

COMMUNICATION AND VISIBILITY PLAN

„Harmonization and Innovation in PhD Study Programs for Plant Health in Sustainable Agriculture – HarISA”,

Grant number 598444-EPP-1-2018-1-HR-EPPKA2-CBHE-JP (2018-2472/001-001)

1. Introduction

University of Zagreb Faculty of Agriculture (UNIZG) is the beneficiary organization for the project entitled „Harmonization and Innovation in PhD Study Programs for Plant Health in Sustainable Agriculture –HarISA”, grant number 598444-EPP-1-2018-1-HR-EPPKA2-CBHE-JP (2018-2472/001-001). Partner universities, Josip Juraj Strossmayer University of Osijek Faculty of Agrobiotechnical Sciences Osijek (FAZOS), University of Bari Aldo Moro (UNIBA), Agricultural University Plovdiv (AU), Agricultural University of Athens (AUA), Agricultural University of Tirana (AUT), University of Korce (Fan. S. Noli) (UNIKO), University of Sarajevo Faculty of Agriculture and Food Science (UNSA), University of Mostar Faculty of Agriculture and Food Technology (SVEMO), University of Belgrade - Faculty of Agriculture (UB), University of Novi Sad - Faculty of Agriculture (UNS) and University of Montenegro Faculty of Biotechnology (UoM) offer up-to-date, research based teaching contents and methods for PhD students with a MSc and background biotechnical sciences.

It is a unique opportunity to bring together a wide expertise in the field of plant health doctoral education and research. Until now, all completed and ongoing curricula reform EU projects on plant health topic were focused on undergraduate and graduate programs. The aims were to develop modern teaching contents at the agricultural faculties, to improve the quality and modularization of their curricula and to improve the teaching skills of staff or to develop strategic planning management. Some of them aimed to develop and improve Master study programs in plant health (International Joint Master Degree in Plant Medicine and Plant Health project) but no projects and activities are carried out to harmonize the doctoral education neither in agriculture nor in plant health.

The project has the ambition of harmonizing and modernizing doctoral education in the Western Balkan countries (WBC) and provides a great potential to generate synergies to help overcome the current challenges for them, to implement EU policy in plant health, and develop and establish all necessary conditions for the application of innovative plant health measures that fits with the principles of integrated pest management (IPM) in sustainable agriculture. The implementation of "EU pesticides package" requires highly educated professionals with deep understanding on this matter. They have to be capable to transfer knowledge, skills and competences in the biological, biotechnological and agronomic control means and in applying strategies of pesticide application which can reduce the environmental and human risks.

The added value of HarISA is the success of a jointly integrated, interdisciplinary curriculum and of jointly solving phytosanitary problems of common interest for the areas on a regional basis.

According to the rules set up by Communication and Visibility Manual for EU External Actions (https://ec.europa.eu/europeaid/sites/devco/files/communication-visibility-requirements-2018_en.pdf) beneficiary is responsible to give adequate publicity to this action to the support from the EU.

Communication plan is prepared according to the requirements and guidelines for different type of communication

activities and tools that can be included in the project's communication and visibility plan in order to to promote and attract good and quality students all over the world in accordance with the Erasmus+ annual Work Programme adopted by the European Commission (https://ec.europa.eu/programmes/erasmus-plus/sites/erasmusplus2/files/erasmus-plus-programme-guide-2019-version1_en.pdf).

The proposed time frame for implementation of the activities granted by grant number 598444-EPP-1-2018-1-HR-EPPKA2-CBHE-JP (2018-2472/001-001) is between January 15th 2019 and January 14th 2022. Therefore, this Action plan covers the same period.

In order to ensure visibility of the action different activities are proposed by project proposal as it is shown in Table 2 (page 54) of the project proposal. Dissemination activities are oriented on project participants- target groups but also many of them are oriented toward additional scientists, agricultural specialists, employers. This will ensure the multiplier effect.

2. Objectives and target groups

The objectives of the communication activities could be divided into three main groups.

First objective is to **promote and engage in project activities**, the second is aimed to **promote PhD study programs** and the third is related to **promotion of plant health in sustainable agriculture**.

Project activities will be presented to several target groups, teachers, researchers, students, stakeholders, administrative staff in plant health and national, regional and local policy makers. The purpose will be to **inform students** about the study program and **raise their interest** for enrollment.

The second group of communication activities aimed to **promote study program among employers** and will be mainly oriented towards companies and relevant institutions. The study program success depends on the number of students enrolled and their employability.

And the third objective is related to **promotion of skills and competences required in sustainable use of pesticides** and **implementation of IPM principles** in agricultural production.

3. Main activities that will take place during the period covered by the communication and visibility plan

Nmbr.	Goal	Purpose	Content	Quantity	Tools	Target group	Time frame (months from – to)	Budget (€)	Responsibility
Web pages									
1.1.	Web page of the PhD study program	Inform, Engage Promote Recruit	All information related to study program will be placed for different audiences. Web page will be regularly updated with the new information's so students will keep coming back. The information on study program will be spread and students	1	Web page	Broad: students and employers	April 2019- January 2022	1.590,0 0	UNIZG
1.2.	Web page of the PIs	Inform, Engage Promote, Recruit	Basic information related to study program and link to the study program web page will be published and permanently displayed at the web page of each partner	11	Web page	Broad: students and employers	April 2019- January 2022	4.805,0 0	UNIOS, UNIBA, AU, AUA, AUT, UNIKO, UNSA, SVEMO, UB, UNS, UoM
1.3.	Web page of the related courses	Inform, Promote	Basic information related to study program and link to the study program web page will be published and permanently displayed at the web page of each partner		Web page	Broad: employers and students	April 2019- January 2022	4.805,0 0	UNIOS, UNIBA, AU, AUA, AUT, UNIKO, UNSA, SVEMO, UB, UNS, UoM
1.4.	Web page related to mobility action plan	Inform, Engage Promote Recruit	All information related to mobility of students and staff placed on web page for promotion and engagement of students into PhD study program. Web page will be regularly updated with the new information's. The information on study program will be spread and students	1	Web page	Broad: employers and students	December 2019 – January 2022	4.805,0 0	UNIOS, UNIBA, AU, AUA, AUT, UNIKO, UNSA, SVEMO, UB, UNS, UoM



