

# QR Bar Codes

What Are They?  
What Can They Do For You?



Explode Your Business With A  
New **(Quick Response) Code...**



More Examples / Instructions Inside

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## WHAT ARE QR BARCODES?

**QR BarCodes** are **two-dimensional** barcodes that can be easily scanned with a mobile device to get to your online content.



<http://bit.ly/QrCodeBrander>

**QR** stands for **Quick Response**. It refers your prospects to your website, blog, product or service instantly when they click on, or scan the picture or Code.

Advertising QR BarCodes is the most powerful way to show prospective customers your offer. Brands can add a **QR BarCode** to a billboard or magazine that sends users to its website or a coupon or landing page immediately. For the user, this takes away the hassle of typing in a long URL, or jotting it down on paper. The advertiser benefits from real-time results in which the user immediately visits their website rather than waiting until they get home, or worse, forgetting about it altogether.

Another use is through virtual stores where a large touch screen is in a place the public can use, such as a plaza or subway station. Shoppers can scan items with their cellphones and get the items delivered at a chosen time and location.

**QR BarCodes** are often used to transfer cryptocurrency, including Bitcoin. Some cemeteries around the world have started adding **QR BarCodes** to tombstones to make it easier for visitors to locate the gravesite.

It's a good practice to only scan **QR BarCodes** from companies that you trust because of security concerns. A hacker could link a **QR BarCode** to a malicious website that looks legit, but instead phishes your personal information when you try to log in. Also be sure to check the URL before inputting your credentials, something you should already be doing anyway.

## HOW DO I SCAN A QR BARCODE?



To scan a **QR BarCode**, you first need to have a scanner / reader app on your cellphone. A large selection of these can be downloaded for free in the various app stores on your phone. When you have installed one, start the application and keep the camera of your smartphone over the **QR BarCode** to scan it. If the Code is readable, the encoded information will be accessed automatically.

## QR BARCODES CAN BE USED WITH:

Facebook Pages, Digital and Tangible Business Cards, Flyers, Letters, MobiCoupon, YouTube Video, Phone Numbers, Image Gallery's, Plain Text Messaging, Web Addresses, Email Address, Scheduled Calendar Events, etc.

\* Using a **QR BarCode** Reader On Your Cell Phone is a awesome way to immediately be able to find out information on products or services you want to know more about when you see them on the product boxes, or digital offers.

### QR Code Examples in Ads

Because QR Codes are so versatile, they can be used in any print or online advertising campaign. If your goal is to increase your social media following, you can place the Social Media QR Code in shops to lead customers to any and all of your social media platforms. If you're promoting a mobile app, the App QR Code can go on your website banner and printed flyers. Event planners can use the Event QR Code to provide details about an upcoming event such as the date, location, parking, dress code, etc. There's a QR Code type that can match any ad campaign.



### QR Code Ideas for Promotions

For any business, QR Codes that link to a sales promotion is effective marketing since it provides incentive for customers to scan them. If you have a discount to advertise, Coupon Codes are perfect for customers to check out the promo and redeem it online or at your brick-and-mortar retail store. Advertising a new product with video trailers? The Video QR Code is awesome for sharing multiple videos all on one page.

**EXAMPLES:** Scan or Click  
Links Below. Click [Back Button to return](#).



[http://bit.ly/  
OneHundredThousandProspectsMonthly](http://bit.ly/OneHundredThousandProspectsMonthly)



<http://bit.ly/Talking100DollarBill-yt>



**FREE MOSES PICTURE**  
<http://bit.ly/2NqKqfu>



<http://bit.ly/ReasonsForKangenWater>



<https://familyfuturefood.com>



Click [Back Button to return](#).

## MORE EXAMPLES:



www.bikecycles.com



**The Road Bike 2.18**  
Simple, sleek city bike with fixed gear or a single-speed with a freewheel that allows you to coast. Riser bars put you in an upright position so you can scan for swerving cabs and slip around city traffic.

Scan QR Code to check out more bikes in our Spring/Summer 2018 catalogue.

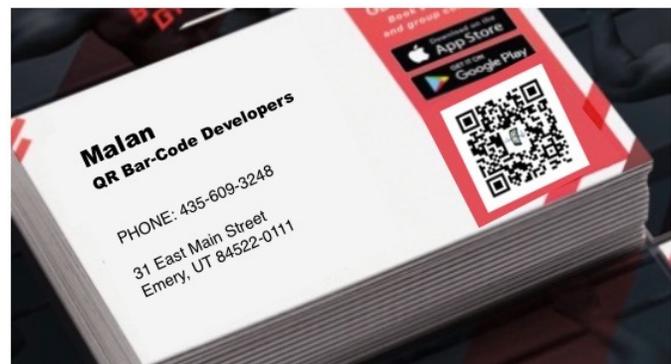
[View PDF](#)



**Hungry for more?**

Come in, hang out and we'll make you feel right at home.

Scan QR code to view the menu.



