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PRO AVL ASIA 2016 **PRO AVL / TTA 2016 SINGAPORE**

The inaugural Pro AVL / Tourism Technology Asia 2016 event took place recently in Singapore from 20-21 July and saw the participation of exhibitors from international manufacturers to local distribution companies.

OGY

Organised by GLOBE INTERNATIONAL Events Consultancy, visitorship to Pro AVL 2016 was constant throughout its two days with a good percentage coming from the AVL related segments in Singapore.

The event attracted a total of 2066 trade visitors with 18.6% (384) coming from overseas, from 22 countries including Australia, Bangladesh, Brazil, Brunei, Canada, China, Hong Kong, India, Indonesia, Japan, Malaysia, Mauritius,

Myanmar, Nepal, New Zealand, Sri Lanka, Taiwan, Thailand, UAE, UK, USA, Vietnam. The exhibition offered plenty of opportunities for members of the industry to network, upgrade their knowledge, and have the ability to conduct one-to-one discussions with product specialists and engineers.

One of the key highlights of the show were the technology seminars and live product demonstrations which allowed buyers to evaluate and compare the various models on the showfloor.

Word on the floor is that this year's event has shown a positive interest for such a show in Singapore and Pro AVL does show promise to improve both qualitatively and quantitatively next year.



















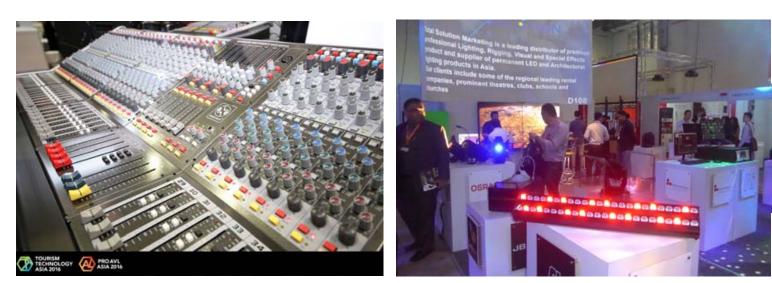


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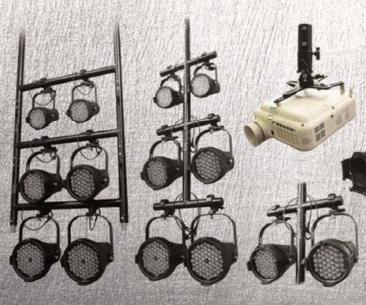
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