

## Survey Responses “How Does Your Firewise Community Communicate With Your Residents?”

As of November 6, 2019 Yellow highlighted FWC are 2019 survey responses. Not highlighted means 2018 response. HH = households

	Firewise Community	# of HH 2019	Communication Methods Used	% of HH on email	Estimate % total reached	If using print, how distributed	How often send Firewise info	Challenges	Comments N/A > no response given
1	<b>6 B &amp; Friends</b> Lauren Drutz Lynn Forbes	84	Email messages Printed newsletter/flyer, distributed via Mailboxes Meetings - Annually	97%	90%	Mailbox stuffing	Qtly newsletter, Occasional email alerts	Unsure how many are reading communications; hesitancy to remove brush & low limbs due to “privacy” reasons	N/A
2	<b>Bear River Ranch Area</b> Marty Main	125	Printed newsletter/flyer, distributed via Paper Distribution Box	30%	70%	“Quarterly” (question misread)	Quarterly	Time to create & distribute info	N/A
3	<b>Canyon Creek Estates, PennValley</b> <b>In training 9/2019</b> Julie Siegenthaler	50-100 in comm.	None checked Other: This all is still new for our community	N/A	N/A	N/A	N/A	N/A	Great opportunity to expand PennV FWC, in training
4	<b>Cascade Shores</b>  Joan Hardy	@ 500	Email attached newsletter Email messages Printed newsletter/flyer, distributd semi-annually via CSHOA Meetings @ 4x year) CSHOA Website	@ 50%	@ 50%	Bi-annual mailing from CAHOA	About 6-8 times/year	Getting people to sign up for our email list/notices	N/A
5	<b>Cedars (The)</b> Lauran Rinck	85	Printed newsletter/flyer, distributed via Community Bulletin Board Meetings - 2x/year Other: Articles in monthly newsletter	80%	50-70%	N/A	Monthly or more if needed to BOD, who distribute	Lack of frequency w/ newsletter, lack of email accts; we are just getting geared up	N/A
6	<b>Dalmation Drive</b> <b>In training 9/2019</b> Jan Hedman	56	Email attached newsletter Email messages Printed newsletter/flyer, distributed via Community Bulletin Board Meetings - At least 1 annually	98%	98%	“Flyer holder” on bulletin board	At least after every mtg, also we forward Jeff P’s emails as necessary	I think we are doing pretty well.	N/A

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7	<b>Darkhorse -</b> B.M. Becker	60 res.  140 lots	Qtrly HOA newsltr HOA website/FWC section on it Meetings 2x year  Does not forward Coalition emails	100%	100%		Qtrly HOA newsltr		Time, lack of interest, Undeveloped parcels
8	<b>Deer Creek Southside</b> <b>In training 9/2019</b> Pam Esmon	250	Email attached newsletter Email messages Printed newsletter/flyer, distributed... Door-to-door Meetings - Plan on 3x yearly	50%	50%	By hand	At least monthly	People don't want to sign up, not interested	Need to know how to handle liability for clearing projects
9	Forest Knolls Estates III HOA,  Ray Baldock	In 2018: 62 in HOA	Email messages Postal notices Meetings	87%	N.A.	Just starting to push our own firewise agenda thru HOA			
10	<b>Foxwood Estates /Slate Creek</b>  Curt Williams	48	Email messages HOA Meetings (How often? 2-4 every yr)	50%	50%	N/A	Random, 2-3 times yearly	Lack of email info for some households	N/A
11	Friends of Banner Mountain  Jeff Peach	In 2018: 2,500	Email newsletter Annual meeting	25%		N.A. (some flyers at Cascade Canal)	Monthly	Getting everyone to read the emails	
12	Gazebos (The)	In 2018: 41 town-homes	Email to committee members Printed quarterly newsletter/flyer, Meetings	Resident s do not want their emails used for this purpose		Door to door or posted on 3 post boxes	In fire season, 2x/month or less	Great committee members are often away. Need to get materials from FSC so don't have to make them up.	Evacuation of single elderly women a concern