1.5.	Web page related to training activities	Inform, Promote	Basic information related to workshop training activities. Web page will be published and permanently displayed at the web page of each partner.	1	Web page	Broad: employers and students	January 2021 – January 2022	960,00	UNIZG
2. Printed material									
2.1.	Poster with basic information	Engage Promote Recruit	Poster with basic information on joint study program will be printed and displayed at all Faculty halls	12	Poster	Students	April 2019	960,00	UNIZG
2.2.	Learning materials	Inform, Promote Recruit	Proposed improvements on existing learning materials related to teaching materials, teaching tools and methods will promote PhD study program		Handbook	Broad: employers and students	November 2021	960,00	
2.3.	Leaflets and brochures	Inform, Promote	Raise awareness, inform and promote a joint international PhD study program		Leaflets and brochures	Broad: employers and students		960,00	
2.4.	Publications in national (JCAE) and international journals	Inform, Promote			Scientific papers	Broad: employers and students		960,00	
3. Promotional activities									
3.1.	University of Zagreb fair	Engage Promote Recruit	Faculty of Agriculture will present study program on University fair. Materials on HarISA will be distributed among population of students	1	Fair	Students	Every year in November	960,00	UNIZG



3.2.	Faculty of Agriculture open day	Engage Promote Recruit	Faculty of Agriculture is organizing Open day – at this occasion study program will presented to high school pupils and broader audience	1	Fair	Students	Every year in October	960,00	UNIZG
3.3.	55 th Croatian & 15 th International Symposium on Agriculture	Inform, Engage Promote Recruit	On the conference the round table Internationalization of PhD study programs in Agricultural Education will be held and HarISA promoted	1	Confere nce	Scientists, agricultural specialists, Employers	February 2020	960,00	UNIZG
3.4.	63 th and 64 th Seminar of Plant Protection	Inform, Engage Promote Recruit	On the conference the Internationalization of PhD study program in Agricultural Education will be held and HarISA promoted	1	Confere nce	Scientists, agricultural specialists, Employers, Students	February 2019 February 2020 February 2021	2.100,0 0	UNIZG
3.5.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	3.810,0 0	UNIZG

3.6	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	Inform, Engage Promote Recruit	Articles will be published in local and national newspapers, journals (Gospodarski List, Agro Glas)	2		Scientists, agricultural specialists, Employers, Students	During the duration of the project	900,00	UNIZG
3.7.	FAZOS students and alumni OPG fair	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (project stand, banner, leaflets and any other material)	5	Fair	Students and former students,	Spring and Autumn every year	650,00	FAZOS
3.8.	Festival of Science	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (project stand, banner, leaflets and any other material)	2	Fair	Students	April 2020 April 2021	650,00	FAZOS
3.9.	55 th and 56 th Croatian & 15 th and 16 th International Symposium on Agriculture	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (banner, leaflets and any other material)	2	Confere nce	Scientists, agricultural specialists, employees, students	February 2020 February 2021	650,00	FAZOS

3.10.	FAZOS Doctorates day	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (banner, leaflets and any other material)	2	Confere nce	Scientists, agricultural specialists, employees, students	June 2020 June 2021	650,00	FAZOS
3.11.	Agriculture in nature and environment protection	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (banner, leaflets and any other material)	2	Confere nce	Scientists, agricultural specialists, employees, students	May 2020 May 2021	650,00	FAZOS
3.12.	Various printed and electronic media: TV, radio, e-portals and social networks	Inform, Engage Promote Recruit	Articles will be published on various web sites and in local and regional newspapers (Glas Slavonije, Sveučilišni glasnik)	5	-	Scientists, agricultural specialists, employees, students	During the duration of the project	468,00	FAZOS
3.13.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	1.950,0 0	FAZOS

3.14.	Research week and European Researchers' Night	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (poster, leaflets and any other material)	2	Fair	Students, Scientists, Employers	September 2019 September 2020	910,00	UNIBA
3.15.	University of Bari open day	Engage Promote Recruit	University of Bari is organizing Open day – at this occasion students will be informed about HarISA by team members	2	Fair	Students	Every year in September	910,00	UNIBA
3.16.	Agrilevante exhibition	Inform, Engage Promote	HarISA project will be promoted by members of the project team (poster, leaflets and any other material)	1	Fair	Scientists, Agricultural specialists, Employers	October 2019	910,00	UNIBA
3.17.	XXXI, XXXII and XXXIII Forum of Plant Medicine	Inform, Engage Promote Recruit	HarISA project will be promoted by members of the project team (project stand, banner, leaflets and any other material)	3	Confere nce on Plant Protectio n	Scientists, Plant protection specialists, Employers, Students	December 2019 December 2020 December 2021	910,00	UNIBA



