

MEDIA CONTENT 2020

FILM FESTIVAL AND MEDIA SUMMIT

Monday

7:00 - 9:00 AM Registration & Networking

9:00 - Noon Master Classes & Bootcamps
(see section 3)

Noon - 2:00 PM Lunch
with Keynote Camy "Cameron" Arnett

2:00 - 5:00 PM Master Classes & Bootcamps
(see section 3)

3:00 - 5:00 PM BOOST (pitch for a donation)

5:00 - 6:00 PM Dinner / Conference Begins

6:00 - 7:30 PM Worship / Prayer

7:30 PM God Stories While Filmmaking
Keynote: Carla McDougal

Tuesday

7:00 - 8:00 AM Registration

8:00 - 8:45 AM Devo: Worship Leader Shawn Collins
Keynote Fred Mosely

9:00 - 12:00 AM Film Competition / Don Harris
(attendees vote for best feature/short)

Noon - 2:00 PM Lunch: All Nations Lunch
with Keynote Arturo Allen

2:15 - 3:30 PM Workshops (see section 3)

3:35 - 4:50 PM Workshops (see section 3)

5:00 - 6:00 PM Dinner

6:00 - 6:30 PM Keynote Camy "Cameron" Arnett

6:45 PM Networking Explosion / Host: Anita Cordell
(meet everyone)

Day Schedule

CONTENT2020.org

MEDIA CONTENT 2020

FILM FESTIVAL AND MEDIA SUMMIT

Wednesday

7:00 - 8:00 AM Registration

8:00 - 8:45 AM Worship Leader Shawn Collins
Keynote Fred Mosely

9:00 - 12:00 PM Screening Nominated
Actor Demo Reels

Noon - 2:00 PM Lunch: News & Journalism
with Keynote BJ Arnett
(Panelist: Pivotal Sales, John Diamond,
Kevin Fobbs, Bradlee Dean)

2:00 - 5:00 PM Capernaum Studios Tour,
Equipment Displays, and Pitchathon (see section 5)

5:00 - 6:00 PM Dinner

6:00 - 10:30 PM Screeners with Cast and Crew (see section 4)

Day Schedule

Thursday

7:00 - 8:00 AM Registration

8:00 - 8:45 AM Worship & Devotional
Worship Leader Lindsey McCabe & Keynote Carla McDougal

9:00 - Noon Screeners with Cast and Crew (see section 4)

Noon - 2:00 PM Screenwriters Lunch with Keynote and Panel

2:15 - 3:15 PM Special Screener (see section 4)

3:30 - 5:00 PM Network and Prepare for Awards Dinner

5:00 - 6:00 PM Awards Dinner / Host: Tim Shields

6:00 - 10:30 PM Awards Presentation / Worship & Prayer
Keynote: Stephen Kendrick / Comedy: Leland Klassen

CONTENT2020.org

MEDIA CONTENT 2020

FILM FESTIVAL AND MEDIA SUMMIT

Master Classes & Bootcamps

Monday 9:00 AM - 5:00 PM (w/lunch)

- News and Journalism Master Class with Fior Hernandez
- Screenwriters Master Class - Leann Barna
- Acting Bootcamp - Anita Cordell
Putting Your "Act" Together (the business side of acting)
- Cinematography - James Burgess
The Language of Film in a Digital World

Workshops

Tuesday 2:15 - 3:30 PM

- Acting - Jean Wenger / with panelists (Leland Klassen, Nathan Blair, Anita Cordell, Meggie Jenny and Caleb Martin)
- Legal - Curtis Wallace
- Screenwriting - Leann Barna w/panelist
- Producers - George Escobar
- Church Filmmakers - Stacey Schaller
- Church Filmmaking - Northridge Media Team (Camera and Lighting Techniques)

Tuesday 3:35 - 4:50 PM

- Acting - Tonja Hartman / with panelists (Laura Mae, Tina Gallo and John Goad)
- News and Journalism - Kevin Fobbs
- Screenwriting - Leann Barna
- Marketing - Lori Twichell / with panelists (Jared Geesey & Arturo Allen)
- Composing - Damon Criswell
- Directors - George Escobar
- Church Filmmaking - Northridge Media Team (Camera and Lighting Techniques)

