

# Footfall Report for: Sheffield

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2019	2018	2019	2018	2019	2018
Sheffield	5.4 %	-2.8 %	-7.1 %	2.6 %	1.1 %	6.1 %
North & Yorkshire	-2.7 %	-1.5 %	-3.2 %	-3.1 %	5.7 %	4.8 %
UK	-2.2 %	-2.5 %	-3.6 %	-2.1 %	5.8 %	4.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

Footfall for the year to date is 5.4% up on the previous year.

The number of visitors counted for month commencing 25 November 2019 was 1,853,568.

The busiest day in month commencing 25 November 2019 was Saturday 7 December with 77,306 visitors.

The peak hour of the month was 13:00 on Monday 23 December 2019 with footfall of 8,525

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month     ■ Previous Year  
■ Previous Month     ■ 2 Years Ago

## Weather



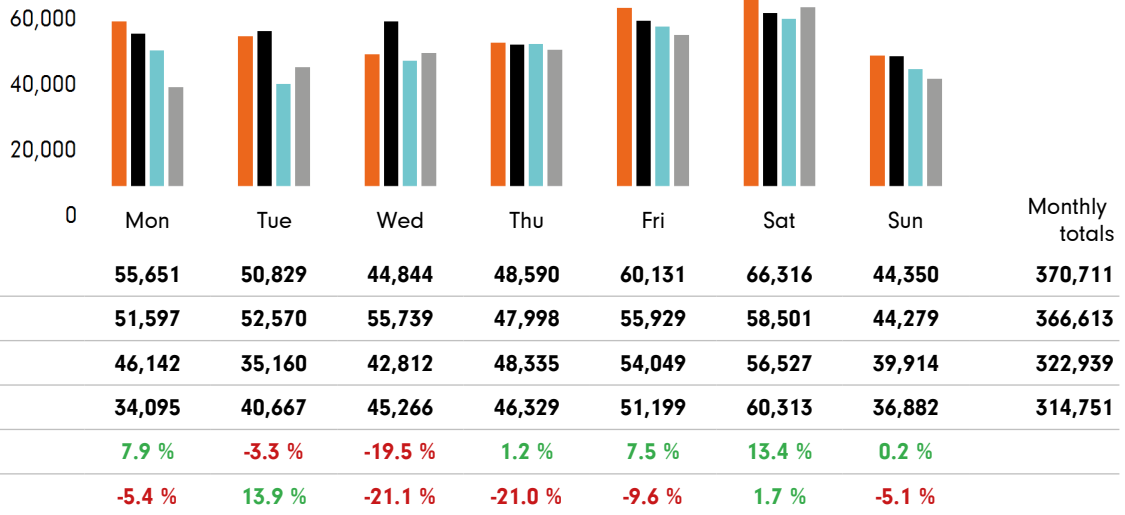
Number of days this month	12	4	18	1
Number of days same month last year	10	3	22	