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71 3	<b>Glenwood-Maidu</b>  Susan Rogers	:@ 75	Email messages Occasional newsltr Meeting (one or two/year) Info distrib box on road into community	50%		Newstand box at entry to neighborhood. Door to door as needed.	As needed	Time, motivation, getting the non-interested people interested	
81 4	<b>Greater Cement Hill Neighborhood Association</b>  Beth Enoch	406	Email an attached newsletter/flyer Printed newsletter/flyer, distributed postal mail Meetings 6 X year	25%	25%	4x year; email ½, “physical newsletter” 2x year”	Newsletters 4x year; Email news blast as needed to 136 members	Not enough people have or can access emails. 2018: Apathy (not many attend meetings & very few volunteers. Slow to act.)	“Reach” is unclear. She wrote they have emails for 75% but when I called, she said both are 25%
15	Greater Champion –  Fran Jorgensen	In 2018: 347 res Mail to 373	Email newsletter Email messages Printed flyers/news 2 parties/year	@ 30%		Annually to all HH Quarterly to members w/out email	Quarterly with newsletter	Time, money, people with energy. Collecting emails is not easy.	Gets mail addresses from County website. Incentives for giving email. Sends Welcome message via realtor.
16	<b>Greenhorn 1 of 2 Firewise Community</b> <b>In training? 9/2019</b>  Vicki Deam	542	Email messages Printed newsletter/flyer, distributed through mailboxes Bulletin Board Meetings - Monthly	50%	50%	Post on mail boxes, website	Monthly	Our community is new, we are just starting to reach out.	N/A
17	<b>Greenhorn 2 of 2 Lost Lake Fire Smart Neighbors FWC</b>  Dianne Marshall	40	Email messages Meetings 1 or 2x yearly Other: Face to face visits	100%	60%	Post on cluster mailboxes	3-4 x monthly	Striking the right balance w/ frequency & over-saturation of info	We have removed the leaning tree on Lost Lake Rd. We’re working on assuring access on unpaved section of L.L.Rd. & toward You Bet Rd.

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18	<b>Kentucky Flat</b> <b>In training 9/2019</b> Debbie Gibbs	50  plus 10 undeveloped parcels	Email messages Printed newsletter/flyer on Community Bulletin Board, at mail boxes, door to door Meetings: annual or semi-annual Sometimes forward Coalition emails	75% (2018 figure)	100% (2018 figure)		Quarterly newsltr Area captains meet monthly and report on contacts with; neighbors	Not all residents use email – we phone them.	Responses are a composite of two reps
19	<b>Lake Wildwood</b>  Virginia Gompertz	2800  plus 4 undeveloped parcels	Email w/attachment Email messages Meetings 6/x per year Forward Coalition emails? YES	20%	20%	N/A	Weekly betw E-Bits weekly, The Wildwood Indpnt, quarterly eblast mailers and montly neighborhood group emails	We are preaching to the choir. Need to figure out how to reach rest of community (do they care?)	60 people trained to be Firewise Neighborhood Captain
20	<b>Lower Colfax Road</b>  Dario Davidson	300	Email messages Meetings -How often? 2-3x yearly Other: Community Work Projects	50%	50%	N/A	10-12 x yearly	Time Underdeveloped parcels owned by out-of-county owners.	Some people are not aware they are in a Firewise Community. We will send out a mailer to get more participation.
21	Mountain Lakes Estates,  Mike ?Gracia?	In 2018: 42	Email newsletter Email messages Meetings	95%		N/A	Quarterly HOA meetings	Some residents don't attend meetings or don't read emails	The Coalition needs to do more outreach to the Firewise Communities that are NOT part of the Coalition
22	Rattlesnake Ridge  Jim Ellisor	In 2018: 13	Email newsletter Email messages Word-of-mouth	100%		N/A	3-4 times/year	No particular problems	

