

Footfall Report for: Sheffield

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sheffield	8.7 %	-3.2 %	4.2 %	-19.1 %	9.1 %	7.9 %
North & Yorkshire	-2.4 %	-1.2 %	-4.6 %	-1.7 %	-2.3 %	0.7 %
UK	-1.9 %	-2.5 %	-4.7 %	-2.5 %	-3.3 %	-0.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 8.7% up on the previous year.

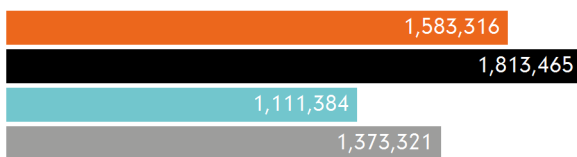
The number of visitors counted for month commencing 30 September 2019 was 1,583,316.

The busiest day in month commencing 30 September 2019 was Saturday 19 October with 80,896 visitors.

The peak hour of the month was 13:00 on Wednesday 2 October 2019 with footfall of 10,879

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



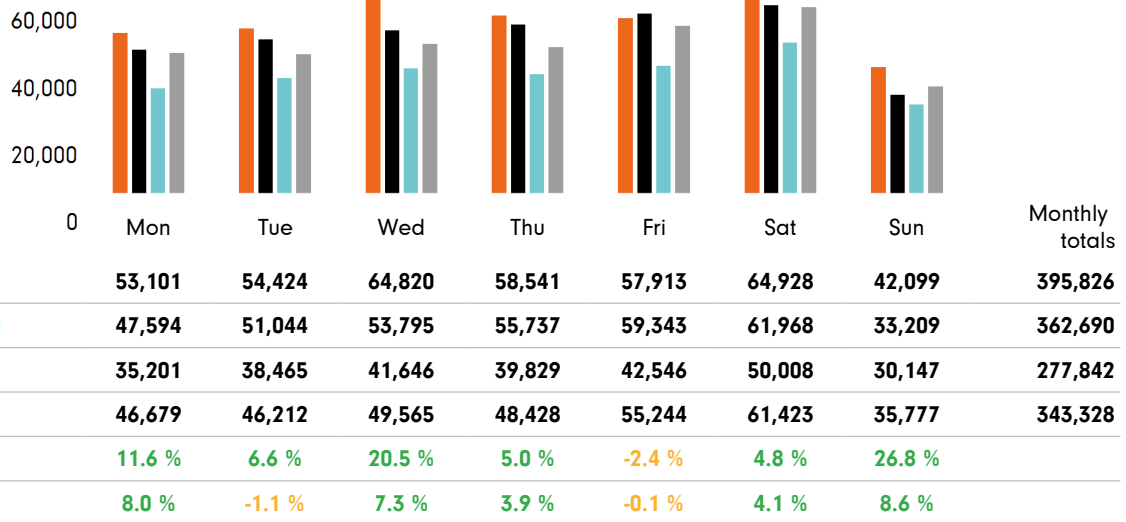
Number of days this month	5	4	19	
Number of days same month last year	11	6	10	1

Average temperature

	Maximum temperature	Minimum temperature
2019	13°	8°
2018	15°	8°

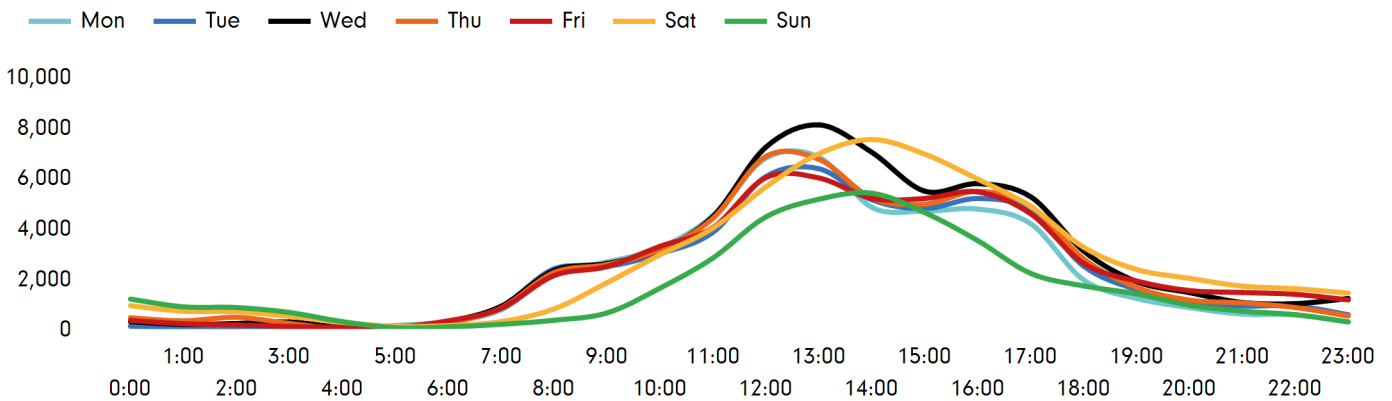
Footfall by day

The figures shown below are calculated using weekly averages.



