

Footfall Report for: Sheffield

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2020	2019	2020	2019	2020	2019
Sheffield	-7.5 %	0.3 %	-14.7 %	4.3 %	10.1 %	16.8 %
North & Yorkshire	-4.6 %	-1.1 %	-10.1 %	-1.7 %	0.0 %	10.2 %
UK	-4.5 %	-1.4 %	-8.1 %	-1.5 %	1.6 %	7.9 %

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

Footfall for the year to date is 7.5% down on the previous year.

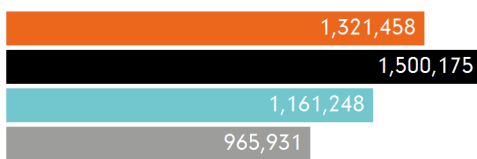
The number of visitors counted for month commencing 3 February 2020 was 1,321,458.

The busiest day in month commencing 3 February 2020 was Thursday 27 February with 59,089 visitors.

The peak hour of the month was 13:00 on Wednesday 26 February 2020 with footfall of 9,562

Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Weather



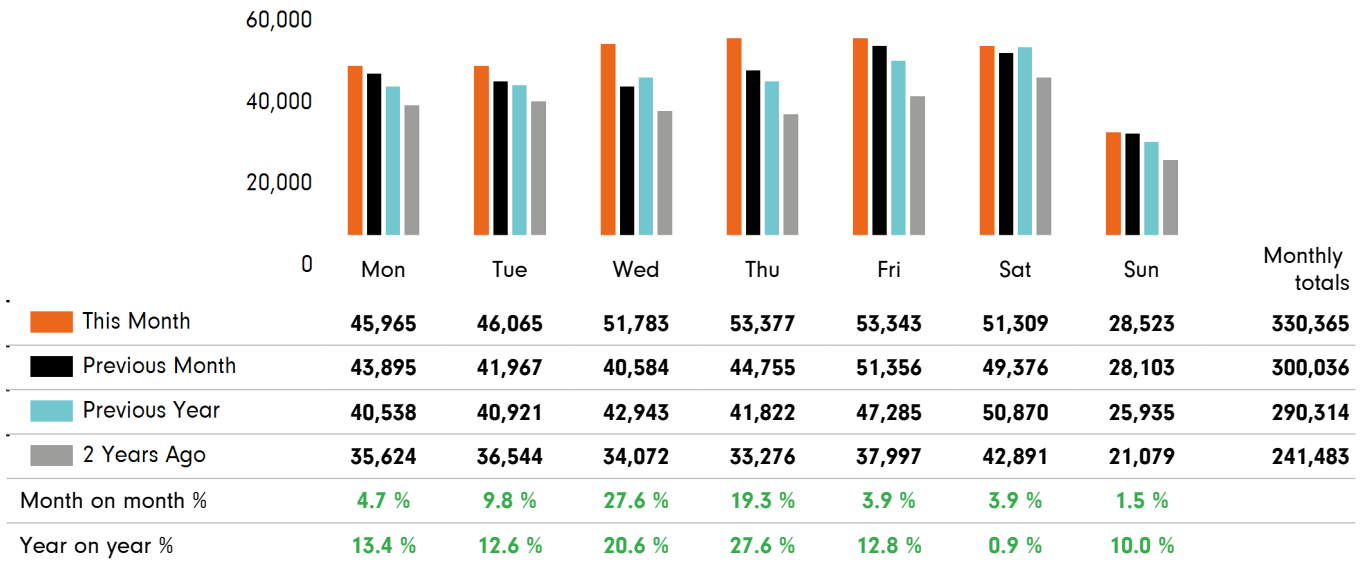
Number of days this month	8	15	5
Number of days same month last year	10	3	11

Average temperature

	Maximum temperature	Minimum temperature
2020	9°	4°
2019	12°	5°

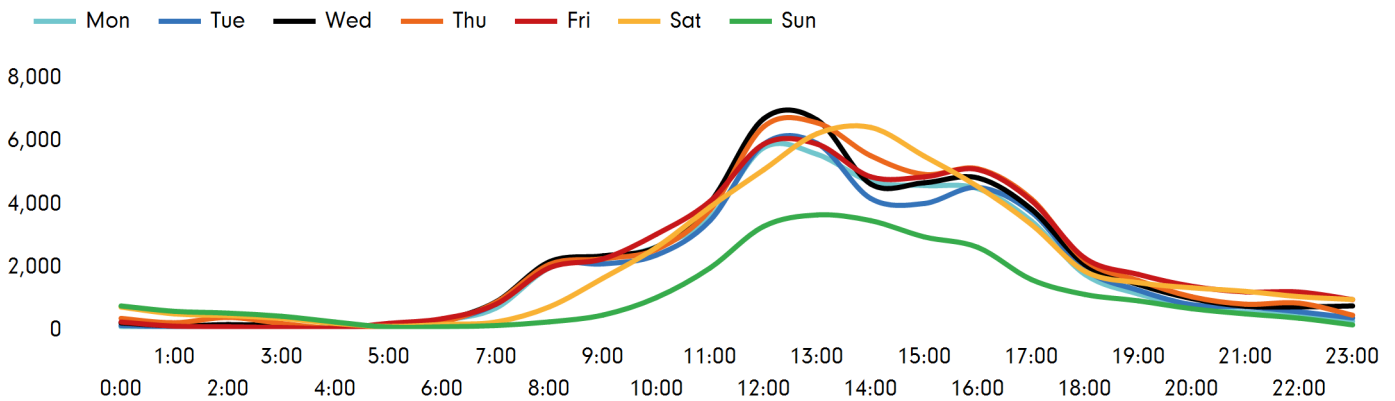
Footfall by day

The figures shown below are calculated using weekly averages.