3.18.	National meeting of the Italian Society for Plant Pathology (SIPaV)	Inform, Engage Promote Recruit	The results on PhD study program in Agricultural Education within HarISA project will be presented	2	Congress on Plant Protection	Scientists, Students	September 2020 September 2021	910,00	UNIBA
3.19.	Phytopathological days National Congress	Inform, Engage Promote	During the conference the HarISA project will be promoted (poster, leaflets and any other material)	1	Conference on Plant Protection	Scientists, Plant protection specialists, Employers, Students	March 2020	910,00	UNIBA
3.20.	IX EurAAc Symposium	Inform, Engage Promote Recruit	The IX Symposium of the European Association of Acarologists will be held in Bari. Materials about HarISA will be shown and distributed among participants at this event	1	Symposium	Scientists, Students	July 2020	910,00	UNIBA
3.21.	Various printed and electronic media: newspapers, e-portals and social networks	Inform, Engage Promote Recruit	News in brief and articles describing the HarISA project will be published in the websites of UNIBA, CRSFA, CNR-IPSP, ADI (Italian PhD Society), local and national newspapers and journals	5		Scientists, agricultural specialists, Employers, Students	During the duration of the project	914,00	UNIBA



3.22.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	5.275,0 0	UNIBA
3.23.	Plant protection day	Engage Promote Recruit	Faculty of Plant protection will present HarISA project. Materials on HarISA will be distributed among population of Scientists, agricultural specialists, Employers, students	1	Presenta tion	Scientists, agricultural specialists, Employers Students	Every year in January	1.150,0 0	AU
3.24.	AU open days	Engage Promote Recruit	AU is organizing Open days – at this occasion study program will be presented to high school pupils and broader audience	1	Fair	Scientists, agricultural specialists, Employers Students	Every year in May	1.150,0 0	AU



3.25.	Various printed and electronic media, university and faculty web page, social network, radio, e-portals and social networks	Inform, Engage Promote Recruit	All the opportunities for promotion of the HarISA project will be used	1		Scientists, agricultural specialists, Employers	2019-2021	495,00	AU
3.26.	The day of the Faculty of Plant protection and Agroecology	Inform, Engage Promote Recruit	All the opportunities for promotion of the HarISA project will be used	1	Presenta tion	Scientists, agricultural specialists, Employers, Students	Every year in May, 11th	1.150,0 0	AU
3.27.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	4.245,0 0	AU

3.28.	Presentation for new M.Sc. and PhD students	Inform, Engage Promote Recruit	HarISA will be disseminated during the enrollment of new M.Sc and PhD students in Plant Protection. Materials on HarISA will be distributed among M.Sc and PhD students	1	University events	Master and PhD students	Every year in October - November	950,00	AUA
3.29.	XIX International Plant Protection Congress, Hyderabad, India	Inform, Engage Promote Recruit	During the congress the HarISA project will be disseminated and communicated to a very large audience of Plant Protection experts and students (>2000 participants)	1	Conference	Scientists, Agricultural specialists, Employers, Students	November 2019	950,00	AUA
3.30.	16 th Congress of the Mediterranean Phytopathological Union, Limassol, Cyprus	Inform, Engage Promote Recruit	During the congress the HarISA project will be presented and disseminated to a large audience of Plant Protection experts and students (>400 participants)	1	Conference	Scientists, Agricultural specialists, Employers, Students	March 2020	950,00	AUA
3.31.	1 st Conference of Hellenic Society of Phytiatry, Athens, Greece	Inform, Engage Promote Recruit	During the conference the HarISA project will be presented and disseminated to a large audience of Plant Protection experts and students (>200 participants)	1	Conference	Scientists, Agricultural specialists, Employers, Students	May 2020	950,00	AUA

3.32.	20 th Hellenic Phytopathological Conference, Thessaloniki, Greece	Inform, Engage Promote Recruit	During the conference the HarISA project will be presented and disseminated to a large audience of Plant Protection experts and students (>350 participants)	1	Confere nce	Scientists, Agricultural specialists, Employers, Students	October 2020	950,00	AUA
3.33.	Final conference Novi Sad	Inform, Engage Promote Recruit	During the conference the project results on PhD study programs in Agricultural Education students will be presented	1	Confere nce	Scientists, Agricultural specialists, Employers, Students	October 2021	4.760,0 0	AUA
3.34.	Various electronic media, University and Faculty web page, social networks, e- portals	Inform, Engage Promote Recruit	The Internationalization of PhD study program in Agricultural Education will be held and HarISA will be disseminated and communicated through the web page, including different social networks and e-portals	1	Confere nce	Scientists, Agricultural specialists, Employers, Students	February 2019 - October 2021	680,00	AUA
3.35.	Agricultural University of Tirana Open day	Engage Promote Recruit	Faculty of Agriculture will present study program on University fair. Materials on HarISA will be distributed among population of students, European day in Tirana	1	Fair	Students	Every year in May	1.600,0 0	AUT

3.36.	Open day of Faculty of Agriculture and Environment	Engage Promote Recruit	A round table with actors and factors in developing of Agriculture, of Tirana region AUT, Agriculture directory in Durres and centers of technology transfers QTTB Vlora	1	Round table	Scientists, agricultural specialists, Employers Students	October 2019	1.600,0 0	AUT
3.37.	International Conference Agriculture Food and Environment	Inform Engage Promote Recruit	On the conference the round table Internationalization of PhD study programs in Agricultural Education will be held and HarISA promoted		Confere nce	Scientists, agricultural specialists, Employers	November 2020	1.600,0 0	AUT
3.38.	Meetings in Tirana and Korca	Inform, Engage Promote Recruit	Establishment of diagnostic and training hubs (DTH)	1	Confere nce	Scientists, agricultural specialists, Employers	Tirana/ Korca October 2020	1.600,0 0	AUT
3.39.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	4.100,0 0	AUT

