



Co-Funded by the European Union

University of Zagreb Faculty of
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Harmonization and Innovation in PhD Study Programs for Plant Health in Sustainable Agriculture –HarISA

COMMUNICATION AND VISIBILITY

University of Zagreb Faculty of Agriculture
Zrinka Drmić, PhD



Harmonization and Innovation in PhD Study Programs for Plant Health in Sustainable Agriculture –HarISA is an Erasmus+ project funded with the support of the European Union. Project Number – 598444-EPP-1-2018-1-HR-EPPKA2-CBHE-JP.



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Main rules

Beneficiaries are requested to give adequate visibility to their projects and notably that they are implemented in the framework of Erasmus+. Any publication should mention the following sentence:

“This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Material produced for project activities, training material, projects websites, special events, posters, leaflets, press releases, CD ROMs, etc. must bear **HarISA logo**. The use of the HarISA is compulsory. **No changes in color and content are authorized**. The logo should not be distorted, nor rotated.



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Erasmus+ logo

Beneficiaries of EU funding shall use the **European emblem (EU flag)** in their communication to acknowledge the support received under EU programs.

The minimum height of the EU emblem **shall be 10mm**.

Next to the EU emblem on the communication material where it is used, a written mention shall be put, referring to the source of funding. **The name of the European Union shall always be spelled out in full.**

Example of **correct application**



Examples of **incorrect application**



The name of the EU program can appear with the EU emblem. However, no graphical mark (i.e. logo) shall be created using the EU emblem and name of the program.

Typeface to be used in conjunction with the EU emblem: Arial, Calibri, Garamond, Trebuchet, Tahoma, Verdana.

Italic and underlined variations and the use of font effects are not allowed.

The font size: proportionate to the size of the emblem. The font color: reflex blue (same blue as the EU flag), black or white depending on the background.





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Project logo

HarISA logo is created for the purpose of the Project and will be sent to all Partners in vector and jpg. format.

Acronym →



Other information

It is recommended to place the EU emblem well apart from the logo of the third-party organization (University logo).

For questions regarding the use of the EU emblem in the context of EU program, please write to comm-visual-identity@ec.europa.eu or consult the Guidelines for beneficiaries and other third parties elaborated by the Directorate General communication of the European Commission available on http://eacea.ec.europa.eu/about/eacea_logos_en.php



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PowerPoint template and The Memorandum

The PowerPoint template and the Memorandum are created by the University of Zagreb Faculty of Agriculture with the aim of creating uniformity among all Partners.

The exemplar will be sent to all Partners.

