-commitment-to-covid-19-relief-efforts
United Way COVID-19 Community Fund	United Way of NYC	The COVID-19 Community Fund will provide resources to partner agencies and NYC non-profit organizations that work with communities who are disproportionately impacted by coronavirus and the economic consequences of the outbreak.	In effect	https://unitedwaynyc.org/covid19/

Upright Position Communications COVID-19 assistance	Upright Communications	Upright Position Communications is providing free public relations advice in their office hours for small businesses and startups that don't have access to PR help.	In effect	https://calendly.com/upright-paul/30min-call?month=2020-05&date=2020-05-05
US COVID-19 Community Response Fund	Novartis International AG	The Novartis US Foundation has established the US COVID-19 Community Response Fund to support local initiatives and communities in the US impacted by the outbreak. The fund will provide up to USD \$5 million over a one-year period for immediate response and recovery efforts related to the pandemic. Grant requests must fit within the following criteria: <ul style="list-style-type: none"> • Applicants must be verified 501(c)(3) organizations. • Priority will be given to efforts focused on geographies where Novartis has a physical presence and where there is an acute need, including, but not limited to, NJ, MA, CA, IL, NC, and NY. • Grant request amounts should be in the range of \$100,000 and \$250,000. Programs must support one or more of the three stated objectives: <ul style="list-style-type: none"> • Strengthening local and national healthcare infrastructure to meet increased demand and protect frontline health workers. • Establishing digital platforms for COVID-19 related data collection, remote delivery of healthcare and effective dissemination of important public health information. • Creating or enhancing new community health programs specific to the pandemic response. 	In effect	https://www.novartis.us/news/novartis-us-covid-19-initiatives
Verizon-LISC Small Business Recovery Fund	Local Initiatives Support Corporation	LISC will use the Verizon funding to provide grants of up to \$10,000 to businesses facing immediate financial pressure because of COVID-19—especially entrepreneurs of color, women-owned businesses and other enterprises in historically underserved communities who don't have access to flexible, affordable capital.	UPDATE: The next round of applications will open on May 14, 2020.	https://www.lisc.org/our-stories/story/verizon-and-lisc-fire-25-million-small-business-covid-19-recovery-fund?utm_content=&utm_medium=email&utm_name=&utm_source=govdelivery&utm_term=
Yelp - Free Marketing Services for Restaurants/Bars	Yelp	Provides free Yelp Ads and other marketing services for businesses with fewer than 5 operation locations.	UPDATE: Extended through May 25th	https://blog.yelp.com/2020/03/coronavirus-relief-for-restaurants-and-bars
Your Friends in New York Business Relief Fund	Pyer Moss	Provides temporary relief up to \$5000 to creative-based businesses owned and operated by minorities and women.	In effect	http://www.yourfriendsin.nyc/survey.html