3.40.	Various printed and electronic media: newspapers, e-portals and social networks	Inform, Engage Promote Recruit	Articles will be published in local and national newspapers and social media	2		Scientists, agricultural specialists, Employers, Students	2019-2021	915,00	AUT
3.41.	University of Korca Open day	Engage Promote Recruit	Faculty of Agriculture will present study program on University fair. Materials on HarISA will be distributed among population of students	1	Fair	Students	Every year in May	1.500,00	UNIKO
3.42.	Open day of Agriculture faculty	Engage Promote Recruit	A round table with actors and factors in developing of Agriculture, of Korca region UNKO, Agriculture directory and centers of technology transfers QTTB	1	Round table	Scientists, agricultural specialists, Employers Students	October 2019	1.500,00	UNIKO
3.43.	International Conference Agriculture Food and Environment	Inform Engage Promote Recruit	On the conference the round table Internationalization of PhD study programs in Agricultural Education will be held and HarISA promoted		Confere nce	Scientists, agricultural specialists, Employers	November 2020	1.500,00	UNIKO

3.48.	Faculty of Agriculture and Food Sciences open day	Engage Promote Recruit	Faculty of Agriculture and Food Sciences is organizing Open day – at this occasion study program will be presented to high school pupils and broader audience.	1	Fair	Students	Every year in March	1.280,00	UNSA
3.49.	University of Sarajevo fair	Engage Promote Recruit	Faculty of Agriculture and Food Sciences will present study program on University fair. Materials on HarISA will be distributed among population of students.	1	Fair	Students	Every year in April	1.280,00	UNSA
3.50.	30 th and 31 st Scientific-Experts Conference of Agriculture and Food Industry	Inform, Engage Promote Recruit	Faculty of Agriculture and Food Sciences in partnership with Ege University Faculty of Agriculture (Turkey), is organizing the, 30 th (Sarajevo, BiH) and 31 st (Izmir, Turkey) Scientific-Experts Conference of Agriculture and Food Industry. At this event materials about HarISA will be distributed among participants.	1	Confere nce	Scientists, Students, agricultural specialists, Employers	September 2019 September 2020	1.280,00	UNSA
3.51.	11 th and 12 th Plant Protection Symposium, Sarajevo	Inform, Engage Promote Recruit	On the conference the HarISA project will be promoted	1	Confere nce	Scientists, agricultural specialists, Employers, Students	November 2019 November 2020	1.500,00	UNSA

3.56.	Faculty of Agriculture and Food Technology open day	Engage Promote Recruit	Faculty of Agriculture is organizing Open day – at this occasion study program will presented to high school pupils and broader audience	1	Fair	Students	Every year in June	1.460,00	SVEMO
3.57.	APTF Faculty Day	Inform, Engage Promote Recruit	Promotion of graduate students, solemn Faculty council	1	Solemnity	Students	Every year in December	1.460,00	SVEMO
3.58.	Plant Protection Symposium in Bosnia and Herzegovina	Inform, Engage Promote Recruit	On the conference the Internationalization of PhD study program in Agricultural Education will be held and HarISA promoted	1	Conference	Scientists, agricultural specialists, Employers, Students	November 2019 November 2020	1.460,00	SVEMO
3.59.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Conference	Scientists, agricultural specialists, Employers, Students	October 2021	2.970,00	SVEMO



3.60.	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	Inform, Engage Promote Recruit	Articles will be published in local and national internet portals (Bljesak.info, Hercegovina.info)	2		Scientists, agricultural specialists, Employers, Students	During the duration of the project	840,00	SVEMO
3.61.	Science Festival	Inform Engage Promote	Faculty of Agriculture will present study program on University fair. Students will be informed about HarISA by team members	3	Fair	Students	Every year in November (2019, 2020, 2021)	1.000,00	UB
3.62.	Congress on Plant Protection, Serbia, Zlatibor	Engage Promote Recruit	HarISA project will be present (oral presentation)	1	Congress on Plant Protection	Students and all participants	November 25-29, 2019	1.000,00	UB, UNIZG

3.63.	Pesticides & Phytomedicine, Scientific Journal	Inform Engage Promote	3 Articles (in English) will be published about HarISA project (first information, aims and activities, conclusions)	3		Scientists, students, specialist, industry, agricultural producers	2019, 2020, 2021	1.000,00	UB
3.64.	Agro TV	Inform, Engage Promote Recruit	Internationalization of PhD study programs in Agricultural Education will be held and HarISA project promoted	2	Agro TV	All interested groups	2019, 2021	1.000,00	UB
3.65.	Symposium on Plant Protection, Serbia, Zlatibor	Inform, Engage Promote Recruit	Results on PhD study program in Agricultural Education within HarISA project will be presented	1	Symposium	Scientists, agricultural specialists, Employers, Students	November 2021	1.000,00	UB
3.66.	Congress on Weed Science, Serbia	Engage Promote Recruit	HarISA project will be present (oral presentation)	1	Congress on Weed Science	Students and all participants	2020	1.000,00	UB

3.67.	Various printed and electronic media, university and faculty web page, social network, radio, e-portals and social networks	Inform, Engage Promote Recruit	All the opportunities for promotion of the HarISA project will be used			Scientists, agricultural specialists, Employers, Students	2019-2021	865,00	UB
3.68.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	2.210,00	UB
3.69.	Presentation for new master and PhD students	Inform, Engage Promote Recruit	The Internationalization of PhD study program in Agricultural Education will be held and HarISA promoted during the enrollment of the first year PhD students. Materials on HarISA will be distributed among population of master and PhD students	1		Master and PhD students	Every year in October - November	1.530,00	UNS
3.70.	8 th Congress in Plant Protection, Serbia, Zlatibor	Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will be present	1	Congres s	Students	Every year in November	1.530,00	UNS, UBG