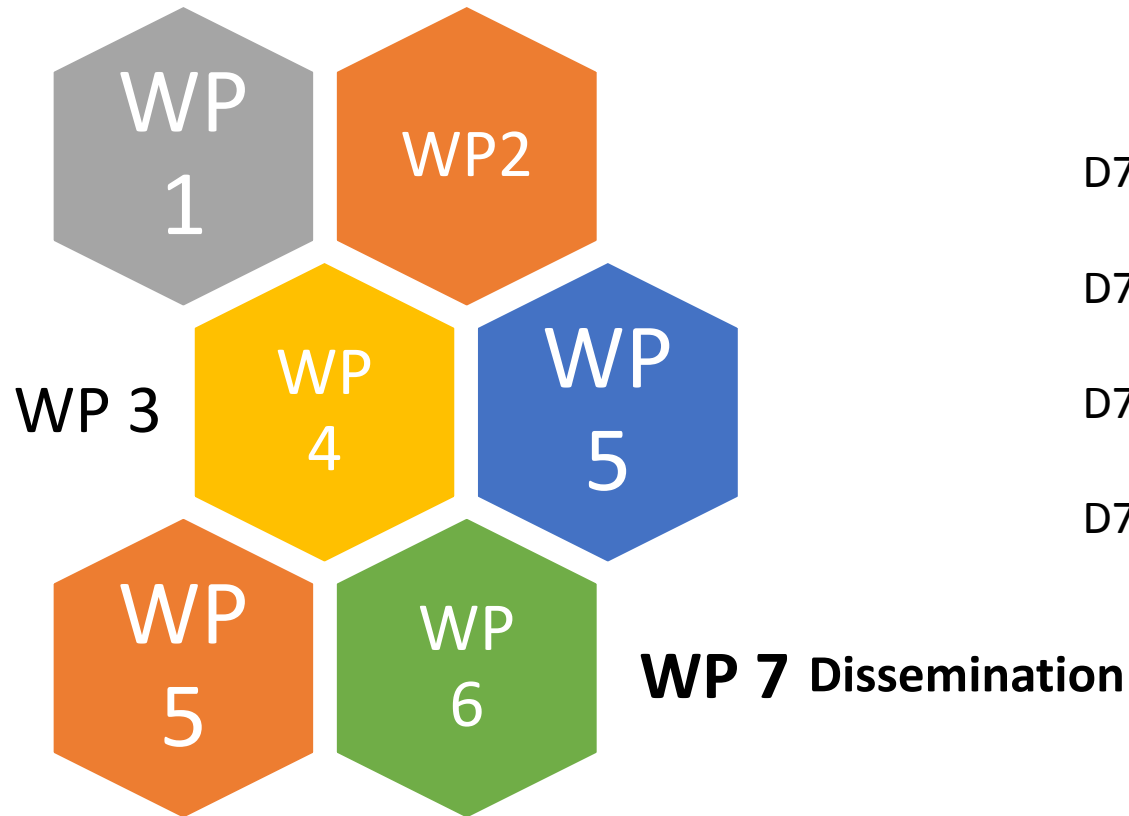
Please be so kind and use given exemplars when creating presentations, documents, etc.



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Start (month
number): 2

End (month
number): 36



D7.1 – Communication and visibility plan

D7.2 – Web page and social media

D7.3 – Research materials

D7.4 – Research results



Dissemination ensures project visibility and sustainability

A **communication and visibility action plan** will be created (D7.1) .

The principal way of disseminating the project results will be realized through designing and maintaining of the project **website** (D7.2).

The projects' **Facebook, Instagram and Twitter profile** will also be created and regularly updated (D7.2).

All relevant HarISA associated partners web sites will be up-dated with the partnership's outcomes and results.



ΓΕΩΠΟΝΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ





- Project website www.harissa@agr.hr and Fb, Twitter and Instagram profiles are currently under construction and will be active soon.
- All Partners shall provide the Project coordinator with necessary information such as:

Description and the **photography** of University

Full CV (on Europass form) and photography of WP coordinator,
WP team members and students



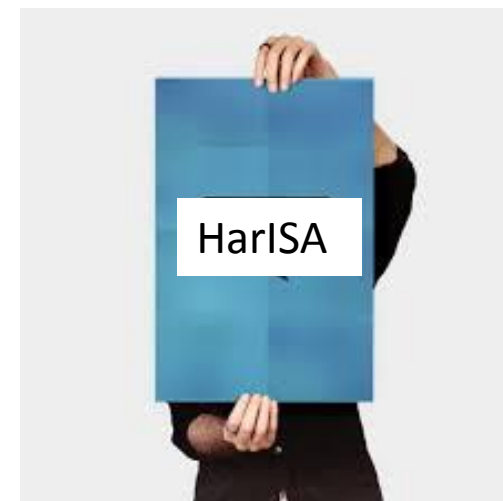


D7.3 – Research materials

- Different promotional material such as **leaflets, posters and brochures**
- **Publications** in national and international journals