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23	<b>Ridge View Woodlands</b>  Mike McLean	20 plus 5 lots	Email messages Meetings: HOA Annual Community Meeting Other: Qtly HOA BOD mtg minutes emailed	100%	100%	N/A	As needed. Annual inspection of all properties & actions to reduce hazards are noted.	Seems OK. FSC for over 5 years.	N/A
24	Robinson-Byron-Brem (working name)	In 2018: 16-30	Too new, haven't worked it out yet	Too new		N/A	Expect to communicate with meetings, email and personal visits		
25	<b>Salmon Mine - East Sages</b>  Pat Leach	17 (reported 23 in 2018)	Email newsletter Email messages Meetings 4x/year Other: phone some folks	75%	100%	"as needed, @ 3x yearly)	Monthly	N/A	N/A
26	<b>Scotts Flat Pines Neighborhood</b> Adrienne Perreux	20	Email newsletter Email messages Printed newsletter/flyer distributed via postal mail Meetings 2x/year	100%	100%	N/A	2-3 times/mo	No one reads email!	We send out everything that Jeff Peach sends out!
27	Sherwood Forest  Bob Long	In 2018: 60	Email newsletter Email messages Meetings 2x/year NextDoor online	95%		N/A	4-5 times/year	Reaching the few who don't have email	Very few problems
28	<b>Slate Creek Road/ Echo Ridge</b> Amy Mathews  Shubin Mathews	30+	Email newsletter Email messages Meetings 1x/month Other: Verbal/Face to face	90%+	10%	N/A	Few times a week / as info becomes available	Generating interest in getting involved/email seems inefficient?	N/A

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29	<b>Sunnyvale Road Association</b>  Susan Small	36	Email messages Meetings 1x/year Other: Pot Luck meal meetings	95%	Answered with a question mark	N/A	1x monthly at least + red flag alerts, community news	N/A	N/A
30	<b>Upper Rough &amp; Ready</b>  John Wetzel	150+	Email messages Meetings - Steering Committee every other month; Community - 1x year	33%	33%	N/A	As appropriate; varies	N/A	N/A
31	<b>Upper Rough &amp; Ready Ranch Road Section</b>  Jim Mezzetta	9	Email messages HOA Meetings -Quarterly	100%	100%	N/A	N/A	N/A	N/A
32	<b>Washington FireWise</b> <b>In training 9/2019</b> Rorie Lin Gotham	50+20*	Email messages Printed newsletter/flyer, distributed... Door-to-door _ Mailboxes and media/Facebook Other: Monthly Committee meetings	50%	50%	Put in Post Ofc mailboxes or Street boxes (4 in town on bulletin bds)	Every other month- Face Book page (COWS - Citizens Of Washington Speak) & Fans of Washington CA	Households without computers or email access; absentee households *in summertime, camp-grounds are full & population increases.	* population is 170+in Washington  Anxiously awaiting to become a FWC - pending in-training communities waiting for assessment/funding.
33	<b>West Main Street</b> <b>In training 9/2019</b> Susan Ferrier Kathleen Shaffer	156	Email with attachment Printed newsletter/flyer	60%	100%	Door-to-door and mailboxes	Monthly	Difficulty getting email addresses	

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34	<b>Wolf Creek Lodge</b> Lynda Guthrie	32	Email messages Printed newsletter/flyer, distributed via Bulletin Board Meetings - Occasionally Other: Fliers/newspaper articles on our common bulletin bd, sometimes phone/text	100%	Close to 100%	In member's cubbies in our mailroom	When there's "new" info	WCL has a Firewise team of @ 6 people who do the work; then have a community mtg, periodically, to discuss and educate.	
35	Wolf Mtn Road Lookout	In 2018: 125	What's App – only for smartphone users but works "great" for those. Also buddy system	N/A		N/A	1 annual meeting ☹	There are only two involved, "need to step up effort"	
36	<b>YOU BET</b> Kristen Cook	500+	Email messages Online: NextDoor/Facebook Community Pages Meetings (Monthly for Zone Captains ) Other: Two "Town Hall Mtgs" yearly	5%	10 - 20%	Post at mailbox clusters	Social media weekly	Communication Challenges 1. No one channel works 2. Direct Mail= \$+ time 3. Hard to reach; locked gates, growers. 4. No answers to hard questions; e.g.-willing to do work, don't know how (no skills, time, \$ etc.) 5. Daunting homeowner realization that large uninhabited parcels & other land-owners (BLM, TNF, etc.) will fuel fires "...more than MY property will..."	