### Average temperature

	Maximum temperature	Minimum temperature
2019	8°	4°
2018	9°	5°

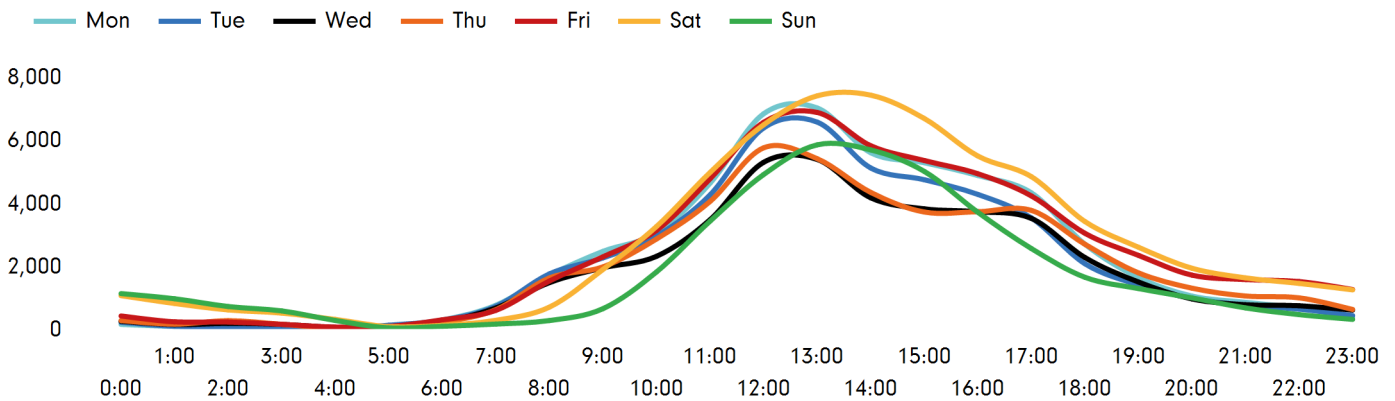
## Footfall by day

The figures shown below are calculated using weekly averages.



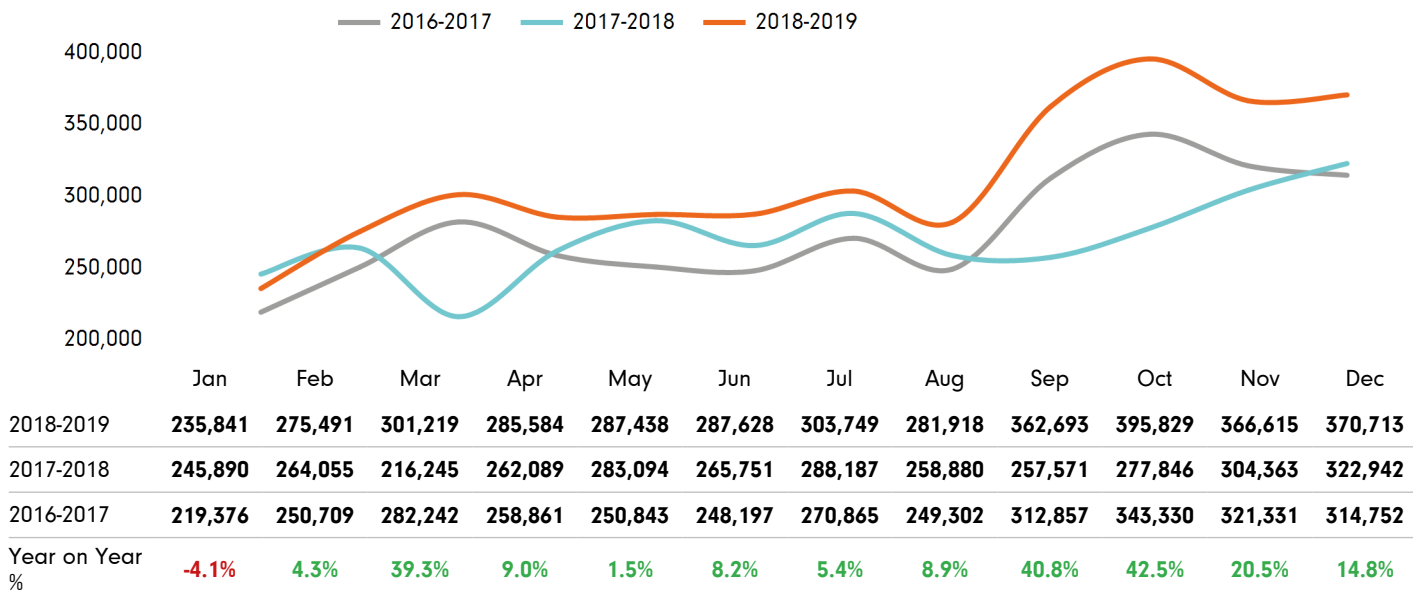
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

