



UNDER THE PATRONAGE OF H.E.  
LIEUTENANT GENERAL  
**MOHAMMED KHALED  
AL-KHADHER**  
CHIEF OF GENERAL STAFF OF  
KUWAIT ARMED FORCES

OFFICIAL  
SPONSOR



# C4ISR

## C O N F E R E N C E

Command,  
Control,  
Communications,  
Computers,  
Intelligence,  
Surveillance and  
Reconnaissance

مؤتمر الكويت لمنظومة القيادة والسيطرة والاتصالات والاستطلاع

27-28 OCTOBER 2020, RADISSON BLU HOTEL



# CONFERENCE OVERVIEW



Kuwait C4ISR conference will be organized on 27-28 October 2020 as the premier event supported by the Ministry of Defence for knowledge exchange, tapping into the latest technical developments in C4ISR. The conference will bring together senior military officers from Kuwait Armed Forces as well as from other armed forces members from the GCC, along with global and regional C4I solutions' and systems' developers and providers, IT and telecom companies, energy, other industries.

The event focuses on new strategies and capabilities in mobility, command and control, communications, cyber, unmanned systems and sensors, networks and geospatial intelligence.

## **Topics discussed:**

- Battlefield networks
- Building a more autonomous force
- Finding innovation while preserving overmatchIn search of the common operating environment
- Collaborative operations in a contested or denied environment
- Data analytics and AI

The conference will also feature an exhibition of the latest technologies offered by global companies in the areas of command, control, communications and cyber security.

## **Targeted Audience:**

The conference will bring together participants from military, security, civil and industrial sectors who rely on command and control systems to manage and carry out their operations. These include, but are not limited to, the following:

Military Sectors:

- Defense
- National Security
- National Guard

Civil and Industrial Sectors:

- Energy and oil sector
- Manufacturing sector
- Critical infrastructures
- Universities and research centers
- Large national corporations
- International manufacturers and corporations providing C4I solutions, equipment, and technologies

# SPONSORSHIP & EXHIBITION



Sponsorship provides a great means of broadening your competitive edge by improving your company's image, prestige and credibility by supporting events that your target market finds attractive.

By sponsoring the Conference or by taking advantage of the various branding opportunities, your company will have the opportunity to promote your products or services to all attendees that may have little or no knowledge of your brand, raise your company profile against competitors and enjoy the benefits of our competitive marketing campaigns.

	<b>MAIN SPONSOR KWD 10,000</b>	<b>GOLD SPONSOR KWD 7,500</b>	<b>SILVER SPONSOR KWD 5,000</b>
Exhibition Stand	27 m	18 m	9 m
Logo in all pre-event and post-event marketing campaigns	Yes	Yes	Yes
Logo in all onsite event branding	Yes	Yes	Yes
Full page advertisement in the official show catalogue	3	1	1
Company logo + company description in the official show catalogue	Yes	Yes	Yes
Conference speaking slots	3	2	1
Conference passes	10	5	3

## Why Exhibit ?

Kuwait C4ISR Conference & Exhibition provides a unique meeting place for exhibitors who were offering innovative products and services to meet key decision makers and professionals. A one of a kind event that offered unlimited opportunities to network with hundreds of buyers and business partners.

- Generate new customer leads and business partners.
- Penetrate the GCC market or launch new products or services
- Brand awareness
- Re-affirm position as a leading product manufacturer or service provider
- Catch up with existing clients and re-establish relationships

### Standard Booth will include :

- One Table
- Two Chairs
- Three Spot lights
- Electric socket

Price: KWD 2,500