



MINOR LEAGUE ALLBALL

PHOENIX

2020

\$259 \$450

1/2 PAGE AD

INSIDE FRONT COVER

INSIDE FRONT COVER

1/2 PAGE AD

\$259 \$450

ALLBALL LEAGUE SCTRUCTURE & HISTORY

LEAGUE SCHEDULE

\$173 \$300



\$173 \$300



MINOR LEAGUE BUSINESS CARD SECTION

\$43 \$75

\$43 \$75

\$43 \$75

\$43 \$75

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\$259 \$450

Team:

Number

Player Name

Height

Weight

Hometown



\$87 \$150



\$87 \$150



\$259 \$450

Team:

Number

Player Name

Height

Weight

Hometown



\$87 \$150



\$87 \$150



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1/2 PAGE AD

BACK INSIDE COVER

BACK INSIDE COVER

1/2 PAGE AD

\$259 \$450

FULL PAGE AD

BACK COVER

\$575 \$1000

2020 MINOR LEAGUE ALLBALL PHOENIX WOMENS SPONSORSHIP PRICE LIST

Categories	Sub Categories	# of Opps	Cost	6 Week	Season	
Program			Night	Plan	Plan	
	Inside Cover	2	\$37	\$259	\$450	
	Schedule	2	\$25	\$173	\$300	
	Roster Top	6	\$37	\$259	\$450	
	Roster Biz Card	12	\$13	\$87	\$150	
	Biz Card Section	32	\$6	\$43	\$75	
	Inside Back Cover	2	\$37	\$259	\$450	
Banners	Back Cover	1	\$83	\$575	\$1,000	
	Poster 2' x 3'	20	\$13	\$100	\$150	
Warm Ups	Posters 3' x 4'	20	\$17	\$150	\$200	
	Back Logo	6	\$67		\$800	
In Game	Mention Before Gm	5	\$10		No Min	
	Coupon Handouts	1	\$50	Business Supplied	No Min	
	Event Giveaway	1	\$75	Business Supplied	No Min	
	Between Period Ads	3 x 4	\$10 per ad	3 Ads After	1,2,3,4	No Min
	200 Team Pt Promo	1	\$25	Announced	Before	\$875
	10 Pt Shot	Unlimited	\$25 per shot	Announced	After Shot	No Min
	Vendor Tables	4	\$75	Business	Supplied	No Min
Social Media	IG & Twitter 3x Season	Unlimited	\$50		No Min	
Discount Cards	4 Logos per card	1	\$50	Game Handout	No Min	
Awards	League Name Sponsor	1	\$3,000	Ads On IG,WEB,T	\$3,000	
	Player of the Week	11	\$300	Ads On IG,WEB,T	\$3,300	
	Player of the Month	3	\$500	Ads On IG,WEB,T	\$1,500	
	Player of the Game	35	\$50	Ads On IG,WEB,T	\$1,750	
	League MVP Reg	1	\$1,500	Ads On IG,WEB,T	\$1,500	
	Coach of the Year	1	\$1,000	Ads On IG,WEB,T	\$1,000	
	Post Season MVP	1	\$2,000	Ads On IG,WEB,T	\$2,000	
Sponsor Types	PLATINUM Advertise \$10,000 + GOLD Advertise \$7500 to \$10,000 SILVER Advertise \$5000 to \$7500 BRONZE Advertise \$3000 to \$5000					

WHO WE ARE

We are the National Allball Association. The sport of Allball is the hottest new sport around. It's high scoring, fast paced, highlight reel type of sport.

You can score in the goal, basket and end zone. Each shot can score anywhere from 2-10 points per shot. Scoring is based on distance.

We are starting the Minor League Allball season in Phoenix in the fall of 2020.



OPPORTUNITIES

We are offering a number of different ad opportunities. Including but not limited to, A Game Day Program. Before game ads, in game ads, banners, vendor displays and handouts and many more.

67 games all in one location. YouTube and Instagram Broadcasts.

AUDIENCE

500 + fans per night.

73% Male

27% Female

Age: 8-17 34%

Age: 18-28 58%

Age: 29-54 6%

Average Household Income: \$64,000



CONTACT US

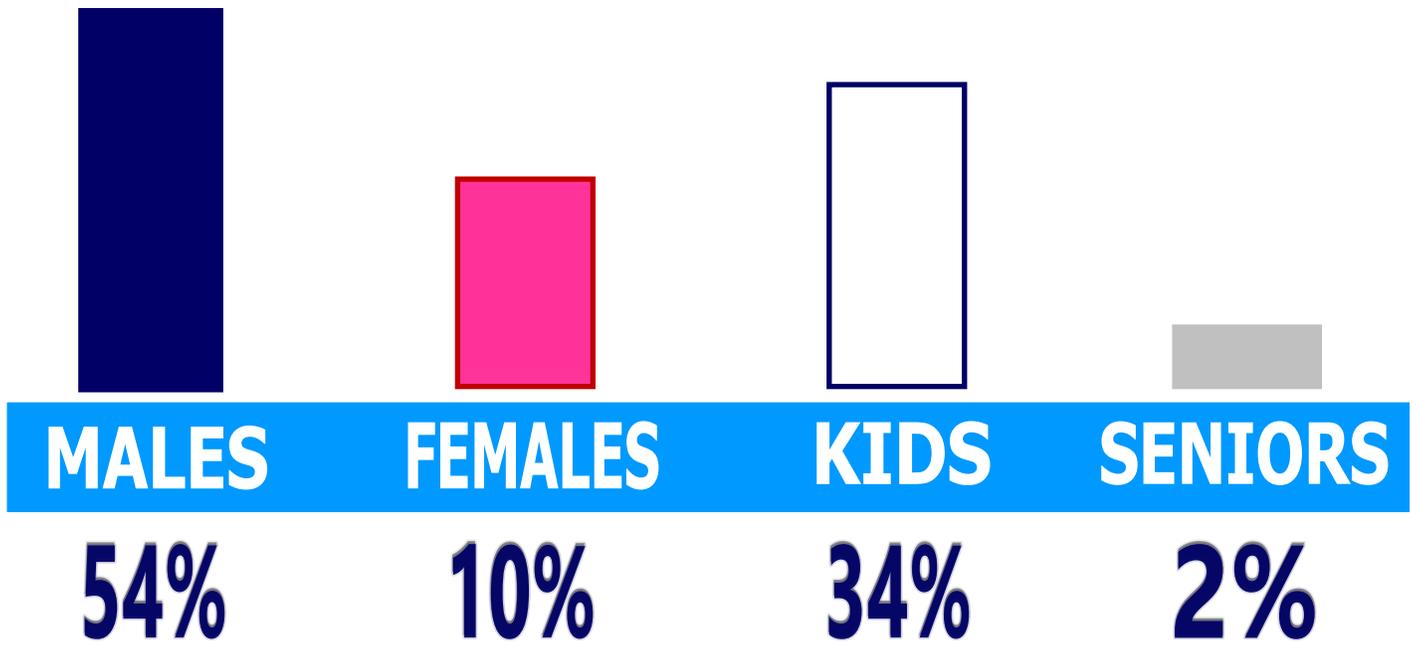
WEBSITE: www.allballnation.com

INSTAGRAM: @Allball.nation

TWITTER: AllballNation

EMAIL: playallball@gmail.com

PARTICIPATION IN ALLBALL EVENTS



AGE DEMOGRAPHICS IN ALLBALL EVENTS