3.71.	Plant Doctor, publication	Inform, Engage Promote Recruit	Articles will be published after each workshop or meeting during project activities			Scientists, agricultural specialists, students, agricultural producers		1.530,00	UNS
3.72.	Science Festival, University of Novi Sad	Inform, Engage Promote Recruit	Team members will present study program on Science Festival. Materials on HarISA will be distributed among population of students	1	Festival	Students	May 2020, 2021	1.530,00	UNS
3.73.	Various electronic media, university and faculty web page, social networks, e-portals	Inform, Engage Promote Recruit	The Internationalization of PhD study program in Agricultural Education will be held and HarISA promoted on web page, including different social networks and e-portals	1	Confere nce	Scientists, agricultural specialists, Employers, Students	February 2019 - February 2021	875,00	UNS
3.74.	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will be present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	3.850,00	UNS

3.75.	Directorate for Food safety, Veterinary and Phytosanitary Affairs	Information	National coordinator prof. dr Nedeljko Latinović introduce the Project	1	Euphresco meeting	Mr Nico Horn, EPPO Director and Mr Baldissera Giovanni, Euphresco coordinator, Phytosanitary staff	May 2019	1.440,00	UoM
3.76.	UoM Website, Various printed media, e-portals newspapers,	Inform, Engage Promote Recruit	National coordinator prof. dr Nedeljko Latinović presented study program.	1		Scientists, agricultural specialists, Employers	Jun 2019	1.440,00	UoM
3.77	University of Montenegro open day	Inform Engage Promote Recruit	Biotechnical Faculty will present study program on University fair. Materials on HarISA will be distributed among population of students	1	Fair	Students	Every year in April	1.440,00	UoM



3.78	Final conference Novi Sad	Inform, Engage Promote Recruit	On the conference the project results on PhD study program in Agricultural Education students will present	1	Confere nce	Scientists, agricultural specialists, Employers, Students	October 2021	3.260,0 0	UoM
3.79	Journal Agricultural and Forestry	Inform, Engage Promote	Informational note	1		Scientists, agricultural specialists, Employers, Students	December 2019	1.440,0 0	UoM
3.81	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	Inform, Engage Promote Recruit	Articles will be published in local and national newspapers; During the public presentation of the Faculty on TV activities within HarISA will be promoted. Faculty and University web page	2		Scientists, agricultural specialists, Employers, Students	During the duration of the project	825,00	UoM

4. Time table

Nmbr	Time table	1-3/2019	4-6/2019	7-9/2019	10-12/2019	1-3/2020	4-6/2020	7-9/2020	10-12/2020	1-3/2021	4-6/2021	7-9/2021	10-12/2021	1/2022
1.1.	Web page of the PhD study program		x	x	x	x	x	x	x	x	x	x	x	x
1.2.	Web page of the PIs		x	x	x	x	x	x	x	x	x	x	x	x
1.3.	Web page of the related courses		x	x	x	x	x	x	x	x	x	x	x	x
1.4.	Web page related to mobility action plan				x	x	x	x	x	x	x	x	x	x
1.5.	Web page related to training activities									x	x	x	x	
2.1.	Poster with basic information		x											
2.2.	Learning materials												x	
2.3.	Leaflets and brochures													
2.4.	Publications in national (JCAE) and international journals													
3.1.	University of Zagreb fair				x				x				x	
3.2.	Faculty of Agriculture open day				x				x				x	
3.3.	55 th Croatian & 15 th International Symposium on Agriculture					x								
3.4.	63 th and 64 th Seminar of Plant Protection	x				x					x			
3.5.	Final conference Novi Sad		x										x	

3.6	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	x	x	x	x	x	x	x	x	x	x	x	x	
3.7.	FAZOS students and alumni OPG fair		x		x		x		x		x		x	
3.8.	Festival of Science						x				x			
3.9.	55 th and 56 th Croatian & 15 th and 16 th International Symposium on Agriculture						x				x			
3.10.	FAZOS Doctorates day						x				x			
3.11.	Agriculture in nature and environment protection						x				x			
3.12.	Various printed and electronic media: TV, radio, e-portals and social networks	x	x	x	x	x	x	x	x	x	x	x	x	
3.13.	Final conference Novi Sad													x
3.14.	Research week and European Researchers' Night				x				x					
3.15.	University of Bari open day				x				x				x	
3.16.	Agrilevante exhibition					x								
3.17.	XXXI, XXXII and XXXIII Forum of Plant Medicine					x				x				x
3.18.	National meeting of the Italian Society for Plant Pathology (SIPaV)									x				x
3.19.	Phytopathological days National Congress						x							
3.20.	IX EurAAc Symposium													x

3.21.	Various printed and electronic media: newspapers, e-portals and social networks	x	x	x	x	x	x	x	x	x	x	x	x	
3.22.	Final conference Novi Sad													x
3.23.	Plant protection day													
3.24.	AU open days	x				x				x				
3.25.	Various printed and electronic media, university and faculty web page, social network, radio, e-portals and social networks		x					x				x		
3.26.	The day of the Faculty of Plant protection and Agroecology	x	x	x	x	x	x	x	x	x	x	x	x	
3.27.	Final conference Novi Sad		x				x					x		
3.28.	Presentation for new M.Sc. and PhD students													x
3.29.	XIX International Plant Protection Congress, Hyderabad, India				x					x				x
3.30.	16 th Congress of the Mediterranean Phytopathological Union, Limassol, Cyprus				x									
3.31.	1 st Conference of Hellenic Society of Phytiatry, Athens, Greece					x								
3.32.	20 th Hellenic Phytopathological Conference, Thessaloniki, Greece						x							
3.33.	Final conference Novi Sad								x					