Master Classes
& Workshops

MEDIA CONTENT 2020

FILM FESTIVAL AND MEDIA SUMMIT

Wednesday Screeners



6:00 - 7:00 PM Breaking Strongholds Pilot

Executive Producer: Carla McDougal

Writer: Robin Murray

Director: Jake Allen

& Angela Myers-Sweet

Lead Actor: Terry Weaver

Lead Actress: Tori Garman

Performance Directors:

Christine Tonkin

& Calvin Pearson



7:00 - 8:00 PM Vindication Series

Producer & Director: Jarod O'Flaherty

Todd Terry / Actor (Detective Travis)

Peggy Schott / Actress (Becky Travis)

Venus Monique / Actress (Kris Tanner)

8:00 - 10:00 PM Sleeper Agent Movie

(Actor and Writer Leland Klasen, Writer and Producer Nathan Blair)



Thursday Screeners

9:00 - 10:30 AM Overcomer (selected clips)

Host: Stephen Kendrick

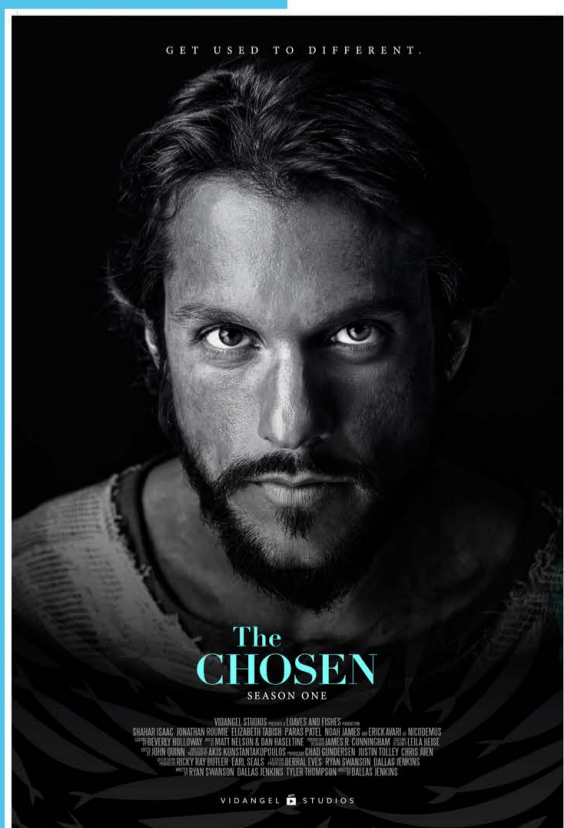
10:30 - 12:00 PM The Chosen Series

Producer: Chad Gundersen & Chris Juen

Actor: Jordan Ross (Little James)

2:15 - 2:45 PM Family Camp

(Dave Mechem - WTA Media)



Screeners

MEDIA CONTENT 2020

FILM FESTIVAL AND MEDIA SUMMIT

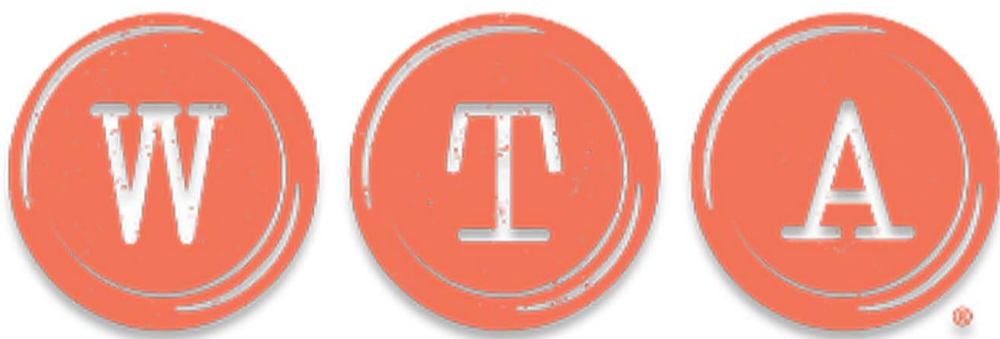
Wednesday / Pitch-a-thon

Time: Starts 2:30 PM

Distributors:

- WTA Media
Dave Mechem (VP of Distribution)
- CanZion Films
Arturo Allen (Managing Partner)
- Pureflix
Linda Blazy (Exec VP Licensing)
- Parables TV
Isaac Hernandez (General Manager)