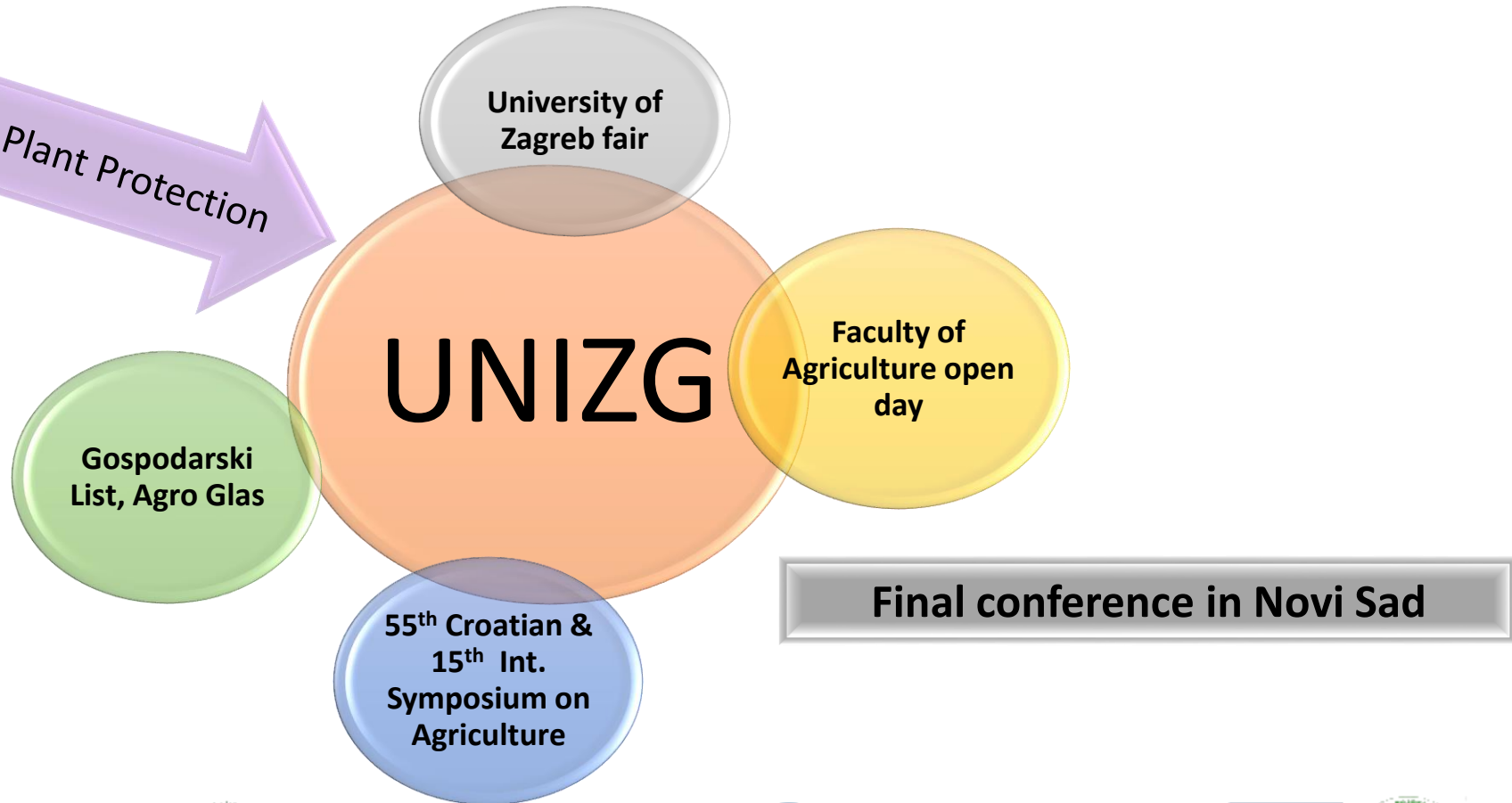
D7.4 – Research results

- Professional/scientific **conferences, workshops and seminars**
- **Agreement** with associated partners and other stakeholders on their participation in the selection of topics and candidates





64th Seminar of Plant Protection





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Thank you for your attention



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