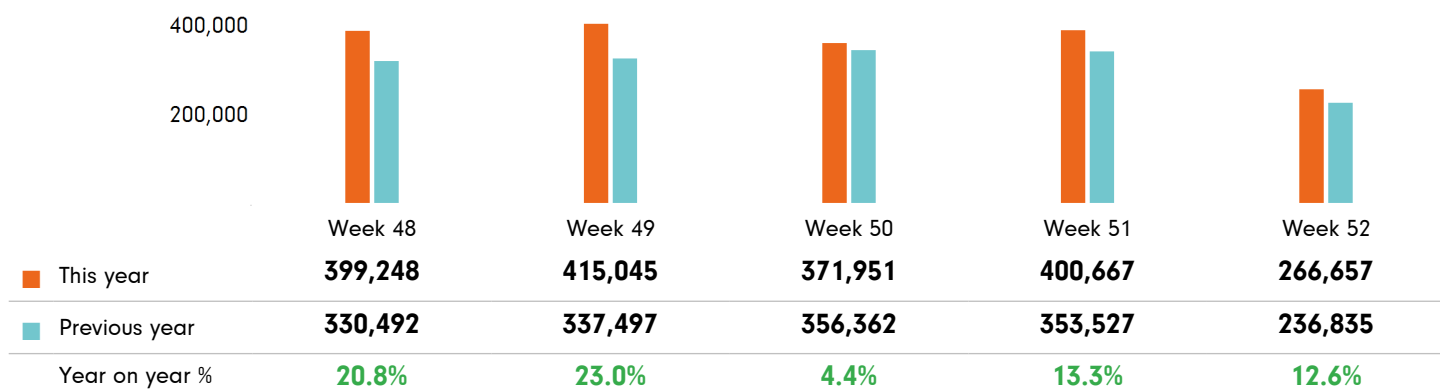
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2018-2019 period with the 2017-2018 period i.e the figure for December compares December 2019 to December 2018

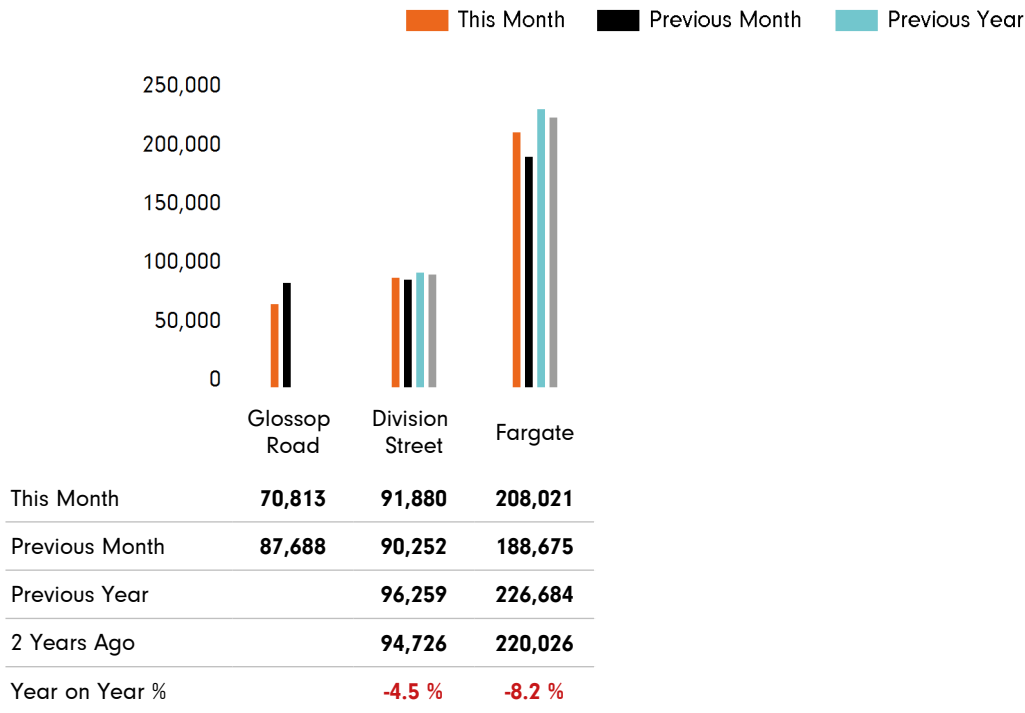
## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



## Footfall by location



### Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2019 to December, 2019 Vs January, 2018 to December, 2018

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2019 Vs December, 2018

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2019 Vs 11 2019