3.8.	Festival of Science	April 2020 April 2021	-	325,00	325,00
3.9.	55 th and 56 th Croatian & 15 th and 16 th International Symposium on Agriculture	February 2020 February 2021	-	325,00	325,00
3.10.	FAZOS Doctorates day	June 2020 June 2021	-	325,00	325,00
3.11.	Agriculture in nature and environment protection	May 2020 May 2021	-	325,00	325,00
3.12.	Various printed and electronic media: TV, radio, e-portals and social networks	During the duration of the project	156,00	156,00	156,00
3.13.	Final conference Novi Sad	October 2021	-	-	1.950,00
3.14.	Research week and European Researchers' Night	September 2019 September 2020	455,00	455,00	455,00
3.15.	University of Bari open day	Every year in September	303,00	303,00	304,00
3.16.	Agrilevante exhibition	October 2019	910,00	-	-
3.17.	XXXI, XXXII and XXXIII Forum of Plant Medicine	December 2019 December 2020 December 2021	303,00	303,00	304,00
3.18.	National meeting of the Italian Society for Plant Pathology (SIPaV)	September 2020 September 2021	-	455,00	455,00
3.19.	Phytopathological days National Congress	March 2020	-	910,00	-

3.20.	IX EurAAc Symposium	July 2020	-	910,00	-
3.21.	Various printed and electronic media: newspapers, e-portals and social networks		304,00	304,00	306,00
3.22.	Final conference Novi Sad	October 2021	-	-	5.275,00
3.23.	Plant protection day	Every year in January	383,00	383,00	384,00
3.24.	AU open days	Every year in May	383,00	383,00	384,00
3.25.	Various printed and electronic media, university and faculty web page, social network, radio, e-portals and social networks	2019-2021	165,00	165,00	165,00
3.26.	The day of the Faculty of Plant protection and Agroecology	Every year in May, 11th	383,00	383,00	384,00
3.27.	Final conference Novi Sad	October 2021	-	-	4.245,00
3.28.	Presentation for new M.Sc. and PhD students	Every year in October - November	316,00	316,00	318,00
3.29.	XIX International Plant Protection Congress, Hyderabad, India	November 2019	950,00	-	-
3.30.	16 th Congress of the Mediterranean Phytopathological Union, Limassol, Cyprus	March 2020	-	950,00	-
3.31.	1 st Conference of Hellenic Society of Phytiatry, Athens, Greece	May 2020	-	950,00	-
3.32.	20 th Hellenic Phytopathological Conference, Thessaloniki, Greece	October 2020	-	950,00	-
3.33.	Final conference Novi Sad	October 2021	-	-	4.760,00

3.34.	Various electronic media, University and Faculty web page, social networks, e-portals	February 2019 - October 2021	226,00	226,00	228,00
3.35.	Agricultural University of Tirana Open day	Every year in May	533,00	533,00	534,00
3.36.	Open day of Faculty of Agriculture and Environment	October 2019	1.600,00	-	-
3.37.	International Conference Agriculture Food and Environment	November 2020	-	1.600,00	-
3.38.	Meetings in Tirana and Korca	Tirana/ Korca October 2020	-	1.600,00	-
3.39.	Final conference Novi Sad	October 2021	-	-	4.100,00
3.40.	Various printed and electronic media: newspapers, e-portals and social networks	2019-2021	305,00	305,00	305,00
3.41.	University of Korca Open day	Every year in May	500,00	500,00	500,00
3.42.	Open day of Agriculture faculty	October 2019	1.500,00	-	-
3.43.	International Conference Agriculture Food and Environment	November 2020	-	1.500,00	-
3.44.	Meetings in Tirana and Korca	Tirana October 2020	-	1.500,00	-
3.45.	Final conference Novi Sad	October 2021	-	-	2.970,00
3.46.	Various printed and electronic media: newspapers, e-portals and social networks	2019-2021	285,00	285,00	285,00
3.47.	Faculty of Agriculture and Food Sciences promotion days	Every year from February to May	426,00	426,00	428,00
3.48.	Faculty of Agriculture and Food Sciences open day	Every year in March	426,00	426,00	428,00
3.49.	University of Sarajevo fair	Every year in April	426,00	426,00	428,00

3.50.	30 th and 31 st Scientific-Experts Conference of Agriculture and Food Industry	September 2019 September 2020	640,00	640,00	-
3.51.	11 th and 12 th Plant Protection Symposium, Sarajevo	November 2019 November 2020	750,00	750,00	-
3.52.	Faculty of Agriculture and Food Sciences Carrier Day	Every year in December	426,00	426,00	428,00
3.53.	Various printed and electronic media: TV, radio, e-portals and social networks	During the duration of the project	304,00	304,00	306,00
3.54.	Final conference Novi Sad	October 2021	-	-	4.100,00
3.55.	University of Mostar fair	Every year in April	486,00	486,00	488,00
3.56.	Faculty of Agriculture and Food Technology open day	Every year in June	486,00	486,00	488,00
3.57.	APTF Faculty Day	Every year in December	486,00	486,00	488,00
3.58.	Plant Protection Symposium in Bosnia and Herzegovina	November 2019 November 2020	730,00	730,00	-
3.59.	Final conference Novi Sad	October 2021	-	-	2.970,00
3.60.	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks		280,00	280,00	280,00
3.61.	Science Festival	Every year in November	333,00	333,00	334,00
3.62.	Congress on Plant Protection, Serbia, Zlatibor	November 25-29, 2019	1.000,00	-	-
3.63.	Pesticides & Phytomedicine, Scientific Journal	2019, 2020, 2021	333,00	333,00	334,00
3.64.	Agro TV	2019, 2021	500,00	-	500,00