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Available on the App Store and Google Play



**abelha**  
honey

We ethically source our organic honey from Fair Trade Certified cooperatives. Watch the video to learn more.

250g Net



No added Sugars

**Strawberry & Raspberry**

Limited edition only!  
Scan QR Code to rate this flavor and add it to our Energy Drink Originals.

Rate me

330ml



Audio book available now!

Scan QR Code to get the first chapter for free.

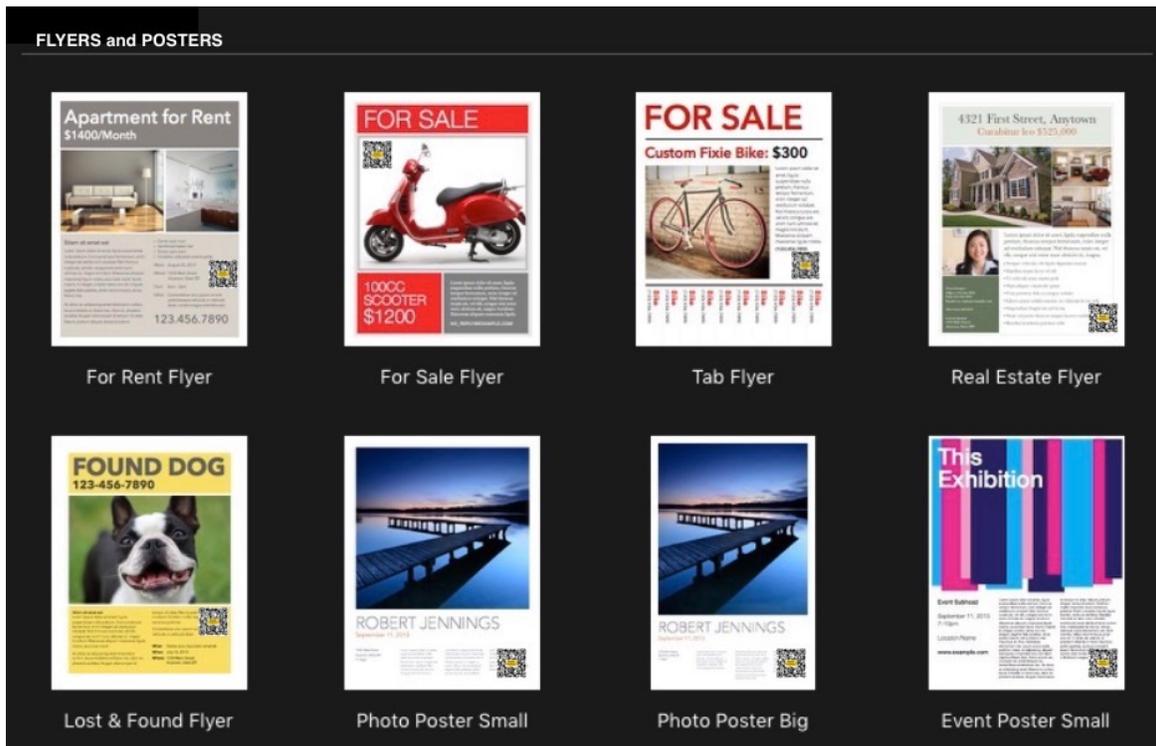
**MORE EXAMPLES:**



For a Personalized **QR BarCode**, scan or call the number below:



## MORE EXAMPLES:



YES... OUR **QR BARCODES** ARE VERY POWERFUL!



**MORE EXAMPLES:**

Pamphlets



Banners



# One-Time purchase for INFINITE Use!

**TO ORDER: ... (Notice All The Different Ways QR BarCodes Can Be Used!)**

-> Scan the **QR BarCodes**, or click on the **Links** provided below them.

EMAIL



[gmalan@gmail.com](mailto:gmalan@gmail.com)

CALL



435-609-3248 MDT

ADDRESS



Malan QR BarCode Developers  
31 East Main Street  
Emery, UT 84522-0111

When calling **Garth** and **Marilyn** at “Malan QR BarCode Developers”, (if there is no answer, simply leave your Name, Number with Area Code, Brief Message with the **Best Time** to Return Your Call, and we'll respond shortly. ... (**Closed** Weekends and Holidays.)

## 100 % Satisfaction Guarantee

MALAN QR (Quick Response) BARCODE DEVELOPERS offers a 30-day\* 100% no quibble Satisfaction Guarantee - All efforts are made to ensure that product / service and delivery meet highest industry standards!

- ✓ Professionally Designed
- ✓ Fulfills All Promises
- ✓ Easy To Follow Instructions For Use
- ✓ Great Value For Cost

**OUR PROMISE TO YOU:** All QR BarCodes are Premium Quality and unique. Product is developed and tested by MALAN QR (Quick Response) BARCODE DEVELOPERS prior to issuing to customer. If for any reason customer is not completely satisfied with product, we will do all we can to adjust it to customers satisfaction.\*



MALAN QR (Quick Response) BarCode Developers  
*Garth and Marilyn Malan*