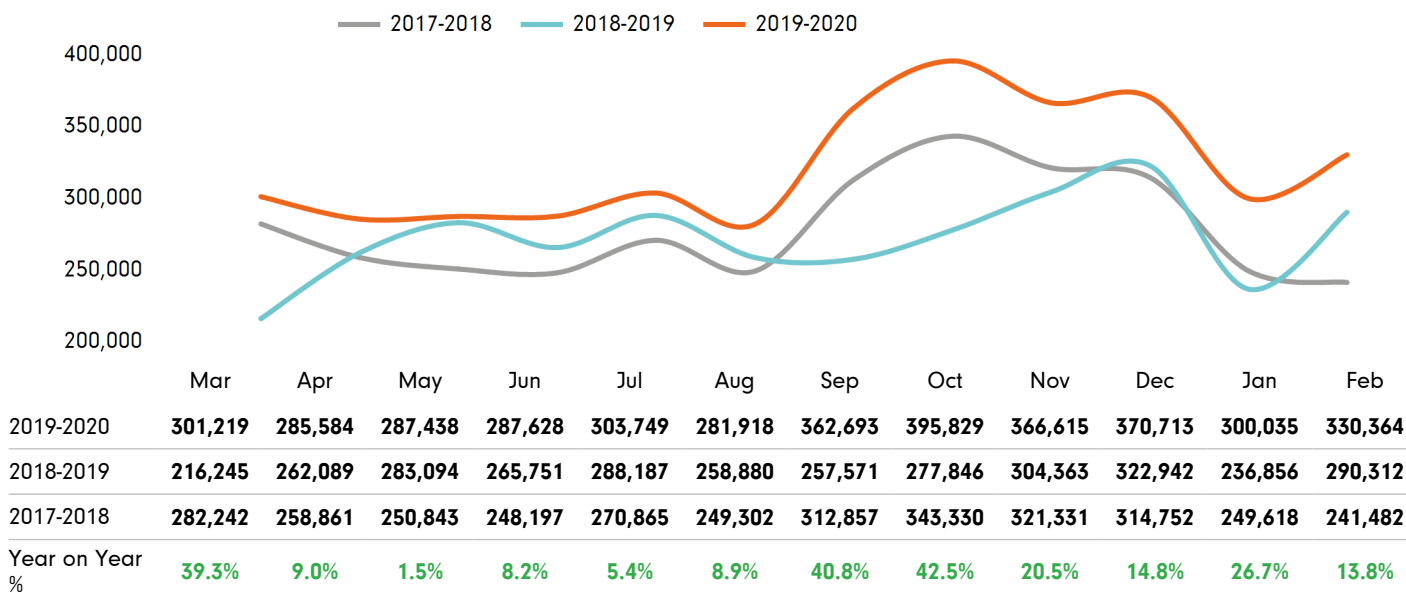
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

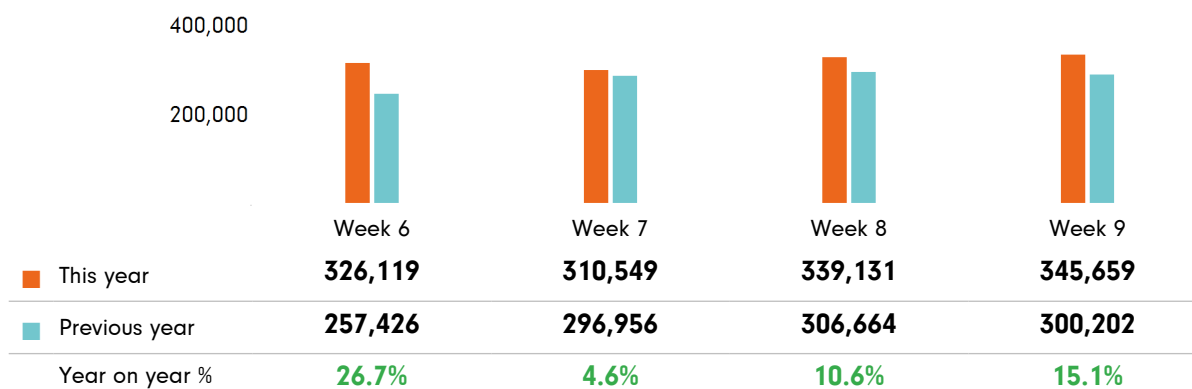
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2019-2020 period with the 2018-2019 period i.e the figure for February compares February 2020 to February 2019

Footfall by week of month

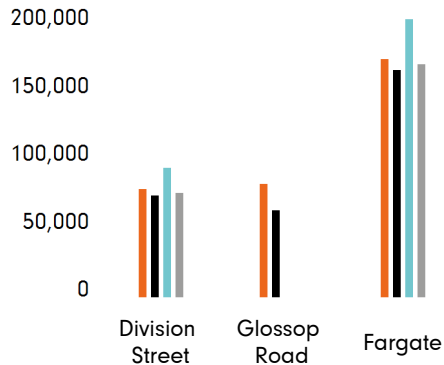
The figures shown below are calculated using weekly totals.



Footfall by location

The figures shown below are calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago



This Month	78,727	82,600	169,036
Previous Month	74,402	64,178	161,453
Previous Year	93,794		196,517
2 Years Ago	76,053		165,429
Year on Year %	-16.1 %		-14.0 %

Footfall by location



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2020 to February, 2020 Vs January, 2019 to February, 2019

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2020 Vs February, 2019

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2020 Vs 1 2020