3.65.	Symposium on Plant Protection, Serbia, Zlatibor	November 2021	-	-	1.000,00
3.66.	Congress on Weed Science, Serbia	2020	-	1.000,00	-
3.67.	Various printed and electronic media, university and faculty web page, social network, radio, e-portals and social networks	2019-2021	288,00	288,00	289,00
3.68.	Final conference Novi Sad	October 2021	-	-	2.210,00
3.69.	Presentation for new master and PhD students	Every year in October - November	510,00	510,00	510,00
3.70.	8 th Congress in Plant Protection, Serbia, Zlatibor	Every year in November	510,00	510,00	510,00
3.71.	Plant Doctor, publication		612,00	612,00	612,00
3.72.	Science Festival, University of Novi Sad	May 2020, 2021	-	765,00	765,00
3.73.	Various electronic media, university and faculty web page, social networks, e-portals	February 2019 - February 2021	290,00	290,00	295,00
3.74.	Final conference Novi Sad	October 2021	-	-	3.850,00
3.75.	Directorate for Food safety, Veterinary and Phytosanitary Affairs	May 2019	1.440,00	-	-
3.76.	UoM Website, Various printed media, e-portals newspapers,	Jun 2019	1.440,00	-	-
3.77.	University of Montenegro open day	Every year in April	480,00	480,00	480,00
3.78.	Final conference Novi Sad	October 2021	-	-	3.260,00
3.79.	Journal Agricultural and Forestry	December 2019	1.440,00	-	-
3.80.	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	February 2019 - February 2021	275,00	275,00	275,00



3.23.	AU Plant protection day	UNIZG, SVEMO	AU
3.24.	AU open days	UNIZG, SVEMO	AU
3.26.	The day of the Faculty of Plant protection and Agroecology	UNIZG, SVEMO	AU
3.28.	Presentation for new M.Sc. and PhD students	UNIZG, SVEMO	AUA
3.29.	XIX International Plant Protection Congress, Hyderabad, India	UNIZG, SVEMO	AUA
3.30.	16 th Congress of the Mediterranean Phytopathological Union, Limassol, Cyprus	UNIZG, SVEMO	AUA
3.31.	1 st Conference of Hellenic Society of Phytiatry, Athens, Greece	UNIZG, SVEMO	AUA
3.32.	20 th Hellenic Phytopathological Conference, Thessaloniki, Greece	UNIZG, SVEMO	AUA
3.35.	Agricultural University of Tirana Open day	UNIZG, SVEMO	AUT
3.36.	Open day of Faculty of Agriculture and Environment	UNIZG, SVEMO	AUT
3.37.	International Conference Agriculture Food and Environment	UNIZG, SVEMO	AUT
3.38.	Meetings in Tirana and Korca	UNIZG, SVEMO	AUT
3.41.	University of Korca Open day	UNIZG, SVEMO	UNIKO
3.42.	Open day of Agriculture faculty	UNIZG, SVEMO	UNIKO
3.43.	International Conference Agriculture Food and Environment	UNIZG, SVEMO	UNIKO
3.44.	Meetings in Tirana and Korca	UNIZG, SVEMO	UNIKO
3.47.	Faculty of Agriculture and Food Sciences promotion days	UNIZG, SVEMO	UNSA
3.48.	Faculty of Agriculture and Food Sciences open day	UNIZG, SVEMO	UNSA

3.49.	University of Sarajevo fair	UNIZG, SVEMO	UNSA
3.50.	30 th and 31 st Scientific-Experts Conference of Agriculture and Food Industry	UNIZG, SVEMO	UNSA
3.51.	11 th and 12 th Plant Protection Symposium, Sarajevo	UNIZG, SVEMO	UNSA
3.52.	Faculty of Agriculture and Food Sciences Carrier Day	UNIZG, SVEMO	UNSA
3.55.	University of Mostar fair	UNIZG, SVEMO	SVEMO
3.56.	Faculty of Agriculture and Food Technology open day	UNIZG, SVEMO	SVEMO
3.57.	APTF Faculty Day	UNIZG, SVEMO	SVEMO
3.58.	Plant Protection Symposium in Bosnia and Herzegovina	UNIZG, SVEMO	SVEMO
3.61.	Science Festival	UNIZG, SVEMO	UB
3.62.	Congress on Plant Protection, Serbia, Zlatibor	UNIZG, SVEMO	UB, UNIZG
3.63.	Pesticides & Phytomedicine, Scientific Journal	UNIZG, SVEMO	UB
3.64.	Agro TV	UNIZG, SVEMO	UB
3.65.	Symposium on Plant Protection, Serbia, Zlatibor	UNIZG, SVEMO	UB
3.66.	Congress on Weed Science, Serbia	UNIZG, SVEMO	UB
3.69.	Presentation for new master and PhD students	UNIZG, SVEMO	UNS
3.70.	8 th Congress in Plant Protection, Serbia, Zlatibor	UNIZG, SVEMO	UNS, UBG
3.71.	Plant Doctor, publication	UNIZG, SVEMO	UNS
3.72.	Science Festival, University of Novi Sad	UNIZG, SVEMO	UNS
3.75.	Directorate for Food safety, Veterinary and Phytosanitary Affairs	UNIZG, SVEMO	UoM



3.76.	UoM Website, Various printed media, e-portals newspapers,	UNIZG, SVEMO	UoM
3.77.	University of Montenegro open day	UNIZG, SVEMO	UoM
3.79.	Journal Agricultural and Forestry	UNIZG, SVEMO	



7. Indicators of success

Efficacy of the communication actions will be measured by various indicators depending on the type of the activity.