Pitch-a-thon



PUREFLIX.COM

PARABLES

CONTENT2020.org

MEDIA
CONTENT 2020
FILM FESTIVAL AND MEDIA SUMMIT

When & Where

Date:

February 1 - 4, 2021

Monday - Thursday

Location:

Capernaum Studios

10700 FM 920

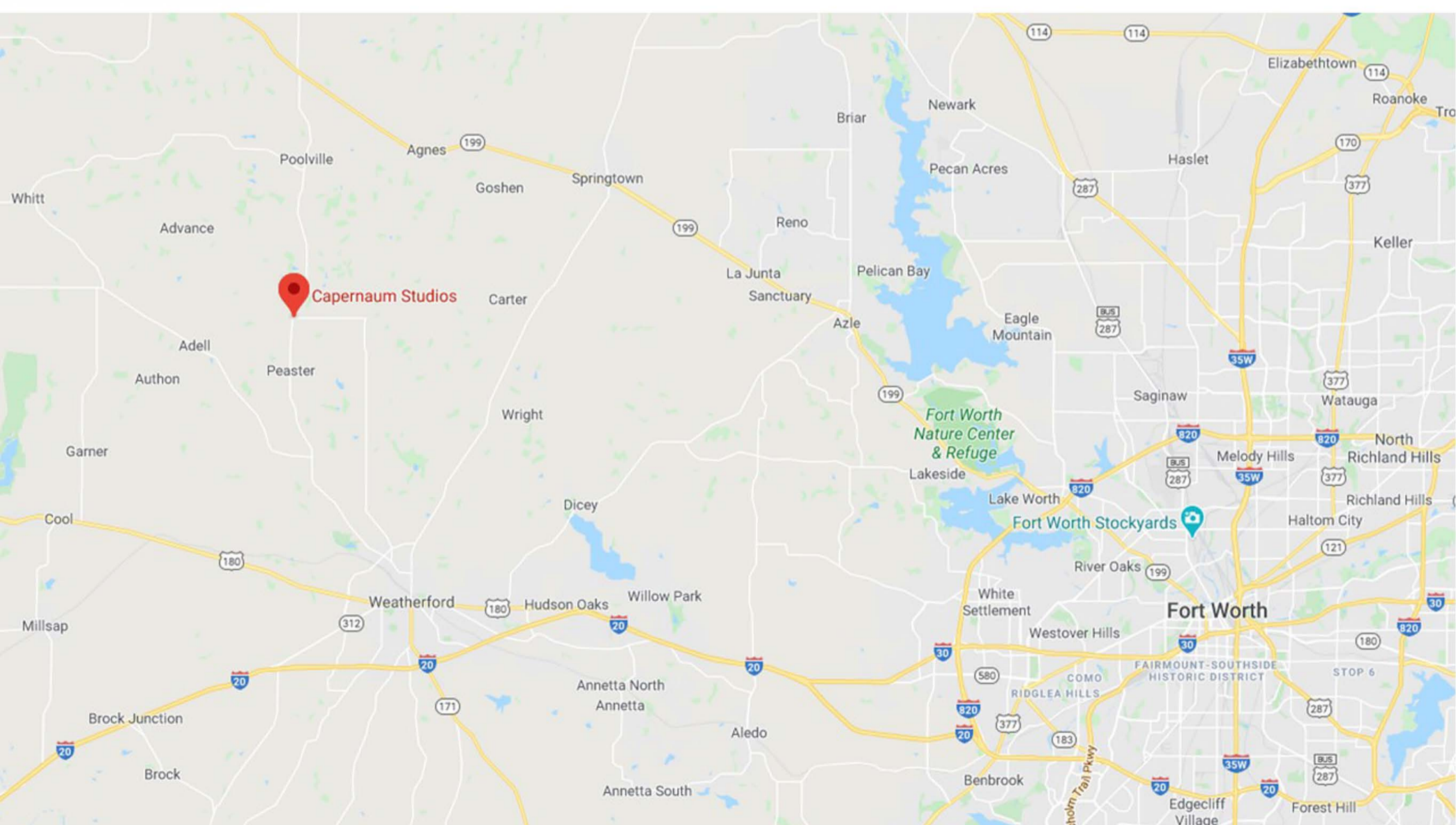
Poolville TX 76487

Near Dallas / Fort Worth TX

just off of HYW 920

For more info visit www.CONTENT2020.org

More Info



CONTENT2020.org