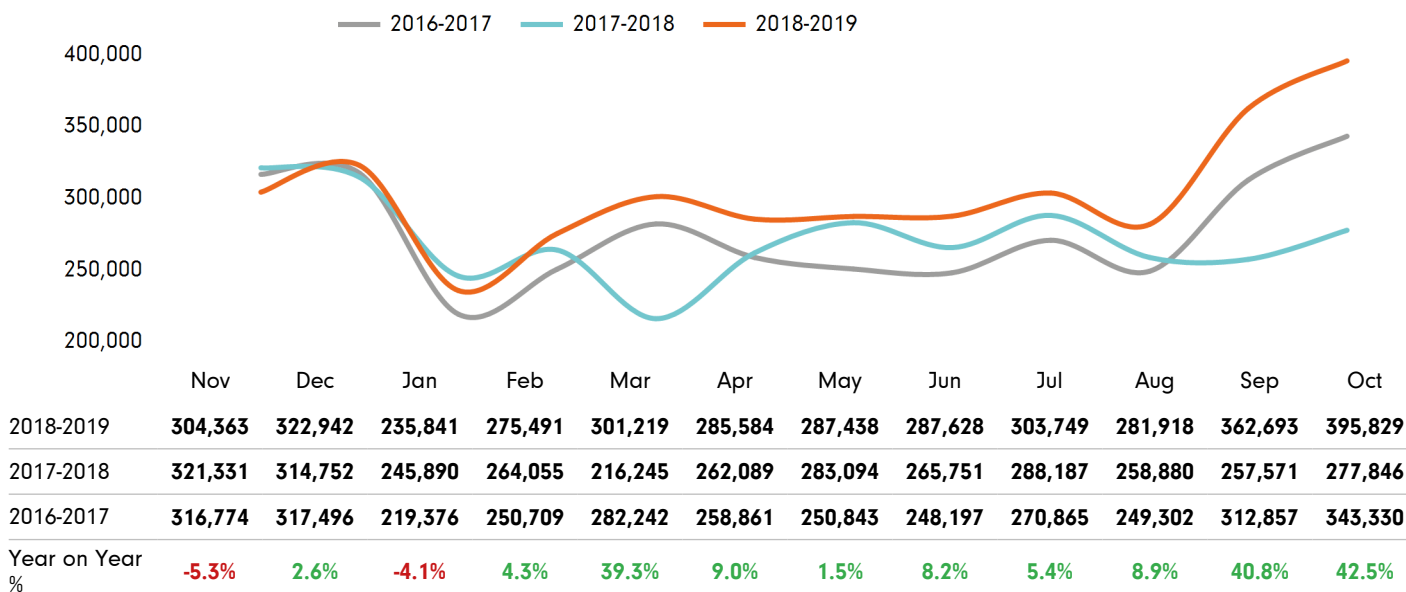
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

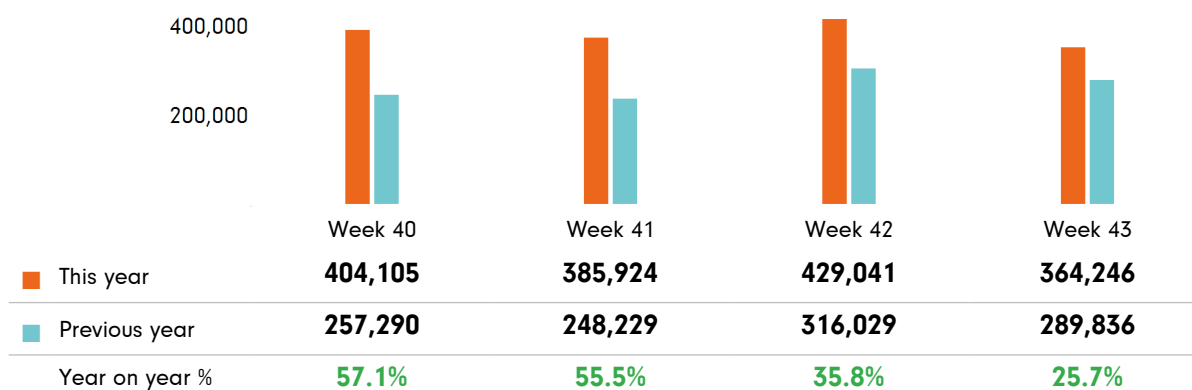
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for October compares October 2019 to October 2018

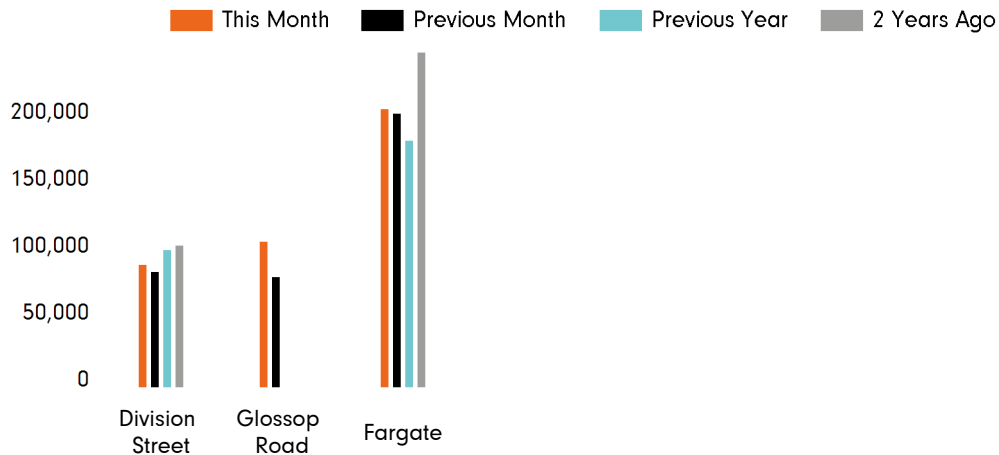
Footfall by week of month

The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.



This Month	90,043	106,446	199,341
Previous Month	85,057	81,247	196,389
Previous Year	100,527		177,319
2 Years Ago	103,458		239,873
Year on Year %	-10.4 %		12.4 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to October, 2019 Vs January, 2018 to October, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2019 Vs October, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2019 Vs 9 2019