Number	Activity	Indicators of success
1.1.	Web page of the PhD study program	Number of visits
1.2.	Web page of the PIs	Number of visits
1.3.	Web page of the related courses	Number of web pages with information
1.4.	Web page related to mobility action plan	Number of visitors
1.5.	Web page related to training activities	Number of visitors
2.1.	Poster with basic information	Number of posters and sites exposed
2.2.	Learning materials	Number of printed materials distributed
2.3.	Leaflets and brochures	Number of printed materials distributed
2.4.	Publications in national (JCAE) and international journals	Number of published papers
3.1.	University of Zagreb fair	Number of participants
3.2.	Faculty of Agriculture open day	Number of participants
3.3.	55 th Croatian & 15 th International Symposium on Agriculture	Number of participants
3.4.	63 th and 64 th Seminar of Plant Protection	Number of participants
3.5., 3.13., 3.22., 3.27., 3.33., 3.39., 3.45., 3.54., 3.59., 3.68., 3.74., 3.78.	Final conference Novi Sad	Number of printed materials distributed, Number of participants, Number of visitors
3.6., 3.12., 3.21., 3.25., 3.34., 3.40., 3.46., 3.53., 3.60., 3.67., 3.73., 3.80.	Various printed and electronic media: TV, newspapers, radio, e-portals and social networks	Number of participants
3.7.	FAZOS students and alumni OPG fair	Number of participants
3.8.	Festival of Science	Number of participants
3.9.	55 th and 56 th Croatian & 15 th and 16 th International Symposium on Agriculture	Number of participants
3.10.	FAZOS Doctorates day	Number of participants

3.11.	Agriculture in nature and environment protection	Number of participants
3.13.	Final conference Novi Sad	Number of participants
3.14.	Research week and European Researchers' Night	Number of participants
3.15.	University of Bari open day	Number of participants
3.16.	Agrilevante exhibition	Number of participants
3.17.	XXXI, XXXII and XXXIII Forum of Plant Medicine	Number of participants
3.18.	National meeting of the Italian Society for Plant Pathology (SIPaV)	Number of participants
3.19.	Phytopathological days National Congress	Number of participants
3.20.	IX EurAAc Symposium	Number of participants
3.23.	Plant protection day	Number of printed materials distributed
3.24.	AU open days	Number of participants
3.26.	The day of the Faculty of Plant protection and Agroecology	Number of printed materials distributed
3.28.	Presentation for new M.Sc. and PhD students	Number of participants
3.29.	XIX International Plant Protection Congress, Hyderabad, India	Number of participants
3.30.	16 th Congress of the Mediterranean Phytopathological Union, Limassol, Cyprus	Number of participants
3.31.	1 st Conference of Hellenic Society of Phytiatry, Athens, Greece	Number of participants
3.32.	20 th Hellenic Phytopathological Conference, Thessaloniki, Greece	Number of participants
3.35.	Agricultural University of Tirana Open day	Number of participants
3.36.	Open day of Faculty of Agriculture and Environment	Number of participants
3.37.	International Conference Agriculture Food and Environment	Number of participants
3.38.	Meetings in Tirana and Korca	Number of participants
3.41.	University of Korca Open day	Number of participants
3.42.	Open day of Agriculture faculty	Number of participants
3.43.	International Conference Agriculture Food and Environment	Number of participants
3.44.	Meetings in Tirana and Korca	Number of participants
3.47.	Faculty of Agriculture and Food Sciences promotion days	Number of participants
3.48.	Faculty of Agriculture and Food Sciences open day	Number of participants
3.49.	University of Sarajevo fair	Number of participants

3.50.	30 th and 31 st Scientific-Experts Conference of Agriculture and Food Industry	Number of participants
3.51.	11 th and 12 th Plant Protection Symposium, Sarajevo	Number of participants
3.52.	Faculty of Agriculture and Food Sciences Carrier Day	Number of participants
3.55.	University of Mostar fair	Number of participants
3.56.	Faculty of Agriculture and Food Technology open day	Number of participants
3.57.	APTF Faculty Day	Number of participants
3.58.	Plant Protection Symposium in Bosnia and Herzegovina	Number of participants
3.61.	Science Festival	Number of participants
3.62.	Congress on Plant Protection, Serbia, Zlatibor	Number of participants
3.63.	Pesticides & Phytomedicine, Scientific Journal	Number of published papers
3.64.	Agro TV	Number of recorded reportages
3.65.	Symposium on Plant Protection, Serbia, Zlatibor	Number of participants
3.66.	Congress on Weed Science, Serbia	Number of participants
3.69.	Presentation for new master and PhD students	Number of printed materials distributed
3.70.	8 th Congress in Plant Protection, Serbia, Zlatibor	Number of participants
3.71.	Plant Doctor, publication	Number of published papers
3.72.	Science Festival, University of Novi Sad	Number of participants
3.75.	Directorate for Food safety, Veterinary and Phytosanitary Affairs	Number of participants
3.76.	UoM Website, Various printed media, e-portals newspapers,	Number of visits
3.77.	University of Montenegro open day	Number of participants
3.79.	Journal Agricultural and Forestry	Number of published papers